UNESCO

UNESCO will hold a clinic on "Innovation and Technology: Development and dissemination of innovative design solutions to address extreme poverty". Drawing on the wealth of innovative ideas and experiences that the Smithsonian Cooper-Hewitt National Design Museum explored in their research project entitled "Design for the other 90%", this clinic will explore how innovative industrial design, that allies science and creativity, can effectively and at low cost, contribute to answering the needs of communities that live in extreme poverty. The clinic will draw on the necessary and resourceful alliance between creative industrial designers, artists, architects, engineers, environmental specialists, agronomists, educators, etc., and industrial design enterprises, to work together in order to address the challenges faced by communities living in poor and remote areas.