



Kate Daly, Executive Director

The **Center for the Circular Economy** fosters pre-competitive industry collaborations and supports entrepreneurs, serving as a hub for business acceleration, investment, and research in sectors including textiles & apparel, packaging, food, and the built environment.

# Population Growth, Resource Volatility, Urbanization



- Supply Chain *disruption*

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- Drought
- Political unrest

- Market *shifts*

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- Shift to leasing vs. ownership models

- Shareholder *activism*

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- Corporate accountability

- Competition for *talent*

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- Retaining millennial talent

- Material *regulation*

- Regional plastic bans
- Restrictions on retail disposal of goods

- Innovation *opportunities*

- Massive digital disruption creates opportunities
- Idle capacity is a market opportunity (AirB&B)
- The shift from providing goods to providing services creates new market opportunities in the sharing economy

- Design *thinking*

- Designing for disassembly and remanufacture to retain value
- Using systems thinking to define intelligent reverse logistics opportunities, leveraging the Internet of Things

- Competitive *advantage*

- Pre-competitive collaborations drive infrastructure improvements at scale
- Cost savings through greater efficiency, design innovation, and reduced inputs

# Circular Economy Business Models in Textiles

## Collaborative Consumption



RENT THE RUNWAY

Closet Collective

## Resale

THREDUP

EILEEN FISHER  RENEW

**The RealReal**  
AUTHENTICATED LUXURY CONSIGNMENT

## Return & Repair

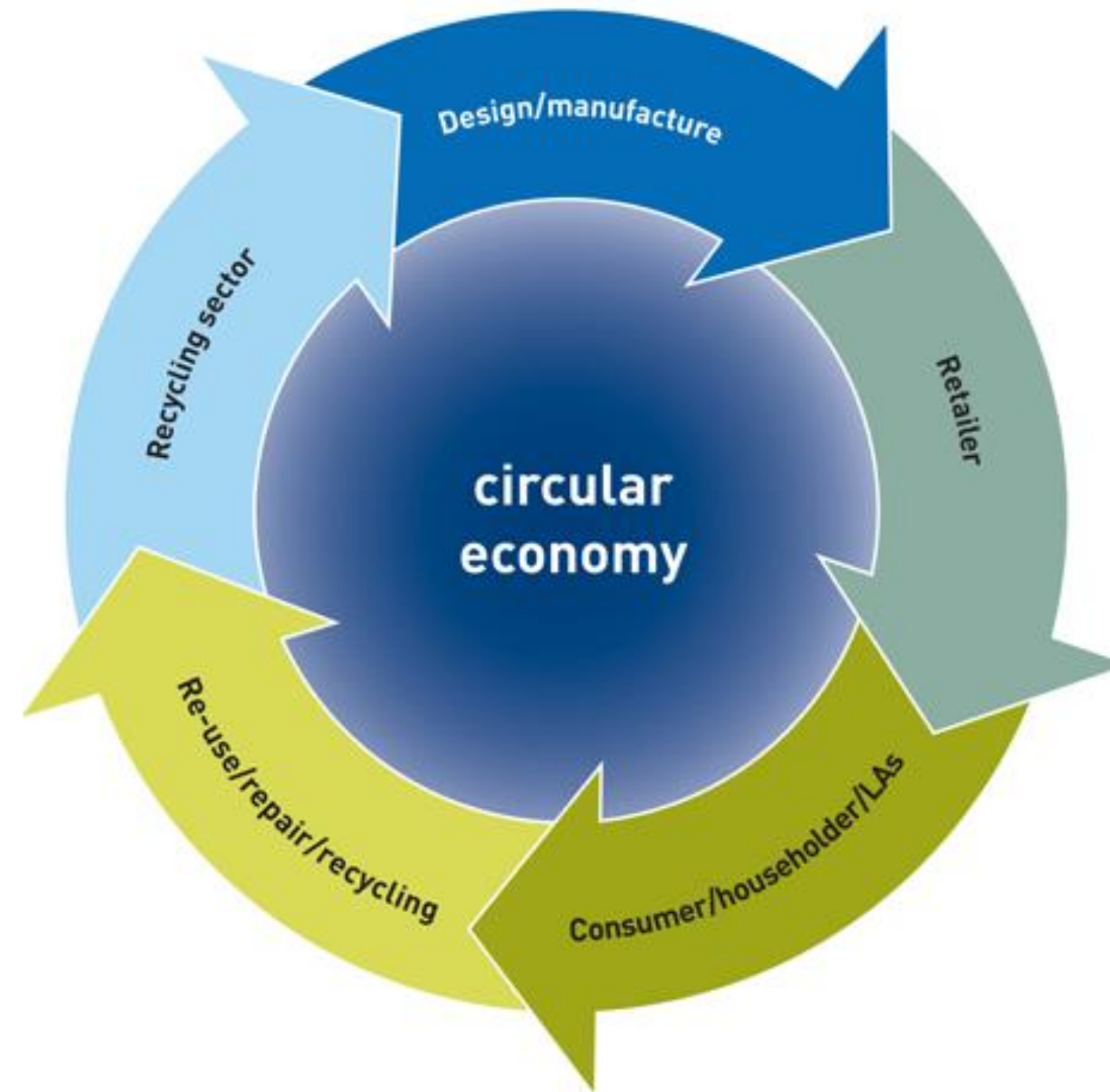


## Chemical Textile Recycling



AMBERCYCLE

# Collaboration is Critical to Accelerate our Transition



Decoupling economic growth from the consumption of finite resources