

# 56<sup>TH</sup> COMMISSION for SOCIAL DEVELOPMENT

## Sport as A Catalyst For Building Resilient and Prosperous Societies

30 January 2018

1:15 - 2:30 pm, Conference Room 9  
United Nations Headquarters, New York

### HOST:

**Ms. Daniela Bas**, Director, Division for Social Policy and Development,  
UN Department of Economic and Social Affairs

### OPENING REMARKS:

**H.E. Ambassador Isabelle Picco**, Permanent Representative of Monaco to the UN

**H.E. Ambassador Sebastiano Cardi**, Permanent Representative of Italy to the UN

**H.E. Ambassador Chull-joo Park**, Deputy Permanent Representative of the Republic of Korea to the UN

### MODERATOR:

**Mr. Jeffrey Brez, Chief**, NGO Relations, Advocacy and Special Events, Outreach Division,  
Department of Public Information

### PANELLIST:

**Mr. Aldo Cristiano**

Head of Global Procurement Raw Materials and  
Sustainability, Ferrero

**Mr. Stefano Capellini**

Project Manager and Communications, Inter Campus

**Mr. Hugh T. Dugan**

Founder of the Truce Foundation of the USA

**Mr. Taylor McCarty**

Director of Field Operations, Greenfields USA,  
"Field in a Box"

### DISCUSSANT:

**Mr. B. J. Schecter**

Former Executive Editor of Sports Illustrated  
Magazine, Director of the Sports Media Program,  
Seton Hall University

**Mr. Irakli Khodeli**

Programme Specialist for Social and Human  
Sciences, UNESCO Jakarta

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Strategies for eradicating poverty  
to achieve sustainable development for all



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**TOPIC:** Sport as a catalyst for building resilient and prosperous societies

**FORMAT:** Moderated panel discussion followed by Q&A session

## CONCEPT:

With its depth, breadth and reach, sport has the unique ability to galvanise action for social inclusion and poverty eradication. Sport and the sport sector can create multidimensional social and economic impact that promotes the well-being of individuals and communities. At the individual and community levels sport and sporting activities provide platforms for psychosocial development, and for improving and maintaining healthy lifestyles. Sport and sporting activities can also promote infrastructural development, community pride and economic benefit. In some cases, stakeholders in the sport sector have drawn on locally available resources to scale up and expand on sport as an enterprise. In this context, public-private partnerships have a key role to play.

This event will explore the critical role of public-private partnerships in effectively tapping the power of sport as a strong driver in building inclusive, accessible and resilient societies, and in implementing the 2030 Agenda for Sustainable Development.

The expected outcome of this event is to strengthen partnerships between the public and private sectors in promoting the role of sport as a catalyst for achieving resilient and inclusive sustainable development and contributing to poverty eradication.

## DISCUSSION QUESTIONS:

- What is the role of sport in promoting poverty eradication and building resilient societies?
- How can governments and other stakeholders leverage sport into a universal tool that contributes to social-economic well-being of communities and societies?
- What are best practices of public-private partnerships in leveraging the positive impact of sport?