

CSocD56 Side Event on



Why are digital skills critical for older persons?

2 February 2018

1.15 - 2:30pm, Conference Room 12

United Nations Headquarters, New York



MEET OUR SPEAKERS



Opening Remarks

H.E. Ambassador Toshiya Hoshino

Deputy Permanent Representative of Japan to the UN

Ambassador Toshiya Hoshino assumed his current position as Deputy Permanent Representative of Japan to the United Nations on August 2017. During his diplomatic career, Mr. Hoshino served as Minister Counsellor from 2006-2008 to the Permanent Mission of Japan to the UN and as Vice President of the EU Institute in Japan from 2009-2011. Mr. Hoshino held multiple academic positions in Japan Institute of International Affairs, Osaka School of International Public Policy in Japan, University of Wollongong in Australia, Stanford Japan Center, Inner-Mongolia University in China, Kyung Hee University in the Republic of Korea, and Columbia University in the U.S. Ambassador Hoshino is married with two daughters. He holds a BA in Foreign

Language and Studies, from Sophia University in Japan, an MA in International Relations from the University of Tokyo, and a PhD in International Public Policy, Osaka University in Japan.



Opening Remarks

Rosemary Lane

Senior Social Affairs Officer, UNDESA DSPD

Rosemary Lane is a Senior Social Affairs Officer at UNDESA and the United Nations Focal Point on Ageing. Prior to this position, she has worked at the United Nations in a number of capacities, in the Department of Technical Cooperation for Development, and the United Nations Drug Control Programme in Vienna. She has worked on issues of ageing for a number of years and was a member of the secretariat for the Second World Assembly on Ageing in 2002. She was a main contributor to the drafting of the Madrid International Plan of Action on Ageing that was adopted at the Second World Assembly on Ageing in 2002. Following the Madrid Assembly her work concentrated

on promoting the implementation of the Plan of Action at the national level, and on the provision of technical assistance to Member States. She works across the UN system to promote the inclusion of an age perspective into



relevant policy areas. Her current work also includes the support of the open-ended working group on ageing for the purpose of strengthening the protection of the human rights of older persons. She has an MA in Social Policy from the State University of New York.



Keynote Speaker

Masako Wakamiya

Retired banker and an application developer

Masako Wakamiya graduated from Tsukuba University Highschool in 1954, joined Mitsubishi bank. Retired from Mitsubishi bank in 1997 and started to learn how to use a PC in order to continue relationships with external society / friends whilst taking care of her elderly mother at home. Came up with creative methods of using excel to enjoy drawings (excel art) which spread across the country and even overseas. Developed an iPhone app “Hinadan” with a vision to also support seniors enjoy digital games. Masako sits on the board of NPO Broadband School and is also vice chairman of Mellow Club – an internet club supporting seniors’ wellbeing. She is author of 5 publications and also serves as a member of Council for Designing 100-Year Life Society by Prime Minister Abe since Sep 2017.



Moderator

Bradley Schurman

Director for Global Partnerships and Strategic Engagements, AARP

Bradley Schurman is Director for Global Partnerships and Strategic Engagements at AARP. Among other major accomplishments and roles, Schurman was instrumental in securing the topics of population aging and demographic change as central focus areas at both the Organization for Economic Cooperation and Development (OECD) and World Economic Forum (WEF). He has developed original research with the OECD and Foreign Policy Group, led AARP’s global efforts on workplace design and age management, and directed AARP Best Employers International. He is a vocal champion for extending working lives to help drive national economic success and social inclusion, and as a way to extend healthy living and healthy years. Schurman has been quoted in the New York Times, Huffington Post, and USA Today, as well as in local and national media outlets in Brazil, Asia, and Europe. He speaks regularly to thought leaders at forums in Brazil, France, Germany, Korea, Japan, and Taiwan. Schurman also works with corporations as they look to better understand population shifts and opportunities of the Longevity Economy. He has advised Aegon, MetLife, Cigna, and IBM on their businesses impacted by the aging population. Schurman has also been involved in multiple AARP-wide initiatives, including Disrupt Aging and the AARP Global Network. Widely regarded as an AARP innovation champion, he is part of a select group leading change internally. Prior to joining AARP, Schurman worked for LeadingAge – a national association of non-profit long-term care providers – and at the United States Department of State. Schurman sits on the board of TSTMKRS, a start-up guiding savvy travelers and curious locals to insider experiences and hidden gems in select African countries. He also serves as an informal advisor to SAGE – the aging LGBTIQI organization. He holds an MA and BA from American University’s School of Public Affairs. He lives in Washington, DC with his husband, Arthur.



Toshio Obi

Director, Institute of e-Government, Waseda University, Japan

Dr. Toshio Obi is a Japanese citizen and Professor, Graduate School and Director, e-Government Institute of Waseda University. He holds a PhD from Waseda University and a Master degree from Keio University, teaching ICT Innovation including Ageing issues. He worked for the UN Development Program as a program Officer; Co-chair, OECD project on Silver Economy; He was a speaker at UNIDOP in 2015 and an organizer for UN CSD side event on e-Ageing in 2016. He is an expert group member for UNCSD for e-Participation (Social Inclusion) for disability peoples in 2013-15. He has been visiting Fellows at Columbia University, George Washington University (USA), Peking University (China), St. Petersburg State University (Russia), Thammasat University (Thailand) and Essex University (UK). He is a member of various advisory committees of the Japanese Government including: Chair, National e-Government Promotion Council and Dy Chair on Smart Ageing Society by Ministry of Internal Affairs and

Communications (MIC); and Advisory member of Prime Minister's IT Strategy Council; President, International Academy of CIO; Chair, UNESCO UNITWIN Program on Disaster Management; and APEC project director on e-Ageing; and Special Envoy to Secretary General of ITU for Academia; Co-chair, EU-Japan Silver Innovation Forum. Dr. Obi has more than 40 books published including [Aging Society and ICT] by IOS PRESS and has received MIC Minister's Distinguished Awards (twice) for his contribution on ITU and Emperor Blue Ribbon Medal.



Rosalie Wang

Assistant Professor, Intelligent Assistive Technology and Systems Lab, University of Toronto

Rosalie Wang, PhD, OT Reg. (Ont.) is an Assistant Professor in the Department of Occupational Science and Occupational Therapy, University of Toronto. She completed her doctoral studies in Rehabilitation Science in collaboration with Biomedical Engineering at the University of Toronto. Her research focuses on assistive technologies to enhance function and quality of life, primarily with adults and older adults. Her projects include the application of robotics, artificial intelligence, and gaming in stroke rehabilitation, advanced powered wheelchairs to support mobility independence, robots to assist with every day activities of older adults with cognitive limitations, and information and communication technology use among older adults with cognitive limitations. Her research with the AGEWELL NCE

examines equity of access to assistive technology in Canada and policy approaches to enable fair access.



Marisa Giorgi

Director of Curriculum Development, Older Adults Technology Services (OATS)

Marisa Giorgi brings over 15 years of university teaching experience and curriculum design to her role at OATS, where she is responsible for the development of all educational materials, including multi-week courses, lectures, workshops, and special programs. Marisa holds a PhD in Comparative Literature with a Specialization in Italian Studies from the Graduate Center, CUNY. Prior to joining OATS Marisa taught Italian language, literature, culture, and film at The Ohio State University, Hunter College, CUNY, New York University, and the University of Pittsburgh. Her background and familiarity with blended learning has been integral to the implementation of Senior Planet U — Senior Planet's online learning platform. Transitioning from teaching Italian culture to coming up with innovative ways of

teaching digital culture has been fairly seamless for Marisa.