

UN DESA Expert Working Group Meeting Older Persons in Emergency Crises (2019)

***“Navigating the New Normal:
Key Considerations for Older Adults, Family
Caregivers and US-Based NGO Second
Responders When a Natural Disaster
Strikes”***

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OVERVIEW

- I. New Normal – Current State of Older Adults and Natural Disasters**

- II. U.S. Public Sector & First Responders**

- III. Family Caregivers**

- IV. NGOs and Individual Volunteers**

- V. Recommendations**

Aging in America:



Inside the Numbers (2030)

Silver Tsunami is a Misnomer; Aging Surge is Real

78MM Baby Boomers → **85 in 2030**
(1946-1964)

65MM Gen Xers → **65 in 2030**
(1965-1981)

74.5MM Millennials → **50 in 2030**
(1982-2004)

NB: 1MM people turning 60 every day across the globe (Source: UN DESA)

Source: U.S. Census Bureau 2017; 2015 Pew Research Center – Social & Demographic Trends (United States only) (U.S. 65+ population will out number 18 and under population by 2035)

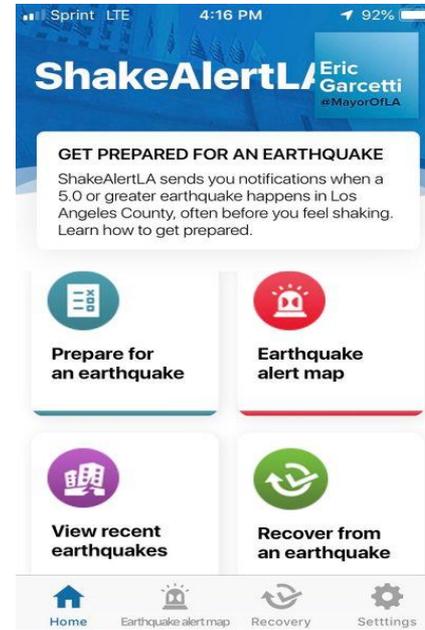
World GDP and the Longevity Economy – Problem of Will; Not Money?

Rank	Country/Region	Projected GDP (\$Millions of \$US)
	World	79,990,000
1	United States	19,417,144
2	China	11,795,297
3	Japan	4,841,221
4	Germany	3,423,287
	BOOMER NATION (1946-1964)	7,400,000
5	United Kingdom	2,496,757
6	India	2,454,458
7	France	2,420,440
8	Brazil	2,140,940
9	Italy	1,807,425
10	Canada	1,857,770

If Baby Boomers were a country, at **\$7.7 Trillion/year** they would be the **3rd largest** economy in the world

21st Century Natural Disasters

- More Frequent
- More Intense
- More Devastating



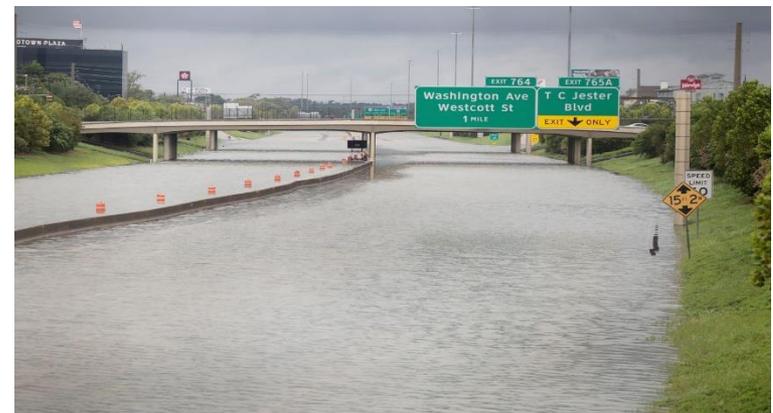
Extreme Weather Events

- Dynamic Technological Gains over the past 20 years; still **No way to stop or divert major weather events from landfall**
- Better intelligence of where the most extreme events are likely to occur
- Some improvement in early warning systems and response times
- **What and Where we build in the US is antiquated** for the severity of 21st Century extreme weather events
- Few truly aware of the risks; **even fewer making time to prepare**
- **Flooding is the #1 natural disaster in the United States**



U.S. Public Sector & 1st Responders

- Speed, **Mobility** and Sound Decision-making are Critical
- Learning curve is shrinking; response times improving; recovery times can vary by zip code, etc. (**People; Not Politics**)
- Where and how we build housing is inconsistent with known risks: **over 50% of all potential flood victims in the USA reside in just 2 states: Florida and Texas**
- No **Culture of Preparedness**; no heat map of elderly residents
- Few Government emergency disaster plans fully consider the needs of a rapidly aging population



Family Caregivers Drowning in Duties; Starving for Actionable Help

- Est. **40 million U.S. caregivers** providing over 37 billion hours of uncompensated caregiving support to adults with LTC needs (Economic value exceeding (USD) \$470 billion/ yr.)
- **60% of these family caregivers still work** outside the home (full or part time)
- **55% report being overwhelmed** by the amount of care their love one needs
- **Est. 11% are long distance caregivers** (an hour or more away from older adult with LTC needs)
- As of 2015, more than 1 out of every 5 retirees (**22%**) **left the workforce earlier than planned** to care for an ill spouse or other adult relative or friend
- No definitive Caregivers Playbook that includes the essentials of Natural Disaster Planning (if it existed, who would make time to read it?)



Family Caregivers Cont.



Activities of Daily Living (ADL)

Activities of daily living (ADL) are routine activities that people tend to do everyday without needing assistance. There are **six** basic ADLs:

1. eating
2. bathing
3. dressing
4. toileting
5. transferring (walking)
6. continence.

Instrumental Activities of Daily Living (IADL)

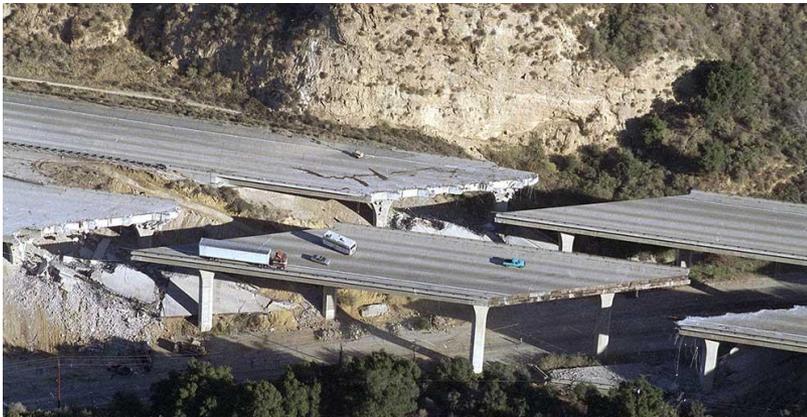
Instrumental activities of daily living (IADLs) are not necessary for fundamental functioning, but they empower an individual to live independently in a community.

1. cooking
2. shopping
3. preparing meals
4. driving
5. managing medication
6. telephone usage

Family Caregivers Cont.

No Embedded Culture of Preparedness

1. Have a written Disaster Plan (including pets)
2. Ensure the Disaster Plan is shared across key family and friend Network (esp. long distance caregivers)
3. Stock (Re-Stock) Emergency Supplies (3-Day Grab & Go or 7-day Shelter in Place Checklists; **see Exhibit "B"**)



Natural Disasters and Volunteerism

U.S. Based NGOs and Individuals



Best & Worst of Times

1. Virtually unlimited corps of Volunteers
2. Many unaffiliated with 1st Responders
3. Wide range of talents and skills
4. No standard protocols to mobilize
5. Fraud scams abound

Natural Disasters and Volunteerism

AARP Approach to Disaster Management



Four (4) Freedoms of Disrupt Aging

1. Freedom to **Earn**
2. Freedom to **Learn**
3. Freedom to Live **where you want live**
4. Freedom to **Pursue Happiness**

Natural Disasters and Volunteerism

AARP Approach to Disaster Management



Financial

- Poverty
- Employment
- Food Insecurity
- Housing sufficiency



Education

- High school graduation
- Enrollment in higher education
- Language & literacy
- Early childhood education & development



Health

- Access to health care
- Access to primary care
- Health literacy



Neighborhood & Community

- Access to healthy foods
- Quality of housing
- Crime & violence
- Environmental conditions



Social & Community

- Social cohesion
- Civic participation
- Discrimination
- Incarceration

<https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-health/interventions-resources>

AARP Approach Cont.: Age Friendly Network

Defined: “A community that is **safe and secure**, has **affordable and appropriate housing and transportation options**, and has supportive community features and services. Once in place, these resources enhance personal **independence**; allow residents to **age in place**; and foster residents’ **engagement** in the community’s **civic, economic, and social life.**” (www.aarp.org/Livable; 4 states and 363 communities)



LiveSafe

Get LiveSafe
Using your smart phone, open the camera and focus it on the QR code above. Follow the prompt to download “LiveSafe” from the App Store or Google Play. Register and fill out your profile. You’re set!

Share info with safety and security
When you see something suspicious, share it with the AARP Safety and Security Team.

Surface actionable security and risk intelligence
Something’s happened? With just a few taps, quickly and easily submit a report.

Tab navigation: Home
Keeps organization-related functionality in one place within the app.

Report Suspicious Activity

Resources

Know what to do in an emergency and other info
Access emergency plans, review safety resources, use the Safety Map to find AARP offices, locations of first aid kits, and more.

Request help
Communicate with local emergency services and AARP’s Safety and Security Team – no matter where you are in the world.

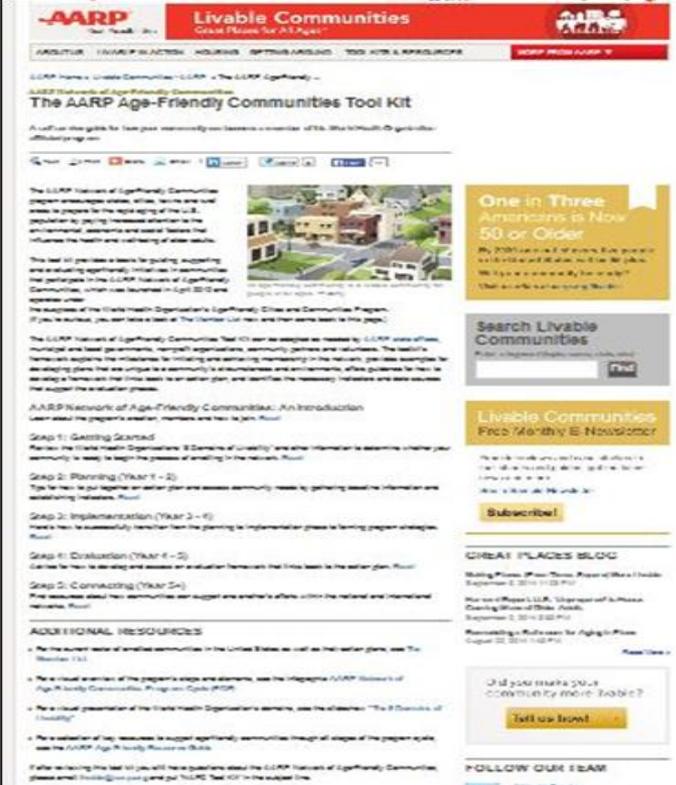
Report Incident

Emergency Options

Tab navigation: SafeWalk and Notifications
Virtually walk contacts to their intended destination and know when they have arrived. Access messages between yourself and the AARP Safety and Security Team.

 Preparedness Program



AARP Livable Communities
Great Places for All Ages™

The AARP Age-Friendly Communities Tool Kit

One in Three Americans is Now 50 or Older

Search Livable Communities

Livable Communities Rec. Monthly E-Newsletter

GREAT PLACES BLOG

FOLLOW OUR TEAM

The AARP Network of Age-Friendly Communities program empowers states, cities, towns and local areas to prepare for the aging of our U.S. population by providing attention to the environmental, transportation and economic factors that influence the health and well-being of older adults.

The tool kit provides ideas for guiding, supporting and evaluating age-friendly initiatives in communities that participate in the AARP Network of Age-Friendly Communities, which was launched in April 2012 and includes:

- The AARP Network of Age-Friendly Communities: A Guide to the (State Health Department’s) Age-Friendly Communities Program. If you’re not sure, you can see a list of the (State Health Department’s) Age-Friendly Communities here.
- The AARP Network of Age-Friendly Communities: Tool Kit (or see examples of model by AARP state offices, municipal and local governments, nonprofit organizations, community groups and volunteers. The tool kit members explore the importance of creating and sustaining momentum in the network, provides strategies for developing plans that are aligned to community’s characteristics and circumstances, offers guidance for developing a timeline and the time taken to plan and implement the necessary initiatives and also outlines the support infrastructure plan.

AARP Network of Age-Friendly Communities: An Introduction

Step 1: Getting Started
Review the (State Health Department’s) Characteristics of Livability and other information to determine whether your community is ready to begin the process of creating the network. **Read**

Step 2: Planning (Year 1 – 2)
The first two to four steps are to plan and assess community needs by gathering local information and establishing relationships. **Read**

Step 3: Implementation (Year 3 – 4)
Members are successfully implement from the planning to implementation phase to bring program strategies. **Read**

Step 4: Evaluation (Year 4 – 5)
Guides for how to develop and assess an evaluation framework that has been in the action plan. **Read**

Step 5: Ongoing (Year 5+)
The resources detail how communities can sustain and expand its efforts within the national and international network. **Read**

ADDITIONAL RESOURCES

- For the current state of livable communities in the United States as well as their action plans, see The State of Livability.
- For the current statistics of the program’s scope and outcomes, see the (AARP) Network of Age-Friendly Communities: Program Guide (PDF).
- For the current generation of the (State Health Department’s) network, see the (AARP) “The 8 Principles of Livability.”
- For a collection of key resources (including age-friendly communities) through all stages of the program cycle, see the (AARP) Age-Friendly Resource Guide.

After exploring the tool kit you will have questions about the AARP Network of Age-Friendly Communities, please email livable@aarpprogram.org or call 1-800-422-7462 in the United States.

Did your state have a community more livable?
Tell us how!

AARP Approach Cont.: The Fraud Watch Network



www.aarp.org/fraudwatchnetwork

Fraud Watch Network | Watchdog Alerts, Tips & Resources, Free for Everyone



En español | The AARP Fraud Watch Network gives you access to information about how to protect yourself and your family. Non-members and members alike can [get our Watchdog Alerts](#), stay up on con artists' latest tricks, and find out what to do if you've been victimized. It's free for everyone because AARP is committed to safeguarding Americans' financial futures.



Video: Stealing Your Name, Stealing Your Life
Get the inside scoop on how ID thieves can wreck your finances.

Text | Email | G+1 59 | Share | Tweet | Like 2.8K

GET SCAM ALERTS

GET HELP AND RESOURCES

SOCIAL MEDIA

1-877-908-3360

Natural Disasters and Volunteerism

AARP Approach Cont.

Disaster Management SEERG

InfoNet » Operations & Finance » Human Resources » Disaster Management SEERG

Strategic Engagement Employee Resource Group

- [Upcoming Events](#)
- [Contact Us](#)

Disaster Management Strategic Engagement Employee Resource Group (SEERG)

The Disaster Management SEERG provides an opportunity for all AARP employees to share resources, tools and volunteer opportunities about disaster preparedness and response. During catastrophic incidents, the Disaster Management SEERG will provide support to states by helping navigate the community level response and coordinate National Office resources.

- [Disaster Management Guidebook](#)
- [Tools](#)
- [Communication Templates](#)
- [Resources](#)

Upcoming Events

Check back for upcoming events!

Contact Us

If you have questions, want additional information, or would like to be added to the distribution list, please contact

- **Rawle Andrews** - Chair at randrews@aarp.org
- **Jason Tudor** - Chair-Elect at jtudor@aarp.org

Disaster Management Contacts



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Chair



Jason Tudor
Chair-Elect

Tools & Resources

- [Tools](#)
- [Communication Templates](#)
- [Resources](#)

Natural Disasters and Volunteerism

AARP Approach Cont.



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Natural Disasters: Recommendations

1. Nation Disaster Management Registry
2. More Education about Disasters (particularly floods)
3. Disaster Management Plans and Training Must Anticipate Older Adult Needs
4. Shelters and other transitional housing Needs (including pets)
5. Availability of Rx Drug Replacements



Thank You

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