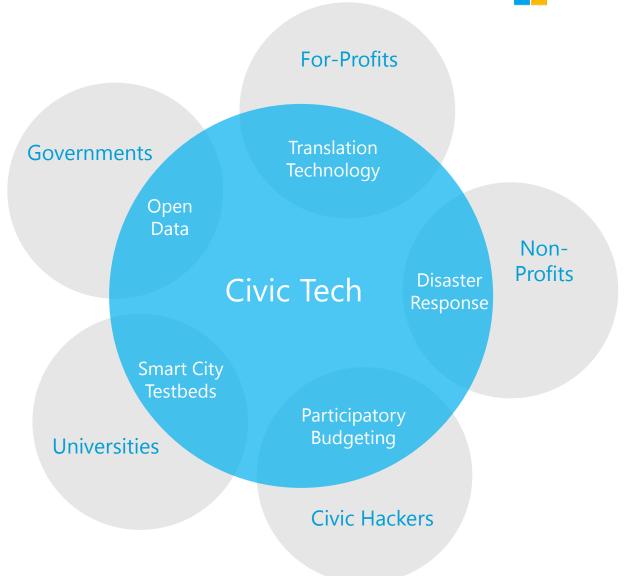






## Cities

Applying technology for public good.



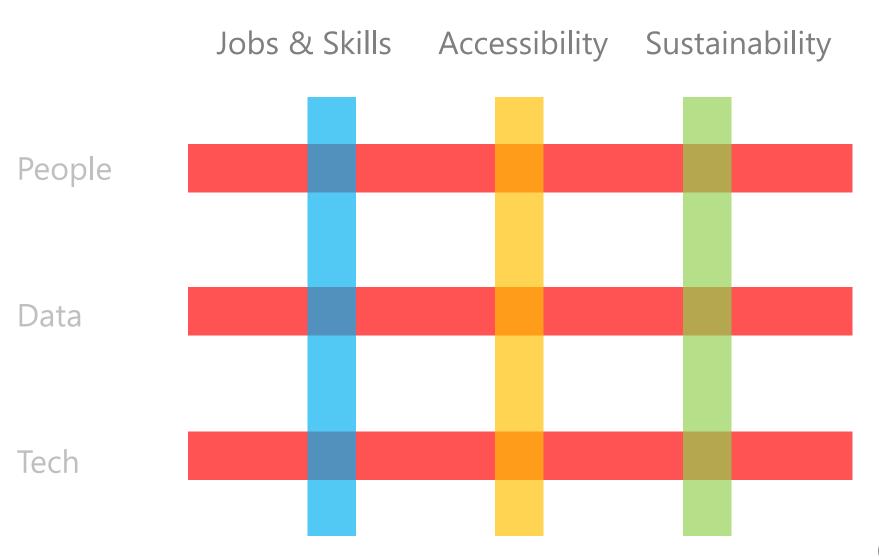










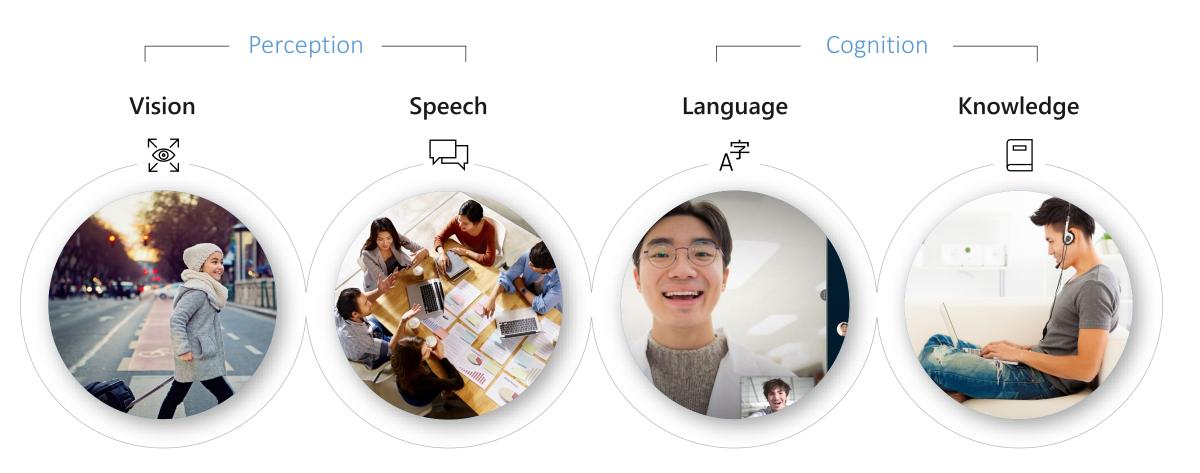






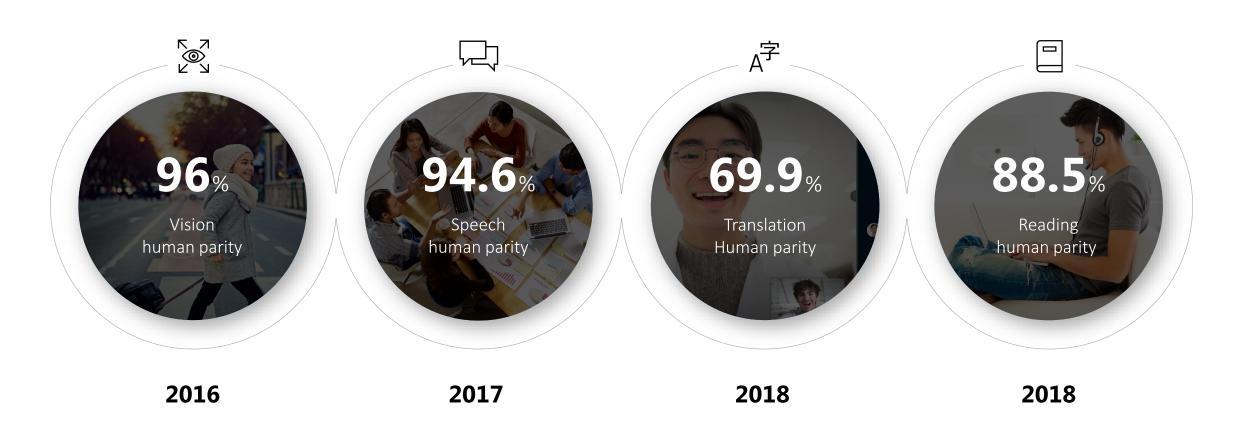


### Computers understanding the world





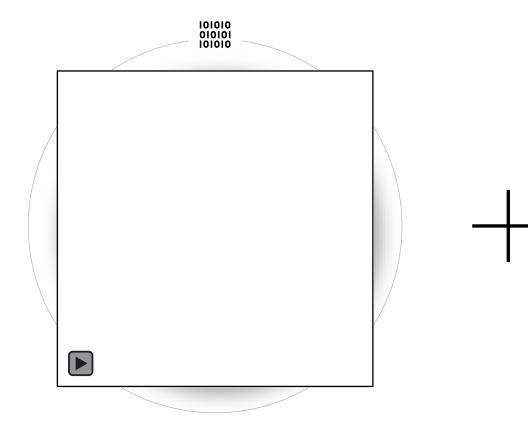
### Reaching human parity



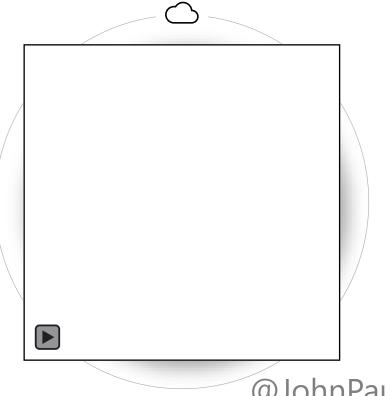


### Advances that make AI real

#### Vast amounts of data



#### Huge computational power







1 in 5 people have disabilities and need assistive technology

But only 1 in 10 have access to the products people need

And all of us at some point in our lives will need assistance.





### Inclusion technology is for all of us

Tools created through inclusive design help all of us be more productive throughout the day and help some of us be able to participate in the digital world altogether.



# Accessibility is a business imperative

Companies that embrace best practices for employing and supporting persons with disabilities in the workplace outperform their peers.\*

28% higher

revenue

2x

higher net income

30%

better performance on economic profit margin

# If you don't design for accessibility & inclusion

"It's like saying to every fifth person who walks in your door... 'I don't really want your business.'

### Bert Floyd,

Team Lead of Assistive Technologies, TD Bank, Canada

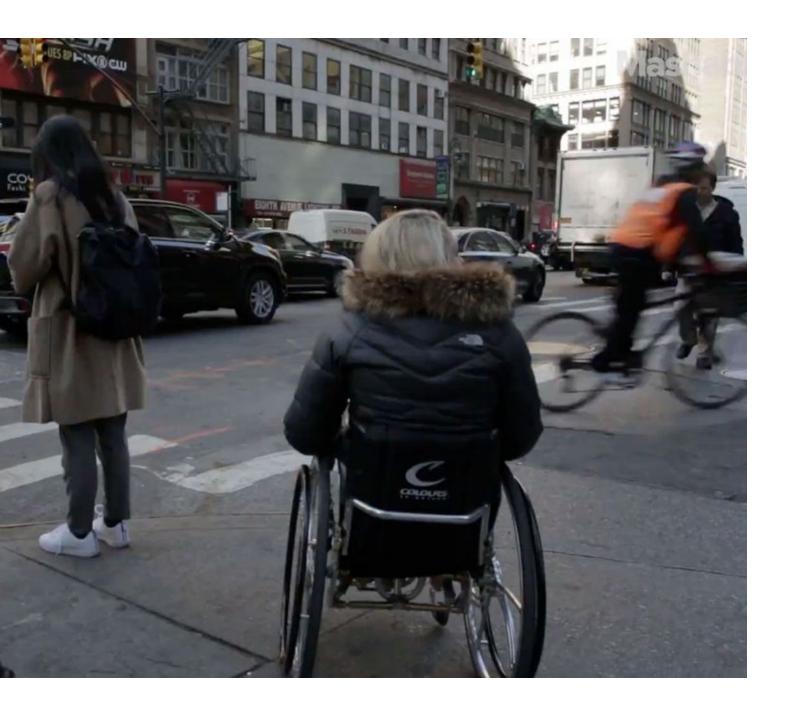






Accessibility Powered by Azure

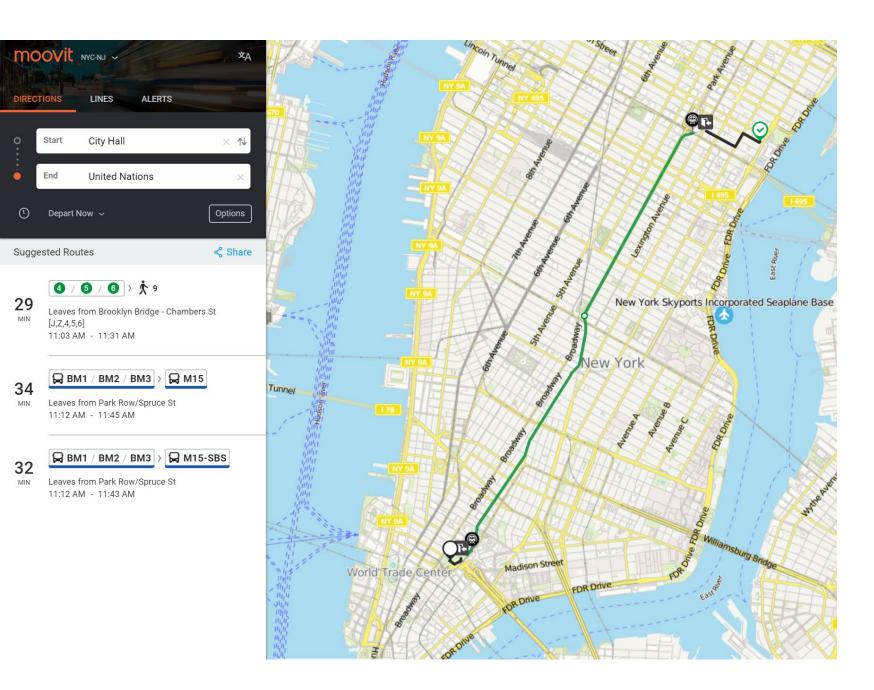




### cyclomedia

Accessibility Powered by Azure







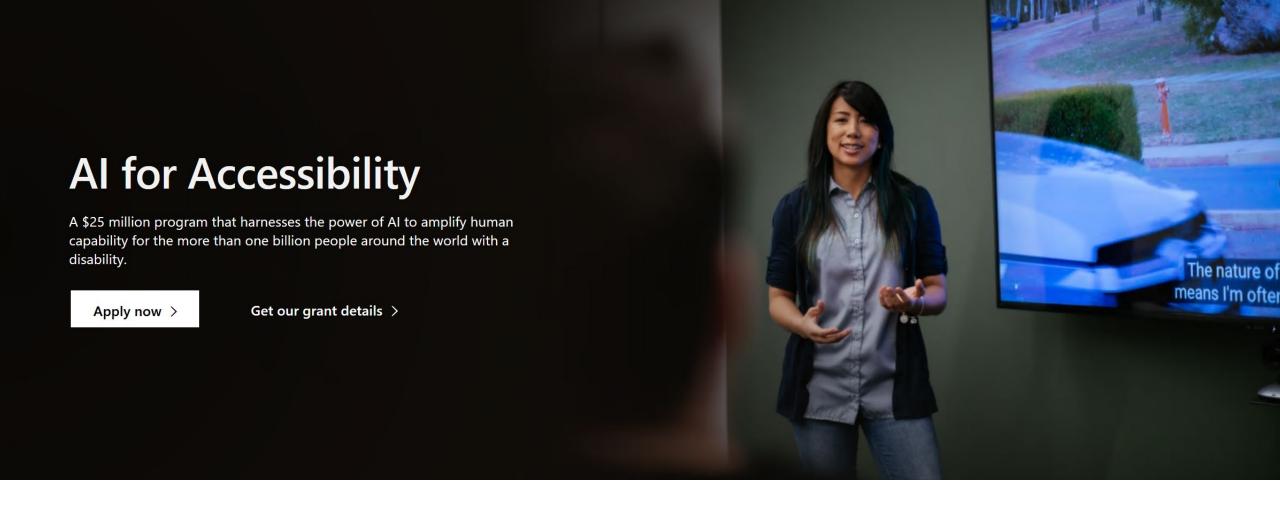
### Accessibility Powered by Azure



### Inclusion tools address customers' needs

Across various industries, we meet customers' needs, wants, and pain points

Customer	Description
Talent attraction & retention	Inclusive culture helps attract socially conscious next gen workers and retain valuable aging employees
Compliance	Reduce risk and help organizations comply with accessibility laws and standards
Innovation	AI has the power to be a force multiplier to solve the biggest challenges in accessibility - technology that adapts to you
Independence	Every citizen lives, works and plays in their preferred way through flexible technology and personalization
	@ John Paul Farm



Employment • Daily Life • Communication

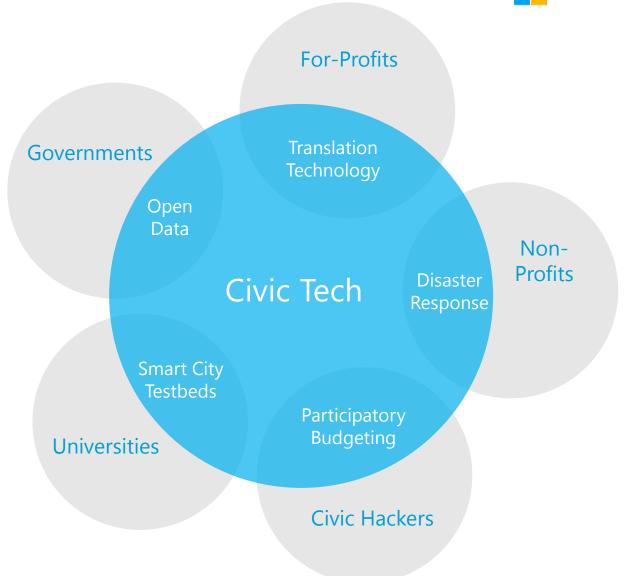






## Cities

Applying technology for public good.





# No one is coming.

It's up to us.



