



THE INFLUENCE OF EDUCATION ON HEALTH: AN EMPIRICAL ASSESSMENT OF OECD COUNTRIES FOR THE YEARS 1995-2015

Archives of Public Health, (2020) 78:20

By

Viju Raghupathi & Wullianallur Raghupathi

PREPARED FOR THE UNITED NATIONS EXPERT
GROUP MEETING ON POPULATION, EDUCATION
& SUSTAINABLE DEVELOPMENT



TABLE OF CONTENTS

- **INTRODUCTION & BACKGROUND**
- **RESEARCH METHODOLOGY**
- **ANALYSIS & RESULTS**
- **DISCUSSION**
- **SCOPE & LIMITATIONS**
- **CONCLUSIONS**
- **FUTURE RESEARCH & POLICY IMPLICATIONS**
- **REFERENCES**



INTRODUCTION & BACKGROUND

- Is education generally associated with health?
- Research shows that adults with lower educational attainment suffer from poor health when compared to other populations
- Research has shown that education brings about health disparities even in developed nations (Zajacova & Lawrence, 2018).
- However, there are challenges to research in this area.....

Some Challenges in the Research Area

Research has not been able to offer definitive answers to some critical questions because of:

- Distribution & content of education changes over time
- Education & health are interlinked through life spans within and across generations of populations – thereby involving a larger *social* context within which the association is embedded (Lynch, 2003).
- Three sets of *mediators*: *economic* (income, occupation), *social/psychological* (factors that influence access to resources and coping strategies, childhood health), *behavioral* (healthy behaviors) (Folkman & Lazarus, 1980; Harper & Lambert, 1994; Wheaton, 1983)
- There is therefore a growing need for new directions in education–health research.



Research Objective:

- To get a clear understanding of the education-health equation and *empirically* study how education can be key to reducing health disparities & improving the well being of future populations.

Research Question:

- *What are some key influencers/drivers in the education-health relationship at a country level?*





RESEARCH METHODOLOGY

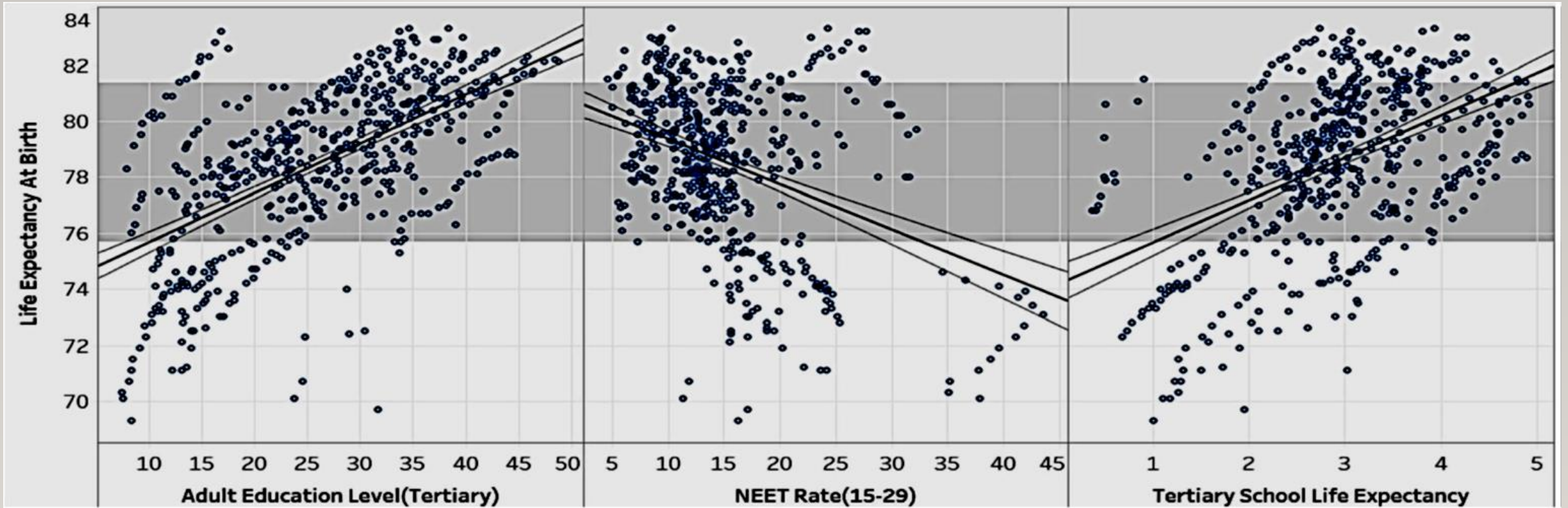
- **Source:** Country level data from OECD & World Bank (1995-2015)
- **Education Variables:**
 - Adult education level (below secondary, upper secondary, tertiary);
 - Enrollment rates (Primary, secondary, tertiary);
 - NEET rate (Not in Employment, Education or Training);
 - Tertiary school life expectancy (# of years of tertiary schooling a child can expect to receive)
- **Health Variables:**
 - Compulsory health expenditure;
 - Infant mortality; Child vaccination rates;
 - Deaths from cancer; Life expectancy at birth;
 - Potential years of life lost (premature mortality); Smoking rates
- **Tools:** Tableau for visualization; SAS for correlation & descriptive statistics (VISUAL ANALYTICS)



ANALYSIS & RESULTS

- *Do countries with higher GDP per capita have better health status?*
 - GDP had a negative assoc w/ Infant mortality rate & potential years of life lost
(Countries with higher GDP have lower infant mortality & potential years of life lost)
 - GDP showed no assoc w/ Life expectancy at birth & deaths from cancer.

- Are education outcomes (adult education level-tertiary, tertiary school life expectancy, NEET) associated w/ life expectancy at birth? *FIGURE 3*

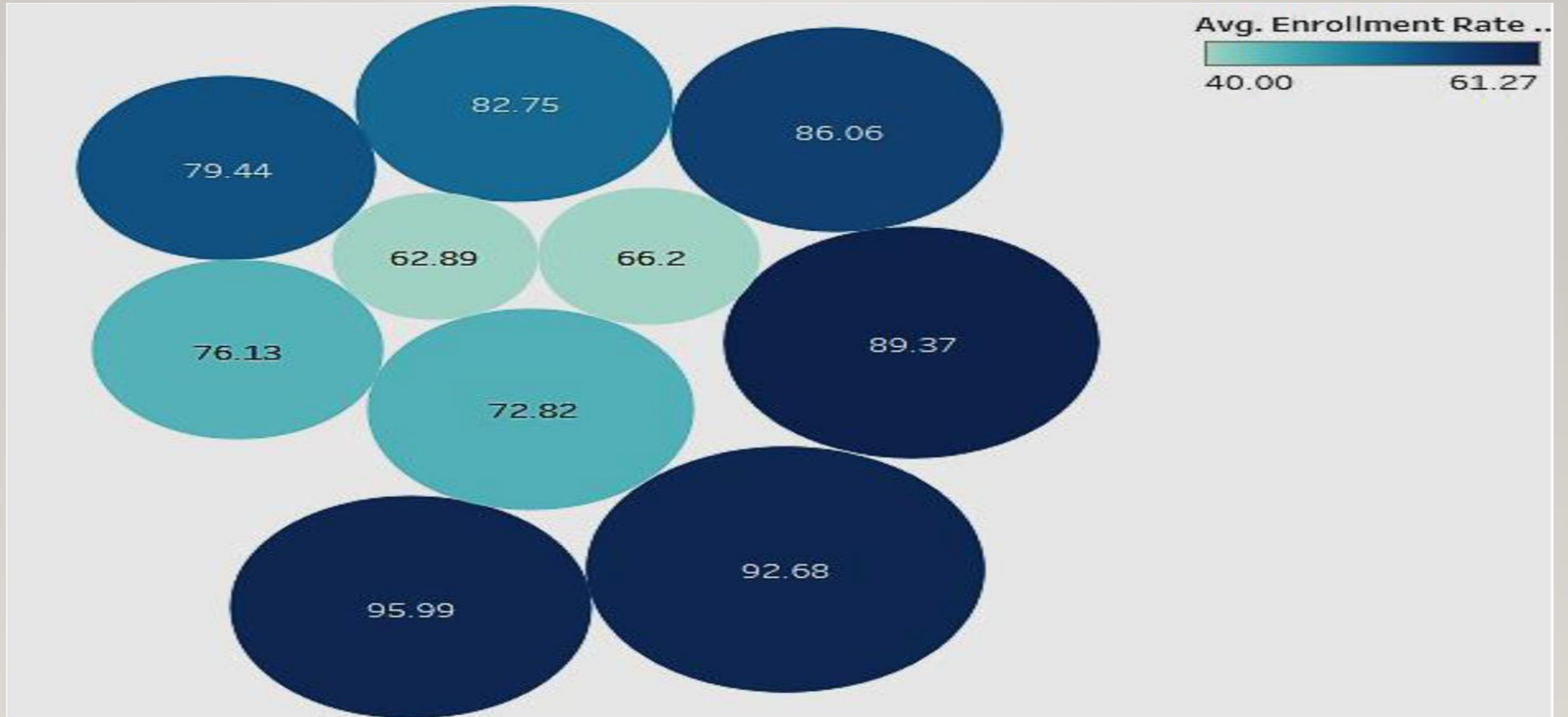


Tertiary education level - positive association

NEET – negative association

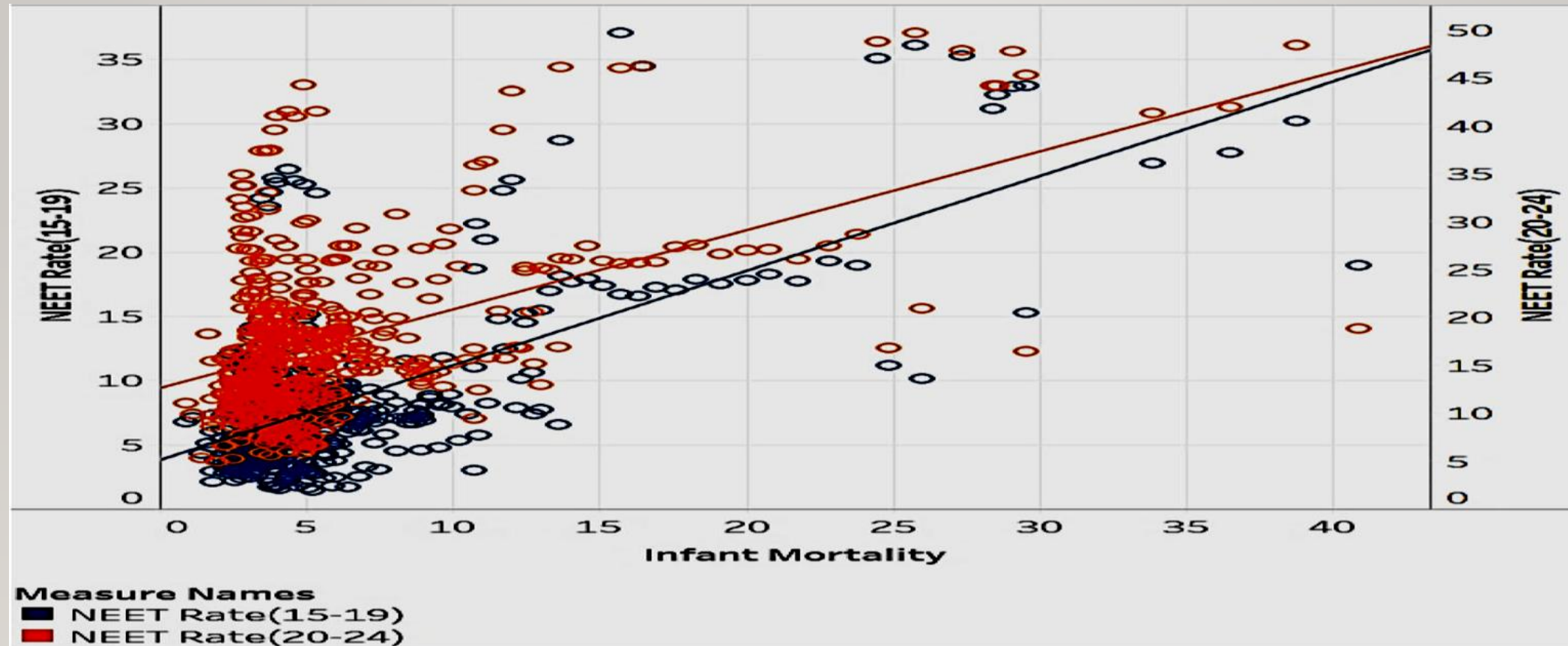
Tertiary school life expectancy – positive association

➤ Are *Enrollment rate* (tertiary) and *Education level* (Tertiary) assoc w/ *Child vaccination rates* – Figure 5



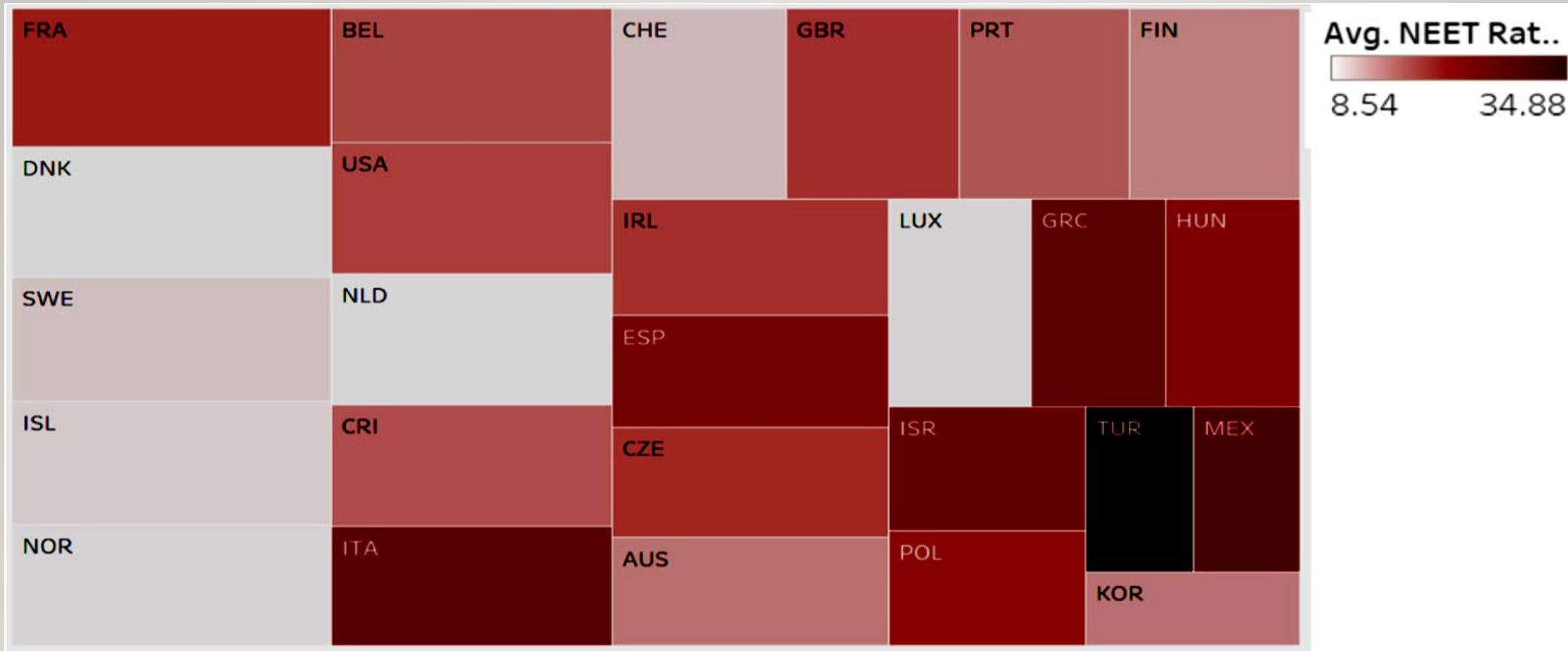
Color = enrollment rate (tertiary); Size = education level (tertiary)
label=child vac rate; Positive assoc of both education & enrollment with child vac rate

➤ Is *NEET* rate (15–19; 20–24) assoc w/ *infant mortality rates*? Figure 6



NEET (20-24) age group shows a higher positive assoc than NEET (15-19) age group

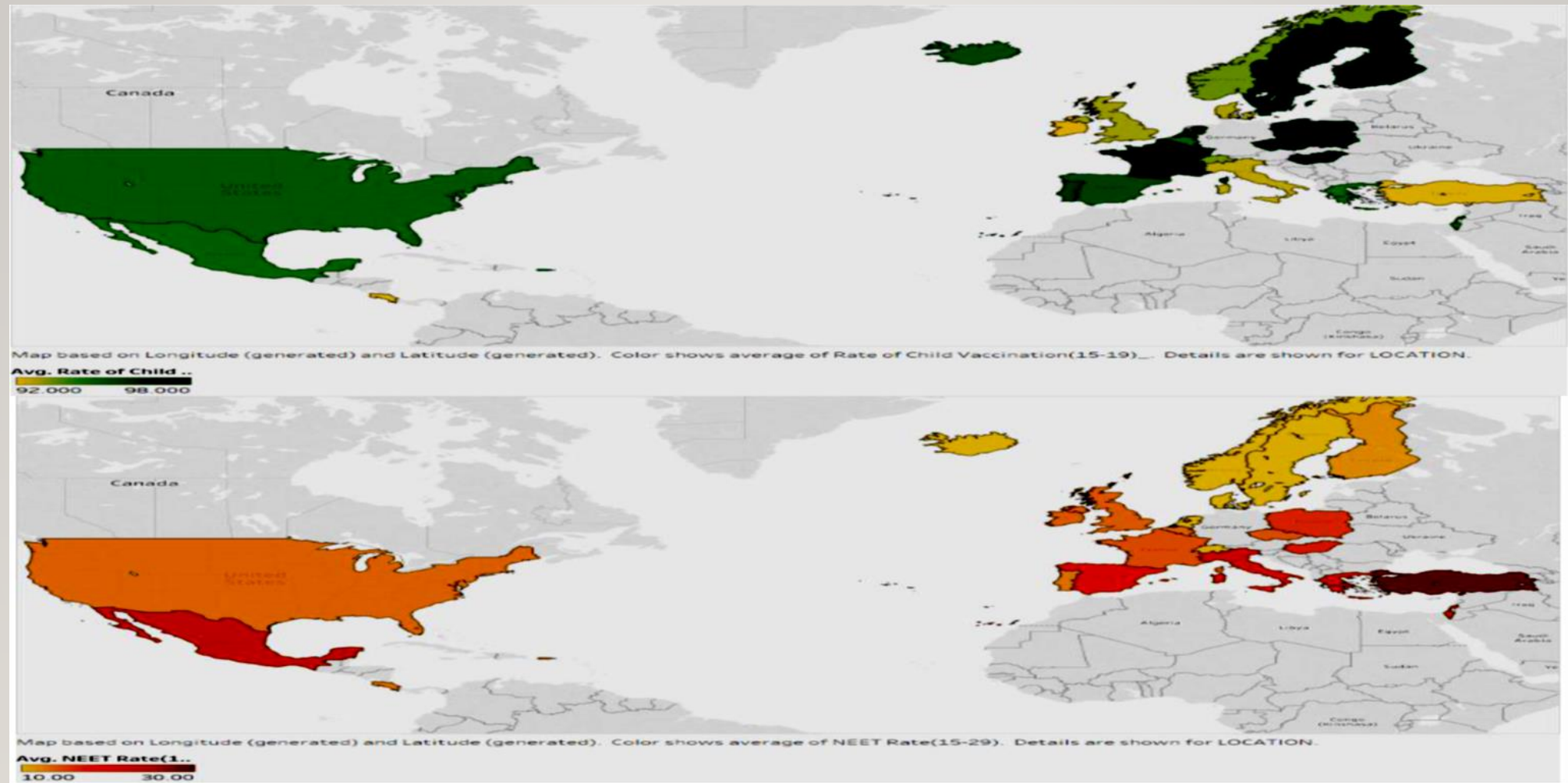
➤ Is *NEET rate* assoc w/ *Compulsory Health Expenditure* (Figure 9)



TUR has the highest NEET;

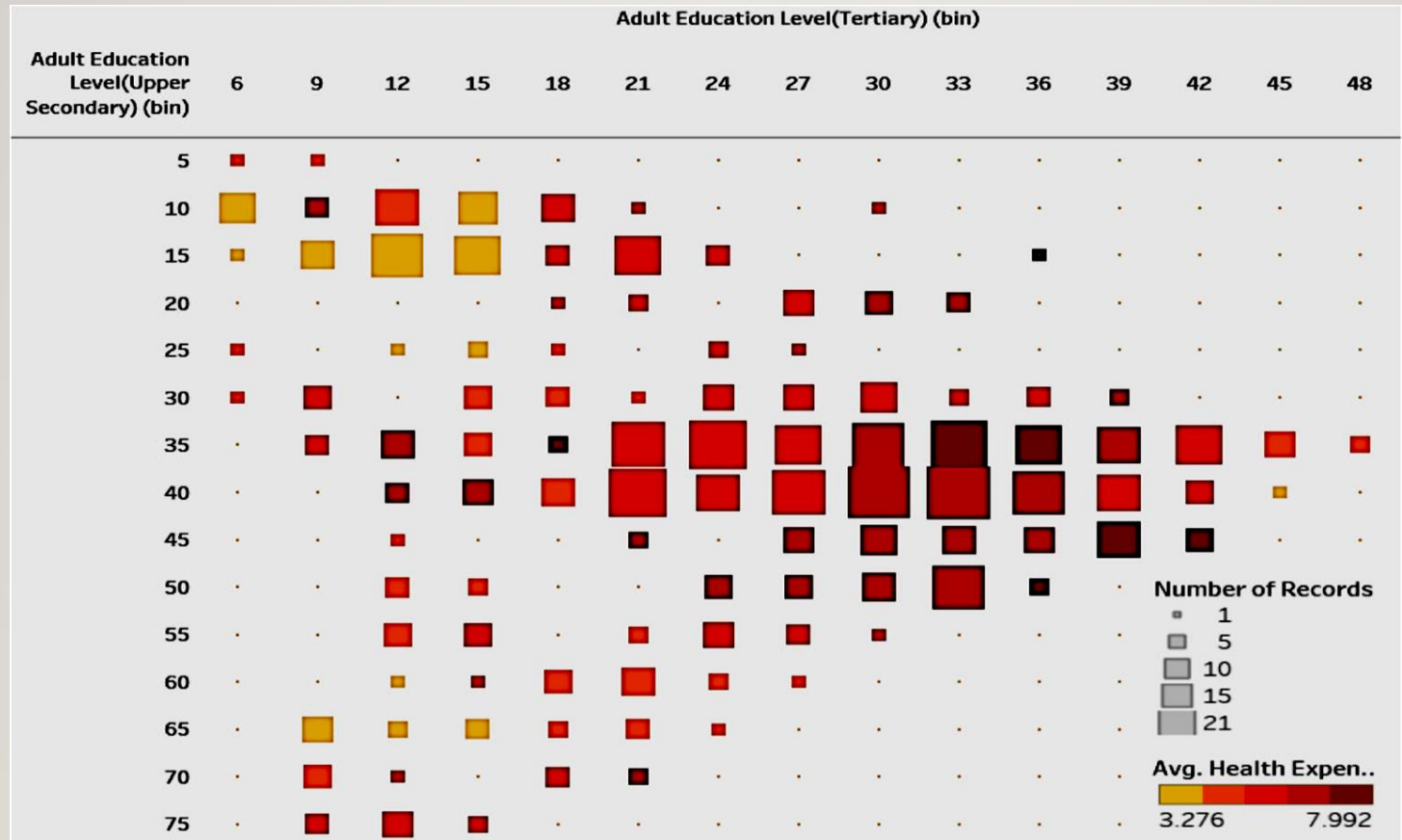
While SWE, DEN have high exp & low NEET, USA high high exp & high NEET– inconsistent to see any pattern of association

➤ Is *NEET rate* assoc w/ *Child Vaccination Rate* rates – Figure 13 (positive)



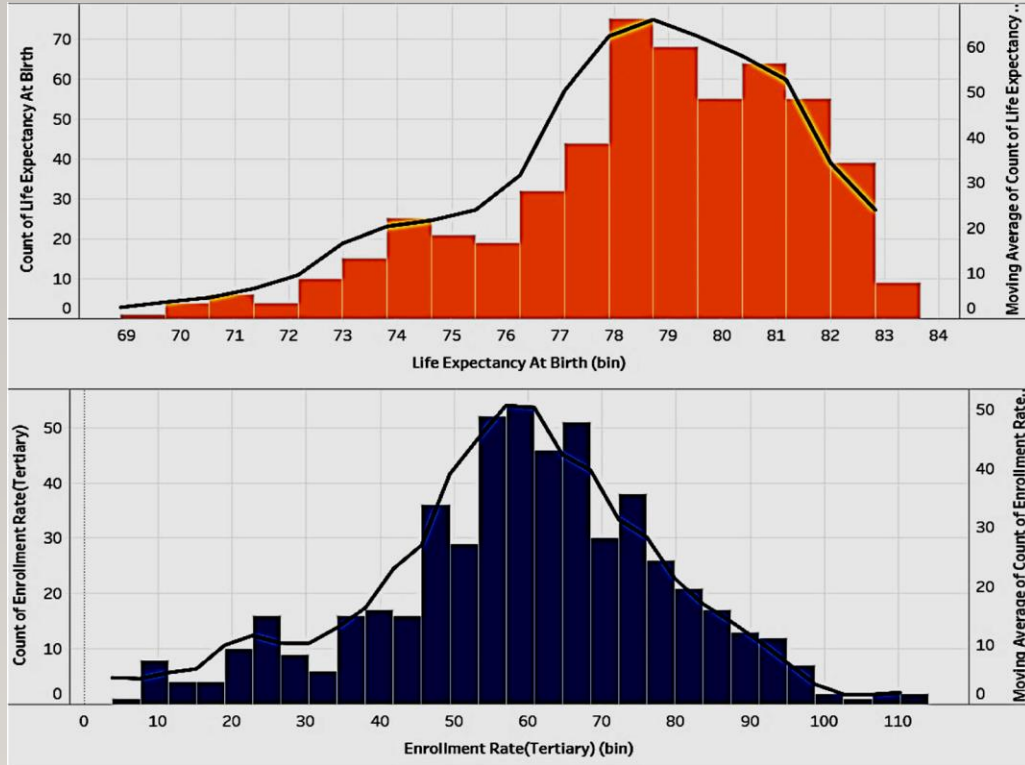
➤ Is *health expenditure* assoc w/ *adult education levels*? Figure 8

- Color = avg health exp;
- size – education level
- Positive association



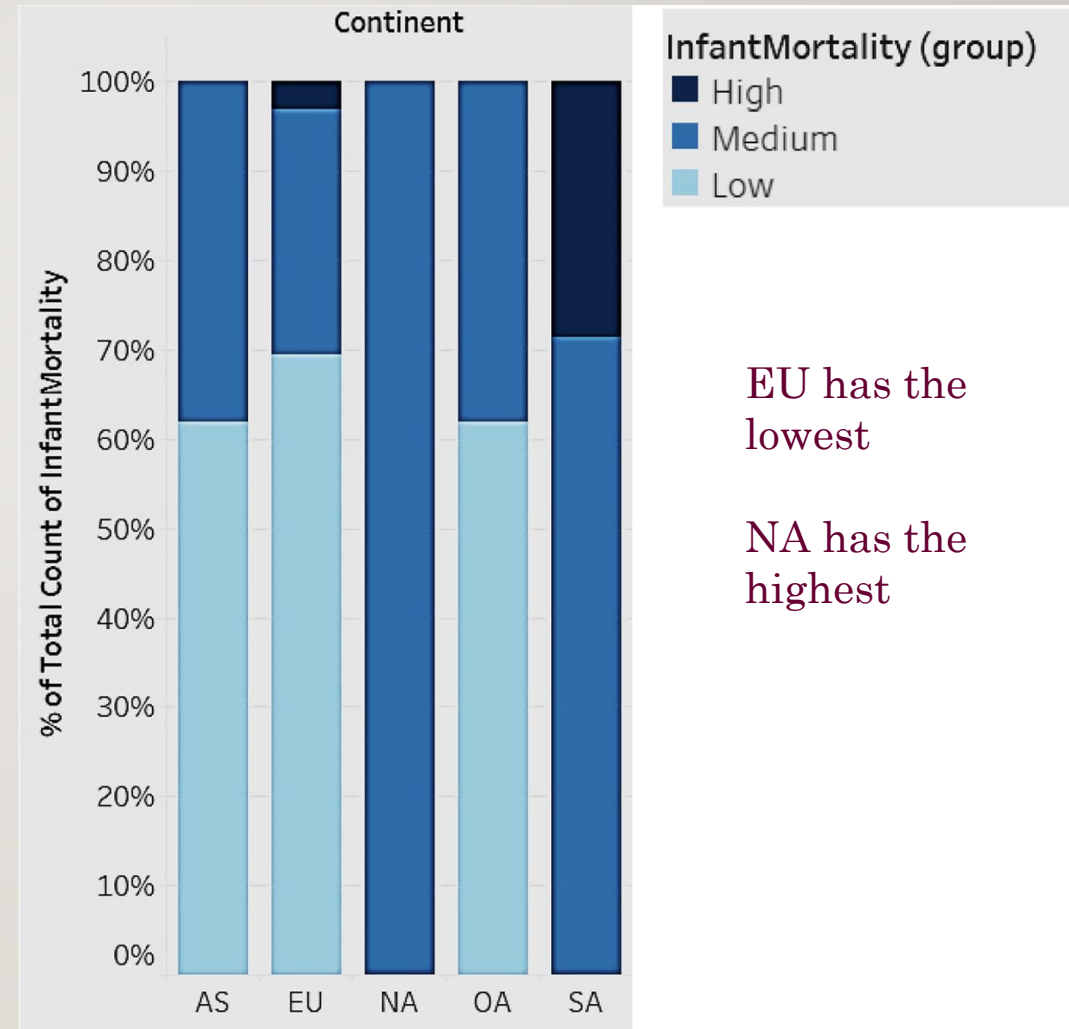
Distribution of all data by key Indicators

Distribution of *life expectancy at birth*
& *enrollment rate* (tertiary)



Life expectancy is skewed to the right (most countries have high); Enrollment rate follows a normal distribution

Distribution of *infant mortality* by continent



EU has the lowest

NA has the highest

Summary of analysis in slides:

- Do countries with higher *GDP per capita* have better health status?
 - negative assoc w/ Infant mortality rate & potential years of life lost
 - no assoc w/ Life expectancy at birth & deaths from cancer
- Are *education outcomes* (adult education level-tertiary, tertiary school life expectancy, NEET) associated w/ *life expectancy at birth*? Positive, Positive & negative
- Are *Enrollment rate* (tertiary) and *Education level* (Tertiary) assoc w/ *Child vaccination rates*? Figure 5 - Positive
- Is NEET rate (15–19; 20–24) assoc w/ infant mortality rates? Figure 6 - Positive
- Is NEET rate assoc w/ Compulsory Health Expenditure (Figure 9) – No association
- Is NEET rate assoc w/ Child Vaccination Rate rates – Figure 13 - Positive



DISCUSSION

- Our empirical analysis shows how interlinked education and health can be
- Among the adult education levels, *tertiary education* is the most critical indicator influencing healthcare in terms of *infant mortality*, *life expectancy*, *child vaccination rates* and *enrollment rates*.
- In addition to mortality rate, an economy needs to consider *potential years of life lost*, as a measure of health quality
- We also bring to light the health disparities across countries and suggest implications for governments to target educational interventions that can reduce inequalities and improve health, at a macro level



SCOPE & LIMITATIONS

- For one, the number of countries is limited, and being that the data are primarily drawn from OECD, they pertain to the continent of Europe
- We considered a limited set of variables.
- The variable potential years of life lost is affected by premature deaths that may be caused by non-health related factors too.
- Lastly, while our study explores associations between variables it does not explore the causality.



CONCLUSIONS

- Both education and health are at the *center* of individual as well as population health and well-being.
- In order to extend people's life expectancy, governments should try to improve *tertiary education*, and control the number of youths dropping out of school and ending up unemployed (the *NEET rate*).
- NEET rates can be reduced through *promotional programs* that include training and certifications [7]. Additionally, they can offer *financial aid to public schools* and companies to offer more resources to raise general health awareness in people.
- Governments can frame *educational policies* to improve the overall national education level, which then produces more health awareness, contributing to national healthcare.
- Since health expenditure does not show a consistent association with NEET rates for different regions across the world, our suggestion is for *governments* to improve the *social education* for the youth (through free training programs) to effectively improve the public health, while they attempt to simultaneously raise the compulsory expenditure.



FUTURE RESEARCH & POLICY IMPLICATIONS

- Conceptualizations of both phenomena should go beyond the individual focus to incorporate and consider the *social context* and *structure* within which the education–health relationship is embedded.
- In developing interventions and policies, governments would do well to keep in mind the *dual role* played by education—as a *driver of opportunity* as well as a *reproducer of inequality* (Zajacova & Lawrence, 2018).
- Reducing these macro-level inequalities requires interventions directed at a *macro level*.
- In terms of investment in education, we make a call for governments to focus on education in the *early stages of life course* to prevent the reproduction of social inequalities and change upcoming educational trajectories.
- There is a also need to look at circumstances that can *modify the postsecondary experience* of youth so as to improve their health (& reduce NEET).

REFERENCES

- Folkman S, Lazarus RS. An analysis of coping in a middle-aged community sample. *J Health Soc Behav.* 1980;21(3):219–39.
- Harper AC, Lambert LJ. *The health of populations: an introduction.* New York: Springer Publishing Company; 1994.
- Lynch SM. Cohort and life-course patterns in the relationship between education and health: a hierarchical approach. *Demography.* 2003;40(2), 309–31.
- Spence M. Job market signalling. *The Quarterly J Econ.* 1973;87:355–79
- Wheaton B. Stress, personal coping resources, and psychiatric symptoms: an investigation of interactive models. *J Health Soc Behav.* 1983;24(3):208–29.
- Zajacova A, Lawrence EM. The relationship between education and health: reducing disparities through a contextual approach. *Ann Rev Pub Health.* 2018;39:273–89.

