

UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL



PARTNERSHIPS FORUM

Partnering for Innovative Solutions for Sustainable Development



Collaborate, Reciprocate and Innovate!

*Science, Technology, Innovation and Culture impact
on economic growth, social inclusion and environmental conservation;*

*Partnerships promote sustainability;
Together they result in creative solutions.*

24 April 2013, United Nations Headquarters, New York

www.un.org/en/ecosoc/philanthropy2/



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Our vision: Partnerships Promoting Development

In April 2013, the Economic and Social Council will bring together some of the **most influential leaders** from government, the private and non-profit sectors, and civil society to discuss how partnerships can propel innovation to new heights.

Discussions will focus on how partnerships in Science, Technology, Innovation and Culture can impact on economic and social development, and environmental conservation.

Our **goal** is to create an interactive dialogue where participants discuss emerging strategies for creating a culture of innovation.

Outcomes from the forum, including 'key messages' from the dialogues and policy options for Member States, will be reported back to the Council's high-level segment during its 2013 substantive session in July.



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Our Guest Speakers

Opening remarks by:
Mr. Ban Ki-moon
Secretary-General
of the United Nations

Keynote address by:
Mr. Mo Ibrahim
Chair,
Mo Ibrahim Foundation

Closing remarks by:
Sir Richard Branson
Chairman,
Virgin Group (TBC)

Mr. Ali Velshi
Host, Al Jazeera America

H.E. Mr. Christian Friis Bach
Minister for Development Cooperation,
Denmark

Mr. Joseph Ogutu
Chairman, Safaricom Foundation, Kenya

Ms. Doreen Lorenzo
President, Frog Design

Mr. Suneet Singh Tuli
CEO, Datawind

Mr. Jon Gosier
Founder and CEO, Appfrica

Mr. Julián Ugarte-Fuentes
Executive Director, Socialab

Professor Nicholas Negroponte
Chairman Emeritus, MIT Media Lab



Event Format

The one-day Partnerships Forum will be divided into separate morning and afternoon sessions. The aim is to achieve a collective thought process through an interactive dialogue between the panelists and the audience, which will be conducted by a moderator.

Morning: Policy Dialogues

The first dialogue, *“Partnerships for sustainability”*, looks at innovation trends that have the potential to transform lives and reduce poverty. Partnership models and initiatives will also be explored. It questions: how can we create an enabling environment for innovation, creativity and entrepreneurship?

The second dialogue, *“The changing face of technology and innovation”*, will look at examples of innovations from the South, for the South. The dialogue will also consider how partnerships can convert innovative ideas into business opportunities.

Afternoon: Partnership Clinics

Focusing on how to move from policy to action, particularly in Africa, the afternoon features four simultaneous, two hour clinics.

Each clinic focuses on a particular theme that could help Africa benefit from new, game-changing partnership ideas. The clinics will bring together representatives from private sector companies, foundations, technology and R&D experts, individual entrepreneurs and innovators, delegates and UN officials to discuss a specific development challenge facing Africa, and propose innovative ways to overcome that challenge.



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Clinic 1: World Intellectual Property Organization (WIPO)

“Strengthening partnerships to overcome the impact of neglected tropical diseases, malaria and tuberculosis in Africa”



The Clinic will showcase WIPO Re:Search.

WIPO Re:Search is a searchable, public database of available intellectual property assets and resources for pharmaceutical compounds, technologies, know-how and research data on neglected tropical diseases, tuberculosis, and malaria.

WIPO Re:Search facilitates new partnerships to support organizations that conduct research on treatments for neglected tropical diseases in Africa, ultimately improving the lives of those most in need.



Clinic 2: International Telecommunication Union (ITU)

“Mobiles for Midwives”

The ITU clinic will look at eHealth mobile platforms that provide birth registration and vital maternal and child health information.

The clinic will consider existing eHealth projects and eHealth technological platforms that focus on maternal and child health information. It will ask: which projects and platforms can be scaled-up across developing countries? And, which projects would benefit from a global mobile platform that engages midwives and responds to their needs?

The clinic will also identify the technological and policy obstacles preventing this from happening, and discuss ways to overcome them.





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Clinic 3: UNESCO

“Innovation and Technology: Development and dissemination of innovative design solutions to address extreme poverty”



The UNESCO clinic will explore how innovative, low-cost design solutions can contribute to ending extreme poverty.

The clinic will look at how designers, architects, engineers, educators and social entrepreneurs are collaborating across sectors to address the challenges faced by communities living in poor and remote areas.



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Clinic 4: UNICEF

in collaboration with the Government of Denmark

“Breaking barriers: Innovative partnerships creating exponential change in access to quality learning”

The UNICEF clinic will focus on education, and how innovative partnerships can break the barriers preventing children and their families from accessing quality education. The emphasis will be on overcoming resource-limited settings.

The clinic will identify interventions that can be scaled-up, and will discuss the challenges in doing so.





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The Program

0900 – 1000

Registration

1000 – 1030

Opening Plenary

1030 – 1145

Policy Dialogue 1: *“Partnerships for sustainability”*

1145 – 1300

Policy Dialogue 2: *“The changing face of technology and innovation”*

1500 – 1700

Partnerships Clinics (to be held simultaneously)

1700 – 1800

Closing Plenary



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Organizing Partners

ECOSOC wishes to thank the following partners for their support





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Co-Conveners

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Dr. Mo Ibrahim

Chair of the Mo Ibrahim Foundation

Dr. Ibrahim is a global expert in mobile communications with a distinguished academic and business career. He is the founder of Celtel International, one of Africa's leading mobile telephone companies. In 2006, he founded the Mo Ibrahim Foundation to support good governance and great leadership on the African continent. The foundation focuses on two major initiatives to stimulate debate around, and improve the quality of, governance in Africa. The Ibrahim Index of African Governance provides civil society and governments with a comprehensive and quantifiable tool to assess governance and promote accountability. The Ibrahim Prize for Achievement in African Leadership recognizes and celebrates excellence. He has received numerous honorary degrees and fellowships and awards, and was listed in TIME magazine as one of the 100 most influential people in the world. www.moibrahimfoundation.org



Mr. Ali Velshi

Host, Al Jazeera America

Mr. Ali Velshi is a Canadian television journalist and chief business correspondent at CNN. Born in Kenya and raised in Toronto, Mr. Velshi graduated from Queens University in Canada with a degree in religion. Mr. Velshi has received numerous awards for his reporting, including being honored with a National Headliner Award for Business & Consumer Reporting in 2010 and delivering CNN's worldwide newsgathering for which the network was nominated for a 2010 Emmy. Previously, Velshi was an anchor with CNNfn, where he hosted various interactive shows, and he hosted The Business News, Canada's first and only prime-time business news hour. In 1996, Velshi was awarded a fellowship to the U.S. Congress by the American Political Sciences Association. Mr. Velshi is the co-author of "How To Speak Money," and author of "Gimme My Money Back." www.alivelshi.com



H.E. Mr. Christian Friis Bach

Minister of Development Cooperation,
Denmark

H.E. Mr. Christian Friis Bach is the current Minister for Development Cooperation of Denmark, a position he has held since October 2011. Mr. Bach is the Member of Parliament for the Social Liberal Party in North Zealand greater constituency. Mr. Bach has a PhD (international economics) and MSc (agronomy) from the Royal Danish Agricultural University and a supplementary degree in journalism at the Danish School of Journalism. Previously, Mr. Bach was Special adviser to EU Commissioner Connie Hedegaard, UN Global Sustainability Panel and Special delegate to the World Bank (International Trade Division). He was also CEO of ViewWorld ApS and International Director, DanChurchAid. Mr. Bach formerly lectured in international economics and development economics at the University of Copenhagen. www.um.dk/en/about-us/the-ministers/the-minister-for-development-cooperation



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Mr. Joseph Ogutu

Chairman, Safaricom Foundation, Kenya
Mr. Joseph Ogutu, currently Director of Strategy and Innovation at Safaricom and Chairman of the Safaricom Foundation, joined Safaricom in May 2005. Prior to that Mr. Ogutu served as principle assistant to the Managing Director of Telkom Kenya, as well as Director of Human Resources. In his current position, Mr. Ogutu works closely with the CEO of Safaricom in formulating a strategic direction for the business and focusing on developing the company's position as an industry leader in driving innovation in products and services. Mr. Ogutu has had a dynamic career in the telecommunications industry spanning more than 25 years of which the last 12 have been at Executive Committee level.
www.safaricomfoundation.org



Ms. Doreen Lorenzo

President, Frog Design
Ms. Doreen Lorenzo has been instrumental in transforming Frog design from a traditional design boutique to the world's leading creative consulting firm. She also serves as Executive Vice President and General Manager of i2m Business Unit of Aricent Group, Frog's parent company. Under her leadership, Frog established broad-based relationships with AT&T, Disney, General Electric, HP, Microsoft, Motorola, Nextel, T-Mobile, and many other Fortune 500 clients. Prior to joining Frog, Ms. Lorenzo served as Director of Marketing Communications and Internet Marketing for Power Computing, where she built an online marketing division that brought in millions of dollars a day in product sales-long before Internet retailing was commonplace. Ms. Lorenzo holds B.A from State University of New York, Stony Brook (USA) and an M.S. from Boston University's School of Communications. She serves as a member of the World Economic Forum's Global Agenda Council on Emerging Technologies, 2011-2012. www.frogdesign.com



Mr. Suneet Singh Tuli

CEO, Datawind
Mr. Suneet Singh Tuli is the Toronto-based Chief Executive Officer of DataWind Ltd., a leading developer of wireless web-access products and services. Founded in 2000, the company has offices in Montreal, London, UK, and the northern Indian state of Punjab. DataWind was awarded the UK's Most Innovative Mobile Company for 2012 and its products have received awards from CNBC TV 18 and Mercedes Benz, the Young Turks Innovation award, and were finalists at the Mobile World Congress for Innovation in Education and at the CTIA Wireless Show for the BiG Idea award. Mr. Singh Tuli came to Canada from India with his family when he was 11, and later earned a degree in Civil Engineering from the University of Toronto. He entered the electronics business in 1990 as the founder of a company that manufactured large-format fax, scanning and plotting equipment. Over the past 22 years he has successfully taken two companies public on the Nasdaq stock market, launched 17 new products and managed operations globally. www.datawind.com



Mr. Jonathan Gosier

Founder and CEO, Appfrica

Mr. Jonathan Gosier is a software developer, designer, and technologist working at the intersection of open data, human rights and global development. Although African-American, he has been described as a, “African technology guru”. Mr. Gosier is the founder and CEO of Appfrica, a firm founded in Uganda that researches and invests in Africa’s technology ecosystem. At Appfrica, he helps to raise awareness about many issues related to financing early stage Africa technology entrepreneurs. Mr. Gosier also founded Abaymia, a non-profit that provides technology allowing citizens to communicate even when the internet or mobile networks are deliberately or inadvertently shut down during crisis events. He is also the founder of Metalayer, which makes software products for data analysis and visualization. Mr. Gosier believes that data is an incredibly powerful force of control in the world, and he is motivated to democratize access to the tools used for retrieving and interpreting information. Prior to his current initiatives, he served in a Director role with Ushahidi.

www.appfrica.com



Mr. Julián Ugarte Fuentes

Executive Director, Sociallab

Mr. Julián Ugarte is a Social Entrepreneur, design-thinker, and strategy professional. He holds an undergraduate degree of Industrial Design, and is a graduate of Singularity University in the Silicon Valley, USA. In 2010, Julián was recognized as one of the top 100 leaders in Chile by Revista El Sábado. Mr. Ugarte is the founder of the Social Innovation Center of TECHO, one of the largest and most successful nonprofit organizations in Latin America. Run by university students and young professionals, TECHO (formerly "Un Techo para mi país" (A roof for my country)) works with families in extreme poverty in 19 countries. Mr. Ugarte is currently the Executive Director of Sociallab, a spin off from TECHO, which aims to support innovative social-technology entrepreneurs and social transformation businesses that target overcoming poverty. In 2012, Sociallab received more than 2,500 applications from entrepreneurs wanting start-up assistance and to use Sociallab’s co-work spaces. Sociallab has invested more than USD\$1.5 million dollars in seed capital throughout Chile, Uruguay, Colombia and Argentina.

www.sociallab.com



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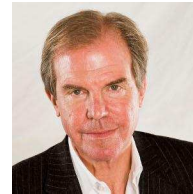
Dr. Klaus M. Leisinger

Chairman of the Board of Trustees, Novartis Foundation for Sustainable Development

Dr. Leisinger is the Chairman of the Board of Trustees and Managing Director of the Novartis Foundation for Sustainable Development. In addition, he is Professor of Sociology at the University of Basel where he teaches Business Ethics, Corporate Social Responsibility as well as Human Rights and Business. Dr. Leisinger served as invited lecturer at several Swiss and German universities, as well as at the University of Notre Dame, De Paul University, the MIT Sloan School of Management (Cambridge), and at Harvard University. He is member of the European Academy of Sciences and Arts and has published comprehensively, with several of his books being translated into Chinese, Portuguese and English. Dr. Leisinger's professional career took him also to East Africa as CEO of the former Ciba Pharmaceuticals Regional Office, where he was responsible for business in twelve East African countries spanning four years.

Dr. Leisinger has held, and still holds, several advisory positions in a number of national and international organizations, including the United Nations Global Compact and the United Nations Development Program (UNDP).

www.novartisfoundation.org



Professor Nicholas Negroponte

Chairman Emeritus, MIT Media Lab

Professor Nicholas Negroponte is founder and chairman of the One Laptop per Child non-profit association. He was co-founder and director of the MIT Media Lab, and the Jerome B. Wiesner Professor of Media Technology. A graduate of MIT, Negroponte was a pioneer in the field of computer-aided design, and has been a member of the MIT faculty since 1966.

Conceived in 1980, the Media Lab opened its doors in 1985. He is also author of the 1995 best seller, *Being Digital*, which has been translated into more than 40 languages. In the private sector, Negroponte serves on the board of directors for Motorola, Inc. and as general partner in a venture capital firm specializing in digital technologies for information and entertainment. He has provided start-up funds for more than 40 companies, including *Wired* magazine.

one.laptop.org