



2020 Report of the United Nations Secretary-General on sport as enabler for development and peace.

Peace and Sport contribution

Introduction

Placed under the High Patronage of H.S.H. Prince Albert II of Monaco and supported by the Principality's Government, Peace and Sport is an international, neutral and independent organization based in Monaco, which promotes peace using the power of sport. It was created in 2007 by Joël Bouzou, Olympic medallist and World Champion of Modern Pentathlon. Didier Drogba, Champion for Peace, became Vice-President in 2019.

Peace and Sport promotes the building of peaceful, inclusive and equitable communities through the power of sport. The Organization raises awareness, brings together and develops partnerships between the worlds of peace (NGOs, UN Agencies, International Organizations, Academics), sport (Olympic Family, International Sport Federations, National Olympic Committees, Athletes) and politics. It aims to implement field programs and ensure their sustainability, maximizing the use of sport for development and peace and leading social transformation in every area of the world affected by poverty or social instability.

Peace and Sport is founded on four key pillars: Mobilizing, Connecting, Demonstrating and Advocating. The organization takes concrete action to prove the federating, educational and social impact of sport through sport diplomacy initiatives and field programs with the support of our Champions for Peace club.

Peace and Sport is committed to aligning its programs and activities with the UN 2030 Agenda for Sustainable Development and promotes improved international coherence and collaboration in placing sport at the service of humanity, as a powerful enabler of sustainable development.

This currently involves a wide range of initiatives, all contributing to the United Nations recommendations and international overarching standards-setting frameworks, aimed at achieving the 2030 Agenda through advocacy, data collection, capacity building, promotion and events.

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Title: Mobilizing sports bodies and aligning their actions for Sport for Development and Peace

Sport is the tool through which Peace and Sport's vision will be accomplished. It is therefore of the uttermost importance that the world governing bodies of sport and sports organizations are informed, made aware and advised about using sport for development and peace.

Since its creation in 2007, Peace and Sport has carried out constant advocacy to mobilize sports organizations at all levels in peace and development matters. This active strategy has been aimed at International and National Sport Federations, NOCs, Sports Clubs and other Sport bodies, in order to raise their awareness about the use of sport as a powerful contributor to the implementation of the UN 2030 Agenda.

Peace and Sport helps sport stakeholders to increase their knowledge about the use of sport for peace in order to get them more involved in the peace through sport movement.

| Please provide more details on the initiative below: | |
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| Objective(s): | <i>Please indicate which, if any, of the following fit into the main objectives of the initiative:</i> |
| | <ul style="list-style-type: none"> Ensuring that no one is left behind Transformation towards sustainable and resilient societies Research development, data collection and/or data dissemination Conflict prevention/peace building |
| | <ul style="list-style-type: none"> Eradicating poverty and promoting prosperity in a changing world Empowering people and ensuring inclusiveness and equality Preventing and fighting corruption in sport Strengthened global framework on sport for development and peace |
| | <ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programs and policies Research, monitoring and evaluation |
| | <ul style="list-style-type: none"> Resource mobilization, programming and implementation Other (please specify) |
| Implementation mechanisms: | <p><i>What are the means/processes of implementation of the initiative? What are the main deliverables/activities involved?</i></p> <p>Peace and Sport offers the following help to sport organizations at all levels:</p> <ul style="list-style-type: none"> solutions and tools tailored for sport stakeholders on how to get involved in Sport for Development and Peace activities expertise and guidance on how to integrate Sport for Development and Peace into the organization's overall structure examples of actions with a concrete impact to convince them of the value of getting involved in Sport for Development and Peace activities <p><i>What is the time frame of implementation?</i></p> <p><i>Peace and Sport has been raising awareness in the sports world since its creation in 2007. This is one of the main purposes of the Organization.</i></p> |
| Target audiences | <p>Who are the beneficiaries of the proposed/implemented initiative?</p> <p>All sport organizations - Olympic and Non-Olympic - including: International Sport Federations, National Olympic Committees, Associations of International Federations, Associations of Olympic Committees, National Federations, National and International Leagues, Clubs, Organizing Committees of sport events.</p> |
| Partners/Funding: | <p><i>Which are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <p>Over the last 12 years, Peace and Sport have signed more than fifty (50) Memorandums of Understanding (MOUs) with sport organizations.</p> |

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| | <p><i>What are the main sources of funding of the initiative?</i> Co-funding by Peace and Sport and the sport organization for each MoU.</p> |
| SDG Alignment: | <p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <ul style="list-style-type: none"> • SDG n°4: Quality education • SDG n°5: Gender equality • SDG n°10: Reduced inequalities (social inclusion) • SDG n°16: Peace (violence prevention) • SDG n°17: Partnerships for the goals |
| Alignment with global frameworks: | <p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, the WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p>Kazan Action Plan</p> <ul style="list-style-type: none"> • To the extent that these sports organizations are committed to Peace and Sport, share its activities and messages, their mobilization contributes directly to the implementation of the policy area II.14 “Build peaceful, inclusive and equitable societies”. The joint activities are indeed focused on intercultural dialogue social inclusion and youth empowerment. • Additionally, it contributes to the policy area II.6, empowering women and girls, and II.3, providing quality education. |
| Alignment with United Nations Action Plan on SDP: | <p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align with?</i></p> <ul style="list-style-type: none"> • This daily work to involve and cooperate with sport organizations fits into the Line of Action n°1 “Global framework for sport for development and peace” as it helps to achieve the following objectives: <ul style="list-style-type: none"> - (a) improve cooperation and coordination to create a common vision regarding the contribution of sport to the 2030 Agenda - (c) support the alignment of sport practices with global frameworks • Additionally, through the MoUs involving field collaboration with Peace and Sport and the use of Peace and Sport Methodology, this cooperation with sport organizations also fits into the Line of Action n°4 “Evidence of impact and follow up” as it supports the provision and dissemination of research, monitoring and evaluation and measurement tools with regard to SDP (a). |
| Outcomes: | <p><i>What are the expected/actual outcomes of the initiative?</i></p> <ul style="list-style-type: none"> • Growth of sport bodies and sport Institutions participating in or launching SDP programs in the world. • Growth of multi-partnerships signed with other public and private stakeholders: Ministries / NGOs / Schools / Sport Bodies/ Clubs etc. • Devoted funding allocated by sport bodies to SDP programs. |

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| <p>Mechanism for monitoring and evaluating implementation:</p> | <p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative? What are the specific monitoring and evaluation tools involved?</i></p> <p>Number of:</p> <ul style="list-style-type: none"> • MoUs signed with sport organizations (more than 50 in total) • Sport organizations involved in April6 celebrations (International Day of Sport for Development and Peace) (more than 60 in 2019) • Sport organizations participating in the Peace and Sport international Forum (more than 30 in 2019) • Sport organizations involved in field programs with Peace and Sport (more than 10 in 2019) • Sport organizations involved in sport diplomacy actions (3 in 2019) • Sport organizations including social development as legacy of their events. |
| <p>Challenges/Lessons learned</p> | <p><i>What have been/were the main challenges to implementation? What lessons learned have been/can be utilized in the planning of future initiatives?</i></p> <p>One successful example: the growing involvement of the World Association of Kickboxing Organizations (WAKO).</p> <p>Since the signature of the MOU with Peace and Sport in 2016, WAKO have been involved in:</p> <ul style="list-style-type: none"> • sport diplomacy, fostering dialogue between Russian and Ukrainians athletes, • field programs, helping to improve the lives of refugees in Zaatari camp in Jordan, • and in the annual celebrations of April6, mobilizing the entire Kickboxing community around this day. <p>WAKO has also launched the “Because we care” project, to promote initiatives of social integrations using kickboxing as tool.</p> <p>Furthermore, WAKO involves its entire community in supporting field programs, by devolving a percentage of the registration fees for its actions in favour of disadvantaged communities.</p> |



Title: A replicable program to provide development opportunities to the refugees – the “Live Together program” in Zaatari refugee camp - Jordan

The “Live Together” program was launched in 2017, following the partnership signed between Peace and Sport and the United Nations High Commissioner for Refugees (UNHCR). The program is implemented within Zaatari refugee camp, located close to Jordan’s northern border with Syria and home to nearly 80,000 refugees.

The program aims to provide holistic development opportunities to the refugees through the practice of sport, and to address three main social issues identified in cooperation with UNHCR:

- Marginalization and disengagement
- Psychosocial distress (aggressiveness, lack of self-confidence...)
- Sense of exclusion/isolation and rejection by the host society

| Please provide more details on the initiative below: | | | | | | | | | | | | | |
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| Objective(s): | <i>Please indicate which, if any, of the following fit into the main objectives of the initiative</i> | | | | | | | | | | | | |
| | <table border="1"> <tr> <td> <ul style="list-style-type: none"> • Ensuring that no one is left behind </td> <td> <ul style="list-style-type: none"> • Eradicating poverty and promoting prosperity in a changing world </td> </tr> <tr> <td> <ul style="list-style-type: none"> • Transformation towards sustainable and resilient societies </td> <td> <ul style="list-style-type: none"> • Empowering people and ensuring inclusiveness and equality </td> </tr> <tr> <td> <ul style="list-style-type: none"> • Research development, data collection and/or data dissemination </td> <td> <ul style="list-style-type: none"> • Preventing and fighting corruption in sport </td> </tr> <tr> <td> <ul style="list-style-type: none"> • Conflict prevention/peace building </td> <td> <ul style="list-style-type: none"> • Strengthened global framework on sport for development and peace </td> </tr> <tr> <td> <ul style="list-style-type: none"> • Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies </td> <td> <ul style="list-style-type: none"> • Resource mobilization, programming and implementation </td> </tr> <tr> <td> <ul style="list-style-type: none"> • Research, monitoring and evaluation </td> <td> <ul style="list-style-type: none"> • Other (please specify) </td> </tr> </table> | <ul style="list-style-type: none"> • Ensuring that no one is left behind | <ul style="list-style-type: none"> • Eradicating poverty and promoting prosperity in a changing world | <ul style="list-style-type: none"> • Transformation towards sustainable and resilient societies | <ul style="list-style-type: none"> • Empowering people and ensuring inclusiveness and equality | <ul style="list-style-type: none"> • Research development, data collection and/or data dissemination | <ul style="list-style-type: none"> • Preventing and fighting corruption in sport | <ul style="list-style-type: none"> • Conflict prevention/peace building | <ul style="list-style-type: none"> • Strengthened global framework on sport for development and peace | <ul style="list-style-type: none"> • Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies | <ul style="list-style-type: none"> • Resource mobilization, programming and implementation | <ul style="list-style-type: none"> • Research, monitoring and evaluation | <ul style="list-style-type: none"> • Other (please specify) |
| <ul style="list-style-type: none"> • Ensuring that no one is left behind | <ul style="list-style-type: none"> • Eradicating poverty and promoting prosperity in a changing world | | | | | | | | | | | | |
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| <ul style="list-style-type: none"> • Research development, data collection and/or data dissemination | <ul style="list-style-type: none"> • Preventing and fighting corruption in sport | | | | | | | | | | | | |
| <ul style="list-style-type: none"> • Conflict prevention/peace building | <ul style="list-style-type: none"> • Strengthened global framework on sport for development and peace | | | | | | | | | | | | |
| <ul style="list-style-type: none"> • Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies | <ul style="list-style-type: none"> • Resource mobilization, programming and implementation | | | | | | | | | | | | |
| <ul style="list-style-type: none"> • Research, monitoring and evaluation | <ul style="list-style-type: none"> • Other (please specify) | | | | | | | | | | | | |
| Implementation mechanisms: | <p><i>What are the means/processes of implementation of the initiative?</i></p> <p>Peace and Sport leads the overall structure and procedures for the implementation within Jordan in cooperation with local entities and delivers the program through its international partners, to educate refugees to become peace coaches.</p> <p><i>What are the main deliverables/activities involved?</i></p> <ul style="list-style-type: none"> • Special training sessions and seminars to teach refugees to become coaches – delivered by International Sport Federations, • Special training sessions and seminars to teach refugees how to become peace builders – delivered by peace and Sport • Daily training sessions for children (tennis table, kickboxing and teqball) • Opportunities to leave the camp for training sessions or competitions. • 4 major events and more than 9 smaller events organized annually in the camp <p><i>What is the time frame for implementation?</i></p> <p>The first cycle of the program was implemented from 2017 to 2019. The second three-year cycle is implemented from 2020 to 2022 with the aim to continue.</p> | | | | | | | | | | | | |

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| <p>Target audiences</p> | <p><i>Who are the beneficiaries of the proposed/implemented initiative?</i> The direct beneficiaries can be divided in four different categories: <ul style="list-style-type: none"> • Adult refugees selected to become official coaches; • Children and adults participating in the peace-through-sport activities run by the refugee coaches; • Refugees of all ages participating in the events and workshops organized in Zaatari in the framework of the program; • Persons with disabilities. Since 2017, 170 refugees have been trained daily by International Federations and 7 became official coaches.</p> |
| <p>Partners/Funding:</p> | <p><i>Which are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <p>United Nations High Commissioner for Refugees (UNHCR) – Jordan:</p> <ul style="list-style-type: none"> • Provide access to the camp for representatives from Peace and Sport and its partners • Mandate its partner (Blumont) to cooperate with Peace and Sport to implement the program • Provide transport from Amman to Zaatari camp for representatives from Peace and Sport and its partners (through Blumont) • Provide facilities for training sessions and sport activities within the camp (through Blumont) <p>Blumont:</p> <ul style="list-style-type: none"> • Sign Cash-for-Work contracts with the refugee coaches • Coordinate and monitor the work of the refugee coaches together with Peace and Sport’s local coordinator • Receive, store and use the sport equipment donated by Peace and sport and its partners • Help to organize events and activities within the camp <p>Jordanian Olympic Committee:</p> <ul style="list-style-type: none"> • Responsible for all airport pick-ups of International Federation experts and officials and Peace and Sport staff • Provides office space for Peace and Sport’s coordinator. <p>International Sport Federations (IFs)</p> <ul style="list-style-type: none"> • IFs send experts to train the refugees to become coaches • IFs donate all the sport equipment needed • IFs send Champions for Peace to encourage the beneficiaries • IFs invite beneficiaries to National and International Competitions (through their National Federations) <p><i>What are the main sources of funding of the initiative?</i></p> <ul style="list-style-type: none"> • Peace and Sport, • International Sport Federations • Monaco Department of International Cooperation • Jordanian Olympic Committee (value in kind) |



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| SDG Alignment: | <p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <ul style="list-style-type: none"> • SDG n°3: Good Health and well-being • SDG n°4: Quality education • SDG n°5: Gender equality • SDG n°10: Reduced inequalities (social inclusion) • SDG n°16: Peace (violence prevention) • SDG n°17: Partnerships for the goals <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i> IOC coalition pledges submitted to the Global Refugee FORUM December 2019</p> |
| Alignment with global frameworks: | <p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p>Kazan Action Plan</p> <ul style="list-style-type: none"> • This program contributed to the policy area II.14 “Build peaceful, inclusive and equitable societies” as it focuses on youth empowerment, but also social inclusion, by giving opportunities for marginalized refugees to interact and get an active role within the camp. • Additionally, it contributes to the II.6, empowering women and girls who benefit from the daily sport activities, during which female leadership is promoted and respectful attitudes towards women and girls encouraged. • Finally, the Live Together Program provides jobs to the coaches and deliver employability outcomes, so it contributes to policy area II-5 regarding economic growth. <p>WHO Global Action Plan on Physical Activity</p> <ul style="list-style-type: none"> • Action 3.5 as it strengthens the provision of physical activity opportunities to vulnerable populations, such as refugees who live in fragile communities. This program enables to engage with, and increase the opportunities for, physical activity in this vulnerable population. It contributes to remove barriers and strengthen the provision of universal access to opportunities for physical activity, active recreation and sports. • Also, it partly relies on partnerships with the sports sector as recommended in Action 3.5. |
| Alignment with United Nations Action Plan on SDP: | <p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i></p> <p>The Live Together program is aligned with the Line of action n°2, regarding Policy development, as it is an example of governance: sport for development and peace strategy is fully integrated in the overall management of Zaatari camp by UNHCR and it involves cooperation and coordination between several different stakeholders. It is an efficient example of systemic integration and mainstreaming of sport as a tool of social cohesion within a community: this camp has 80,000 people.</p> |

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| <p>Outcomes:</p> | <p><i>What are the expected/actual outcomes of the initiative?</i></p> <ul style="list-style-type: none"> • More opportunities to get involved with sports other than Soccer in the camp • Advance gender equality: Reduced barriers for female refugees to access sport activities Equal number of male and female coaches Increased female participation in sport • Teach crucial life skills: Improved self-confidence Reduced aggressiveness and increased discipline among the beneficiaries Increased trust in others Reduced feeling of exclusion among the refugees Increased mutual understanding between refugees and Jordanian people • The ultimate goal will be the integration and acceptance of Syrian refugees in Jordanian society through sport |
| <p>Mechanism for monitoring and evaluating implementation:</p> | <p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i></p> <p>Monitoring:</p> <ul style="list-style-type: none"> - Peace and Sport has appointed a Jordanian Coordinator for monitoring the daily activities. - Peace and Sport HQ staff visit the camp 3 times a year. - The coaches are in charge of daily reporting through the Peace and Sport Methodology App. The monthly results are then gathered and sent to Peace and Sport (which allows Peace and Sport to have regular feedback on the situation, and therefore to continuously evolve, adapt and improve the program); - Each International Federation involved is responsible too for its coaches on the technical monitoring of their sport; <p><i>What are the specific monitoring and evaluation tools involved?</i></p> <ul style="list-style-type: none"> - The overall monitoring is applied through a process established in cooperation with BLUMONT. - Most of the monitoring is done through the Peace and Sport by My Coach App; <p>Evaluation: the refugee coaches focus their training sessions on transmitting the following values: Team Spirit, Acceptance and Dialogue. The results will be evaluated through the Peace and Sport methodology via a specific application.</p> |
| <p>Challenges/Lessons learned</p> | <p><i>What have been/were the main challenges to implementation?</i></p> <ul style="list-style-type: none"> • Time-consuming procedures that involve a lot of bureaucracy for implementing activities into camps. • Difficulties on implementing a humanitarian program in a country where the organization is not officially registered: this requires the presence of an implementation partner; • Working hours to access the camp are very limited for NGO staff |



Title: Digitization of Peace and Sport’s Methodology to provide schools and educators in the world with evolutive, annual sports programs devoted to peace.

The Peace and Sport Methodology uses sport to promote positive values such as self-esteem, dialogue and respect, to encourage beneficiaries to collaborate with others. It includes the “Sport Simple Solutions” which were highlighted in the 2018 UN Secretary General’s Report about sport for development and Peace.

To reinforce and measure the impact of its programs, in 2019 Peace and Sport launched the “Peace and Sport x MyCoach application”, in which the Methodology has been structured from demo exercises to an evolutive, annual sports programs. The goal of this digitization is to enable educators to transmit Peace and Sport Methodology to local populations all around the world.

The application offers an innovative way to promote peace through evolutive, annual sports programs, in order to create ideal conditions for living together "better" through sport. The Monitoring procedure is a continuous process, integrated as an essential component of the Methodology.

For the first time, sport activities are associated with positive values essential to the building of peace, in “Peace and Sport's three cycles” program:

- *Work on yourself,*
- *Accept each other,*
- *Live together.*

| Please provide more details on the initiative below: | | |
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| Objective(s): | <i>Please indicate which, if any, of the following fit into the main objectives of the initiative:</i> | |
| | • Ensuring that no one is left behind | • Eradicating poverty and promoting prosperity in a changing world |
| | • Transformation towards sustainable and resilient societies | • Empowering people and ensuring inclusiveness and equality |
| | • Research development, data collection and/or data dissemination | • Preventing and fighting corruption in sport |
| | • Conflict prevention/peace building | • Strengthened global framework on sport for development and peace |
| | • Policy development for mainstreaming and integrating sport for development and peace in development programs and policies | • Resource mobilization, programming and implementation |
| | • Research, monitoring and evaluation | • Other (please specify) |
| Implementation mechanisms: | <p><i>What are the means/processes of implementation of the initiative? What are the main deliverables/activities involved?</i></p> <p><i>“Peace and Sport x MyCoach” is an app whereby peace-through-sport educators teach a method using sport to promote positive values to build peace. It is currently being tested and developed to become available for every volunteer organization, sport bodies and governments.</i></p> <p><i>The Methodology integrates positive values of sport in “Peace and Sport's three cycles” program: Work on yourself, accept each other, live together. Educators benefit from a reliable, modern and easy-to-use method which fits in with their work cycle and is constantly updated with new content, tutorial videos and digital documents</i></p> <p><i>“Peace and Sport x My Coach” acts as an assistant for educators. In addition to giving them access to the Peace and Sport Methodology, the application is a valuable aid in managing and organizing groups. It is designed to simplify the work of peace educators by transmitting positive values through sport:</i></p> | |

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| | <ul style="list-style-type: none"> • <i>An accessible tool, everywhere and for everyone;</i> • <i>Progressive, collaborative content;</i> • <i>Football for the Beta version;</i> • <i>Addressing local issues with ‘Sport Simple’ solutions;</i> • <i>Integrating monitoring and evaluation processes through the App.</i> <p><i>What is the time frame of implementation?</i></p> <ul style="list-style-type: none"> • <i>Since 2019, the app has been implemented in 22 schools in Burundi and will continue for a three-year period until 2022. Another pilot program is taking place in Jordan, within the Zaatari Refugee Camp.</i> • <i>At this stage, 51 teachers and 950 children are using and benefiting from this new mobile application teaching the Peace and Sport Methodology x MyCoach.</i> • <i>In 2020, the app will be implemented in 4 new countries, over three-year cycles. (South Africa, Togo, Mali, Uganda, Colombia)</i> • <i>Two new sports, in addition to football, will be included (Rugby)</i> |
| <p>Target Audience(s):</p> | <p><i>Who are the beneficiaries of the proposed/implemented initiative?</i></p> <p><i>The Methodology is designed for educators, coaches and teachers, mostly for school and after-school period. Beneficiaries are the pupils aged 10-12.</i></p> <ul style="list-style-type: none"> • <i>Burundi, 45 teachers / 22 schools / 700 Children</i> • <i>Jordan, Zaatari refugee Camp, 6 educators, 250 children.</i> <p><i>Once the pilot phases of the application will be achieved, this methodology is intended to be duplicable in different contexts and targeted countries, focusing in Africa, Middle East and South America.</i></p> |
| <p>Partners/Funding:</p> | <p><i>Which are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <p><i>To manage the application technical development: MyCoach</i></p> <p><i>To help the local implementation in Burundi:</i></p> <ul style="list-style-type: none"> • <i>Burundi Education Ministry</i> • <i>National school director</i> • <i>Heads of participating schools</i> • <i>Burundi NOC</i> • <i>Local political decision makers (Mayors and Governors)</i> • <i>Local NGO “FVS-Amie des Enfants ABAGENZI B’ABANA”</i> <p><i>To accompany the local implementation in Jordan:</i></p> <ul style="list-style-type: none"> • <i>Blumont</i> • <i>International Sport federations whose educators participate in the program</i> |

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| | <p>What are the main sources of funding of the initiative?</p> <p>Main source of funds:</p> <ul style="list-style-type: none"> • Public and Private sectors • Donators • Lenders • VIK |
| SDG Alignment: | <p>To what SDG goal/target/indicator is this initiative targeted?</p> <ul style="list-style-type: none"> • SDG n°4: Quality education • SDG n°5: Gender equality • SDG n°10: Reduced inequalities (social inclusion) • SDG n°16: Peace (violence prevention) • SDG n°17: Partnerships for the goals |
| Alignment with global frameworks: | <p>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</p> <p>Kazan Action Plan</p> <ul style="list-style-type: none"> • The Peace and Sport Methodology core expertise contributes to policy area II.4 “building peaceful, inclusive and equitable societies” as it is purely Peace Education, dialogue and understanding. The Methodology aims at teaching the youth with soft-skills, such as team-building, leadership, empathy and respect, contributing to the building of peaceful communities and prevention of violent extremism. • Knowing that the methodology is intended to be implemented in school and after-school-period, it is fully aligned with the policy area II.3, emphasizing that sport is an important component equitable and quality education, providing inclusive, experiential and empowering teaching. • All of the proposed exercises are mixed in order to increase girls and women's participation in sports activities and thus contribute to women's emancipation, which advance gender equality (Policy Area II.6) • Additionally, monitoring and evaluation data which is being collected can contribute to deliver Action 1, by presenting evidence-based arguments for investments in physical education. • Finally, Peace and Sport is open to cooperation in order to include the evaluation of the Methodology within Action2 scope, to develop common indicators for measuring the contribution of sport to SDGs. |
| Alignment with United Nations Action Plan on SDP: | <p>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align? To which action area(s) of the Plan is this initiative designed to contribute?</p> <p>The Peace and Sport Methodology contributes to the “Global framework for Sport for development and Peace” line of Action n°1, as it can contribute to create coherent practices, by providing a tool aligned with global frameworks, identifying monitoring and evaluation mechanisms.</p> |

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| <p>Outcomes:</p> | <p><i>What are the expected/actual outcomes of the initiative?</i></p> <p><i>The dynamic growth of new App like the Methodology Peace and Sport x MyCoach is creating opportunities to spread positive values to build peace. It enhances the social empowerment and sports grassroots innovation in developing countries. Educational Mobile applications can reinforce the development through sport, by providing access to educational information, peace content and services to thousands of potential Peacemakers that are part of the program or to NGOs that are using Peace and Sport Methodology.</i></p> <p><i>For both Peace and Sport and local beneficiaries, the mobile App makes delivery more efficient, and foster closer links between international organizations and beneficiaries.</i></p> <ul style="list-style-type: none"> • <i>Easy access to content including the “Online Teaching Module”.</i> • <i>Facilitating the monitoring of data by using the “Administrative Dashboard”.</i> • <i>Internal self-evaluation of our methodology by teachers and peacemakers in order to strongly self-evaluate the impact of using Sport as a tool to promote positive values to build peace.</i> • <i>Bringing new technology knowledge that will benefit the lives of our beneficiaries.</i> |
| <p>Mechanism for monitoring and evaluating implementation:</p> | <p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i></p> <p><i>The monitoring and evaluation procedure helps different functions. In Peace and Sport’s case, the monitoring tools (Internal and external) allow an assessment of the extent to which an intervention:</i></p> <ol style="list-style-type: none"> 1. <i>has been evolving (tracking improvement on expected results)</i> 2. <i>involves routine collection of administrative and program-specific data on how many beneficiaries are reached and covered: how effectively the intervention is reaching them (through the App Dashboard).</i> <p><i>The Monitoring procedure is a continuous process, integrated as an essential component of our methodology.</i></p> <p><i>Evaluation entails assessing specific areas of our program’s implementation and operation (including the process of evaluations) as well as assessing the impacts of interventions on outcomes (impact evaluations).</i></p> <p><i>Peace and Sport arranges a specific evaluation that is carried out by independent evaluators (in collaboration with universities) seeking an objective assessment of what changes in outcomes (level of change) can be attributed to the program.</i></p> <p><i>What are the specific monitoring and evaluation tools involved?</i></p> <p><i>In connection with Peace and Sport Search Laboratory from University:</i></p> <ul style="list-style-type: none"> - <i>Formal surveys</i> - <i>Rapid appraisal methods</i> - <i>Participatory methods</i> - <i>Impact evaluation</i> - <i>Integrating App Monitoring System.</i> |



Title: The Peace and Sport International Forum: a unique event devoted to sport for development and peace

As the largest global event convening the worlds of sport and peace in the presence of political leaders, the yearly Peace and Sport Forum has asserted itself as landmark event for everyone involved in the movement for peace through sport. It usually attracts more than 500 major decision-makers from over 90 countries including Head of States, Nobel Peace Prize Laureates, sport governing bodies, IOC members and high-level athletes, international organizations, NGOs and academia. Each edition raises awareness about the power of sport and shares best practices using sport in development programs.

| Please provide more details on the initiative below: | | |
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| Objective(s): | <i>Please indicate which, if any, of the following fit into the main objectives of the initiative</i> | |
| | <ul style="list-style-type: none"> Ensuring that no one is left behind | <ul style="list-style-type: none"> Eradicating poverty and promoting prosperity in a changing world |
| | <ul style="list-style-type: none"> Transformation towards sustainable and resilient societies | <ul style="list-style-type: none"> Empowering people and ensuring inclusiveness and equality |
| | <ul style="list-style-type: none"> Research development, data collection and/or data dissemination | <ul style="list-style-type: none"> Preventing and fighting corruption in sport |
| | <ul style="list-style-type: none"> Conflict prevention/peace building | <ul style="list-style-type: none"> Strengthened global framework on sport for development and peace |
| | <ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programs and policies | <ul style="list-style-type: none"> Resource mobilization, programming and implementation |
| | <ul style="list-style-type: none"> Research, monitoring and evaluation | <ul style="list-style-type: none"> Other (please specify) |
| Implementation mechanisms: | <p><i>What are the means/processes of implementation of the initiative?</i> A devoted website enables delegates to register themselves – Peace and Sport invites all the UN member States to attend the Forum.</p> <p><i>What are the main deliverables/activities involved?</i> - Plenary Sessions - Ministers’ Roundtable - Workshops - Pitch Exchange - Diplomatic events - Peace and Sport Awards Ceremony highlighting more than 30 nominees for 10 Awards. An official report records the main outcomes of each Forum.</p> <p><i>What is the time frame of implementation?</i> 12 Peace and Sport Forums have been organised on an annual basis. Regional editions have been co-organised with Dubai and the South Aegean Region in Greece.</p> | |



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| Target Audience(s): | <p><i>Who are the beneficiaries of the proposed/implemented initiative?</i></p> <p>The Forum usually brings together 500 delegates from 90 countries. It is the only event that attracts decision-makers from such diverse backgrounds: governments and diplomats; NGOs and universities; sports institutions and organisations; the Olympic family; athletes and Champions for Peace; businesses; international organisations, Nobel Peace Prize laureates, and others.</p> |
| Partners/Funding: | <p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <p>Each edition of the Peace and Sport Forum involves several types of partnerships:</p> <ul style="list-style-type: none"> - Institutional partners: Monaco Government, Monaco town hall - Corporate partners: Mercedes, Deutz etc. - Content partners: Council of Europe, Centre for Sport and Human Rights, UNHCR, IOC etc. - Youth Program partners: University of the Western Cape, Yunus Sport Hub, ENGSO Youth etc. - Media partners: Inside the Games, FrancsJeux, SportandDev etc. <p><i>What are the main sources of funding of the initiative?</i></p> <ul style="list-style-type: none"> • Peace and Sport funding when the Forum takes place in the Principality of Monaco. • Co-funding with hosting countries/regions and cities when the Forum is held abroad. Ex: South Aegean Region in 2018. |
| SDG Alignment: | <p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <ul style="list-style-type: none"> • SDG n°4: Quality education • SDG n°5: Gender equality • SDG n°10: Reduced inequalities (social inclusion) • SDG n°16: Peace (violence prevention) • SDG n°17: Partnerships for the goals |
| Alignment with global frameworks: | <p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p>Kazan Action Plan</p> <ul style="list-style-type: none"> • The Peace and Sport Forum is the only event bringing together leaders of sport with the peace world in the presence political decision-makers and International Organizations. By giving information, creating a networking platform at all levels and launching new collaborations and partnerships, this unique event contributes to the entire main policy area II of KAP: “Maximizing the contribution of sport to sustainable development and peace”. • It corresponds to the “Promotion” and “Advocacy” parameters of the KAP. |

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| <p>Alignment with United Nations Action Plan on SDP:</p> | <p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align? To which action area(s) of the Plan is this initiative designed to contribute?</i></p> <ul style="list-style-type: none"> • The Peace and Sport Forums “encourages and supports communication and information sharing among sport for development and peace stakeholders” as recommended in action (b) and it “improves cooperation and coordination to create a common vision of the role of SDP” as recommended in the objective (a), within the Line of Action n°1 . |
| <p>Outcomes:</p> | <p><i>What are the expected/actual outcomes of the initiative?</i></p> <ul style="list-style-type: none"> • To raise awareness about the power of sport among high level leaders from the sport, peace and politic worlds; • To create multilateral partnerships; • To share the best practices using sport in development programs; • To expand the reach of the peace-through-sport movement in different arenas. |
| <p>Mechanism for monitoring and evaluating implementation:</p> | <p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative? What are the specific monitoring and evaluation tools involved?</i></p> <ul style="list-style-type: none"> • The Youth program involves a follow-up of the young beneficiaries throughout the year. • Through the Peace and Sport Awards, all nominees are included in Peace and Sport network. • Awards nominees and speakers can share their vision and practices after the event on the “Peace and Sport Watch”, a newsletter which is regularly sent to Peace and Sport database. • The Forum official report is given to all delegates in order to emphasize the main learnings of the event. • The Ministers’ Roundtable report is sent to every participating Minister, in order to follow up on the discussions. • Number of delegates who afterwards take part in the April6 celebrations • Number of delegates who decide to commit and implement sport for development and peace program. |



Title: The Champions for Peace Club: role models encouraging investments in sport for development and peace

Since 2009, a number of high-level international athletes who are still active or have completed their sports career have formed the Champions for Peace Club. They work to make sport a tool for dialogue, social cohesion and peace. They are role-models, heroes and sources of inspiration for young people throughout the world. At the 12th Peace and Sport International Forum, to mark the 10th anniversary of their Club, the Champions for Peace launched an appeal for action through a 10-point manifesto in which they call for a contribution to transforming society. These 118 Champions for Peace come from 47 countries and 38 sports. Their combined action, their engagement and their determination have all helped to show that sport goes beyond sporting performances and plays a genuine role for serving society.

| Please provide more details on the initiative below: | | |
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| Objective(s): | <i>Please indicate which, if any, of the following fit into the main objectives of the initiative</i> | |
| | <ul style="list-style-type: none"> Ensuring that no one is left behind | <ul style="list-style-type: none"> Eradicating poverty and promoting prosperity in a changing world |
| | <ul style="list-style-type: none"> Transformation towards sustainable and resilient societies | <ul style="list-style-type: none"> Empowering people and ensuring inclusiveness and equality |
| | <ul style="list-style-type: none"> Research development, data collection and/or data dissemination | <ul style="list-style-type: none"> Preventing and fighting corruption in sport |
| | <ul style="list-style-type: none"> Conflict prevention/peace building | <ul style="list-style-type: none"> Strengthened global framework on sport for development and peace |
| | <ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programs and policies | <ul style="list-style-type: none"> Resource mobilization, programming and implementation |
| | <ul style="list-style-type: none"> Research, monitoring and evaluation | <ul style="list-style-type: none"> Other (please specify) |
| Implementation mechanisms: | <p><i>What are the means/processes of implementation of the initiative?</i></p> <p>A group of over 118 high level sportsmen are personally committed to Peace and Sport as “Champions for Peace”. Through structured action and methods of expression provided by Peace and Sport, they work to make sport a tool for dialogue and social cohesion. Role-models, heroes and a source of inspiration for young people throughout the world, they dedicate their time, their fame, and their athletic experience to serve projects which use sport to tackle social issues.</p> <p><i>What are the main deliverables/activities involved?</i></p> <p>To support Peace and Sport’s vision, Champions for Peace participate in several ways:</p> <ul style="list-style-type: none"> - participation in Field programs, - media statements, - Advocacy speeches in various international events, - support to the International Day of Sport for development and Peace, April6. | |



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| | <p><i>What is the time frame of implementation?</i></p> <p>The Champions for Peace club was created in 2009 and welcomes new athletes every year.</p> <p>In 2019, South African rugby captain Siya Kolisi and Greek weightlifter Pyrros Dimas joined the Champions for Peace club.</p> |
| SDG Alignment: | <p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <ul style="list-style-type: none"> • SDG n°4: Quality education • SDG n°5: Gender equality • SDG n°10: Reduced inequalities (social inclusion) • SDG n°16: Peace (violence prevention) |
| Alignment with global frameworks: | <p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p>Kazan Action Plan</p> <p>The Champions for Peace advocacy activities contribute share the Kazan Action Plan main recommendations, especially the policy area II.4 “Building peaceful, inclusive and equitable societies”.</p> |
| Alignment with United Nations Action Plan on SDP: | <p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align? To which action area(s) of the Plan is this initiative designed to contribute?</i></p> <p>Area n°1 identifies the need to mobilize leaders and role models to “encourage and facilitate action in sport for development and peace”. The Champions for Peace club fully corresponds to the objective (d), aiming at developing role models who encourage and facilitate action in sport for development and peace.</p> |



Title: The International Day of Sport for Development and Peace celebration to prove the positive impact of sport as an enabler to achieve the 2030 Agenda

Since the declaration of April 6th as the International Day of Sport for Development and Peace (IDS DP) by the United Nations in 2013, Peace and Sport has been mobilizing the world peace-through-sport community to commemorate this day by taking concrete actions and sharing sport for good initiatives on our website www.april6.org. Sports organizations, top-level athletes, NGOs, International Organizations and Governments are invited to take effective public awareness actions on April 6th and to share their SDP programs all year long.

From 2013 until 2019, the April6.org platform registered 3,645 SDP initiatives.

April6.org serves as a tool for data collection; dissemination of good SDP practices and resources; and promotion of Kazan Action Plan recommendations including the classification of peace-through-sport initiatives according to this international nomenclature. As the largest platform to celebrate and share sport for good initiatives on April6, this digital tool helps to legitimize and reinforce the contribution of sport to achieve the 2030 Agenda.

Additionally, Peace and Sport launched the #WhiteCard Campaign in 2014 for April 6th. Since then, holding up a #WhiteCard has become an international symbol of peace and commitment to act for a better world through sport. A reference to the yellow and red cards in the sporting world, this yearly digital campaign invites us not to punish, but to create positive change through sport. The #WhiteCard campaign reaches new heights every year, generating awareness of IDS DP among the general public international as well as national sports federations, international institutions, governments, and athletes.

| Please provide more details on the initiative below: | | |
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| Objective(s): | Please indicate which, if any, of the following fell among the main objectives of the initiative: | |
| | <ul style="list-style-type: none"> Ensuring that no one is left behind | <ul style="list-style-type: none"> Eradicating poverty and promoting prosperity in a changing world |
| | <ul style="list-style-type: none"> Transformation towards sustainable and resilient societies | <ul style="list-style-type: none"> Empowering people and ensuring inclusiveness and equality |
| | <ul style="list-style-type: none"> Research development, data collection and/or data dissemination | <ul style="list-style-type: none"> Preventing and fighting corruption in sport |
| | <ul style="list-style-type: none"> Conflict prevention/peace building | <ul style="list-style-type: none"> Strengthened global framework on sport for development and peace |
| | <ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programs and policies | <ul style="list-style-type: none"> Resource mobilization, programming and implementation |
| | <ul style="list-style-type: none"> Research, monitoring and evaluation | <ul style="list-style-type: none"> Other (please specify) |
| Implementation mechanisms: | <p>What are the means/processes of implementing the initiative?</p> <p>Peace and Sport has been leading two campaigns addressed to the worldwide peace-through-sport community which includes a variety of stakeholders, organizations and individuals:</p> <p>- the April6.org Platform registers initiatives, events and programs related to April6 and SDP and classifies them according to Kazan Action Plan policy areas related to peace.</p> | |



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| | <p><i>-the #WhiteCard campaign, a digital social media campaign, maximizes awareness about the contribution of sport to the SDGs and especially to peace.</i></p> <p><i>What are the main deliverables/activities involved?</i></p> <p><i>Peace and Sport produces an official April6 Report every year, in order to highlight the main outcomes of the IDSDP celebration, a selection of best practices and impactful initiatives.</i></p> <p><i>What is the time frame for implementation?</i></p> <p><i>- The April6.org website is accessible all year-long – Peace and Sport opens the registration of projects and activates the global mobilization from February until April.</i></p> <p><i>- The time frame of the yearly #WhiteCard digital campaign is one month. It reaches its climax on social media on April 6th - It should be noted that over the years, the WhiteCard has become a recognized symbol of the sport for development and peace movement. Thus, posts making reference to the #WhiteCard made throughout the year.</i></p> |
| <p>Target Audience(s):</p> | <p><i>Who are the beneficiaries of the proposed/implemented initiative?</i></p> <p><i>- The April6.org platform is open to all organizations willing to join the celebration, either by implementing a special event or sharing a permanent program using sport for development and peace. Sports bodies and NGOs contribute the majority of projects.</i></p> <p><i>- As the goal of the #WhiteCard campaign is to raise awareness, everyone is invited to participate in this social media campaign. Additionally, Peace and Sport seeks to mobilize high level athletes, role models, and famous personalities in order to reach as many people as possible.</i></p> |
| <p>Partners/Funding:</p> | <p><i>Which are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <p><i>Sports Clubs (A.S. Monaco FC, the National Mexican Football team) International Sports federations (FIBA, ITTF, ISA, FIE) International Organizations (UNESCO, Council of Europe, United Nations) Peace Nobel Prize Laureates (2015, 2017, 2018 Laureates), Heads of State (including H.S.H. Prince Albert II of Monaco, the Presidents of Colombia and South Africa), top-level athletes (Yohan Blake, Didier Drogba, Siya Kolisi, etc.), several other organizations, decision-makers, and individuals participate both in the April6 platform and the #WhiteCard campaign, which reached 98 million people in 2019.</i></p> <p><i>Peace and Sport has partnerships with a diversity of organizations to develop events and programs to celebrate this day, including national Olympic committees, sport for development and peace networks and governments. It also has the support of Peace and Sport’s Patron - H.S.H. Prince Albert II of Monaco.</i></p> |

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| | <p><i>In December 2019, to mark the new Memorandum of Agreement signed between UNESCO and Peace and Sport, UNESCO acknowledged the relevance of the April6.org platform and decided to help diffuse the best practices and initiatives presented in this online platform.</i></p> <p><i>What are the main sources of funding of the initiative?</i> <i>Peace and Sport funding.</i></p> |
| SDG Alignment: | <p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <ul style="list-style-type: none"> • <i>SDG n°4: Quality education</i> • <i>SDG n°5: Gender equality</i> • <i>SDG n°10: Reduced inequalities (social inclusion)</i> • <i>SDG n°16: Peace (violence prevention)</i> • <i>SDG n°17: Partnerships for the goals</i> |
| Alignment with global frameworks: | <p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p><i>Kazan Action Plan</i></p> <ul style="list-style-type: none"> • <i>April6 campaigns led by Peace and Sport can strongly contribute to the entire main policy area II of KAP: “Maximizing the contribution of sport to sustainable development and peace” as this special day enables to show the full potential of sport as an enabler of sustainable development and peace and to reach a greater number of people all around the world, who usually are not either committed nor aware of the Sport for Development and Peace movement.</i> • <i>The April6 platform contributes to Action 1 of the KAP. This worldwide mobilization enables to advocate for more commitment to physical education, physical activity, and sport. It also classifies registered events and programs according to the policy areas of the KAP.</i> • <i>Considering the “Promotion” and “Advocacy” parameters of the KAP, April6 is a great opportunity as it enables to prove that sport generates a positive social change in the world by sharing best practices and examples of programs which can be reproduced elsewhere by other stakeholders.</i> <p><i>WHO Global Action Plan on Physical Activity</i></p> <ul style="list-style-type: none"> • <i>The April6 celebration corresponds to Action 1.2 regarding the “conduction of campaigns devoted to enhancing awareness and understanding of, and appreciation for, the social, economic and environmental co-benefits” of sport. As a massive worldwide mobilization, the communication campaigns around April6 increase knowledge of, and positive attitude towards, the multiple co-benefits of physical activity.</i> |
| Alignment with United Nations | <p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align? To which action area(s) of the Plan is this initiative designed to contribute?</i></p> |

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| <p>Action Plan on SDP:</p> | <ul style="list-style-type: none"> • <i>The April6 mobilization “encourages and supports communication and information sharing among sport for development and peace stakeholders” as recommended in action (b) of the Line of Action n°1.</i> • <i>Within this thematic area, the classification of events and programs follows the nomenclature of the Kazan Action Plan, which enables to “support the alignment of several practices with global frameworks” fostering international coordination in the field of sport for development and peace (c).</i> |
| <p>Outcomes:</p> | <p><i>What are the expected/actual outcomes of the initiative?</i></p> <ul style="list-style-type: none"> • <i>A growing database of reproducible SDP programs.</i> • <i>Growing mobilization from various stakeholders.</i> • <i>More and more stakeholders deciding to commit in the sport for development and peace movement.</i> |
| <p>Mechanism for monitoring and evaluating implementation:</p> | <p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i></p> <ul style="list-style-type: none"> • <i>The April6.org platform enables to gather and collect all the data transmitted at the registration stage by the project leaders.</i> • <i>The yearly April6 Awards process enables to follow up with best practitioners.</i> <p><i>What are the specific monitoring and evaluation tools involved?</i></p> <ul style="list-style-type: none"> • <i>The official annual April6 Report shares the main lessons of the mobilization and highlights the best initiatives.</i> |