

TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE

Start to Talk - Portugal

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

Please provide more details on the initiative below:		
Objective(s):	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> Ensuring that no one is left behind 	<ul style="list-style-type: none"> Eradicating poverty and promoting prosperity in a changing world
	<ul style="list-style-type: none"> Transformation towards sustainable and resilient societies 	<ul style="list-style-type: none"> Empowering people and ensuring inclusiveness and equality
	<ul style="list-style-type: none"> Research development, data collection and/or data dissemination 	<ul style="list-style-type: none"> Preventing and fighting corruption in sport
	<ul style="list-style-type: none"> Conflict prevention/peace building 	<ul style="list-style-type: none"> Strengthened global framework on sport for development and peace
	<ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies 	<ul style="list-style-type: none"> Resource mobilization, programming and implementation
	<ul style="list-style-type: none"> Research, monitoring and evaluation 	<ul style="list-style-type: none"> Other (please specify) Safeguarding and protecting children in sport
Implementation mechanisms:	<p><i>What are the means/processes of implementation of the initiative?</i> Awareness raising and training actions. <i>What are the main deliverables/activities involved?</i> Awareness raising campaign involving a video-clip and other communication materials, a national event and a local/regional road show. Training modules aimed at trainers / instructors, sport leaders, coaches, physical education teachers, etc. providing information and training content to help these individuals in positions of influence in the field of sport to prevent and react to situations of potential sexual violence in sport.</p> <p><i>What is the time frame of implementation?</i> 2018-on going</p>	
Target Audience(s):	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i> Coaches' and staff of Sports clubs, associations and federations, as well as children and young athletes.</p>	
Partners/Funding:	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i> National sport governmental organizations with the role of national coordination; regional/local sport organizations implementing training sessions and action plans.</p>	

	<p><i>What are the main sources of funding of the initiative?</i></p> <p>State budget/Public funds</p>
SDG Alignment:	<p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <p>End abuse, exploitation, trafficking and all forms of violence against and torture of children (SDG 16.2) Eliminating all forms of violence and harmful practices against women and girls in sport will also contribute to wider sustainable development goals (SDG 5.2 and 5.3).</p> <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i></p> <p>The United Nations Convention on the Rights of the Child; The Council of Europe Lanzarote Convention; The International Safeguards for Children in Sport (UNICEF); EU Directive 2011/93/EU on combating the sexual abuse and sexual exploitation of children and child pornography; The International Olympic Committee consensus statement: harassment and abuse (non-accidental violence) in sport.</p>
Alignment with global frameworks:	<p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p>Contribute to the objectives of the Kazan Action Plan - Protecting the integrity of sport by Safeguard athletes (KAP III.1) and Protect children, youth (KAP III.2).</p>
Alignment with United Nations Action Plan on SDP:	<p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i></p> <p>Area 3 - Resource mobilization, programming and implementation</p> <p><i>To which action area(s) of the Plan is this initiative designed to contribute?</i></p> <p>Identify and tackle negative effects associated with sport contexts from a collaborative approach among parties involved</p>
Outcomes:	<p><i>What are the expected/actual outcomes of the initiative?</i></p> <p>Ensure that children and young people are protected from all forms of violence (in particular sexual violence) in and through sport.</p>
Mechanism for monitoring and evaluating implementation:	<p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i></p> <p>Monitoring in this initial phase of the campaign consists of recording the number of participants, and their characteristics, in each awareness raising action carried out at national and regional level. On the other hand, the information and training content produced is also counted, as well as the impact on the media.</p> <p><i>What are the specific monitoring and evaluation tools involved?</i></p> <p>Attendance sheets are used and the characteristics of the participants are analyzed. Additionally, is assessed the impact on the media at national and local level.</p>
Challenges/Lessons learned	<p><i>What have been/were the main challenges to implementation?</i></p> <p>A sport culture where inappropriate behaviour is tolerated; where bystanders ignore or/and devalue the signs.</p> <p><i>What lessons learned have been/can be utilized in the planning of future initiatives?</i></p> <p><i>The campaign is still ongoing, so we have no lessons learned yet; however, at this stage, we can conclude the relevance of involving local organizations, such as municipalities, universities, grassroots sports clubs, among others.</i></p>