

56TH COMMISSION for SOCIAL DEVELOPMENT

Social Capital and Social Responsibility

5 February 2018

3:00 - 6:00 pm, Conference Room 8
United Nations Headquarters, New York

MODERATOR:

Ms. Cosima F. Barone, Financial Analyst

OPENING REMARKS:

Ms. Daniela Bas, Director, DSPD/UNDESA

Ms. Hessa M. Alateibi, Third Secretary, Permanent Mission of the UAE to the UN

PANELISTS:

Mr. Jean Pierre Diserens

Secretary-General, CIFA

Ms. Judit Arenas

Deputy Permanent Observer to the UN, International
Development Law Organization

Mr. Stefano Severi

Head of Cocoa, Palm Oil & Environment - Sustainability
Department, Ferrero

Mr. Kurt Bodewig

Chairman, Baltic Sea Forum

Ms. Louise Kantrow

Former Ambassador, International Chamber of Commerce,
Permanent Representative, New York

DISCUSSANTS:

Mr. Tony Mahabir

Chief Executive Officer, Canfin Financial Group of Companies

Ms. Deisi Noeli Weber Kusztra

President, World Family Organization

Mr. Angus Rennie

Senior manager, Partnership and UN Relations, UN Global
Impact

Ms. Chantal Line Carpentier

Chief, UNCTAD, Office of the Secretary

Mr. Steve Young

Founder, The Caux Round Tables



56TH COMMISSION for SOCIAL DEVELOPMENT

Strategies for eradicating poverty
to achieve sustainable development for all



#CSocD56 #SDGs #GlobalGoals WEBSITE: social.un.org/csocd

TOPIC: Social capital and social responsibility: building private sector trust and resilient societies to eradicate poverty

FORMAT: Interactive panel discussion

CONCEPT:

The private sector and civil society play an important, complementary role alongside Member States in achieving SDG 1 that aims to eradicate poverty.

Corporations are eager to take on business that ensure corporate social responsibility (CSR), leading to poverty eradication and well-being for all. However, they need to generate the social capital that enables market institutions to successfully implement these goals (i.e. trust, norms of reciprocity, and networks for collective action).

Peace, freedom, cultural diversity, security, and development need to be given concrete reality by the actions of governments, CSOs, private business and committed people in every locality and region of the world. This calls for a new ethic of global responsibility, an ethic of corporate social responsibility that must permeate every level of public and private life. We can only achieve our economic and social goals if all those affected are included in the decision-making process. We all share a collective responsibility for ensuring the prosperity and well-being of those currently alive and all who come after us.

DISCUSSION QUESTIONS:

- How should the private sector generate trust, norms of reciprocity, and networks with governments, civil society, and consumers to do business with a CSR mandate?
- How flexible or strict do social, state, and market structures need to be to allow CSR to work as efficiently as possible?
- How do CSR initiatives support poverty eradication efforts and build resilient societies?
- How has the private sector enabled social inclusion?

To register, please visit: <https://un-csocd56-social-responsibility.eventbrite.com>