



## **Madagascar companies invited to the Fourth Africa – Asia Business Forum**

The United Nations Development Programme (UNDP) has invited companies from Madagascar to participate in the fourth Africa-Asia Business Forum (AABF IV) to take place in Dar es Salaam, 12-14 February 2007 back to back with the UNDP's SME Financing Symposium at the Kilimanjaro Hotel Kempinski. AABF, a series of intense face-to-face negotiations between selected African and Asian companies, aims at identifying business partners to enter into various types of deals such as joint ventures, franchising, licensing, technology transfer, etc. Its ultimate objective is to attract investment into Africa and to increase trade between Africa and Asia. The concept of AABF was formulated as a direct outcome of the Second Tokyo International Conference on African Development (TICAD II), which recognized the significance of increased trade and investment between sub-Saharan Africa and Asia and the mutually beneficial learning process of the two regions.

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