56th Commission for Social Development

Social Capital and Social Responsibility

5 February 2018
3:00 - 6:00 pm, Conference Room 8
United Nations Headquarters, New York

MODERATOR:
Ms. Cosima F. Barone, Financial Analyst

OPENING REMARKS:
Ms. Daniela Bas, Director, DSPD/UNDESA
Ms. Hessa M. Alateibi, Third Secretary, Permanent Mission of the UAE to the UN

PANELISTS:

Mr. Jean Pierre Diserens
Secretary-General, CIFA

Ms. Judit Arenas
Deputy Permanent Observer to the UN, International Development Law Organization

Mr. Stefano Severi
Head of Cocoa, Palm Oil & Environment - Sustainability Department, Ferrero

Mr. Kurt Bodewig
Chairman, Baltic Sea Forum

Ms. Louise Kantrow
Former Ambassador, International Chamber of Commerce, Permanent Representative, New York

DISCUSSANTS:

Mr. Tony Mahabir
Chief Executive Officer, Canfin Financial Group of Companies

Ms. Deisi Noeli Weber Kusztra
President, World Family Organization

Mr. Angus Rennie
Senior manager, Partnership and UN Relations, UN Global Impact

Ms. Chantal Line Carpentier
Chief, UNCTAD, Office of the Secretary

Mr. Steve Young
Founder, The Caux Round Tables

UN Department of Economic and Social Affairs
Permanent Mission of Italy to the United Nations
Convention of Independent Financial Advisers
A Non-Profit Foundation
**TOPIC:** Social capital and social responsibility: building private sector trust and resilient societies to eradicate poverty

**FORMAT:** Interactive panel discussion

**CONCEPT:**
The private sector and civil society play an important, complementary role alongside Member States in achieving SDG 1 that aims to eradicate poverty.

Corporations are eager to take on business that ensure corporate social responsibility (CSR), leading to poverty eradication and well-being for all. However, they need to generate the social capital that enables market institutions to successfully implement these goals (i.e. trust, norms of reciprocity, and networks for collective action).

Peace, freedom, cultural diversity, security, and development need to be given concrete reality by the actions of governments, CSOs, private business and committed people in every locality and region of the world. This calls for a new ethic of global responsibility, an ethic of corporate social responsibility that must permeate every level of public and private life. We can only achieve our economic and social goals if all those affected are included in the decision-making process. We all share a collective responsibility for ensuring the prosperity and well-being of those currently alive and all who come after us.

**DISCUSSION QUESTIONS:**
- How should the private sector generate trust, norms of reciprocity, and networks with governments, civil society, and consumers to do business with a CSR mandate?
- How flexible or strict do social, state, and market structures need to be to allow CSR to work as efficiently as possible?
- How do CSR initiatives support poverty eradication efforts and build resilient societies?
- How has the private sector enabled social inclusion?

To register, please visit: [https://un-csocd56-social-responsibility.eventbrite.com](https://un-csocd56-social-responsibility.eventbrite.com)