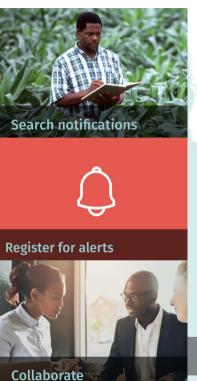


SPS & TBT notification alert system





Keep track of product requirements in foreign markets









Challenge

Given the high volume and diversity of SPS and TBT measures notified by WTO Members, it can be a **challenge** for interested stakeholders, especially the private sector, **to track and react to changing product requirements**.

Solution

ePing, a joint initiative of the UN, WTO and ITC, is a global online tool that enables private and public stakeholders to access and discuss SPS and TBT notifications covering products and markets of interest in a timely manner.

Beneficiaries

Free upon registration, ePing allows policy makers, SPS and TBT focal points, exporters, importers, investors and others to keep track of and share information on product requirements.

For more information: eping@wto.org

Facilitating targeted data collection
Browse SPS and TBT notifications by products, notifying members, dates, objectives and keywords.

Delivering vital trade information
Receive daily or weekly email alerts on new SPS and TBT notifications for products and markets of interest.

Sharing and cooperation
Share information and connect with stakeholders. Enquiry Points can monitor domestic activity and connect domestic users.