

Under the Patronage of the President of the Italian Republic
With the Patronage of the Presidency of the Italian Council of Ministers



The ECOSOC NGO Forum presents:
VI INFOPOVERTY WORLD CONFERENCE
FIGHTING POVERTY TO
CREATE PROSPERITY FOR ALL



20-21 APRIL 2006

INVITATION

Satellite multiconference

UN New York – Milan – Paris – Geneva – Lima – Rio de Janeiro – Nairobi
Silicon Valley – Dominican Republic – Madagascar – Navajo Nation

With the Patronage and Contribution of:



PAST EDITIONS & EVENTS

The **INFOPOVERTY WORLD CONFERENCE** was born after the first project OCCAM supported in Honduras with the creation of 2 Solar Villages in 2000 after the country was hit by Hurricane Mitch.

Since then, OCCAM has continuously worked on the field and experiences have been presented in the annual edition of the Conference. Moreover, Infopoverity Seminars were held in the framework of the preparatory activities to the World Summit on the Information Society.

In particular, Infopoverity Seminars were held in every PrepCom in Geneva and Hammamet and culminated in those included in the official list of events of the WSIS 2003 in Geneva and the WSIS 2005.

Last editions of the Conference were held utilising a multi videoconference format that has allowed delegates from 4 different continents to participate in the event focusing each on the specific issues of their countries

Past editions of Conference were devoted to:

- 2001
POSSIBLE SOLUTIONS
- 2002
FROM POSSIBLE SOLUTIONS TO ACTION
- 2003
NEW TOOLS & BEST PRACTICES FOR DEVELOPMENT
THE ROLE OF ICTS IN REACHING THE MDGS
- 2004
NEW FRONTIERS OF THE ICT:
SERVICES FOR DEVELOPMENT
- 2005
ACTORS AND STRATEGIES FOR DEVELOPMENT
DIGITAL TECHNOLOGY TO FIGHT POVERTY

The Seats of the 2006 edition



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Among the most interesting applications of the World Summit on the Information Society held in Tunis in 2005, it has been individuated and certified the **ICT Village model** created with the support of the most important international organisations (FAO, ITU, UNDP, UNESCO, ESA, IFRC, the World Bank). The model fosters the use of the ICTs to provide basic services for development, thus actively promoting economic activities even at the most basic level.

A concrete and proactive convergence of all stakeholders, such as governments, international organisations, business companies and NGOs can lead to the creation of a **satellite platform of e-services** that would benefit disadvantaged communities in emerging countries, as well as indigenous communities, preserving their heritage and promoting their cultural diversity and also solve some of the problems poor people have in the industrialised countries, with huge positive effects in terms of costs and effectiveness. Moreover it would be an important prerequisite to create reliable markets, so that ICT companies could invest in the research and development of ad hoc solutions able to overcome structural handicaps such as lack of electricity, of connectivity and of appliances created for rich market economies and seldom fit to the specific needs of the population.

These 3 priority areas, if fully pursued, will give concreteness and stability to policies of sustainable development with a real holistic approach.

Not an utopian process: the Industrial Revolution made possible, in 2 generations only, widespread development of the areas where it took place, overcoming the endemic poverty that at the time afflicted 80% of the population in Europe.

This is the challenge that the Conference poses to all those, institutions, industries, NGOs, who have something to propose and want to share in this event their experiences and innovative ideas to eradicate poverty.

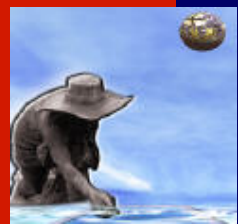
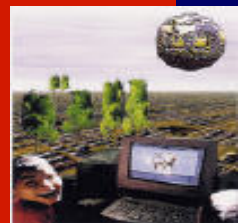
The Infopoverity World Conference, after having analysed how the digital revolution can contribute to the eradication of poverty in disadvantaged communities, in its 6th edition will focus on the key element of success in development policies.

The present moment of turmoil in the field of communications can on the one hand create new risks, such as monopolistic industrial policies and invisible barriers hampering access to information, and on the other hand great opportunities: we now have all the tools to eradicate poverty and promote development.

It is high time to make these possibilities concrete actions, making the different approaches of the stakeholders come together to better respond to the needs of developing countries and their population. The experience of reconstructing areas hit by the tsunami in 2004 has proved that the ICTs can really better the lives even of the most disadvantaged communities, that were helped also thanks to the new technological devices available.

The Conference will focus on 3 main emerging priorities:

Global connectivity: the world is surrounded by a vast system of satellites, with huge and underexploited bandwidth, but satellite uplink is very difficult, due to the high costs and the incompatibility of standards: an alliance between countries and satellite providers aiming at fostering development in the medium run and with special tariffs could result in a dramatic and positive upturn. This would lead to a real shared knowledge for all, able to transform the overabundance of information into the supply of primary broadband services, such as telemedicine, e-learning, e-governance, e-commerce and others.



THURSDAY APRIL 20, 2006

VI INFOPOVERTY WORLD CONFERENCE

United Nations, New York
Room 6, UN Plaza

"FIGHTING POVERTY TO CREATE PROSPERITY FOR ALL"

Politecnico di Milano, Milan
Aula Magna (S.01), Piazza Leonardo da Vinci

PUBLIC PRIVATE PARTNERSHIP: GLOBAL CONNECTIVITY AND E-SERVICES FOR ALL

10.00-12.00 Workshop

BUILD UP: URBAN ICT PERSPECTIVES IN THE GLOBAL VILLAGE

Introductory remarks: **Alberto Rovetta**, Professor of Robotica, Politecnico di Milano
Chair: **Cesare Maria Casati**, coordinator, Build Up Scientific Committee

Adolfo Colombo, Commissario Straordinario di Governo per le Opere Strategiche
Giancarlo Ius, Vice Presidente, Unione Internazionale degli Architetti
Pier Paolo Maggiora, Architetto
Amedeo Schiattarella, Presidente, Ordine degli Architetti, Roma
Maurizio Vitta, Docente, Politecnico di Milano
Maurizio Vogliazzo, Direttore Laboratorio ALAD, Politecnico di Milano

Round up: **Umberto Vattani**, President, ICE

The first day of the Infopoverity World Conference is devoted to the analysis of the present situation in the field of Information and Communication Technologies (ICTs) for Development. The results of the World Summit on the Information Society have proved beyond any reasonable doubts that ICTs can have a great impact on development strategies and on that occasion the ICT Village model was certified as one of the most innovative solutions able to have a concrete impact on the lives of disadvantaged communities.

Communication and connectivity are crucial prerequisite for development, and notwithstanding the huge demand, costs are still very high, with particular reference to satellite and services. This session will try to provide examples of innovative solutions and to individuate alternative forms of action.

In particular, the session will focus on
1. Public-private partnership as tool for development, mobilization and optimization of resources

2. The example of the UN Public-Private Partnership for rural development and the case of ICT Villages in Madagascar and the Dominican Republic
3. What are the real needs of communities in developing countries in regards to the ICTs?
4. Which services and technologies are best fit for development?
5. The role of industry in providing adequate tools for sustainable development

15.00 **APERTURA DEI LAVORI**
Giulio Ballio, Chancellor, Politecnico di Milano

9.30 am **OPENING SESSION**
H.E. Ali Hachani, President, ECOSOC
H.E. **Marcello Spatafora**, Permanent Representative of the Republic of Italy to the UN
Jose Antonio Ocampo, Under-Secretary General, Dept. of Economic and Social Affairs, UN

PARALLEL SESSIONS

VILLAGGIO ICT - UN MODELLO PER LO SVILUPPO SOSTENIBILE
Co-Chaired by: **Alberto Rovetta**, Professor of Robotics, Politecnico di Milano

Luigi De Vecchis, CEO, Siemens Communications Italia
Marco Comastri, Country Manager, Microsoft Italia
Francesco Sicurello, President, AITIM
Ferenc Szelenyi, CEO, T-Systems Italia

10.30-11.45 **Series I**
ICT VILLAGE - A MODEL FOR SUSTAINABLE DEVELOPMENT
Chaired by: H.E. **Ambassador Zina Andrianarivelo-Razafy**, Permanent Representative, Mission of Madagascar to the United Nations

Michael Grossman, Acting Managing Director of Anglophone/Lusophone Africa, MCC
John Steffens, Executive Director, Infopoverity Institute
Brunella Pavesi, Head, International Institutions Projects, Telespazio

SAMBAINA, Madagascar
H.E. **Marc Ravalomanana**, President of the Republic of Madagascar
ARUSHA, TANZANIA, EAST AFRICAN COMMUNITY
Nuwe Amany Mushega, Secretary General, East African Community
Batilda Burian, Deputy Minister for Family, Tanzania

BEST PRACTICES PER LO SVILUPPO

Giovanni Bisogni, President, FORMIT Foundation *One Dollar for Development*
Alfredo Ronchi, MEDICI Framework, European Commission
Renato Cortinovis, Rotary International
Gianluca di Pasquale, Ingegneri senza Frontiere, Milano
Stefano Scotti, METID
Mario Zanone Poma, President, Banca Intesa Mediocredito
Agostino Faravelli, Patologi oltre Frontiera

11.45-01.00 **Series II**
BEST PRACTICES FOR DEVELOPMENT
Chaired by: H. E. **Erasmus Lara**, Permanent Representative, Mission of the Dominican Republic to the United Nations

Eric Cantor, Business Technology Manager, Acumen Fund - Drihsee
Giuseppe Viriglio, Director for EU and Industrial Policies, European Space Agency

CONSTANZA, DOMINICAN REPUBLIC
Presentation of the projects within the UN Public Private Alliance for Rural Development
SILICON VALLEY, GOOGLE HEADQUARTERS
John Gage, Sun Microsystems
Marco Marinucci, Google BookSearch

01.00 - 03.00 p.m. **Lunch Series**
CORPORATE SOCIAL RESPONSIBILITY IN THE AREA OF THE ICTS
Chaired by: **Georg Kell**, Executive Director, Global Compact

Djankou Ndjoukou, Representative to the UN and Director, ILO Office for the UN
Richard Niemeyer, President, Youth Outreach International
Piergiacomo Ferrari, CEO, Fiera Milano

Corporate Social Responsibility - intended as a concept whereby companies integrate social and environmental concerns in their business operations and in their interaction with their stakeholders on a voluntary basis - can greatly contribute to the achievement of the Millennium Development Goals and the actions envisaged in the Infopoverity Programme
The complexity and vastitude of the challenges we are facing to eradicate poverty in developing countries need the convergence of all stakeholders, with concrete action proposals.

Indigenous people are to be regarded as the poorest of the poor. Yet some indigenous groups have accepted the challenges of the digital revolution and now reap the opportunities it offers to them in order to preserve their cultural heritage and identity and promote their economic development. In particular, this session will try to focus on the experience of the Navajo Nation and on the historic Memorandum of Understanding for the creation of a global portal of services for indigenous people signed by the ITU, the Navajo Nation and OCCAM on the occasion of the WSIS 2005 and aimed at providing innovative services to some 400 million indigenous people throughout the world. The session will also focus on the experiences in Latin America and other countries in regards also to the empowerment of local entities.

3.00 - 4.30 pm **SECOND SESSION**
**NEW PROTAGONISTS OF THE GLOBAL CHALLENGE:
INDIGENOUS PEOPLE S AND LOCAL COMMUNITIES**

Chaired by: **Mr. Joe Shirley Jr.**, President, Navajo Nation
Najat Rochdi, UNDP
Gerardo Zepeda Bermudez, Vice President, OCCAM
Lee Swebston, Senior Human rights adviser, ILO

WINDOW ROCK, NAVAJO NATION
Ernest Franklin, Navajo Telecommunications Regulatory Commission
Ervin Keeswood, Navajo Tribal Council
David Stephens, ICT Advisor for Navajo Nation President

4.30 - 6.00 pm **Series I**
INTEGRATED TECHNOLOGIES FOR SUSTAINABLE DEVELOPMENT
Chaired by: **Mack MacCarter**, Exec. Dir. Shreveport Bossier Community Renewal

Orville Schaefer, President, Heartland Water
Doug Reid-Green, BASF Tsunami response - housing and waste management
Richard Thompson, President, Caribbean Farms, Fish Farm Development

RIO DE JANEIRO, RITLA
Marcos Terena, Chairman Inter-Tribal Committee
Eliane Potiguara, Chairman Indigenous Communications Network
Paulo Protasio, Coordinator WSIS Initiatives, RITLA

The integration of different technologies has proved to be a very effective tool in the fight against poverty. Bearing in mind that an holistic approach is essential to provide sustainable development, this session will present different success stories in regards to the use of new technologies in fish framing, housing and waste management, community renewal and safe water.

The Conference is part of the institutional dialogue conducted by the European Parliament within the framework of the ACP-EU Joint Parliamentary Assembly relating to the use of ICT as a Development Cooperation tool (ACP ICT-Program) funded by the European Development Fund to achieve the UN Millennium Development Goals.

FRIDAY APRIL 21, 2006

Università Cattolica, Milan
Aula Magna, Largo Gemelli

United Nations, New York
Room 6, UN Plaza

11.00 - 13.00 . European Series

ICT COME STRUMENTO DI INTEGRAZIONE DELL'EUROPA ALLARGATA

Chaired by: **Maria Grazia Cavenaghi Smith**, Director, European Parliament Office in Milan

Pia Elda Locatelli, Member of the European Parliament
Cristiana Muscardini, Member of the European Parliament
Pierantonio Panzeri, Member of the European Parliament

Achieving the MDGs means improving the concrete life conditions of the populations, starting from the most basic needs: food, health, education. ICTs have proved to be an effective tool that can greatly spur development at all levels, as indicated by the documents endorsed at the WSIS 2005 in Tunis. Bearing in mind the

overabundance of resources of rich market economies, the huge productive capabilities and the availability of capitals to be invested, the new digital era can have the role the Industrial Revolution played in the past centuries, granting widespread development and wealth to regions that had suffered from endemic poverty for

centuries. All stakeholders should bear in mind that the opportunity we now have has to be reaped immediately, to promote MDGs in poor countries, and to grant to the billions of people still living in poverty the opportunity to better their lives.

15.30 Aula N110, Via Nirone 15

GLI OBIETTIVI DI SVILUPPO DEL MILLENNIO E LE ICT: UN NUOVO APPROCCIO VERSO LO SVILUPPO PER CREARE PROSPERITÀ PER TUTTI

Co-Chaired by: **Pierantonio Panzeri**, Member of the European Parliament
Maria Grazia Cavenaghi Smith, Director, European Parliament Office in Milan

Alberto Piatti, President, AVSI
Vincenzo Acquaro, CEO, FORMIT Servizi
Enrique Planas, Council on Social Communication, Holy See
Enrico Guicciardi, Ministero per gli Italiani nel Mondo*
Mercedes Bresso, President, Regione Piemonte
Mario Virano, Architetto
Pierpaolo Celeste, Member of the Board, INAIL

10.00 - 11.30 a.m. **THIRD SESSION**
**MILLENNIUM DEVELOPMENT GOALS AND THE ICTS:
A NEW APPROACH TOWARDS DEVELOPMENT
TO CREATE PROSPERITY FOR ALL**

Chaired by: **Ms. Natasha Despotovic**, Executive Director, FUNGLODE

Amir Dossal, Executive Director, United Nations Fund for International Partnerships
H.E. Ismael Abraao Gaspar Martins, Permanent Representative of Angola to the UN
H.E. Dawit Yohannes, Permanent Representative of Ethiopia to the UN
H.E. Maria de Fatima Veiga, Permanent Representative of Cape Verde to the UN
Bruno Lanvin, the World Bank

BRUSSELS, EU
Viviane Reading, European Commissioner for Information Society and Media

LIMA, NATIONAL CONGRESS
H.E. Marcial Ayaipoma, President, Congress of Peru
H.E. Ambassador Allan Wagner, Secretary General, Andean Community

11.30 - 1.00 p.m. **Roundtable**
**INTEGRATED OUTCOMES OF THE
VI INFOPOVERTY WORLD CONFERENCE**
Chaired by: **Mr. Pierpaolo Saporito**, President, Observatory for Cultural and Audiovisual Communication (OCCAM)
Rapporteur: **Arthur Cole**, University of Oklahoma

H.E. Ambassador Zina Andrianarivelo-Razafy, Permanent Representative of the Permanent Mission of the Republic of Madagascar to the United Nations
H.E. Ambassador Francis Lorenzo, Deputy Permanent Representative of the Permanent Mission of the Dominican Republic to the United Nations
Mr. George Kell, Executive Director, Global Compact
Mr. Joe Shirley Jr., President, Navajo Nation
Ms. Natasha Despotovic, Executive Director, FUNGLODE

GENEVA, ITU
Pierre Gagne, Deputy Director, BDT, ITU
Hugh Peterken, International Federation of Red Cross and Red Crescent Societies

PARIS, UNESCO SEAT
Abdul W. Khan, Assistant Director General, UNESCO

The Final Session of the Infopoverity World Conference will sum up the results of the 2 days of presentations and discussions and further enhance the strategies of the Infopoverity Programme. All decisions will be inserted in the Final Declaration of the event, that will be circulated to all stakeholders and that will constitute the basis of intervention for the future. OCCAM, as Acting Agency of the Infopoverity Programme, will implement the resolution so that, as it has happened in the past, the Conference can be regarded as instrument of actions, besides its importance as occasion to present and discuss.

FINAL DECLARATION