

TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE

The International Platform on Sport and Development (sportanddev)

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

Please provide more details on the initiative below:		
Objective(s):	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> Ensuring that no one is left behind 	<ul style="list-style-type: none"> Eradicating poverty and promoting prosperity in a changing world
	<ul style="list-style-type: none"> Transformation towards sustainable and resilient societies 	<ul style="list-style-type: none"> Empowering people and ensuring inclusiveness and equality
	<ul style="list-style-type: none"> Research development, data collection and/or data dissemination 	<ul style="list-style-type: none"> Preventing and fighting corruption in sport
	<ul style="list-style-type: none"> Conflict prevention/peace building 	<ul style="list-style-type: none"> Strengthened global framework on sport for development and peace
	<ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies 	<ul style="list-style-type: none"> Resource mobilization, programming and implementation
	<ul style="list-style-type: none"> Research, monitoring and evaluation 	<ul style="list-style-type: none"> Other (please specify)
Implementation mechanisms:	<p><i>What are the means/processes of implementation of the initiative?</i> The International Platform on Sport and Development (sportanddev) is the leading global hub for those using sport to achieve social, economic and environmental objectives. It has a network of around 1000 organisations and 10,000 individuals registered on the platform, catering to the public, non-profit and private sectors. There are around 500,000 unique visitors to the platform each year and 1.5 million page views per year. The website for the platform is available in English (https://www.sportanddev.org/en) and French (https://www.sportanddev.org/fr).</p> <p><i>What are the main deliverables/activities involved?</i> Through the website and offline activities, sportanddev shares knowledge, builds good practice, coordinates with others and creates partnerships. It does so to contribute to a future where sport is seen as an essential tool in international development and its effectiveness is further enhanced by the cooperation of actors united by shared values.</p> <p><i>What is the time frame of implementation?</i> It was established following the first high-level conference on sport and development in Magglingen, Switzerland in 2003. The first UN Special Adviser on Sport for Development and Peace (SDP), Mr Adolf Ogi, and others called for a global database of organisations in sport for development and peace (SDP), leading to the birth of sportanddev.</p>	
Target Audience(s):	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i> The target groups are a wide range of actors using sport to achieve social, economic and environmental objectives:</p>	

	<ul style="list-style-type: none"> - Development agencies/donor organisations/governments - Sports sector/sports federations/athletes - Practitioners/implementing NGOs/coaches - Private sector - Researchers - Youth and volunteers - The Media
Partners/Funding:	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <p>sportanddev is operated by the Swiss based non-profit organization Swiss Academy for Development (SAD). It is run by a small team of experts but designed as a community-driven initiative. sportanddev is governed by a Steering Board that is composed of leading actors in the sector. They also fund the platform.</p> <p><i>What are the main sources of funding of the initiative?</i></p> <p>The Union of European Football Associations (UEFA), the Commonwealth Secretariat, the Australian Department for Foreign Affairs and Trade (DFAT), Reach Out to Asia (ROTA), the Laureus Sport for Good Foundation, the Norwegian Olympic and Paralympic Committee (NIF), the Foundation for Sport and Development and Peace (South Africa), the German Federal Ministry for Economic Development and Cooperation (BMZ) (observer)</p>
SDG Alignment:	<p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <p>The initiative strongly contributes to the SDG 17 (global partnerships); in addition, it particularly contributes to SDG 3 (health), 4 (education), 10 (reduced inequalities), 11 (sustainable cities), 16 (peace and justice), 8 (decent work) and 5 (gender equality).</p> <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i></p> <p>sportanddev considers supports all current relevant policy frameworks. As mentioned, it is a hub that disseminates information and knowledge, and makes actors aware of initiatives. It helps coordinate and shape policies through being involved in relevant fora.</p>
Alignment with global frameworks:	<p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p>The platform contributes to the three policy focus areas of the Kazan Action Plan. It promotes policy area 1 (Inclusive Access for All to Sport, Physical Education and Physical Activity) by building networks and disseminating information about initiatives that use sport, PE and physical activity for development. It contributes to policy area 2 (Maximizing the Contributions of Sport to Sustainable Development and Peace) by highlighting the work of sporting actors in contributing to the SDGs (see our sport and SDGs section). It contributes to policy area 3 (Protecting the Integrity of Sport) by highlighting the importance of good governance and transparency in sport and supporting aligned initiatives. In addition, sportanddev contributes to specific actions of the Plan such as Action 2: develop common indicators for measuring the contribution of physical education, physical activity and sport to prioritized SDGs and targets.</p>

	<p>The platform also works with the UN Office in Geneva, including with WHO, to ensure its work is aligned to the WHO GAPP and other relevant frameworks, such as the UN Sport for Climate Action Framework and many others.</p>
<p>Alignment with United Nations Action Plan on SDP:</p>	<p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i></p> <p><i>To which action area(s) of the Plan is this initiative designed to contribute?</i></p> <p>sportanddev contributes to all four areas of the UN Action Plan.</p> <p>It helps to strengthen the global framework for sport for development and peace (Area 1) by increasing the visibility of sport and development, improving the effectiveness of policies and programmes and facilitating dialogue between different actors. It promotes policy development (Area 2) by aligning to the SDGs, Agenda 2030 and relevant policy frameworks such as the Kazan Action Plan (as described above) and working to bridge gaps between policy and practice. It supports resource mobilization, programming and implementation (Area 3) by profiling the work of SDP actors, providing tools and resources for fundraising, M&E and program implementation as well as technical expertise. Lastly, it contributes to evidence of impact and follow-up (Area 4) by stressing the importance of measurement and evaluation in SDP and by building a new section on the sportanddev website on ‘measuring the contribution of sport to the SDGs’.</p>
<p>Outcomes:</p>	<p><i>What are the expected/actual outcomes of the initiative?</i></p> <p>The outcomes include:</p> <ul style="list-style-type: none"> Increasing the visibility of sport’s development potential among the target groups of sportanddev Contributing to improving sport and development practice Encouraging dialogue, partnership-building and strategic alliances
<p>Mechanism for monitoring and evaluating implementation:</p>	<p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i></p> <p>sportanddev uses a sound monitoring and evaluation (M&E) system that is also reviewed regularly by its governing body, the Steering Board. In order to improve its learning and services, sportanddev launches an annual survey about the platform. For further information on the survey and its results, please see the following link.</p> <p><i>What are the specific monitoring and evaluation tools involved?</i></p> <p>sportanddev’s M&E system is aligned to its strategy. A number of key performance indicators (KPIs) have been developed, which are reviewed on a quarterly and annual basis. In addition to this, several external evaluations have been conducted.</p>
<p>Challenges/Lessons learned</p>	<p><i>What have been/were the main challenges to implementation?</i></p> <p>Competition for resources is a challenge, which creates barriers to sportanddev taking on a more effective coordination role in sport and development. There is a need to build institutional capacity in the SDP sector, but typically resources are allocated to field-based projects and it is difficult to raise resources and funds for a coordinating network such as sportanddev. Furthermore, the SDP sector remains fragmented with many actors and initiatives that are not always well-</p>

coordinated. sportanddev believes it is well placed to help facilitate improved coordination within the SDP sector, including bridging the gap that exists between policy and practice, and improving alignment and coordination between governments and civil society.

What lessons learned have been/can be utilized in the planning of future initiatives?

sportanddev’s annual survey shows that it still is the most credible and legitimate platform in the field of SDP. We have highlighted some results from our most recent 2019 survey below.

ON SPORTANDDEV’S IMPACT

- Over 82% of users believe sportanddev is the leading source of information on sport and development
- Over 78% of users agree that sportanddev has helped them and/or their organisation in their own work
- Over 82% of users have used information from sportanddev.org in their own projects or programmes

ADVOCATING FOR THE SPORT AND DEVELOPMENT COMMUNITY

- Over 81% of users agree that sportanddev has been important in helping the SDP sector grow
- Over 64% of users agree that sportanddev has helped bring voices from the field into policy discussions
- Over 73% of users agree that sportanddev has been important in helping the SDP sector gain credibility
- Over 89% of users agree that they trust the integrity and impartiality of sportanddev

MOVING FORWARD

- Over 89% of users would like to see sportanddev grow and provide more services to its users and stakeholders
- Over 75% of users agree that sportanddev is well placed to coordinate the diverse range of actors in SDP
- Over 82% of users agree that sportanddev can help bridge the gap between policy and practice in SDP
- Over 82% of users would like to see sportanddev take an even greater leadership position in SDP
- Over 91% of users agree that they would like to see sportanddev play a greater advocacy role in SDP

Discussions with UNESCO, UN DESA and others have shown that sportanddev could be even better be utilized by global initiatives by assessing how sportanddev’s structure and functionalities could better serve the needs of such initiatives while continuing to serve sportanddev’s users. Discussions related to this are ongoing.