ICT Disability accessibility in developing countries
Good Practices Analysis
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Structure

1. Promising practices?
2. Good Practice Data Set
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Promising practices?

• In terms of successfully advancing ICT to become more accessible, or /and helping PWDs in accessing/improving their participation in life.

• In the world, 5/6 people live in developing countries, where they have very restricted resources. To consider the accessibility to ITC, it would be very important issue for us.
Good Practice Data Set

• From ‘Disability and Development’ mailing list, which includes large amount of news articles from all over the world, mostly from developing countries (more than 14300 news)

• Checking the data from June, 2005 to April, 2012, we collected 67 practices.
Analysis 1

• Total 66 Cases (from June, 2005 to April, 2012)
• Country
  – 10 Cases: Ghana
  – 8 Cases: Malaysia
  – 6 Cases: Bangladesh, Qatar
  – 5 Cases: India
• Disability
  – PWD in general (42), Blind (16), Mobility (5), Deaf (3)
Analysis 2

• Contents
  – Training (17), National Policy (9), Software (6), Job (6), Contest (6), Seminar (4), Assistance (4)

• General Analysis
  – Some countries has a well-coordinated national policy and training courses in ICT. (ex. Ghana)
  – In technical assistance and instruction, the global Giant ICT companies play important roles. (ex. Microsoft)
  – To conduct training courses/ workshops in ICT, Disability NGOs play important roles.
POLICY QUESTIONS
1. What ICT policy set works and how and why?

• From the articles, we could not find the policies’ operation effects.
• However, the governments’ motivation to ICT development and Disability inclusion seem to be important for the success.
• To conduct the workshop/training/seminar, the Disability NGOs’ cooperation is the key point.
2. Make a business case in the market

• Do we have evidence to showcase accessibility is a good investment that could motivate stakeholders including industry and benefit all?

• With CSR and its long-run profitability prospect, some Giant ICT companies conduct R&D in disability accessibility and become sponsor for software contests in the same field.

• Bottom of the Pyramid (Poor, but big consumer market)
THANK YOU!