

TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE

Athletes for Sustainable Development

UN RCO, Timor-Leste

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

Please provide more details on the initiative below:		
Objective(s):	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> Ensuring that no one is left behind 	<ul style="list-style-type: none"> Research development, data collection and/or data dissemination
	<ul style="list-style-type: none"> Transformation towards sustainable and resilient societies 	<ul style="list-style-type: none"> Empowering people and ensuring inclusiveness and equality
	<ul style="list-style-type: none"> Conflict prevention/peace building 	<ul style="list-style-type: none"> Strengthened global framework on sport for development and peace
	<ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies 	<ul style="list-style-type: none"> Resource mobilization, programming and implementation
Implementation mechanisms:	<p><i>What are the means/processes of implementation of the initiative?</i></p> <p>In April 2019, the National Olympic Committee of Timor-Leste (NOC) and the United Nations in Timor-Leste developed an MoU to work together to communicate to Timorese youth the importance of working towards achieving the Sustainable Development Goals. The UN in Timor-Leste believes that a partnership with National Olympic Committee can provide an effective channel to disseminate information on the SDGs to Timorese youth. This partnership aims to:</p> <ul style="list-style-type: none"> Raise awareness among key audiences including Government, civil society and all citizens that youth can make a positive and effective contribution to help achieve the SDGs in Timor-Leste. Strengthen joint work between the UN and NOC to identify specific opportunities to promote the SDGs in Timor-Leste through the creation of a ‘SDGs Sports Ambassadors’ network. <p><i>What are the main deliverables/activities involved?</i></p> <p>During the course of the partnership, UN Timor-Leste and NOC has collaborated on the following activities:</p> <ul style="list-style-type: none"> Appointment of athletes as ‘Sports Ambassadors for the SDGs’. The National Olympic Committee and the UN Timor-Leste identified these athletes (male and female including paralympians and with a balanced gender mix). 	

	<ul style="list-style-type: none"> • Capacity building of athletes in the areas of personal presentation, public relations, Sustainable Development Goals (SDGs), and Sport for Development • Identification of opportunities for the Sports Ambassadors to speak and present to communities on the themes of sports and the SDGs in different parts of the country with the aim of inspiring people and communities to contribute more effectively to local and national development. <p><i>What is the time frame of implementation?</i> The RCO and NOC remained engaged with the group of athletes for 12 months (April 2019 – March 2020).</p>
Target Audience(s):	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i> Timorese youths, families, and the entire society at large.</p>
Partners/Funding:	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i> National Olympic Committee of Timor-Leste (NOC) and United Nations Timor-Leste through RCO.</p> <p><i>What are the main sources of funding of the initiative?</i> UN RCO</p>
SDG Alignment:	<p><i>To what SDG goal/target/indicator is this initiative targeted?</i> The initiative centres on all 17 SDGs. However, the major focus is on SDGs 3, 4, 5, 6, 8, 10, and 17.</p>
Alignment with global frameworks:	<p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan *, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p>The United Nations and National Olympic Committee of Timor-Leste aim to encourage participation in sports as a means of building character, keeping healthy, preserving the environment and furthering social harmony and interaction. Both of these organisations emphasize that sports can be a powerful tool for social change through collective teaching and inclusion of youth in the cultural development of the country.</p>
Alignment with United Nations Action Plan on SDP:	<p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i></p> <p>Global framework for sport for development and peace</p> <p><i>To which action area(s) of the Plan is this initiative designed to contribute?</i></p>

	<p>(a) improve cooperation and coordination to create a common vision of the role of sport for development and peace, particularly relating to the 2030 Agenda, and to contribute to the achievement of universally agreed development goals through sport, in particular the Sustainable Development Goals</p> <p>(b) encourage and support communication and information sharing among sport for development and peace stakeholders;</p> <p>(c) support the alignment of sport for development and peace practice with global frameworks, in particular the 2030 Agenda, identifying and applying mechanisms for alignment and consistency between stakeholders' activities</p> <p>(d) support and develop leaders and role models who encourage and facilitate action in sport for development and peace.</p>
Outcomes:	<p><i>What are the expected/actual outcomes of the initiative?</i></p> <p>The project will inspire and unite Timorese through sporting excellence and success and seek ways to promote Timor-Leste athletes not only to best perform in their respective sports field but also to be role models in the society by leading community activities. As leaders of tomorrow, these athletes will contribute to social and human development of Timor-Leste.</p>
Mechanism for monitoring and evaluating implementation:	<p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i></p> <p>Both qualitative and quantitative measures will be employed to assess achievements of the project</p> <p><i>What are the specific monitoring and evaluation tools involved?</i></p> <ul style="list-style-type: none"> • Direct statements made by individuals, collected through questionnaires, interviews or focus groups with the target group. • Third-party statements collected through questionnaires, interviews or focus groups with parents, teachers or other third parties about the target group • Observations made by the partners/stakeholders
Challenges/Lessons learned	<p><i>What have been/were the main challenges to implementation?</i></p> <p>Convincing decision-makers that resourcing sports policy will provide a valuable return on investment is a challenge. This requires data-driven and context-specific arguments.</p> <p><i>What lessons learned have been/can be utilized in the planning of future initiatives?</i></p> <p>Designing and implementing 'Sports for Development' projects focused on delivering well-governed and sustainable health, social inclusion and economic returns for a much larger percentage of the population will be key to future interventions. Youth, in particular, have a special ability to foster creative and innovative solutions to development challenges. In this regard, policymakers in Timor-Leste could greatly benefit from the knowledge of young leaders around the world to inform policy-making and broaden the financial aspect of sport as a tool for development.</p>

*Please in replying use the definition of sport of the Kazan Action Plan of 2017 : “ [...] Noting that, for present purposes and unless specified otherwise, the term “sport” is used as a generic term, comprising sport for all, physical play, recreation, dance, organized, casual, competitive, traditional and indigenous sports and games in their diverse forms;2.Highlighting that sport for all, including traditional sport and games, is a fundamental field of intervention for governments to achieve the full potential of physical activity for personal and social development; 3.Recognizingthat the United Nations’ 2030 Agenda / Sustainable Development Goals form the overarching policy consensus on development priorities, goals and targets that guide international and national policy design, implementation and monitoring;4.Stressing that the preamble of the 2030 Agenda acknowledges sport as an important enabler of sustainable development and peace; [...]“