



2011 High Level Meeting on Prevention and Control of Non-communicable Diseases

General Assembly | United Nations | New York | 19-20 September 2011



Media Advisory/1

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PRESS CONFERENCE ON THE UPCOMING GENERAL ASSEMBLY HIGH-LEVEL MEETING ON NONCOMMUNICABLE DISEASES (UNITED NATIONS, 19 - 20 SEPTEMBER 2011)

WHAT: Noncommunicable diseases (NCDs) like heart attacks and strokes, cancers, diabetes and chronic respiratory disease account for over 63% of deaths in the world today. Every year, NCDs kill 9 million people under 60. The socio-economic impact is staggering.

Approximately 35 heads of state and scores of senior ministers will meet at the United Nations in New York from 19-20 September 2011 to set a new international agenda on NCDs. This is only the second time in the history of the UN that the General Assembly meets on a health issue (the last issue was HIV and AIDS). The aim is for countries to adopt a concise, action-oriented outcome document that will shape the global agendas for generations to come.

WHO: Dr Ala Alwan, Assistant Director General for Noncommunicable Diseases and Mental Health, World Health Organization

WHEN: Thursday, 15 September 2011 at 2:00 pm EST

WHERE: Dag Hammarskjold Auditorium, United Nations Headquarters

WEBCAST: The press conference will be webcast live at www.un.org/webcast

MATERIALS: More information about the High Level Meeting on NCDs can be found online at: <http://www.un.org/en/ga/ncdmeeting2011/>

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