



African Regional Ministerial Meeting - WOMEN IN HEALTH (Dakar 12-13 January 2010)

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A young
population
The challenge:
becoming
smart users of
technology

Overcoming barriers of Language Literacy Location



Exploring what is possible in our environments

Working with our private sector to develop solutions





Better
packaging of
our messages
to make them
more effective

Understanding how we can bring down costs



Engaging with
in national and
regional policy
makers to make
sure policies
meet our needs



Overcoming our own fear of technology and refusing the stereotype





Thank you