

## **Major activities and outputs of the Department of Public Information (July 2002-July 2003)**

This document, issued as an annex to the Report of the Secretary-General, Questions relating to information (A/58/175), is a compilation of the major activities and outputs of the Department of Public Information, carried out in accordance with General Assembly resolution 57/130 B. It covers the period from July 2002 to July 2003.

It is available on the United Nations home page at [www.un.org/ga/coi](http://www.un.org/ga/coi). An electronic version of the document can be provided upon request.

### **I. Institutional publications**

1. United Nations Documents Index, parts 1 & 2, ST/LIB/SER.N/13
2. United Nations Documents Index, parts 1, 2 & 3, ST/LIB/SER.N/14
3. United Nations Documents Index, parts 1 & 2, ST/LIB/SER.N/15
4. United Nations Documents Index, parts 1 & 2, ST/LIB/SER.N/16
5. Index to Proceedings of the General Assembly, ST/LIB/SER.B/A.62, 55<sup>th</sup> session (Parts 1 & 2) (2000)
6. Index to Proceedings of the General Assembly, ST/LIB/SER.B/A.63, 25<sup>th</sup> & 26<sup>th</sup> Special Session, (2001) (English)
7. Index to Proceedings of the General Assembly, ST/LIB/SER.B/A.64, 56<sup>th</sup> Session, (Parts 1 & 2) (2001) (English)
8. Index to Proceedings of the Security Council, ST/LIB/SER.B/S.38, 56<sup>th</sup> Year (2001) (English)
9. Index to Proceedings of the Economic and Social Council, ST/LIB/SER.B/E.78 (2001) (English)
10. Yearbook of the United Nations, Vol. 54 (2000) (English)
11. Yearbook of the United Nations, CD-ROM package, first 54 Volumes (English)
12. Basic Facts about the United Nations, DPI/2155 (being updated; English edition to be out by Dec. 2003)
13. "United Nations Conferences and Observances", Ref. Paper 42

## **II. Thematic activities and outputs**

### **A. Activities**

1. World Summit on Sustainable Development (Johannesburg, 26 August-4 September 2002)
2. Special commemorative meeting of the General Assembly for the 20<sup>th</sup> anniversary of the Convention on the Law of the Sea (New York, 9-10 December 2002)
3. Second session of the Preparatory Committee for the World Summit on the Information Society (Geneva, 17-28 February 2003)
4. Annual training programme for Palestinian media practitioners (2 October-6 December 2003)
5. Permanent Forum on Indigenous Issues (New York, 12-23 May 2003)
6. Production of regular analytical reviews for the Secretary-General and other top UN officials, of trends in media coverage of major issues and developments of interest to the United Nations
7. Briefing programme for US National Conference of Editorial Writers (June 2002)
8. First International Day of United Nations Peacekeepers (26 May 2003. New York and in all peacekeeping missions)
9. Produced regular written guidance (including UN messages and questions and answers) on the UN and Iraq for senior officials
10. Guidance for media on the UN and Cote d'Ivoire
11. Media monitoring on Cote d'Ivoire
12. Assessment mission to Cote d'Ivoire for UN public information component
13. Mission to Cote d'Ivoire to plan countering hate media
14. Global promotional and media campaign for the World Summit on Sustainable Development (Johannesburg, 26 August- 4 September 2002)
15. Media campaigns for ECOSOC annual session and launch of World Economic and Social Survey (June-July 2002)

16. Media campaigns for launch of the Secretary-General's reports on implementing the Millennium Declaration and on reform of the United Nations (September-October 2002)
17. Media campaign for the special commemorative meeting of the General Assembly for the 20<sup>th</sup> anniversary of the Convention on the Law of the Sea (New York, 9-10 December 2002), and special event with Discovery Channel and BBC
18. Global promotional and media campaign for the International Year of Freshwater 2003, launched in December 2002
19. Global promotional and media campaign for the World Summit on the Information Society, including for the second session of the Preparatory Committee (Geneva, 17-28 February 2003), in cooperation with ITU
20. Media campaigns for International Women's Day (March 2003), Security Council annual debate on Women, Peace and Security, and sessions of the Committee on the Elimination of Discrimination against Women
21. Media campaign for the Permanent Forum on Indigenous Issues (Second session, New York, 12-23 May 2003)
22. Production of regular analytical reviews for the Secretary-General and other top UN officials, of trends in media coverage of major issues and developments of interest to the United Nations
23. Briefing programme for US National Conference of Editorial Writers (June 2002)
24. International Day of Peace, 21 September 2003. First promotional commemoration on a fixed date
25. First Biennial Meeting of States on the Implementation of the Programme of Action to Prevent, Combat and Eradicate the Illicit Trade of Small Arms and Light Weapons in All Its Aspects (7-11 July 2003, New York)

## **B. Outputs**

1. DPI/2276 - Johannesburg Summit Press Kit
2. DPI/2277 - Summit release: World Leaders to Announce Initiatives (E/F)
3. DPI/2278 - Summit backgrounder on "State of Negotiations" (E/F)
4. DPI/2279 - Summit backgrounder on Partnerships (E/F)

5. DPI/2280 - Summit - UN System Media Contacts (E/F)
6. Fact sheets: Secretary-General's study on Women, Peace and Security "At A Glance" (October 2002, produced internally -- to be issued as a booklet, DPI/2315, E/F), with the following elements: Overview, The impact of armed conflict on women and girls; International Legal Framework; Peace Processes; Peacekeeping Operations; Humanitarian Operations; Reconstruction and Rehabilitation; Disarmament, Demobilization and Reintegration
7. 20<sup>th</sup> Anniversary of the UN Convention on the Law of the Sea Press Kit (November 2002 E/F)
8. The Question of Palestine and the United Nations (April 2003, A/C/E/F/R,S)
9. The 4<sup>th</sup> Global Forum on Reinventing Government - Marrakech, Morocco, 10-13 December 2002 (December 2002 - E)
10. DPI/2294 A - Press Release - Ministerial meeting on modernizing governments
11. DPI/2294 B – Media Backgrounder - The UN, governance and democracy
12. DPI/2293 - International Year of Freshwater (2003) - Kit Cover (E/F)
13. DPI/2293 A - Press Release - International Year Aims to Galvanize Action on Critical Water Problems
14. DPI/2293 B - Fact Sheet - Water: A Matter of Life and Death
15. DPI/2293 C - Backgrounder - Freshwater: Action on the Ground
16. DPI/2293 D - The UN System in Brief: Working for Freshwater
17. DPI/2293 E - Backgrounder - Supplying Water - For a Price
18. DPI/2293 F - Backgrounder - The Right to Water
19. DPI/2293 G - Backgrounder - Water Without Borders
20. DPI/2300 A - Turning the digital divide into a digital dividend
21. DPI/2300 B - The UN ICT Task Force
22. DPI/2300 C - The ICT Task Force Members
23. DPI/2301 A - Strengthening of the UN - Press Release

24. DPI/2301 B - Strengthening of the UN: Panel of Eminent Persons on UN Civil Society Relations
25. DPI/2301 C - Strengthening of the UN: High-Level Panel on UN Civil Society Relations
26. DPI/2301 D - Strengthening of the UN: An Agenda for Further Change
27. DPI/2301 E - Strengthening of the UN: Panel - Biographies
28. Press Release: Security Council to discuss the critical role of women and girls in building peace (October 2002 - produced internally)
29. Press Release: Security Council Marks Second Anniversary of Resolution on Women, Peace and Security with a Strong Call for Action (October 2002 - produced internally)
30. DPI/2283 - Brochure on International Year of Freshwater 2003 (December 2002 - E/F/S)
31. DPI/2295 - Reinventing global conferences - The Role of the UN DPI (December 2002 - A/C/E/F/S/R)
32. DPI/2296 - The Road from Johannesburg - What Was Achieved and the Way Forward (January 2003 - E/F)
33. DPI/2303 - Press Release - UN: Uncertainties, risks and policy constraints imperil economic rebound in 2003 (January 2003 - E)
34. DPI/2307 - DPI Client Presentation (Power point) (March 2003 - E)
35. DPI/2302 - Empowering Women: The Key to Achieving the Millennium Development Goals (March 2003 - A/C/E/F/S/R)
36. DPI/2305 - ECOSOC generic kit cover (April 2003 - E/F)
37. DPI/2306 - Ministerial Conference of Landlocked and Transit Developing Countries and the Donor Community on Transit Transport (May 2003 - A/C/E/F/S/R)
38. DPI/2309 - UN Permanent Forum on Indigenous Issues – brochure (May 2003 - A/C/E/F/S/R)
39. DPI/2312 - Permanent Forum on Indigenous Issues – masthead (May 2003 - E)

40. DPI/2304 - Johannesburg Summit: Political Declaration and Plan of Implementation (Book - May 2003 - E/F)
41. DPI/2271 - Madrid Declaration and Plan of Action on Ageing (Book - May 2003 - E/F/S)
42. Press Release: Security Council Reminded of Its Commitment to Put Gender Issues at the Centre of Peace Efforts (June 2003 - produced internally)
43. GA Press Kit
44. Production of Blue Folders

**C. Outputs related to peace and security**

1. Background Note on United Nations Peacekeeping Operations: 1634/Rev.27-30 (Update: September 2002, January 2003, May 2003, June 2003, English/French)
2. Background Note on United Nations Peacemaking and Peace-building Missions: 2166/Rev.6-7 (Update: January 2003, June 2003, English/French)
3. United Nations Peacekeeping: May 1948 - May 2003: DPI/2308 (Update, May 2003, English/French)
4. Year in Review: United Nations Peace Operations 2002: DPI/2286 (December 2002, English, French, Spanish; Web version: Chinese, English, French, Russian, Spanish)
5. Press kit on International Day of United Nations Peacekeepers: DPI/2311 (May 2003, English/French)
6. Information packet/press kit "Past, Present and Future Challenges in Peacekeeping": DPI/2248 (October 2002, English)
7. Booklet on the Programme of Action to Prevent, Combat and Eradicate the Illicit Trade in Small Arms and Light Weapons in All Its Aspects (May - August 2002, Arabic, Chinese, English, French, Russian, Spanish)
8. Press kit on the First Biennial Meeting of States on the Implementation of the Programme of Action to Prevent, Combat and Eradicate the Illicit Trade of Small Arms and Light Weapons in All Its Aspects (7-11 July 2003, New York) (DPI/2316, June 2003, English)
9. Guidance to Special Representatives of the Secretary-General on public information and media relations in United Nations peace operations (July 2003)

## **D. Outputs and activities related to Africa**

1. Africa Recovery Magazine and website
  - (a) Produced and disseminated four (4) issues of the magazine Africa Recovery (E/F, v. 16, nos. 2-3, and 4; v.17, nos. 1 and 2);
  - (b) Prepared and posted new, internet-only, articles on the Africa Recovery web-site ([www.africarecovery.org](http://www.africarecovery.org));
  - (c) Updated and maintained the Africa Recovery website in both French and English; posted each issue of the magazine in its entirety on the site;
  - (d) Selected Africa Recovery articles are regularly posted on a number of websites in Africa and in other parts of the world.
  
2. Outreach and promotional activities
  - (a) Produced and distributed press materials to promote awareness of the adoption by the UN General Assembly of the New Programme for Africa's Development (NEPAD), at the time of the General Assembly action, in November 2002;
  - (b) Worked with a variety of organizations to distribute materials prepared for the magazine to specialized audiences. For example, in advance of the publication of Africa Recovery, v.17 no.2, the Africa Section prepared a "special advance excerpt" of a series of articles on conflicts in West Africa, for use at a high-level symposium held in Dakar, Senegal, 22-23 July;
  - (c) Worked on a regular basis with key African media to place articles prepared for the magazine in those papers;
  - (d) Planned and implemented a campaign to promote ECA's 2003 economic report on Africa to the North American and European media. Organised a press conference in New York to launch the report;
  - (e) Spearheaded, with the Peace and Security Section, the formulation of an inter-agency information strategy for Liberia submitted to the Office of the Special Representative for Liberia;
  - (f) Began a project to set up and solidify the Africa Section's working relationships with key media in China, Pakistan, India and Korea.

### **III. Products and activities of the Public Relations Section (September 2002 - June 2003)**

Public Inquiries Unit (English only issued at Headquarters, language versions issued by many UNICs/UNISs)

(a) Fact sheets

- The following fact sheets were updated/revised (October 2002):

1. The story of the UNHQ (Fact Sheet #23)
2. List of United Nations Member States (Fact Sheet #24)
3. UN Membership of Principal Organs in 2002 (Fact Sheet #25)

- The following fact sheets were updated/revised (February 2003):

1. Does the UN issue driver's licenses and international passports? (Fact Sheet #16)
2. Employment opportunities with the UN (Fact Sheet #17)
3. The story of the UNHQ (Fact Sheet #23)
4. UN Membership of Principal Organs in 2003 (Fact Sheet #25)

- The following fact sheets were updated/revised (May 2003):

1. List of United Nations Member States (Fact Sheet #24)
2. UN Membership of Principal Organs in 2003 (Fact Sheet #25)

(b) Briefing papers

1. Security Council: 2002 Round-up (Briefing Paper #12) (February 2003)
2. What the UN does & what you can do to help? (Briefing Paper #6) (May 2003)

(c) Booklets

1. The UN Web Site (updated October 2002 and May 2003)
2. Permanent Missions to the United Nations (updated October 2002 and May 2003)
3. This is the United Nations



4. Information Guide to the Public About the UN
- (d) Flyers
1. UN Peacekeeping Operations (updated May 2003)
  2. UN System Chart (updated May 2003)
- (e) Electronic publishing
1. Public Inquiries Unit: Frequently Asked Questions  
<http://www.un.org/geninfo/faq/faq/faq.html> English, Spanish, French

#### **IV. Special Programmes and exhibits**

Events and Observances produced from September 2002 to August 2003:

1. International Literacy Day, 5 September 2002, premiere screening of “Our Big Home: An Earth Poem”, an episode of the PBS children’s TV programme, Reading Rainbow, co-sponsored by DPI, UNESCO and Public Broadcasting Systems (PBS)
2. United Nations Day Concert 2002, a concert of traditional Korean music by Korean Broadcasting System (KBS) Traditional Music Orchestra, 24 October 2002, sponsored by the Government of the Republic of Korea and KBS
3. Peace Concert, performance by a Caribbean band under direction of Professor Ian Hall, General Assembly Visitors’ Lobby, 24 October 2002
4. United Nations Staff Day screening of “The Tuxedo”, 25 October 2002
5. “Be a Hero: Trick-or-Treat-for-UNICEF”, Halloween party with special appearance by Spider-man, followed by film screening, 31 October 2002, co-sponsored by DPI, UNICEF, the U.S. Fund for UNICEF and Columbia TriStar Home Entertainment
6. Secretary-General’s Lecture Series, “Generically Modified Crops for Developing Countries”, 6 November 2002
7. DPI Debate, “Is Humanitarianism in Crisis?”, 12 November 2002
8. World AIDS Day, “Live and Let Live”, 26 November 2002. Town-hall meeting, teen forum, photographic exhibit opening, film screening, co-

sponsored by DPI, UNAIDS, UNICEF, UNDP, UNFPA, WHO and the World Bank, in cooperation with HBO, AOL Time Warner Foundation, the M\*A\*C AIDS Fund, M\*A\*C Cosmetics and the International AIDS Trust

9. New York Festivals Awards, including the NYF/DPI award for excellence in public service advertising, presented at the 2002 International Advertising Awards Show on 31 January 2003, co-sponsored by DPI and the New York Festivals
10. Launch of the United Nations Literacy Decade: Education for All (2003-2012), 13 February 2003, sponsored by UNESCO
11. World Press Freedom Day, “Freedom of Expression in Cyberspace”, panel of experts in journalism, law and the Internet, 1 May 2003, co-sponsored by DPI and the Columbia University School of International and Public Affairs
12. UNIS Graduation, 30 May 2003, United Nations International School

Exhibits organized, designed, and/or installed from September 2002 through August 2003:

- |    |                              |  |
|----|------------------------------|--|
| 1. | September                    | <b>“9/11 Commemorative exhibit”</b> - portraits, textiles and children’s art (DPI)   |
| 2. | September                    | <b>“Poverty and Health: Challenges to Development in Africa”</b><br>(WHO/DPI)  |
| 3. | September - November         | <b>“Family of Woman”</b> - photography<br>(UNFPA/US Committee for UN Population Fund)  |
| 4. | November 2002 - January 2003 | <b>“50<sup>th</sup> Anniversary of Guided Tours”</b><br>(DPI/International Photographic Council)                                 |
| 5. | November 2002 - January 2003 | <b>“Within Reach: Hope for the Global AIDS Epidemic”</b><br>(DPI/Umbrage Editions/UNAIDS/HBO/The AOL Time Warner Foundation/MAC) |

- AIDS Fund and MAC Cosmetics/  
International AIDS Trust/the Bill and  
Melinda Gates Foundation)
6. November - December      **“International Day of Solidarity with the Palestinian People”**(Division for Palestinian Rights, DPA)
  7. December      **“Our Past, Our Future”** - world heritage (UNESCO/Permanent Mission of China to the United Nations)
  8. December      **“Law of the Sea”** (Office of the Law of the Sea)
  9. January - February      **“bukva:raz!”** - Typography design (International Year of Dialogue Among Civilizations/atypi/Conde Nast Publications)
  10. February - March      **“Children in Armed Conflict”** - Sierra Leone, Congo (Office of the SRSG for Children and Armed Conflict/DPI)
  11. February - March      **“Literacy in Action across the Globe”** (UNESCO/DPI)
  12. March - April      **“Work of Women”** - photography (World Neighbors/DPI)
  13. March - April      **“Dialogue des Cultures”** - art and sculpture (Organisation Internationale de la Francophonie)
  14. April      **“Swiss Artists”** - extension of Francophonie exhibit (Permanent Mission of Switzerland to the UN)
  15. April - May      **“International Environmental Children’s Drawing Contest”** (US Committee for UNICEF)

- |     |                  |  |
|-----|------------------|--|
| 16. | April            | <b>“Great Masters of Mexican Folk Art”</b> (Permanent Mission of Mexico to the United Nations/DPI)   |
| 17. | April - May      | <b>“Czech Press Photo: Floods in Central Europe”</b> (Office of the President of the General Assembly/DPI)   |
| 18. | April - May      | <b>“The Drop of Life”</b> - International Year of Freshwater (The Permanent Mission of the Netherlands to the United Nations/DESA/DPI)   |
| 19. | May - July       | <b>“Celebrating Indigenous People”</b> - Art, photography, crafts, sculpture (DPI/DESA)  |
| 20. | June - July      | <b>“Memorial exhibit”</b> - International Day of United Nations Peacekeepers (DPI/DPKO)  |
| 21. | June - July      | <b>“Smile to the World”</b> and <b>“The Gift of Life”</b> (Permanent Mission of the United Kingdom to the United Nations/ Permanent Mission of Ireland to the United Nations/Boys and Girls Harbor (Harlem)/DPI) |
| 22. | July - September | <b>“The History and Restoration of the Leaning Tower of Pisa”</b> (Permanent Mission of Italy to the United Nations/UNESCO/DPI)  |
| 23. | July - September | <b>“Our Past, Our Future”</b> - world heritage photography Part II (UNESCO/DPI)  |
| 24. | July             | <b>"What Meets the Eye": Images of Rural Poverty</b> (IFAD/ DPI)   |

Travelling exhibits - designed and produced by DPI in New York and sent to other exhibition venues:

1. WSSD: Agency-wide exhibit for World Summit on Sustainable Development, Johannesburg, South Africa (August - September 2002)
2. Children's Art Against Racism: Atlanta, Georgia, USA (August - September 2002)
3. Mini-exhibit on Racism: Austria (September 2002 - January 2003)
4. UN Peacekeeping: Pretoria, South Africa (October 2002 - March 2003)
5. UN Poster Exhibition: Japan (August - September 2002); Seoul, the Republic of Korea (September - October 2002); Myanmar (October - November 2002); San Francisco, California, USA (December 2002 - January 2003); Greenwich, Connecticut, USA (February - May 2003); Prague, Czech Republic (May - June 2003); The Hague, Netherlands (July - August 2003); Switzerland (August - September 2003)

**V. Other activities**

**A. Public Services (July 2002 - May 2003)**

	<i>Number</i>
1. Participation in guided tours at Headquarters	280,843
2. Group briefings organized at Headquarters	
Number of briefings	912
Number of groups	325
Number of participants	24,296
3. Speaking engagements away from Headquarters organized by the Group Programmes and Community Liaison Unit	
Number of engagements	54
Number of groups	38
Audience	8,046
4. Video-conferences organized by the Group Programmes and Community Liaison Unit	
Number of video-conferences	28
Number of groups	26
Audience	1,217

- |    |   |        |
|----|---|--------|
| 5. | Queries from the public answered by the Public Inquiries Unit   | 67,724 |
| 6. | Petitions from the public received by the Public Inquiries Unit | 51,830 |

**VI. Major activities of the Dag Hammarskjöld Library**

1. United Nations depository libraries worldwide, as of 31 May 2003: 406
2. Exchange arrangements with institutions worldwide, as of 31 May 2003: 1,242
3. Electronic resources available in the Library, as of 31 May 2003: 65
4. Missions, Governments and intergovernmental offices with access to web-based UNBISnet database, as of 31 May 2003: open to all
5. United Nations System Consortium members, as of 31 May 2003: 52
6. United Nations documents and publications acquired, June 2002-May 2003: 82,856
7. Specialized agencies documents and publications, June 2002-May 2003: 6,999
8. External publications acquired, June 2002-May 2003: 79,620
9. Records added to UNBIS online database, June 2002-May 2003: 37,433
10. Group training sessions on the Internet, United Nations documentation etc. organized by the Library, June 2002-May 2003: 25
11. Number of individual trainees, June 2002-May 2003: 631
12. Digitized documents uploaded to the Optical Disc System, June 2002 - May 2003: 11,939
13. Authority Files entries revised, June 2002-May 2003: 2,019
14. Reference queries answered by the Library, June 2002-May 2003: 57,888

15. Loans processed by the Library, June 2002-May 2003: 39,015
16. Materials, photocopies for Library users, June 2002-May 2003: 345,625
17. Hits at Library Website, including UNBISNET, June 2002-May 2003: 4,983,897
18. Interlibrary Loan requests, received and sent out, June 2002-May 2003: 651
19. Items shelved, June 2002-May 2003: 200,463

**VII. Activities of the Office of the Spokesman for the Secretary-General (July 2002 to May 2003)**

1. Daily press briefings by the Spokesman for the Secretary-General: 224
2. Press Conferences by Member States: 72
3. Press Conferences by senior officials: 100
4. Press Conferences by Non-Governmental Organizations: 6
5. Press Conferences by the Secretary-General: 17
6. Press encounters with the Secretary-General: 129
7. Interviews with the Secretary-General: 34
8. Interviews with the Deputy Secretary-General: 17

**VIII. Video productions**

1. "UN in Action", 57 three-to-five minute video news magazine items, released in Arabic, English, French, Russian and Spanish between 1 September 2001 and 31 August 2002 (Nos. 753-809)
2. "CNN World Report", 67 two-and-a-half-minute video news items (57 made from "UN in Action" plus 10 specials), produced for CNN in English from 1 September 2001 to 31 August 2002
3. "World Chronicle", 39 thirty-minute panel talk shows with senior United Nations officials, ambassadors and celebrities who serve the UN in different capacities, released between 1 September 2001 and 31 August 2002 (Nos. 829-867)
4. "Year in Review 2002", a 15-minute video documentary presenting highlights of United Nations activities during the year in all six official languages

5. "Compilation videos" regular provision of compilation video news release and B-roll video packages to international television news syndicators on thematic and news-related United Nations topics and material pertinent to major United Nations meetings and events
6. Two 20-second television public service announcements produced in co-operation with ABC. (The other for children on the theme of "Endangered Animals" highlighting the role of the United Nations in their protection)
7. Two 30-second television public service announcements on the subject of freshwater: "Imagine" (also in 20, 15 and 10 seconds in length) and "Blue Lungs" (also in 20-second length), produced in cooperation with ABC
8. B-Roll on "Financing for Development" for launching of the Zedillo Report
9. B-Roll on "Small Arms" for the Small Arms Conference
10. Ad hoc production on Africa for the ECOSOC Meeting in Geneva
11. Ad hoc production on 2002 CAP Launch Video, a promotional introduction for conferences organized by the Office for the Coordinator of Humanitarian Affairs (OCHA), introducing the global fund raising meetings to raise \$2.5 billion US dollars to cover 21 humanitarian crises
12. UNF/UNFIP/UNTV Promotional video for donor fund raising. The video augments UNF fund raising activities from the private sector, used on UNF's World Economic forum promotional CDROM
13. Curtain raiser for DPI's International Women's Day Conference on Afghanistan, "Women in Afghanistan"
14. B-Roll on East Timor
15. B-Roll - "Global Push to Finance the Future" - Curtain raiser for Monterey, Mexico Financing for Development Conference
16. Three Public Service Announcements for the Olympics
17. Ad hoc production "Welcoming the World - 50 Years of UN Guided Tours", produced in connection with UN guided Tour Unit to celebrate their 50<sup>th</sup> anniversary
18. Curtain raiser for ECOSOC Annual Meeting in New York "Are we going to reach the Millennium Goals?"
19. Curtain raiser for ECOSOC Donors Meeting on the Southern African Food Crisis



## **IX. Electronic publishing**

### **A. DPI online publications**

1. UN Conferences and Observances (calendar) -  
Arabic: <http://www.un.org/arabic/events/ref42.htm>  
Chinese: <http://www.un.org/chinese/events/ref42.htm>  
English: <http://www.un.org/events/ref42.htm>  
French: <http://www.un.org/french/events/ref42.html>  
Russian: <http://www.un.org/russian/conferen/ref/index.html>  
Spanish: <http://www.un.org/spanish/conferences/ref/index.html>
  
2. *UN in Brief* -  
Arabic: <http://www.un.org/arabic/basic/unbrief.htm>  
Chinese: <http://www.un.org/chinese/aboutun/unbrief/index.htm>  
English: <http://www.un.org/Overview/brief.html>  
French: [http://www.un.org/french/aboutun/ONU\\_en\\_brief/index.html](http://www.un.org/french/aboutun/ONU_en_brief/index.html)  
Russian: <http://www.un.org/russian/basic/unbrief.htm>  
Spanish: <http://www.un.org/spanish/aboutun/brief.htm>
  
3. Report of the Secretary-General prepared pursuant to General Assembly resolution ES-10/10 - English: <http://www.un.org/peace/jenin/index.html>
  
4. *UN Chronicle* (extracts) - English: <http://www.un.org/Pubs/chronicle/>  
French: <http://www.un.org/french/pubs/chronique/>
  
5. *Africa Recovery* - English: <http://www.un.org/ecosocdev/geninfo/afrec/index.html>  
French: <http://www.un.org/french/ecosocdev/geninfo/afrec/>
  
6. *UN Development Business Online* (<http://www.devbusiness.com>) - English, French, Spanish and Portuguese
  
7. *Basic Facts: summary (English - revised edition by December 2003)*  
Arabic: <http://www.un.org/arabic/geninfo/ir>  
Chinese: <http://www.un.org/chinese/aboutun/ir>  
English: <http://www.un.org/geninfo/ir/index.html>  
French: <http://www.un.org/french/geninfo/ir>  
Russian: <http://www.un.org/russian/basic/image/index.htm>  
Spanish: <http://www.un.org/spanish/geninfo/ir>

### **B. Original output by the Department available only on the Internet**

1. United Nations publications web page contains comprehensive information on sales publications. The site includes English, French and Spanish titles as well as those from a number of United Nations funds and programmes (<http://www.un.org/publications>)

2. United Nations Bookshop web page: customers from around the world can visit the United Nations Bookshop and view a wide variety of products, including books, posters and gift items relating to the Organization and its work ([www.un.org/Pubs/bookshop](http://www.un.org/Pubs/bookshop))
  
3. Image and Reality (all languages)
  - <http://www.un.org/arabic/geninfo/ir/>
  - <http://www.un.org/chinese/aboutun/ir/>
  - <http://www.un.org/geninfo/ir/index.html>
  - <http://www.un.org/french/geninfo/ir/>
  - <http://www.un.org/russian/basic/image/index.html>
  - <http://www.un.org/spanish/geninfo/ir/>
  
4. Redesign and maintenance of the significant portion of the United Nations peacekeeping web page (<http://www.un.org/Depts/dpko/dpko/home.shtml>)
  - <http://www.un.org/Depts/dpko/missions/undof/index.html>
  - <http://www.un.org/Depts/dpko/missions/unifil/index.html>
  - <http://www.un.org/Depts/dpko/missions/untso/index.html>
  - <http://www.un.org/Depts/dpko/missions/unficyp/index.html>
  - <http://www.un.org/Depts/dpko/missions/unomig/index.html>
  - <http://www.un.org/Depts/dpko/missions/unmiset/index.html>
  - <http://www.un.org/Depts/dpko/missions/unmogip/index.html>
  - <http://www.un.org/Depts/dpko/missions/unmil/index.html>
  - <http://www.un.org/Depts/dpko/missions/monuc/index.html>
  - <http://www.un.org/Depts/dpko/missions/minuci/index.html>
  - <http://www.un.org/Depts/dpko/missions/unmee/index.html>
  - <http://www.un.org/Depts/dpko/missions/unamsil/index.html>
  - <http://www.un.org/Depts/dpko/missions/minurso/index.html>
  - <http://www.un.org/Depts/dpko/missions/unikom/index.html>
  - <http://www.un.org/Depts/dpko/missions/unmibh/index.html>
  - <http://www.un.org/Depts/dpko/missions/unmop/index.html>
  - <http://www.un.org/Depts/dpko/dpko/intro/index.htm>
  - <http://www.un.org/Depts/dpko/dpko/ques.htm>
  - <http://www.un.org/Depts/dpko/dpko/timeline/index.html>
  - <http://www.un.org/peace/bnote010101.pdf>
  - <http://www.un.org/Depts/dpko/dpko/contributors/index.htm>
  - <http://www.un.org/Depts/dpko/dpko/ctte/CTTEE.htm>
  - <http://www.un.org/News/ossg/srsg/>
  - <http://www.un.org/Depts/dpko/dpko/reports.htm>
  - <http://www.un.org/Depts/dpko/dpko/pub/pubs.htm>
  - <http://www.un.org/Depts/dpko/dpko/pub/pubs.htm>

**C. United Nations web page design/United Nations materials made available by the Department on the Internet**

*Coverage of Conferences (includes press releases, documents, statements, photos, webcast, final report/declaration, as available in the six official languages)*

1. Fourth Summit Preparatory Committee (PREPCOM 4) on Sustainable Development
2. The World Summit on Sustainable Development (Johannesburg, South Africa, 26 August - 4 September 2002)

*New sites for Observances/Events (most done in the six official languages)*

3. 50 Years of Guided Tours
4. 56th DPI/NGO Annual Conference
5. Conference on Disarmament in Geneva (January 2003)
6. Human Rights Day (in Arabic, English, French and Spanish)
7. International Day for the Elimination of Racial Discrimination
8. International Day for the Elimination of Violence Against Women
9. International Day for the Eradication of Poverty (including webcast)
10. International Day of Disabled Persons
11. International Day of Families
12. International Day of Older Persons (including webcast)
13. International Day of Peace (including webcast)
14. International Day of Solidarity with Detained and Missing Staff Members
15. International Day of Tolerance
16. International Day of United Nations Peacekeepers
17. International Literacy Day
18. International Mother Language Day

19. International Women's Day (including webcast)
20. International Year of Freshwater 2003 (including webcast)
21. Meeting of Messengers of Peace and Goodwill Ambassadors (including webcast)
22. Second Session of the Permanent Forum on Indigenous People, to seek solutions to the challenges facing indigenous children and youth
23. Universal Children's Day
24. United Nations Forum on Forests
25. World AIDS Day (including webcast)
26. World Book and Copyright Day
27. World Environment Day
28. World Press Freedom Day (including webcast)
29. World Water Day
30. 20<sup>th</sup> Anniversary of the United Nations Convention on the Law of the Sea
31. Committee on Information website, Twenty-fifth session, in all official languages
32. ECOSOC
33. General Assembly, fifty-seventh session: verbatim records of the plenary meetings and documents - six official languages (including webcast); fifty-eighth session: agenda and documents - six official languages
34. Mideast Roadmap
35. News Centre in Arabic
36. OHRLLS: design of the website
37. Office of the Spokesman for the Secretary-General: creation of the French website
38. Ombudsman website
39. Radio Swahili website

40. Secretary-General: creation of the French and Spanish websites
41. Security Council: redesign of the website
42. The UN Works: for Cultural Diversity, for Freshwater, Poverty in America; The UN Works for Kids: "What's going on?" - Kids and HIV/AIDS in the Caribbean, Child soldiers in Sierra Leone
43. Webcasts from the United Nations - lists webcast events and archived material for on-demand viewing
44. Basic Facts About the UN - an online version that provides a sampling of the publication
45. GA Press Kit – online version  
*Electronic publishing/web design/UN materials made available on the Internet (new subcategory)*
46. Coverage of the 57th Session of the General Assembly

**D. UN News Centre/UN News Service**

1. UN News Centre – Russian- and Spanish- language versions of the portal launched
2. E-mail News Service - French-language version launched; number of subscribers to English and French E-mail services exceeds 18,000
3. News Focus feature -- special pages on major issues in the news continuously updated (Middle East, Iraq, Afghanistan, Terrorism, Cambodia, DPRK, Central Africa) and new page created for Liberia/West Africa
4. UN News Service -- weekday production reaches an average of 15 news stories, with regular updates throughout the day and on weekends
5. Customized delivery of UN News Service stories to other pages on the UN web site (Security Council, peacekeeping operations, Office of the Spokesman for the Secretary-General, Oil-for-Food)

**E. Dag Hammarskjöld Library's online research tools**

1. UNBISNET, major bibliographic and factual databases (<http://unbisnet.un.org>)
2. Documents alert, identifies important United Nations documents, including brief annotations (<http://www.un.org/Depts/dhl/da>)

3. UN-I-QUE (United Nations Info Quest), database providing quick access to document symbols/sales numbers of selected United Nations materials from 1946 (<http://www.un.org/Depts/dhl/unique>)
4. United Nations documentation research guide, an overview of United Nations documentation (<http://www.un.org/Depts/dhl/resguide>)
5. United Nations system Pathfinder, guide to major United Nations and specialized agencies reference sources and frequently requested reports (<http://www.un.org/Depts/dhl/pathfind>)
6. The technical assistance programme for small and field libraries (<http://www.un.org/Depts/dhl/sflib/index.html>), offering United Nations field librarians one-stop access to United Nations electronic documentation, library management tools, as well as a virtual library
7. United Nations Conferences and Observances, accessible directly from a frame on the main website, changes every one to four weeks and provides linkages to United Nations websites and documents related to the current observance
8. Page in commemoration of Dag Hammarskjöld (as of 30 September 2001)

#### **F. Cartographic Section's online research tools**

1. Cartographic site, containing up-to-date peacekeeping maps, regional and country profile maps, as well as information on cartographic resources (<http://www.un.org/Depts/Cartographic/english/index.htm>)

#### **G. Joint ventures**

1. The Sales and Marketing Section, DPI, is cooperating with ICSC, DESA, OLA and ITSD to make available over the Internet subscription based services for the Daily Subsistence Allowance Rates (DSAR), The Monthly Bulletin of Statistics (MBS Online), UNSTATS, United Nations Treaty Collection and the Official Documents Service (ODS). <http://www.un.org/Pubs/whatsnew/online1.htm>

#### **X. Radio output**

##### **Productions**

- |    |  |       |
|----|--|-------|
| 1. | Daily live broadcasts in six United Nations official languages and the daily broadcast in Portuguese | 1817* |
| 2. | Radio weekly current affairs magazines in four languages (Bangla/Chinese/ English/Kiswahili)         | 273   |

- |    |  |     |
|----|--|-----|
| 3. | Radio weekly features and regional magazines in 13 languages<br>(Bangla/Chinese/English/French/French-Creole/Hindi/<br>Indonesian/Kiswahili/Portuguese/Russian/Spanish/Turkish/Urdu) | 870 |
|----|--|-----|

## **XI. Special radio feature programmes/series**

1. A documentary in English highlighting the "Achievements of the UN Mission in Bosnia and Herzegovina", and four features focusing on the "Haggadah-Jewish Sacred Book"; "A Police Force Fit for Europe", dealing with the Sarajevo Police Academy; "Returnees-Bosniacs, Serbs and Croats"; "Reconstruction of the Bridge in Mostar". Co-production with the UNMIBH
2. Series of feature programmes co-produced with UNICEF focusing on a measles bednet distribution campaign in Ghana; a palm pilot distribution; a measles "mop-up" campaign in Kumasi market; Domestic Violence in Lawra District; refugees from Cote d'Ivoire fleeing to Ghana and the African slave experience at Elmina Castle
3. Series of feature programmes produced in collaboration with UNICEF highlighting Angola's National Measles Vaccination Campaign-one of the largest in Africa, plus other feautres looking at various aspects of the work of three agencies in the country, namely, the WFP, UNDP and UNHCR

## **Programmes posted on the Internet**

- |    |   |                            |
|----|---|----------------------------|
| 1. | Daily broadcasts  | 1,817 +<br>ad hoc postings |
|    | English: <a href="http://www.un.org/av/radio/news/latenews.htm">http://www.un.org/av/radio/news/latenews.htm</a>                                    |                            |
|    | French: <a href="http://www.un.org/french/audiovis/radio/latenews.htm">http://www.un.org/french/audiovis/radio/latenews.htm</a>                     |                            |
|    | Chinese: <a href="http://www.un.org/chinese/av/radio/latenews.htm">http://www.un.org/chinese/av/radio/latenews.htm</a>                              |                            |
|    | Arabic: <a href="http://www.un.org/arabic/av/radio/news/dailynews.htm">http://www.un.org/arabic/av/radio/news/dailynews.htm</a>                     |                            |
|    | Russian: <a href="http://www.un.org/russian/av/radio/latenews.htm">http://www.un.org/russian/av/radio/latenews.htm</a>                              |                            |
|    | Spanish: <a href="http://www.un.org/spanish/news/audiovis/radio/latest.htm">http://www.un.org/spanish/news/audiovis/radio/latest.htm</a>            |                            |
|    | *Portuguese: (daily but no live)<br><a href="http://www.un.org/av/radio/portuguese/index.html">http://www.un.org/av/radio/portuguese/index.html</a> |                            |
| 2. | Features/magazines in 6 languages<br>(Chinese/English/French/Portuguese/Russian/Spanish)  | 514                        |

## **Programmes posted on the Electronic Bulletin Board** 1,045

### **Dissemination**

- |    |  |                       |
|----|--|-----------------------|
| 1. | From International Broadcasting Center via telephone | 2,250+<br>ad hoc feed |
|----|--|-----------------------|

2. Via e-mail/FTP 36

**XII. UNTV, September 2002 - June 2003**

1. Bookings: 2,507  
(include events covered, in-house services, services to outsiders)

2. Services to syndicators:  
Feeds: 1,330  
Packages: 1,150

**Audio-Visual, September 2002 - June 2003**

1. Audio:

UNHQ events covered in audio format: 2,017  
Incoming feeds recorded in audio format: 214  
Open reel dubs made: 4,172  
Cassette dubs made: 7,796  
Loans made: 1,890  
Audio encodings distributed by FTP: 1,290

2. Video:

Requests for footage and TV coverage: 459  
Video dubs dispatched in answer to requests: 826  
Events/productions logged: 1,272

**XIII. Photographic, September 2002 - June 2003**

Accessioned photos and captions prepared: 2,414  
High resolution photos distributed to the media: 1,053  
(FTP only)

Photo webpages: 185  
Photos posted to the web: 923  
Images downloaded from the web: 1,426,968  
Prints: 4,203  
High Resolution Digitals (Burnt on CD or sent by email): 8,408

**XIV. Promotion/Distribution and Other Multimedia Products, September 2002 - June 2003**

Broadcast partners (TV/video): 9



Broadcast partners (live radio):	131
Chinese:	8
English:	30
French:	28
Russian:	6
Spanish:	46
Electronic newsletters (TV/video):	4
Electronic newsletters (radio):	1
Video productions distributed (programmes)	
dubs sent via regular distribution to UN offices etc.:	403
dubs sent to broadcast partners:	155
dubs to answer ad hoc requests:	46
PSAs distributed (actual number of PSAs):	
dubs sent via regular distribution to UN offices, etc.:	60
dubs sent to broadcast partners:	92
dubs to answer ad hoc requests:	1
UNIAs distributed (actual number of UNIAs):	
dubs sent via regular distribution to UN offices, etc.:	1,269
dubs sent to broadcast partners:	2,521
dubs to answer ad hoc requests:	37
World Chronicle's distributed (actual number of World Chronicle's):	
dubs sent via regular distribution to UN offices, etc.:	262
dubs sent to broadcast partners:	859
dubs to answer ad hoc requests:	4
Messages distributed UN Day & HR Day (actual number of messages distributed):	
dubs sent via regular distribution to UN offices, etc.:	234
dubs sent to broadcast partners:	82
dubs to answer ad hoc requests:	8
Curtain Raiser's distributed (actual number of Curtain Raiser's):	
dubs sent via regular distribution to UN offices, etc.:	2
dubs sent to broadcast partners:	7
dubs to answer ad hoc requests:	2
Press Conferences/Seminars distributed (actual number of Press Conferences/Seminars):	
dubs sent via regular distribution to UN offices, etc.:	70
dubs sent to broadcast partners:	-

dubs to answer ad hoc requests:	-
Multimedia webpages:	6
UN in Action and other digitized files for the web:	25
New brochures:	6
New flyers:	16
Press releases and articles:	15
Press kits:	700

## **XV. United Nations information centres**

### **Peace and security**

1. Media outreach activities: 346, including 42 press conferences and press briefings and 48 press releases and articles (locally produced)
2. Production activities: 201, including 21 local-language print productions and 141 translations of messages of the Secretary-General and United Nations system key press releases
3. Special events: 43, including concerts, exhibits, etc.
4. Educational outreach activities: 183, including Model United Nations conferences
5. Public outreach activities: 272, including 29 film and video screenings and 57 seminars, roundtables, workshops and conferences
6. Other activities: 366, including information support, assistance to visiting United Nations officials, etc.

**Total: 1,411**

### **Terrorism**

1. Media outreach activities: 7
2. Production activities: 6
3. Educational outreach activities: 19
4. Public outreach activities: 29

5. Other activities: 13

**Total: 74**

### **Human rights**

1. Media outreach activities: 107, including 43 interviews and 8 newspaper supplements
2. Production activities: 132, including 31 local-language print productions and 13 radio and television programmes
3. Special events: 59, including concerts, exhibits, etc.
4. Educational outreach activities: 153, including Model United Nations conferences
5. Public outreach activities: 165, including 23 briefings (non-media) and 49 speeches and lectures
6. Other activities: 169, including information support, assistance to visiting United Nations officials, etc.

**Total: 785**

### **Economic and social development**

#### **HIV/AIDS**

1. Media outreach activities: 78
2. Production activities: 69
3. Special events: 34
4. Educational outreach activities: 31
5. Public outreach activities: 48
6. Other activities: 82

**Total: 342**

## **Poverty**

1. Media outreach activities: 72
2. Production activities: 43
3. Special events: 17
4. Educational outreach activities: 13
5. Public outreach activities: 14
6. Other activities: 65

**Total: 224**

## **Children**

1. Media outreach activities: 156
2. Production activities: 113
3. Special events: 71
4. Educational outreach activities: 149
5. Public outreach activities: 149
6. Other activities: 167

**Total: 805**

## **Women**

1. Media outreach activities: 72
2. Production activities: 72
3. Special events: 46
4. Educational outreach activities: 11
5. Public outreach activities: 53
6. Other activities: 91

**Total: 345**

**Africa Development**

1. Media outreach activities: 37
2. Production activities: 26
3. Special events: 7
4. Educational outreach activities: 8
5. Public outreach activities: 20
6. Other activities: 61

**Total: 159**

**Globalization**

1. Media outreach activities: 39
2. Production activities: 11
3. Special events: 6
4. Educational outreach activities: 34
5. Public outreach activities: 69
6. Other activities: 33

**Total: 192**

**Other economic and social development issues**

1. Media outreach activities: 757, including 89 interviews and 222 press conferences and press briefings
2. Production activities: 493, including 15 newsletters and news bulletins and 122 local-language print productions
3. Special events: 204, including concerts, exhibits, etc.
4. Educational outreach activities: 218, including Model United Nations conferences

5. Public outreach activities: 385, including 153 seminars, roundtables, workshops and conferences and 26 panel discussions
6. Other activities: 674, including information support, assistance to visiting United Nations officials, etc.

**Total: 2,731**

## **Environment**

(a) International Year of Freshwater

1. Media outreach activities: 60
2. Production activities: 71
3. Special events: 27
4. Educational outreach activities: 28
5. Public outreach activities: 33
6. Other activities: 60

**Total: 279**

(b) Other environment issues

1. Media outreach activities: 238, including 67 press conferences and press briefings and 9 newspaper supplements
2. Production activities: 240, including 100 local-language print productions and 132 translations of messages of the Secretary-General and United Nations system key press releases
3. Special events: 58, including concerts, exhibits, etc.
4. Educational outreach activities: 102, including Model United Nations conferences
5. Public outreach activities: 141, including 84 seminars, roundtables, workshops and conferences and 33 speeches and lectures

6. Other activities: 218, including information support, assistance to visiting United Nations officials, etc.

**Total: 997**

**Other United Nations themes (Millennium Declaration, humanitarian assistance, etc.)**

1. Media outreach activities: 808, including 304 media arrangements/campaign and 12 public service announcements
2. Production activities: 971, including 105 local-language print productions and 710 translations of messages of the Secretary-General and United Nations system key press releases
3. Special events: 275, including concerts, exhibits, etc.
4. Educational outreach activities: 753, including Model United Nations conferences
5. Public outreach activities: 864, including 114 film and video screenings and 328 speeches and lectures
6. Other activities: 1,162, including information support, assistance to visiting United Nations officials, etc.

**Total: 4,833**

**DPI and non-DPI publications, locally produced and/or translated**

1. Total no. of titles: 192
2. Total no. of local languages (including UN official languages): 51

**UNICs websites**

1. Total no. of websites: 50
2. Total no. of local languages: 26

The ICS/SCD web site ([www.un.org/aroundworld/unics](http://www.un.org/aroundworld/unics)) has been redesigned.

**Services to the public by UNISs**

	<u>Geneva</u>	<u>Vienna</u>
1. Total number of guided tours:	3,926	2,280
2. Total number of guided tour participants:	67,299	42,786

3.	Total number of lectures/briefings:	20	149
4.	Total number of public enquiries:	6,000	-

### **Dissemination and Communications Unit output**

1. Research (involving: Spokesman's Office, Library, Optical Disk, Websites, Photo Library, etc.): 12,500 cases
2. Memoranda and correspondence: 19,500 items
3. E-mail transmissions (UN documents, press releases, backgrounders, etc.): 6,260,216 pages
4. Distribution of hard copies (DPI and other UN materials):
  - Distribution Patterns: 681,054 copies; 110 patterns (includes all languages) have been prepared for 53 titles
  - Secondary Requests: 221,959 copies
5. Re-transmissions (due to technical problems, etc.): 350 cases
6. Walk-in inquiries: 700 cases
7. Special couriers and customized pouch (servicing of special requests, including selection, compilation, packaging, pick-up, delivery, airwaybills, etc.): 850 cases
8. Photocopying: 54,000 pages
9. Telephone inquiries/calls (from field and HQ): 9,000 cases
10. Maintenance of files: 260
11. Communication Administrator provided communication support for ICS and UNICs (including actions on communication-related requests from UNICs, monitoring of communication traffic, daily monitoring of receipts log for e-mail disseminated materials, conducting the annual survey of dissemination needs for all field offices, liaising with ITSD on communication issues, maintenance of 80 mailing lists, basic hardware maintenance, troubleshooting, etc.)