

TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE

SportMalta – OnTheMove Programme

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

OnTheMove is a sport and physical activity programme aimed at the general public, particularly non-athletes. The programme offers sessions for all ages, from 6 months to 60+ and caters for all abilities. The underlining outcome remains that of encouraging all members of society to start being active, stay active on a regular basis and eventually provide a foundation for competitive sport to those with an aptitude to do so.

Please provide more details on the initiative below:	
Objective(s):	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>
	<ul style="list-style-type: none"> • <i>Ensuring that no one is left behind</i> • <i>Transformation towards sustainable and resilient societies</i>
	<ul style="list-style-type: none"> • <i>Empowering people and ensuring inclusiveness and equality</i>
Implementation mechanisms:	<p><i>What are the means/processes of implementation of the initiative?</i> <i>The Programme is offered to general public at heavily subsidized prices including fee waivers for socially disadvantaged groups.</i></p> <p><i>What are the main deliverables/activities involved?</i> <i>Sport and Physical Activity sessions on a weekly basis throughout the year (Summer and Winter programmes)</i></p> <p><i>What is the time frame of implementation?</i> <i>Yearly basis, all year round.</i></p>
Target Audience(s):	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i> <i>General public</i></p>
Partners/Funding:	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i> <i>SportMalta – main organization</i> <i>Public Schools – access to use their facilities</i> <i>Local Councils – access to use their facilities</i> <i>Sport clubs – access to use their facilities and technical expertise</i> <i>Private entities – access to use their facilities and technical expertise</i></p> <p><i>What are the main sources of funding of the initiative?</i> <i>State funding and a minimal fee collected from each participant (special fee waiver for disadvantaged groups)</i></p>
SDG Alignment:	<i>To what SDG goal/target/indicator is this initiative targeted?</i>

	<p>SDG Goal 3: Good Health and Well-being</p> <p>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</p> <p><i>WHO's Global Action Plan for Physical Activity.(GAPPA)</i></p> <p><i>Aiming Higher – National Strategy for Sport and Physical Activity in Malta</i></p>
Alignment with global frameworks:	<p>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</p> <p><i>Strategic Action 3 of WHO GAPPA, Action 3.3. Enhance provision of, and opportunities for, more physical activity programmes and promotion in parks and other natural environments (such as beach, rivers and foreshores) as well as in private and public workplaces, community centres, recreation and sports facilities and faith-based centres, to support participation in physical activity, by all people of diverse abilities.</i></p>
Alignment with United Nations Action Plan on SDP:	<p>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</p> <p><i>3. Resources mobilization, programming and implementation sustaining an organizing framework that secures accessibility by the general public to state funding and other resources</i></p> <p>To which action area(s) of the Plan is this initiative designed to contribute?</p> <p><i>3(a) By creating links between different stakeholders to ensure sustainability, cost-effectiveness and reach.</i></p>
Outcomes:	<p>What are the expected/actual outcomes of the initiative?</p> <p><i>An increase in participation of sport and physical activity programmes on a regular basis of previously inactive members of society.</i></p>
Mechanism for monitoring and evaluating implementation:	<p>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</p> <p><i>Yearly and on-going surveys for participant feedback, client retention and fitness tests.</i></p> <p>What are the specific monitoring and evaluation tools involved?</p> <p><i>Yearly and on-going surveys for participant feedback, client retention analysis.</i></p>
Challenges/Lessons learned	<p>What have been/were the main challenges to implementation?</p> <p><i>Financial constraints to cope with rising expenses particularly those related to human resources.</i></p> <p>What lessons learned have been/can be utilized in the planning of future initiatives?</p> <p><i>In a modern society, marketing is crucial to convince public opinion and perceptions on the importance of such change in behavior that can contribute to a healthier and longer life.</i></p>