

The Blended Finance Launch, a side event of the Third International Conference on Financing for Development (FfD) spotlighted the progress and partnerships resulting from the World Economic Forum and OECD's joint ReDesigning Development Finance Initiative (RDFI). World leaders and business executives unveiled three major Blended Finance initiatives aimed at unlocking hundreds of billions of dollars to accelerate economic, environmental and social growth and progress across emerging and frontier markets. Unprecedented participation of near 400 people was testament to the momentum that Blended Finance gained throughout the FfD conference as a solution to accelerate investment and sustainable development in emerging and frontier markets. The rich discussion aimed at overcoming complexity and barriers as well as the announcements of concrete solutions represented a historic shift in international development cooperation and the future of global financing flows.

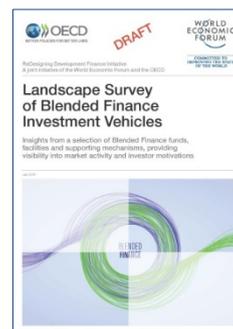
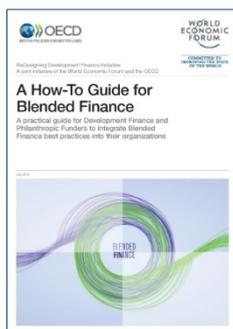


Erik Solheim, Chair of the Development Assistance Committee OECD

Three major announcements of global public-private cooperation through Blended Finance launched at this session included:

- A new, transaction-focused **Sustainable Development Investment Partnership** anchored in prioritizing those concrete opportunities and models with the best business and impact potential to ultimately mobilize \$100 billion in financing over five years to infrastructure projects in developing countries using development assistance to reduce risk and thereby catalyse private investment. The founding members include Citibank, East Capital, Standard Chartered, Storebrand, and Sumitomo Mitsui Banking Corporation; the governments of Canada, Denmark, the Netherlands, Norway, Sweden, USA and the UK; as well as the Bill & Melinda Gates Foundation, Development Bank of South Africa, International Finance Corporation, and the Senegal Sovereign Wealth Fund (FONSIS). Institutional support to the Partnership will be ensured by the Organisation for Economic Cooperation and Development and the World Economic Forum;

- Canada, in partnership with the World Economic Forum, Dalberg and a number of other players, announced **Convergence**, an innovative and dynamic virtual marketplace platform and global operating system for deal-making, sharing information, creating transparency, help navigating complexity, and capacity building that facilitates and increases Blended Finance capital flows to developing countries; and
- The **RDFI Toolkit** comprising a suite of products including a Blended Finance Primer, How-To Guide and Landscape Survey in addition to a virtual community, the Blended Finance Network, to support the scaling up of Blended Finance as a mainstream, systematic practice within public and private institutions.



“SDIP and Convergence are two pieces of enabling institutional architecture that offer a glimpse into the architecture of 21st century development cooperation and that will enable the [global development and business communities] to overcome together barriers of operating in emerging markets including complexity, market failure, collective action and diversity of the ecosystem.”

– Richard Samans, World Economic Forum

These partnerships are about a coalition of public-private actors across the investment value chain who want to expand their business in developing countries and realize there’s greater impact from an alignment of capacities, competencies and resources.



List of SDIP and Convergence partners (left to right):

Front row: Johannes Kiess, Bill and Melinda Gates Foundation; Haje Schütte, OECD; Nanno Kleiterp, FMO; Eric Postel, USAID; Richard Samans, World Economic Forum; Charlotte Petri-Gornitzka, Sida; Donald Kaberuka, African Development Bank; Sarah McPhee, Storebrand; Amadou Hott, FONSI; Mohan Vivekanandan, DBSA; **Middle row:** Minister Christian Paradis, Canada (hidden); Minister Abdoul Aziz Tall, Senegal; Minister Per Boland, Sweden; Caroline Anstey, UBS and Society; Jay Collins, Citi; Gerhard Pries, Sarona; **Back row:** David Creighton, EMPEA; Katherine Steger, Standard Chartered; Brain Herlihy, Black Rhino Group; Gavin Wilson, IFC Asset Management; Serena Guarnaschelli, Dalberg; Walt Macnee, MasterCard

Key insights from the session highlight the promising potential of Blended Finance as the international community seeks to scale up finance and investment flows in emerging markets to help meet the ambitious Sustainable Development Goals (SDGs).

- **‘From Billions to Trillions’: Blended Finance represents a historic shift in development, at a pivotal time in history.** With the ambitious and far reaching SDGs, the international community will need to mobilize not billions but trillions for inclusive growth and development. Blended Finance could be the key to unlocking the trillions of dollars we will need to achieve the SDGs and massively broadening the pipeline of investable opportunities in emerging markets. Blended Finance leads to impact and investment on a greater scale than ever previously seen. The critical questions looking ahead are how to continue to scale up Blended Finance and how to effectively bring together diverse actors.
- **Blended finance, blended knowledge, and a blended mandate – a convergence of diverse missions.** Innovations that make blended finance promising as the 21st century approach to development and finance include fully integrated capital structures, systematic knowledge sharing and ability to deliver on both return and impact together. Blending seeks to find and deliver on a convergence between public and private investment and impact aims.
- **The Blended Finance platforms launched at this session must be and will be broadened, and they will complement each other.** This is the start of a continuous dialogue and these efforts seek to bring in many new actors and partners. These partnerships announced today are being designed thoughtfully from the beginning to ensure they are complementary and work really well together. In this case, Convergence = Revolutionary operation system for blended finance that provides a better way of sifting through and prioritizing amongst myriad opportunities, and SDIP = a way for actors with risk appetites, capital and expertise to provide focused work to get to viability and bankability. The collaboration spurred through RDFI and the Toolkit is critical to build knowledge and awareness and to connect public and private investors to spur quality deals and new partnerships and investments.

Blended Finance Launch Event

*How to generate the trillions needed to
finance sustainable development*

FEATURING

H.E. Mr. Sulfian Ahmed, Minister of Finance
and Economic Development of Ethiopia

Caroline Anstey, Group Managing Director,
Global Head, UBS and Society, UBS

The Hon. Per Bolund, Minister of Financial
Markets and Consumer Affairs, Sweden

Jay Collins, Vice Chairman, Global Public
Sector, Corporate & Investment Banking

David Creighton, Senior Adviser, Emerging
Markets Private Equity Association

The Rt Hon. Justine Greening, Secretary of
State for International Development, UK

Brian Herlihy, Founder and CEO,
Black Rhino Group

Amadou Hott, CEO, Sovereign Wealth Fund
for Strategic Investments

Nanno Kleiterp, CEO, FMO

Walt Macnee, Vice Chairman, MasterCard

The Hon. Christian Paradis, Minister of
International Development and Minister for La
Francophonie, Canada

Charlotte Petri-Gornitzka, Director-General,
Swedish International Development
Cooperation Agency (Sida)

Sarah McPhee, Senior Advisor for
Sustainability to Group CEO, Storebrand

H.E. Mrs Lilianne Ploumen, Minister for
Foreign Trade and Development Cooperation,
Netherlands

Eric Postel, Associate Administrator, USAID

Richard Samans, Head of the Centre for the
Global Agenda and Member of the Managing
Board, World Economic Forum

Erik Solheim, Chair, Development Assistance
Committee (DAC), Organisation for Economic
Co-operation and Development (OECD)

The Hon. Abdoul Aziz Tall, Ministre en
Charge du Plan Sénégal Emergent, Senegal

Gavin Wilson, CEO, IFC Asset Management
Company Inc.

