

## Institutional Strengthening and Strategic Development of Public Authority of Sports in Kuwait

The main objective of the project is to strengthen institutional capacity of ISSD Public Authority of Sports to plan and implement Kuwait's sports development strategies that are fully aligned with Kuwait National Development Plan. Through the project implementation period 2016-2018, the three outcomes have been achieved, including (1) *restructured and more effective Public Authority of Sports*, (2) *Public Authority of Sports' strategy developed and improved for more effective organization*, and (3) *communication and outreach strategy*. Notwithstanding such achievements, doubling an effort to raise public awareness on the importance of sport in contributing to an inclusive and sustainable development and especially peace building initiative, and to engage private sectors in such initiative would be required further.

<b>Please provide more details on the initiative below:</b>		
<b>Objective(s):</b>	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> <li>• Ensuring that no one is left behind</li> </ul>	<ul style="list-style-type: none"> <li>• Eradicating poverty and promoting prosperity in a changing world</li> </ul>
	<ul style="list-style-type: none"> <li>• Transformation towards sustainable and resilient societies</li> </ul>	<ul style="list-style-type: none"> <li>• Empowering people and ensuring inclusiveness and equality</li> </ul>
	<ul style="list-style-type: none"> <li>• Research development, data collection and/or data dissemination</li> </ul>	<ul style="list-style-type: none"> <li>• Preventing and fighting corruption in sport</li> </ul>
	<ul style="list-style-type: none"> <li>• Conflict prevention/peace building</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthened global framework on sport for development and peace</li> </ul>
	<ul style="list-style-type: none"> <li>• Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies</li> </ul>	<ul style="list-style-type: none"> <li>• Resource mobilization, programming and implementation</li> </ul>
	<ul style="list-style-type: none"> <li>• Research, monitoring and evaluation</li> </ul>	<ul style="list-style-type: none"> <li>• Other (please specify)</li> </ul>
<b>Implementation mechanisms:</b>	<p><i>What are the means/processes of implementation of the initiative?</i>  <i>The means of implementation was to provide technical support to increase institutional capacity for the Public Authority for Sport for better youth participation and empowerment in sport, sound governance to elevate it in line with international standards and enhance its reputation nationally, regionally and internationally.</i></p> <p><i>What are the main deliverables/activities involved?</i>  <i>In order to achieve each of the three primary outcomes, the following project activities have been performed.</i></p> <p><i>Under the outcome 1, "restructured and more effective Public Authority of Sports,"</i></p> <ul style="list-style-type: none"> <li>• Organizational structure for Public Authority of Sports and job descriptions</li> <li>• IT governance framework and enterprise architecture</li> <li>• Capacity needs assessment and capacity development plan</li> <li>• Development of Sports for all unit (Strategy and Action Plan)</li> <li>• Asset management strategy and engineering support</li> </ul>	

	<p><i>Under the outcome 2, "Public Authority of Sports' strategy developed and improved for more effective organization,"</i></p> <ul style="list-style-type: none"> <li>• <i>Support the research and studies in Public Authority of Sports</i></li> <li>• <i>Support the establishment of the Knowledge Center of Sport</i></li> <li>• <i>Conduct a survey and study on the perception of Public Authority of Sports</i></li> </ul> <p><i>Under the outcome 3, "communication and outreach strategy,"</i></p> <ul style="list-style-type: none"> <li>• <i>Develop an awareness campaign</i></li> <li>• <i>Develop a program for Public Authority of Sports to attract people for Sport</i></li> <li>• <i>Review current partnerships and suggest new ones</i></li> </ul> <p><i>What is the time frame of implementation?</i>  <i>The project had a time frame of 18 months, and ran from mid-2016 until the end of 2018</i></p>
<p><b>Target Audience(s):</b></p>	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i>  <i>The ultimate beneficiaries were Kuwait Youth population, with constitutes around 70 per cent of the population; this was done through capacity development of the Public Authority of Sports to better engage with the youth community, and have better coordination mechanisms in order to achieve its mandate.</i></p>
<p><b>Partners/Funding:</b></p>	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i>  <i>The United Nations Development Programme in Kuwait and the Public Authority for Sports (PAS).  The main role of UNDP was to provide institutional capacity building to enhance its effectiveness, outreach and effectiveness of the promotion of sports among its youth population.</i></p> <p><i>What are the main sources of funding of the initiative?</i>  <i>The Government of the State of Kuwait, through the General Secretariat of the Supreme Council for Planning and Development in Kuwait</i></p>
<p><b>SDG Alignment:</b></p>	<p><i>To what SDG goal/target/indicator is this initiative targeted?</i>  <i>The main function of the project was to provide technical assistance to strengthen institutional capacity of Public Authority of Sports that encompasses a wide variety of cross cutting issues in the context of the implementation of the 2030 Agenda, but specifically contributing to:</i></p> <ul style="list-style-type: none"> <li>• <i>SDG 3: Ensure healthy lives and promote well-being for all at all ages</i></li> <li>• <i>SDG 11: Make cities and human settlements inclusive, safe, resilient and sustainable</i></li> <li>• <i>SDG 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels</i></li> </ul> <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i></p>

	<i>The initiative is aligned to the Kuwait National Development Plan (KNDP) 2015-2020</i>
<b>Alignment with global frameworks:</b>	<i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan *, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity? The initiative contributes to Action 5 of UNESCOs Kazan Action Plan. One of the objectives of the initiative is to ensure better access for all to sport activities and facilities, this was done through a better provision of sports facilities, as well as through an improved management of information regarding all sport activities in Kuwaiti clubs, and better outreach and communication mechanisms.</i>
<b>Alignment with United Nations Action Plan on SDP:</b>	<i>To which action area(s) of the Plan is this initiative designed to contribute? The initiative is aligned to the second thematic area: Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies. Particularly to the second objective: To establish national policy frameworks for mainstreaming sport in development processes, in line with the main policy areas of the Kazan Action Plan. The goals of the initiative were designed within the framework of the Kuwait National Development Plan (KNDP 2015-2020) to achieve the mandate of the Public Authority of Sports.</i>
<b>Outcomes:</b>	<i>What are the expected/actual outcomes of the initiative? The three outcomes have been achieved, including (1) restructured and more effective Public Authority of Sports, (2) Public Authority of Sports' strategy developed and improved for more effective organization, and (3) communication and outreach strategy.</i>
<b>Mechanism for monitoring and evaluating implementation:</b>	<i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative? What are the specific monitoring and evaluation tools involved? Results-Oriented Annual Reporting (ROAR) in this case by the M&amp;E specialist based on the project coordinator/manager project plan (CPAP) and delivery reporting.</i>
<b>Challenges/Lessons learned</b>	<i>What have been/were the main challenges to implementation? While the implementation was successful, further collaboration with the Public Authority of Sports did not continued.  What lessons learned have been/can be utilized in the planning of future initiatives? Doubling an effort to raise public awareness on the importance of sport in contributing to an inclusive and sustainable development and especially peace building initiative would be required in order to support more active engagement of private sectors in such initiative. This would put Kuwait in a position to leverage Sport for sustainable development and peace in line with the Kuwait National Development Plan.</i>