

The Innovation Policy Platform



Innovation is crucial for long-term economic growth in both developed and developing countries. It fosters competitiveness, creates jobs, helps promote shared prosperity, reduces inequality and contributes to sustained and inclusive growth. But innovation-driven growth requires the right mix of multisector and multidisciplinary policy actions – in education, research, science and technology and finance among others. The challenge is to find the policy solutions that work best in a given country context.

The Innovation Policy Platform (IPP), developed by the World Bank and the Organisation for Economic Co-operation and Development (OECD) **is a web-based interactive space that provides easy access to open data, learning resources, and opportunities for collective learning on the design, implementation, monitoring, and evaluation of locally appropriate innovation policies.** The Platform helps users learn how innovation systems operate, identify good practices, and apply effective solutions. More broadly, it facilitates knowledge exchange and collaboration across countries and regions.

Content

The Platform's content will be built around a set of modules that cover core areas and frontier topics. Content will be layered to provide various levels of depth and detail to meet the needs of different audiences, with a focus on answering context-specific policy questions. There will be various types of content, including:

- Policy briefs that provide short evidence-based descriptions of policy instruments and policy hot topics;
- Case studies that use written narratives to highlight specific experiences in tackling problems;
- Country profiles that provide users with snapshots of some of the main indicators characterizing countries' innovation performance;
- Existing policy analyses from the OECD, World Bank and others that will be appropriately tagged for easy access;
- 'How to' notes that provide users with operational guidance on carrying out particular processes of assessment and deliberation;
- Quantitative indicators to support policy analysis and benchmarking. Interactive visualization tools will be available to enable users to explore and download data

Users

The IPP will have a variety of users with different functional and informational needs. The IPP will encourage their active participation to foster learning, collaboration and content generation on the platform. Users will include:

- Policy makers who design and implement innovation policy
- Advisors and analysts who inform policy making through concept development, analysis and advice
- International organizations who work with countries to improve the design and implementation of innovation policies
- Nongovernmental stakeholders such as private sector firms, NGOs, and entrepreneurs engaged in innovation policy processes

Tools

The Platform will offer a user-friendly space for creating, acquiring, sharing, adapting, and applying global and local knowledge. It will include the following features:

- A living knowledge repertoire of case studies, policy briefs, reports and content focused on sharing the “how to” of innovation policy drawn from the extensive experiences of the World Bank, the OECD, and other organizations;
- Powerful search capabilities to enable easy access to the most current analytical work and operational know-how;
- Guided site navigation that aids users in framing the issues and finding solutions that fit their specific context;
- Interactive statistical features that allow users to interact with and visualize data.