@HOME FILM SERIES

In Partnership with IKEA Sweden

On Affordable Housing, Social Inclusion and Homelessness.
18 February 2020, UN Headquarters NY, Conference Room 4


10:00- 10:10 Welcome and Introduction

10:10- 11:20 Miracle on 42nd street (2017/ 68 min/ USA)
- Director Alice Elliott

What do Alicia Keys, Terrance Howard, Donald Faison, Larry David, Samuel L Jackson, Giancarlo Esposito and Angela Lansbury have in common? They are all in this film, and at one time they all lived in an apartment complex called Manhattan Plaza in New York City. Narrated by Chazz Palminteri, Miracle on 42nd Street is the untold story about the history and impact of the Manhattan Plaza apartment complex in New York City. Starting with the facilities’ initial commercial failure in the dire 1970s, the film recounts how the buildings were “repurposed” as subsidized housing for people who worked in the performing arts. The social experiment was a resounding success in the lives of the tenants, and it led the way in the transformation of the neighborhood and local economy. The film makes a compelling case for both the economic value of the arts and artists in America.

Followed by a Talk with Director Alice Elliott & Former NYC Lieutenant Governor Richard Ravitch (Moderated by Kyle Bergman)

12:00 - 13:35 PUSH (2018/ 92min/ Sweden)
- Director Fredrik Gertten

Investigating why we can’t afford to live in our own cities anymore. Housing is a fundamental human right, a precondition to a safe and healthy life. But in cities all around the world, having a place to live is becoming more and more difficult. Who are the players and what are the factors that make housing one of today’s most pressing world issues? Special Rapporteur Leilani Farha, wants to confront the very idea of what the experts call the
“financialization” of the housing market. PUSH follows Leilani’s quest to understand the radical change that cities all over the world are now being confronted with.

Followed by a Personal Video Message of Director Fredrik Gertten

14:30 - 15:00  What it Takes to Make a Home (2018/ 28 min/ Canada) - Director Daniel Schwartz

What does it mean to live in the city without a place you can call your own? What role can architects have in addressing homelessness? And how can cities become a better home for all? The film What It Takes to Make a Home follows a conversation between architects Michael Maltzan (Los Angeles) and Alexander Hagner (Vienna), who have been grappling with these questions over many years and through various projects. While the cities and the political and economic contexts in which Maltzan and Hagner work differ, both search for long-term strategies for housing instead of reacting with ad hoc solutions. Focusing on some causes and conditions of homelessness, the film questions the role architects can play toward overcoming the stigmatization of people experiencing it, in order to build more inclusive cities.

Followed by a Talk with Executive Director Giovanna Borasi of the Canadian Centre for Architecture (Moderated by Kyle Bergman)

15:45 - 16:45  The Human Shelter (2018/ 57 min/ Denmark) - Director Boris B. Bertram

The Human Shelter is an epic, poetic journey investigating how we, as human beings, design and build our homes. The film will explore the concept of the “home,” and how humans express themselves creatively within that sacred space, whether it’s a lagoon settlement in Lagos, a refugee camp in Iraq or a six square-meter dwelling in Tokyo.

Followed by a Talk with Director Boris Bertram & Lead Marketing Strategist Nils Larsson IKEA Sweden (Moderated by Kyle Bergman)