“How corporate philanthropy can contribute to advancing the Millennium Development Goals, particularly for sustainable development”

ECOSOC Chamber, 25 February 2008

Opening

Léo Mérorès, Ambassador and Permanent Representative of the Republic of Haiti to the United Nations, is the President of the Economic and Social Council. In January 2006, Mr. Mérorès was elected Vice-President of the Economic and Social Council representing the Group of Latin America and Caribbean. From April 2004 to March 2005, Ambassador Mérorès served as his country’s Chargé d’Affaires at Haiti’s Permanent Mission to the United Nations in New York. From April 2001 to March 2004, he served as a consultant on management and economic cooperation issues for several United Nations entities, including the Department of Economic and Social Affairs (DESA), United Nations Office for Project Services (UNOPS) and United Nations Development Programme (UNDP). Mr. Mérorès was associated with the UNDP for many years, beginning in 1974. Mr. Mérorès is a graduate from New York University with a Master and PhD degrees in economics.

Asha-Rose Migiro of Tanzania took office as Deputy Secretary-General of the United Nations on 1 February 2007. She is the third Deputy Secretary-General to be appointed since the post was established in 1997. Dr. Migiro served as Minister of Foreign Affairs and International Cooperation from 2006-2007 -- the first woman in the United Republic of Tanzania to hold that position since its independence in 1961. Before that, she was Minister for Community Development, Gender and Children for five years. As Foreign Minister, Dr. Migiro spearheaded Tanzania’s engagement in the pursuit of peace, security and development in the Great Lakes Region. She served as Chair of the Council of Ministers’ meetings of the International Conference of the Great Lakes Region, a process that culminated into a Pact on Security, Stability and Development in the Great Lakes Region. Prior to Government service, Dr. Migiro pursued a career in academia. She was a member of the Faculty of Law at the University of Dar-es-Salaam, where she rose to the rank of Senior Lecturer. She headed the Department of Constitutional and Administrative Law from 1992 to 1994, and the Department of Civil and Criminal Law from 1994 to 1997. Her work was published widely in local and international journals. Dr. Migiro obtained a Master of Laws from the University of Dar-es-Salaam in 1984 and a Doctorate in law from the University of Konstanz in Germany in 1992.

Charles H. Moore, joined the Committee Encouraging Corporate Philanthropy CECP as its executive director in 1999, and has worked with the Committee's Board of Directors to build the esteemed membership of over 165 CEOs and Chairpersons now engaged in the Committee. He regularly meets with CEOs from leading companies around the world to discuss the case for corporate giving. He also speaks at conferences and serves on panels to share his views on the future of the industry. Moore currently serves as a member of the President's Council on Physical Fitness and Sports, Governor of the National Art Museum of Sport, Regent of Mercersburg Academy, Director of The Sports Authority (sporting goods retailer), Commissioner of the Smithsonian American Art Museum and National Board member of the Smithsonian Institution. Mr. Moore is a 1947 graduate of Mercersburg Academy and a 1951 BME graduate of Cornell University.
Conversation I

**Steve Gunderson** is President and Chief Executive Officer of the Council on Foundations, a Washington, DC-based nonprofit membership association of more than 2,000 grantmaking foundations and corporations. Prior to joining the Council, Gunderson served as the Senior Consultant and the Managing Director of the Washington office of The Greystone Group, a Michigan-based strategic management and communications consulting firm. Gunderson’s areas of expertise included strategic planning and communications, with a strong knowledge of public policy. The Wisconsin native is mostly noted for his serving 16 years in the U.S. Congress, and three terms in the Wisconsin State Legislature. His professional focus during this time was preparing America’s citizens, and indirectly the organizations supporting them, for the 21st century global economy. Gunderson currently serves on the Advisory Board of Partner for Surgery – a philanthropic effort bringing surgery to the rural poor of Guatemala. He has served on the boards of Gallaudet University, the Mary Fisher Family AIDS Network and the Human Rights Campaign. He has also served as President of the Lutheran Church of the Redeemer in McLean, VA. Mr. Gunderson is a graduate from the University of Wisconsin – Madison.

**Ad Melkert** was appointed by Secretary-General Kofi Annan to the position of UN Under-Secretary-General and Associate Administrator of UNDP effective 1 March, 2006. Previously, Mr. Melkert served as a member of the Board of Directors at the World Bank for over three years where, as Executive Director, Mr. Melkert represented Armenia, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Georgia, Israel, FYR Macedonia, Moldova, The Netherlands, Romania, and Ukraine. The Board of Directors of the World Bank, chaired by the President, oversees the bank's business, including approval of loans and guarantees, new policies, the administrative budget, country assistance strategies, and borrowing and financial decisions. Mr. Melkert joined the World Bank after a long and prominent political career in the Dutch Labour Party. He was member of Parliament and Minister of Social Affairs and Employment, becoming the party's parliamentary leader in 1998. In 2001 he was elected party leader, succeeding then Prime Minister Wim Kok. Mr. Melkert has had a longstanding involvement in issues of international and development cooperation. He was active in the international and European youth movement and worked for the Dutch development NGO Novib. In Parliament, he was a member of the Standing Committees for Foreign Affairs and Development Co-operation. As a Minister, he led the Dutch delegations to the UN World Conference on Women in Beijing (1995) and to the International Labour Organization’s annual meetings. Mr. Melkert holds a Master's degree in Political Sciences from the University of Amsterdam. He is married to Chilean painter Mónica León Borquez and has two daughters. In addition to his native Dutch, he speaks English, German, French, and Spanish.

**Jane Nelson** is a Senior Fellow at the Mossavar-Rahmani Center for Business and Government and Director of the Corporate Social Responsibility Initiative, at the Kennedy School of Government, Harvard University. She serves as a Director at the Prince of Wales International Business Leaders Forum (IBLF) and is a non-resident Senior Fellow of the Brookings Institution. During 2001 she worked in the office of the UN Secretary-General, Kofi Annan, preparing a report for the United Nations General Assembly on cooperation between the UN and the private sector, which supported the first UN resolution on such cooperation. Ms. Nelson serves on the advisory councils or boards of the ImagineNations Group, the International Council of Toy Industries CARE process, the 21st Century Trust, the U.K. Environment Foundation, Instituto Ethos, the Business Women’s Initiative Against HIV/AIDS, the International Council of Mining and Metals Resource Endowment Initiative, AIESEC (The International Association of Students in Economics and Commerce), and on the faculty for Harvard Business School’s ‘Corporate Social Responsibility’ executive program and Cambridge University’s ‘Business and Poverty’ leadership program. Ms. Nelson has a BSc. Agricultural Economics and MA Politics, Philosophy and Economics, and has been a Rhodes Scholar at Oxford, a Rotary International student, a fellow of the 21st Century Trust, an Aspen Institute scholar, and recipient of the Keystone Center's 2005 'Leadership in Education' Award.
Akhtar Badshah is the Senior Director of Community Affairs at Microsoft. Prior to this position, Dr. Badshah was the CEO and President of Digital Partners Foundation, a nonprofit organization whose mission is to utilize the digital economy to benefit the poor. At Digital Partners, he established the organization's core programs in India, Africa, and Latin America. His work includes development of the Digital Partners Social Venture Fund, designed to support the expansion of IT-based anti-poverty effort around the world, and the Digital Partner Social Enterprise Laboratory (SEL), an initiative that provides mentorship and seed money to entrepreneurs whose vision and business models use ICT to empower the poor and their underserved communities. A doctoral graduate of Massachusetts Institute of Technology, Dr. Badshah serves on the Advisory Board for the Development Gateway Project of the World Bank, World Links India, World Corp., Teachers Without Borders and Datamation Foundation India.

Jeffrey D. Sachs (Moderator) is the Director of The Earth Institute, Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University. He is also Special Advisor to United Nations Secretary-General Ban Ki-moon. From 2002 to 2006, he was Director of the UN Millennium Project and Special Advisor to United Nations Secretary-General Kofi Annan on the Millennium Development Goals, the internationally agreed goals to reduce extreme poverty, disease, and hunger by the year 2015. Sachs is also President and Co-Founder of Millennium Promise Alliance, a nonprofit organization aimed at ending extreme global poverty. He is widely considered to be the leading international economic advisor of his generation. For more than 20 years Professor Sachs has been in the forefront of the challenges of economic development, poverty alleviation, and enlightened globalization, promoting policies to help all parts of the world to benefit from expanding economic opportunities and wellbeing. He is also one of the leading voices for combining economic development with environmental sustainability. Professor Sachs is author of hundreds of scholarly articles and many books, and he has received many honorary degrees. Mr. Sachs is a graduate from Harvard University with a Bachelor's, Master's and Ph.D. degrees.

Conversation II

Sha Zukang is the United Nations Under-Secretary-General for Economic and Social Affairs. Prior to assuming his present position in the United Nations, Mr. Sha Zukang held a number of posts in the diplomatic service of the People’s Republic of China. In his 37 years of diplomatic service, Mr. Sha Zukang’s portfolios have covered a range of fields including economic and social affairs, human rights and humanitarian affairs, politics, and security. He has varied experience with multilateral organizations and international conferences. He was Coordinator of the Like-Minded Group of the Commission on Human Rights and the Human Rights Council from 2004 to 2007, Chairman of the Preparatory Committee and Chairman of the Committee of the Whole, United Nations Conference on Trade and Development (UNCTAD) 11th session from 2003 to 2004, President of the Trade and Development Board, 50th Session of UNCTAD, Chairperson of the Government group of the Governing Body of the International Labour Organization from 2002 to 2003, and member of the UN Secretary-General’s Advisory Board on Disarmament matters from 1994 to 1999. In addition, he has served as president, vice president, chairperson, coordinator and expert in many international conferences in the field of arms control, trade, intellectual property, social affairs, and telecommunications, among others. Mr. Sha Zukang established the Department of Arms Control of the Ministry of Foreign Affairs of China and became its first Director-General.
Hilde Frafjord Johnson joined UNICEF on 14 August 2007 as Deputy Executive Director. Previously, she served as Minister for International Development and a member of the Norwegian government/cabinet for almost seven years, from 1997-2000 and from 2001-2005. Before taking up her Cabinet post, Mr. Johnson was a member of the Norwegian Parliament in 1993-2001, serving on the Committees on Energy and Environment and Extended Foreign Relations. Ms. Johnson was also the co-chair of the Intergovernmental Authority on Development (IGAD) Partner’s Forum and in charge of the Sudan-committee for more than six years. Immediately prior to joining UNICEF she was a Senior Advisor to the President of the African Development Bank, where she was responsible for a new operational strategy in support of fragile States in Africa. Ms. Johnson has been the co-chair of the Global Coalition for Africa, a member of the Commission on Legal Empowerment of the Poor and a member of the Oxford University Taskforce on UK Energy, Development Assistance and Foreign Policy. Born in Arusha, Tanzania, she has a graduate degree (cand. polit.) from the University of Oslo in 1991, specializing in development anthropology.

John C. Whitehead was born in Evanston, Illinois. He graduated from Haverford College in 1943 and served in the U.S. Navy, during World War II. Mr. Whitehead received his M.B.A. degree from Harvard in 1947 and began at Goldman, Sachs & Co. He became Partner in 1956, and Senior Partner in 1976. In 1985, Mr. Whitehead was asked by President Reagan to become Deputy Secretary of State. He was sworn into office in July 1985, and served until January 1989. He is the former Chairman of such diverse organizations as The Federal Reserve Bank of New York, The Harvard Board of Overseers, the International Rescue Committee, the United Nations Association, Haverford College, The Asia Society, the Hungarian-American Enterprise Fund, and the Boy Scouts of America/GNY. In late 2001, he was appointed as Chairman of the Lower Manhattan Development Corp, the organization responsible for the rebuilding and revitalization of Lower Manhattan. He served in that position until May 2006. He is also the Founding Chairman of the World Trade Center Memorial Foundation.

As the President and Chief Executive Officer for The Western Union Company, Christina Gold is responsible for the financial and overall operational performance of the $4 billion company - a worldwide leader in money transfer, bill payment and prepaid services. Based at Western Union's global headquarters in Englewood, Colorado, Gold has executive management oversight of a network of over 330,000 Agent locations in more than 200 countries and territories. In addition, she oversees an employee base of 6,000 people located in 44 countries. Prior to joining Western Union in May 2002, Gold was president and chief executive officer of telecommunications and e-commerce services provider Excel Communications. She also had a distinguished career with Avon where she served as president, Avon North America, and was credited with a significant turnaround of the cosmetic brand's U.S. business. Ms. Gold was recognized in 2003 and 2006 by Fortune magazine as one of America’s 50 Most Powerful Women in Business. Gold was recognized in 2007 by Forbes magazine as #56 on its annual “100 Most Powerful Women” list. Business Week also named her as one of the top 25 U.S. managers in 1996. Ms. Gold is a graduate of Carleton University in Ottawa.

Kathy Bushkin Calvin (Moderator) is the Executive Vice President and Chief Operating Officer of the United Nations Foundation. Prior to joining the UN Foundation, Kathy served as President of the AOL Time Warner Foundation, which she led from its creation in 2001, when AOL and Time Warner merged. Kathy also guided AOL Time Warner's other philanthropic activities and was the chief architect of the company's corporate responsibility initiatives. She joined America Online in 1997 as Senior Vice President and Chief Communications Officer at America Online, following a career in politics, journalism and public relations. Throughout her career, Kathy Bushkin Calvin has taken an active role in a range of philanthropic activities. She currently serves on the boards of City Year, the International Women's Media Foundation, Internews, Share Our Strength, the National Women's Law Center, and the United Nations Association of the United States of America. Ms. Calvin is a graduate of Purdue University and the recipient of numerous awards for leadership and philanthropy.
Amir Dossal, Executive Director, UN Office for Partnerships, guides the development of strategic alliances for the United Nations with corporations, foundations and philanthropists aimed at achieving the Millennium Development Goals. Amir is the UN's Chief Liaison for Ted Turner's $1 billion donation for UN causes, (www.un.org/unfip), which involves over 450 programmes in the areas of children's health, women and population, climate change and biodiversity. This includes “investments” from other donors and partners (such as the American Red Cross, the Bill and Melinda Gates Foundation, CDC, the Coca-Cola Company, the Rockefeller Brothers Fund, Rotary International, etc.) which to date total to over $550 million. He also oversees the management of the UN Democracy Fund (www.un.org/democracyfund) which aims to strengthen democratic institutions and enhance democratic governance in new or restored democracies. Mr. Dossal has developed numerous partnerships for the United Nations, including with the Commonwealth Business Council, the European Foundation Centre, Google.org, the LTB Foundation, the Synergos Institute, the US Chamber of Commerce, and others. He has also spearheaded the UN's engagement in new areas including the technology sector working with Cisco Systems, Ericsson, Microsoft and Vodafone. Mr. Dossal has lived and worked in Asia, the Caribbean, Europe, the Middle East, and North America.