

TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE

Sustainable funding mechanism to sport movement in the Czech Republic

Please provide more details on the initiative below:		
Objective(s):	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> • Ensuring that no one is left behind 	<ul style="list-style-type: none"> • Eradicating poverty and promoting prosperity in a changing world
	<ul style="list-style-type: none"> • Transformation towards sustainable and resilient societies 	<ul style="list-style-type: none"> • Empowering people and ensuring inclusiveness and equality
	<ul style="list-style-type: none"> • Research development, data collection and/or data dissemination 	<ul style="list-style-type: none"> • Preventing and fighting corruption in sport
	<ul style="list-style-type: none"> • Conflict prevention/peace building 	<ul style="list-style-type: none"> • Strengthened global framework on sport for development and peace
	<ul style="list-style-type: none"> • Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies 	<ul style="list-style-type: none"> • Resource mobilization, programming and implementation
	<ul style="list-style-type: none"> • Research, monitoring and evaluation 	<ul style="list-style-type: none"> • Other (please specify)
Implementation mechanisms:	<p><i>What are the means/processes of implementation of the initiative?</i></p> <p>Recently (2019) the Czech Government has updated the Act on the Support for Sport (Act) which establishes a new National Sport Agency (Agency) as a governmental body responsible for sport. One of the main goals of the Agency is enhancing transparency, efficiency, and control of sport funding.</p> <p><i>What are the main deliverables/activities involved?</i></p> <p>Act supports all municipalities to set up and adopt plans for the regional sustainable development and integrity in sport. Such plans are a mandatory condition for funding from the state budget. The Act also establishes a duty for sport applicants for public funding to be registered in the National Sport Register. This registration includes mandatory details about sport organization, its numbers of active athletes and trainers, details of sport facilities. Additionally, the act stipulates that the authorities, which have seriously violated the rules of the fight against doping or have conducted manipulation of sports competitions, must not receive public funding.</p> <p>Additionally, the Czech Government adopted the Sport Concept for 2016 – 2025 which provides series of measures for good governance. Vast majority of the Czech sports organizations are run in line with the principles of good governance in sport, however there is always room for improvement.</p> <p><i>What is the time frame of implementation?</i></p> <p>From the year 2021</p>	

Target Audience(s):	<i>Who are the beneficiaries of the proposed/implemented initiative?</i> National sports organizations, athletes
Partners/Funding:	<i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i> Agency, National sports organizations <i>What are the main sources of funding of the initiative?</i> State budget
SDG Alignment:	<i>To what SDG goal/target/indicator is this initiative targeted?</i> <ul style="list-style-type: none"> • Sustainable development through sport • Sport Integrity • Good Health and Well-being • Quality Education • Gender Equality <i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i> Act on the Support for Sport Sport Concept for 2016 – 2025 Concept for Health 2020
Alignment with global frameworks:	<i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i> This Activity is in line with the above-mentioned Action plans.
Alignment with United Nations Action Plan on SDP:	<i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i> It contributes to the area 13 (objective A, C). <i>To which action area(s) of the Plan is this initiative designed to contribute?</i>
Outcomes:	<i>What are the expected/actual outcomes of the initiative?</i> Sustainable development of sport in the Czech Republic
Mechanism for monitoring and evaluating implementation:	<i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i> Audit <i>What are the specific monitoring and evaluation tools involved?</i>

	National Sport Register
Challenges/Lessons learned	<i>What have been/were the main challenges to implementation?</i> <i>Development of sport movement</i> <i>What lessons learned have been/can be utilized in the planning of future initiatives?</i>

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Sazka Olympic Allround Sports

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

The main aim of the school sport project of Czech Olympic Committee is not to compete over the best performances, but to show primary school children that participating in sport is fun and part of a healthy lifestyle.

Children of age 6 to 10 are motivated to start doing sports in sport clubs. At the end of the school year they receive Olympic diploma, a unique physical aptitude analysis with recommendation of suitable sports and concrete sport clubs in school surroundings (via link to online database at www.sportvokoli.cz) for every kid. Last year more than 100 000 kids receive Olympic diploma.

Older children are motivated to healthy body development. At the end of the year they can receive Versatility badges of different level. Last year more than 40 000 kids receive Versatility badges.

For handicapped kids there is Paralympic challenge that simplifies Olympic diploma and Versatility badge requirements so they can take part in it. It is new part of the project, last year 2000 kids receive Paralympic diploma.

All three parts of Sazka Olympic Allround Sports receives results of kids in sport disciplines and that enables Czech Olympic Committee in cooperation with Charles University in Prague to make analysis of sport abilities of Czech kids and compare it with last years. After six years we have confirmation that taking part in this project have positive effect to kids abilities.

30 % of schools in Czech Republic take part in project and new schools are joining.

Please provide more details on the initiative below:		
Objective(s):	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> • Ensuring that no one is left behind 	<ul style="list-style-type: none"> • Eradicating poverty and promoting prosperity in a changing world
	<ul style="list-style-type: none"> • Transformation towards sustainable and resilient societies 	<ul style="list-style-type: none"> • Empowering people and ensuring inclusiveness and equality
	<ul style="list-style-type: none"> • Research development, data collection and/or data dissemination 	<ul style="list-style-type: none"> • Preventing and fighting corruption in sport
	<ul style="list-style-type: none"> • Conflict prevention/peace building 	<ul style="list-style-type: none"> • Strengthened global framework on sport for development and peace
	<ul style="list-style-type: none"> • Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies 	<ul style="list-style-type: none"> • Resource mobilization, programming and implementation
	<ul style="list-style-type: none"> • Research, monitoring and evaluation 	<ul style="list-style-type: none"> • Other (please specify)
Implementation mechanisms:	<i>What are the means/processes of implementation of the initiative?</i> Implementation of project is done by school teachers. They receive set of disciplines that they should do with kids during PE classes. Results of disciplines need to be inserted to the online system, so they can be later processed for aptitude analysis/determination of Versatility badge level. <i>What are the main deliverables/activities involved?</i>	

	<p>The main deliverables are attractive diplomas and badges for kids. Schools compete every year for 28 sport days with known Czech athletes and for sport equipment for better PE classes.</p> <p><i>What is the time frame of implementation?</i></p> <p>Project is running from end of August till end of June. July and August is time for new year preparations.</p>
Target Audience(s):	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i></p> <p>Main beneficiaries are kids and their parents who receives information about their kids abilities and mainly recommendation from Czech Olympic Committee what to do in field of sport. Schools and teachers have attractive part of PE classes and diplomas and badges in the end of the year for kids. Moreover they can win visit of athletes in school and sport equipment.</p>
Partners/Funding:	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <p>Czech Olympic Committee is running this project.</p> <p><i>What are the main sources of funding of the initiative?</i></p> <p>It is Public–private partnership project. Part of funding is provided by government (Ministry of Education, Youth and Sports), other part is provided by commercial partners (Sazka - title partner, Toyota, UPS, Hervis etc.)</p>
SDG Alignment:	<p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <ul style="list-style-type: none"> • Good Health and Well-being • Quality Education • Gender Equality <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i></p> <p>Make sport and healthy movement part of children lifestyle.</p> <p>Sport Concept for 2016 – 2025</p> <p>Concept for Health 2020</p>
Alignment with global frameworks:	<p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p>This Activity is in line with the above-mentioned Action plans.</p>
Alignment with United Nations Action Plan on SDP:	<p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i></p> <p>It contributes to area 1 (objective D), area 2 (objective A), area 4 (objective A, B).</p> <p><i>To which action area(s) of the Plan is this initiative designed to contribute?</i></p>

Outcomes:	<p><i>What are the expected/actual outcomes of the initiative?</i> Actual outcome is confirmation of Charles University based on data analysis that Sazka Olympic Allround Sports have positive impact on kids sport abilities. Longtime expected outcome are kids doing sports in sport clubs and with healthy developed bodies.</p>
Mechanism for monitoring and evaluating implementation:	<p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i> Evaluation of project is made through growing number of joined schools and number of diplomas and badges issued. In Charles University analysis of project effect we compare kids of same age, one group first time being part of project and other group being part of project in last years. <i>What are the specific monitoring and evaluation tools involved?</i></p>
Challenges/Lessons learned	<p><i>What have been/were the main challenges to implementation?</i> Online system for teachers as easy/native as possible was the main challenge. Than we need to find extra motivation for teachers that are not so motivated only by healthy development of kids – we prepared benefit program with small gifts for teachers as thank you for being part of project. Now we need to communicate benefits to new schools/teachers to keep the stabile growth of project. <i>What lessons learned have been/can be utilized in the planning of future initiatives?</i> No matter how important the project is, there should by some personal benefit, if we need cooperation of external people.</p>

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Olympic Festivals Czech Republic

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward. Olympic Festivals is an international project under license of International Olympic Committee. Festivals are bringing the atmosphere of Olympic Games to local level. During the period of Olympic Games the Festivals celebrate sport and Olympism by enabling people to try many sports, share the emotions with the national team by watching the Olympic competitions and educate public about Olympic values. During the Tokio Olympic Games (24.7.-9.8.2020) there will be Olympic Festivals at three locations of Czech Republic – Prague, Brno and Ostrava and we expect about 500K visitors.

Please provide more details on the initiative below:		
Objective(s):	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> Ensuring that no one is left behind <i>YES, during the event there will be Paralympic day and Senior day, camps for children.</i> 	<ul style="list-style-type: none"> Eradicating poverty and promoting prosperity in a changing world <i>YES, through affordable entry fee to the event, children entry for free.</i>
	<ul style="list-style-type: none"> Transformation towards sustainable and resilient societies <i>YES, through sports.</i> 	<ul style="list-style-type: none"> Empowering people and ensuring inclusiveness and equality
	<ul style="list-style-type: none"> Research development, data collection and/or data dissemination <i>YES, we will collect data from visitors.</i> 	<ul style="list-style-type: none"> Preventing and fighting corruption in sport <i>YES, through education about philosophy of Olympism.</i>
	<ul style="list-style-type: none"> Conflict prevention/peace building <i>YES, through education about philosophy of Olympism.</i> 	<ul style="list-style-type: none"> Strengthened global framework on sport for development and peace
	<ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies 	<ul style="list-style-type: none"> Resource mobilization, programming and implementation
	<ul style="list-style-type: none"> Research, monitoring and evaluation 	<ul style="list-style-type: none"> Other (please specify)
Implementation mechanisms:	<p><i>What are the means/processes of implementation of the initiative?</i> <i>Creating sport venues for 17 days where people can try sports and choose local club to continues. Organizing camps for children where children will make sports with qualified instructors and have lessons about Olympic values and how to bring them to everyday life. Meeting with role model athletes – discussions, motivation for doing sports.</i></p> <p><i>What are the main deliverables/activities involved?</i></p> <p><i>What is the time frame of implementation?</i></p>	

Target Audience(s):	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i> <i>Families with children (60%), general public, sport public – visitors of Olympic Festivals.</i></p>
Partners/Funding:	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i> <i>Host Cities and regions are the main stakeholders. For Prague Festival it is also Ministry of Interior, owner of the sport venue where Festival will take place. Czech Olympic Committee is the organizer of this event.</i></p> <p><i>What are the main sources of funding of the initiative?</i> <i>Cities, Regions and project sponsors.</i></p>
SDG Alignment:	<p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <ul style="list-style-type: none"> • <i>Good Health and Well-being</i> • <i>Quality Education</i> • <i>Gender Equality</i> <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i> <i>Within the organization of the event we would like to approach some of the UN goals of sustainable development. E.g. no single use plastics.</i> <i>Sport Concept for 2016 – 2025</i> <i>Concept for Health 2020</i></p>
Alignment with global frameworks:	<p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i> <i>It supports people to do sports and live an active way of life, overcome obstacles and play fair and considerably.</i></p>
Alignment with United Nations Action Plan on SDP:	<p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i></p> <p><i>UN Action Plan on Sport for Development and Peace</i> <i>It contributes to area 1 (objective A, D).</i></p> <p><i>To which action area(s) of the Plan is this initiative designed to contribute?</i></p>
Outcomes:	<p><i>What are the expected/actual outcomes of the initiative?</i></p>
Mechanism for monitoring and evaluating implementation:	<p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i></p>

	<i>What are the specific monitoring and evaluation tools involved? Questionnaire.</i>
Challenges/Lessons learned	<i>What have been/were the main challenges to implementation? What lessons learned have been/can be utilized in the planning of future initiatives?</i>

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ASAP – project of Czech Olympic Committee

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

Please provide more details on the initiative below:		
Objective(s):	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> Ensuring that no one is left behind 	<ul style="list-style-type: none"> Eradicating poverty and promoting prosperity in a changing world
	<ul style="list-style-type: none"> Transformation towards sustainable and resilient societies 	<ul style="list-style-type: none"> Empowering people and ensuring inclusiveness and equality
	<ul style="list-style-type: none"> Research development, data collection and/or data dissemination 	<ul style="list-style-type: none"> Preventing and fighting corruption in sport
	<ul style="list-style-type: none"> Conflict prevention/peace building 	<ul style="list-style-type: none"> Strengthened global framework on sport for development and peace
	<ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies 	<ul style="list-style-type: none"> Resource mobilization, programming and implementation
	<ul style="list-style-type: none"> Research, monitoring and evaluation 	<ul style="list-style-type: none"> Other (please specify)
Implementation mechanisms:	<p><i>What are the means/processes of implementation of the initiative?</i></p> <p>The vision of the ASAP project is to move from words to action; from guidelines and recommendations to strategic implementation; and ultimately from ad-hoc initiatives to integrated sustainability across the operation of National Olympic Committees (NOCs) - everywhere from workforce management to the organisation of projects and events. Ultimately, by improving partner NOC's operation, following good governance principles of the EU and the IOC, and by making the operation more sustainable, the projects aims to show the benefits of a holistic approach to sustainability not only to other (umbrella) sport organisation but also to other actors in society.</p> <p><i>What are the main deliverables/activities involved?</i></p> <p>The mission of the project is, for the "mentee" NOCs, to create, adopt and start implementing integrated sustainability strategies in their organisations, and for the "mentor" NOCs to further improve their operations by sharing and learning from each other and from other experts in the field.</p> <p>Concretely, the project has for its objectives to</p> <ul style="list-style-type: none"> Train sustainability managers and develop a basic education curriculum applicable for sustainability trainings in other umbrella sport organisations. 	

	<ul style="list-style-type: none"> • Develop and refine a sustainability self-assessment questionnaire for NOCs and umbrella sport organisations to help them assess the baseline for a sustainability strategy and subsequent activities. • Develop and adopt sustainability strategies and action plans and start the implementation internally at organisational level, as well as in projects and events (mentee NOCs with the help of the mentors). • Refine existing strategies and activities (mentor NOCs). • Develop sustainability strategy creation, adoption, and communications guidance documents (cheat sheets) and case studies. • Share the project outputs with the sport movement to raise awareness about the need for, and the benefits and potential of, an integrated sustainability approach. • Empower project partners to become sustainability leaders in the sport sector in their countries and raise awareness about sustainability-related matters among the general public. <p><i>What is the time frame of implementation?</i></p> <p>2020 - 2022</p>
<p>Target Audience(s):</p>	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i></p> <p>National Olympic Committees and other umbrella sport organisations</p>
<p>Partners/Funding:</p>	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <p>Coordinator: Czech Olympic Committee Mentors: Finnish Olympic Committee, German Olympic Sports Confederation, National Olympic Committee and Sports Confederation of Denmark Mentees: Czech Olympic Committee, Slovak Olympic and Sport Committee, Hungarian Olympic Committee</p> <p><i>What are the main sources of funding of the initiative?</i></p> <p>ERASMUS + Programme of the European Union</p>
<p>SDG Alignment:</p>	<p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <ul style="list-style-type: none"> • <i>Good Health and Well-being</i> • <i>Quality Education</i>

	<ul style="list-style-type: none"> • <i>Gender Equality</i> • <i>Clean Water and Sanitation</i> • <i>Affordable and Clean Energy</i> • <i>Decent Work and Economic Growth</i> • <i>Reducing Inequality</i> • <i>Sustainable Cities and Communities</i> • <i>Responsible Consumption and Production</i> • <i>Climate Action</i> • <i>Partnerships for the Goals</i> <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i></p> <p>International Olympic committee sustainability essentials and strategy.</p>
<p>Alignment with global frameworks:</p>	<p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p> <p>This initiative is aligned with the International Olympic Committee’s activities in the area of sustainability and will explore, in particular, the possible alignment and joining of the Sports for Climate Action Initiative.</p>
<p>Alignment with United Nations Action Plan on SDP:</p>	<p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i></p> <p>This initiative was not designed to be directly aligned with the above-mentioned Action plan, however, it does contribute to, for example, area 1, objective A, or area 3, objective B.</p> <p><i>To which action area(s) of the Plan is this initiative designed to contribute?</i></p>
<p>Outcomes:</p>	<p><i>What are the expected/actual outcomes of the initiative?</i></p> <p>Integrated sustainability process started in three national Olympic committees and improved in three others; operation of the organisations improved, events and projects enhanced in terms of their sustainability; sport movement in the Czech Republic informed and sensitized to the issue of sustainability in the sport context.</p>
<p>Mechanism for monitoring and evaluating implementation:</p>	<p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i></p> <p>Regular monitoring by the project team, reporting to the decision-making bodies, internal and external evaluation of the outputs at the end of the project, final official report and evaluation for the European Commission.</p>

	<i>What are the specific monitoring and evaluation tools involved?</i>
Challenges/Lessons learned	<i>What have been/were the main challenges to implementation?</i> <i>What lessons learned have been/can be utilized in the planning of future initiatives?</i>