



#IFFDBriefing #IFFDAwards

# COMMISSION for SOCIAL DEVELOPMENT

United Nations Headquarters, New York



United Nations Department of Economic and Social Affairs  
Division for Inclusive Social Development



#CSocD #SDGs #GlobalGoals WEBSITE: [social.un.org/csocd](http://social.un.org/csocd)

Co-organized by  
the Permanent Mission of the State of Qatar to the United Nations,  
the Permanent Mission of Hungary to the United Nations,  
UN-DESA Division for Inclusive Social Development,  
the International Federation for Family Development (IFFD),  
and the Doha International Family Institute (DIFI),  
with the collaboration of the International Federation for Home Economics  
**The Value of Unpaid Care and Domestic Work**

## Is Target 5.4 a Utopia?

“Recognize and value unpaid care and domestic work through the provision of public services, infrastructure and social protection policies, and the promotion of shared responsibility within the household and the family as nationally appropriate”

Tuesday, February 12th, 2018  
1.15-2.30 pm – Conference Room 12  
United Nations Headquarters  
New York, NY

MORE INFORMATION: [WWW.FAMILYPERSPECTIVE.ORG/BRIEFING](http://WWW.FAMILYPERSPECTIVE.ORG/BRIEFING)



# PROGRAMME

## Opening Remarks

**H. E. Sheikha Alya Ahmed bin Saif Al-Thani**

Permanent Representative of the State of Qatar to the United Nations

## Panel

### The role of parents

**Regina Maroncelli**

European Large Families Confederation

President

Maria Regina Maroncelli Florio is the President of the European Large Families Confederation (ELFAC), an umbrella organization gathering 24 large families associations from 21 countries in Europe. She previously served as director of communication of the Italian Association of Large families and member of the Board. She is a Doctor in Foreign Languages and Literature, a journalist and a 'praticien' painter. She has published several articles and books on society, sustainability and the family.

### The role of civil society

**Anis Ben Brik**

Doha International Family Institute

Director of Family Policy

Anis B. Brik is the Director of Family Policy Department at the Doha International Family Institute, a member of Qatar Foundation for Education, Science and Community Development. Graduated from London School of Economics and Political Science, he has over 15 years of experience in social policy in the Gulf region and has chaired the Middle East UN NGO Major Group. He has also conducted research on family, child welfare, social protection and youth.

### The role of employers

**Brian Mazza**

Paige Hospitality Group

President

Brian Mazza is Acting President for Paige Hospitality Group. He co-created The Ainsworth brand, Windsor Custom, The Chester, and BMAZZFIT. He has more than 12 years of experience in the Hospitality industry, starting out as a bottle runner at famed hot spot Dune in Southampton. He covers all aspects of our brands Food & Beverage, Event Planning, Advertising, Sales, and Marketing Strategy. He takes great pride in delivering the message that anything is possible, you just have to put in the work.

## Moderator

**Alberto Padova**

Division for Social Policy and Development - Department of Economic and Social Affairs

Chief, Social Integration Branch

## IFFD Family Awards Ceremony

### Presentations

**Mario Armella**

International Federation for Family Development

World President

**Sharifa Noaman Al Emadi**

Doha International Family Institute

Executive Director

## International Federation for Home Economics

For the long-standing tradition of improving the quality of everyday life for individuals, households and communities while contributing for a sustainable future for many families for more than a century.

Acceptation and Words of Appreciation by

**Anita Ferron**

International Federation for Home Economics  
Member of the Board and United Nations Liaison

## Government of Austria

For the long-standing tradition and continuity on helping families in fulfilling their role through social policies and programs established and improved since the introduction of the Family Fund more than 60 years ago.

Acceptation and Words of Appreciation by

**Katharina Konzett-Stoffl**

Permanent Mission of Austria to the United Nations  
Counsellor

## Statements - Q & A

### Closing Remarks

**H. E. Ambassador Katalin Annamária Bogyay**

Permanent Representative of Hungary to the United Nations



## BACKGROUND NOTE

Every year the Commission for Social Development prioritizes the World Summit for Social Development. And this year, in particular, it aims to support the thematic reviews of the high-level political forum on sustainable development (HLPF) towards the implementation of the Sustainable Development Goals, including cross-cutting issues.

Since Member States adopted the 2030 Agenda for Sustainable Development, they are committed to reducing inequality between and within countries in its multiple dimensions. Nevertheless, there is broad consensus that, without appropriate policy interventions, the gains from the growth had not trickled down to reduce inequality.

Among the holistic and cost-effective policy interventions, a family responsive legislation is crucial to reduce inequalities and leave no one behind. The family unit is the conduit for social change and the first society where we all grow, learn and develop skills. So, the most promising target within the SDGs to tackle inequalities in this regard is the recognition and value unpaid care and domestic work through the provision of public services, infrastructure and social protection policies, and the promotion of shared responsibility within the household and the family as nationally appropriate.

## DISCUSSION POINTS

Unpaid work is apt to be overlooked in economic valuations but holds great worth for individuals and society and can be a source of joy and fulfillment for many.

While unpaid work – and especially the gender division of unpaid work – is to some extent related to a country's development level, country cross-sectional data suggest that demographic factors and public policies tend to exercise a much larger impact.

In addition to unpaid work within the household, people also carry out vital unremunerated work for relatives who live outside the household and for the wider community. Voluntary work also contribute to societal well-being but are not included in the traditional economic measures. In other situations, the decision to engage in caring may not necessarily be by choice, but may also reflect systematic disadvantage among carers compared to non-carers (working and caring) in respect of labor market characteristics, including education attainment and previous work experience.

Caring is one of the most difficult tasks on which to collect information. Unlike most other activities, it is often passive and combined with other activities, e.g. cooking while a child is playing in another room or watching television together with children.

The unequal distribution of unpaid care work between women and men represents an infringement of women's rights and also a brake on their economic empowerment. Gender inequality in unpaid care work is the missing link that influences gender gaps in labor outcomes. Unpaid care activities constitute a time and energy-consuming occupation that limits women's access to the labor market, relegating them to low-income and insecure employment.

## OBJECTIVES

The 2019 IFFD Briefing will explore ways to overcome inequalities and gender discrimination from a threefold approach: civil society, the private sector and within the families environment. It will try to raise awareness and recommend policies in order to:

1. Recognize and communicate the social, economic and cultural value of unpaid care, domestic work and work-family balance.
2. Develop, provide and communicate comprehensive well-resourced and flexible parental leave entitlements throughout the life course of the family and in periods of transition.
3. Support, promote and communicate part-time working arrangements according to parental choice by ensuring non-discriminatory practices towards parents in the labor market. Promote skill development and learning systems throughout the life course of the family and in periods of transition to facilitate parents' re-entering the labor market.
4. Enhance dialogue and partnerships between social policymakers and relevant stakeholders, including families, family associations, business sector, trade unions and employers to develop and improve family-friendly policies and practices in the workplace.
5. Implement programmes to help parents, particularly single parents, enter the labor market and develop their educational and personal development skills.
6. Support and promote a stronger, integrated, accessible and supported framework to enhance single-parents' opportunities to balance work and family life and therefore fully engage in education, skill development and job advancement.



The IFFD Briefing has been held at the UN Headquarters in New York for the past seven years during the Session of the Commission for Social Development. The IFFD Family Awards are also presented during the event to the persons or territories distinguished by the promotion of family values. This programme is subject to change without prior notice.