# Website Goals

## Briefly describe your office

## Click here to enter text.

## Current website URL

(e.g. http://www.example.com)

## What are the sites goals?

What do you want to achieve with your website or web application.

Click here to enter text.

## What are your target audiences?

This would be the most important group of people your website needs to cater to, for example “Youth” or “Women”. It should be a single audience. Share with us what you know about this audience.

Enter primary website audience

Enter secondary website audience(s)

## What three things (in order of priority) do you want your users to learn/do on your site?

Click here to enter text.