

TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE

Plastic Game plan for Sport

Around the world, we use millions of tonnes of plastic each year because it is such a versatile and useful material. However, much of this plastic is used just once and then thrown away. Only a small percentage gets recycled. Unfortunately, a lot of plastic waste isn't disposed of responsibly and ends up polluting our seas, towns and countryside – harming people and wildlife. Something needs to change.

Plastic pollution in the environment can have a direct impact on the sports we love from surfing and sailing, to hiking, cycling, running and football practice. Yet sporting events can be part of the problem – generating huge amounts of plastic waste. The good news is that it doesn't have to be this way.

Across the sporting world we can make a positive difference – eliminating single-use plastic items, reducing the amount of plastic we use and recycling as much as possible. What's more, we have a great opportunity to use the power of sport to encourage millions of fans to take action for the environment.

By tackling plastic and other waste, we can also support efforts to create a more circular economy where resources are continually reused and recycled. This toolkit developed in partnership with the International Olympic Committee provides ideas on how to organise more sustainable sport events and examples of progress from across the sporting community. It provides clear indications on how to create a plastic plan and to work with suppliers, athletes and fans to reduce, reuse and recycle.

Please provide more details on the initiative below:		
Objective(s):	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> Ensuring that no one is left behind 	<ul style="list-style-type: none"> Eradicating poverty and promoting prosperity in a changing world
	<ul style="list-style-type: none"> Transformation towards sustainable and resilient societies 	<ul style="list-style-type: none"> Empowering people and ensuring inclusiveness and equality
	<ul style="list-style-type: none"> Research development, data collection and/or data dissemination 	<ul style="list-style-type: none"> Preventing and fighting corruption in sport
	<ul style="list-style-type: none"> Conflict prevention/peace building 	<ul style="list-style-type: none"> Strengthened global framework on sport for development and peace
	<ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies 	<ul style="list-style-type: none"> Resource mobilization, programming and implementation
	<ul style="list-style-type: none"> Research, monitoring and evaluation 	<ul style="list-style-type: none"> Other (please specify)
Implementation mechanisms:	<i>What are the means/processes of implementation of the initiative?</i>	

	<p><i>What are the main deliverables/activities involved?</i> Production and dissemination of a series of practical guides on sustainable lifestyles for the Olympic movement. The first guide is dedicated to eliminating single use plastic pollution in collaboration with the International Olympic Committee. This publication supports UNEP CleanSeas campaign. It contributes to SDG 14 and SDG 12.</p> <p><i>What is the time frame of implementation?</i> Launch at the UN Conference on the Ocean, June 2020 in Lisbon, Portugal. Online dissemination on IOC and UNEP Clean Seas web sites. Side events at relevant sport events including the Tokyo summer Olympic Games.</p>
Target Audience(s):	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i> Sport federations, national Olympic committees and the public, fans attending sport events around the world.</p>
Partners/Funding:	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i> The guide has been developed by the IOC Department of Corporate Development, Brand and Sustainability with contributions from UNEP Sustainable Consumption and Production Divisions, Ecosystem Division and Clean Seas campaign.</p> <p><i>What are the main sources of funding of the initiative?</i> <u>Funded by International Olympic Committee.</u></p>
SDG Alignment:	<p><i>To what SDG goal/target/indicator is this initiative targeted?</i> This initiative contributes to SDG 14 Life below water : By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution. SDG 12 Responsible Consumption and Production. By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse. By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature</p> <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i></p>
Alignment with global frameworks:	<p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i> N/A</p>
Alignment with United Nations Action Plan on SDP:	<p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i></p> <p><i>To which action area(s) of the Plan is this initiative designed to contribute?</i></p>
Outcomes:	<p>What are the expected/actual outcomes of the initiative?</p>

	More sustainable sport events around the world eliminating single use plastic. Increase awareness on the nexus between land based activities and marine and ocean pollution.
Mechanism for monitoring and evaluating implementation:	<i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i> <i>What are the specific monitoring and evaluation tools involved?</i>
Challenges/Lessons learned	<i>What have been/were the main challenges to implementation? N/A</i> <i>What lessons learned have been/can be utilized in the planning of future initiatives? N/A</i>