

TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE

Amazonian indigenous canoeing

Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.

Please provide more details on the initiative below:		
Objective(s):	<i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>	
	<ul style="list-style-type: none"> Ensuring that no one is left behind 	<ul style="list-style-type: none"> Eradicating poverty and promoting prosperity in a changing world
	<ul style="list-style-type: none"> Transformation towards sustainable and resilient societies 	<ul style="list-style-type: none"> Empowering people and ensuring inclusiveness and equality
	<ul style="list-style-type: none"> Research development, data collection and/or data dissemination 	<ul style="list-style-type: none"> Preventing and fighting corruption in sport
	<ul style="list-style-type: none"> Conflict prevention/peace building 	<ul style="list-style-type: none"> Strengthened global framework on sport for development and peace
	<ul style="list-style-type: none"> Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies 	<ul style="list-style-type: none"> Resource mobilization, programming and implementation
	<ul style="list-style-type: none"> Research, monitoring and evaluation 	<ul style="list-style-type: none"> Other (please specify)
Implementation mechanisms:	<p><i>What are the means/processes of implementation of the initiative?</i></p> <p>In 2019, the Amazon Sustainable Foundation (FAS) in partnership with the Brazilian Canoeing Confederation began the project Amazonas Sustainable Canoeing in “Três Unidos” village, in the Amazonas state of Brazil. The main objective of the project is to promote the sport and valorize the culture of the youth indigenous and riverside communities. The young athletes are empowered and are socially included through professional training to represent the Amazonas state and Brazil in canoeing modality in competitions and Olympic games.</p> <p>This project occurs at the indigenous village involving children and youth people of both sexes equally. In addition, the canoeing coach lives at the same village for closely monitoring and more personalized trainings that are realized at the rivers near the village. The coach and the athletes receive support of the Brazilian Canoeing Confederation.</p> <p><i>What are the main deliverables/activities involved?</i></p> <p>The main activities that are involved in this project are:</p> <ol style="list-style-type: none"> The signature of the Technical Cooperation Term between the Amazonas Sustainable Foundation (FAS) and the Brazilian Canoeing Confederation (November 2019). 	

	<p>2. The beginning of training at “Três Unidos” village with the participation of 17 athletes (10 girls and 07 boys) (December 2019).</p> <p>3. Selection of the canoeing modalities for training - K1 and C1 kayak</p> <p>4. Encourage young people to complete their elementary studies.</p> <p>5. Train young people to participate in 03 Brazilian competitions in 2020.</p> <p>6. Select at least 10 young people to compete in the 2024 and 2028 Olympics.</p> <p>7. Implement another 02 canoeing training centers in 2020.</p> <p><i>What is the time frame of implementation?</i></p> <p>The project aims to have no time frame implementation since it intends to be extended to other locations of Amazonas state, stimulating the creation of new centers, insertion of new athletes through the creation and implementation of public policies that strengthen the sport and the cultural identity with respect to indigenous people. The project aims to turn the canoeing a constant practice in the villages, adopting the sport as part of the schools program promoted by public policies.</p>
Target Audience(s):	<p><i>Who are the beneficiaries of the proposed/implemented initiative?</i></p> <p>The beneficiaries of this initiative are young indigenous people from the State of Amazonas in Brazil. Today we have the participation of 17 indigenous athletes, with the participation of 07 young men and 10 young women.</p>
Partners/Funding:	<p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <ul style="list-style-type: none"> - Amazonas Sustainable Foundation (FAS) - Coordinates and operationalizes the project (technical support to the project) - Brazilian Canoeing Confederation - Fundraising and technical support for athletes - Sports Incentives Law - fundraising project - Banco Bradesco - Human Resources <p><i>What are the main sources of funding of the initiative?</i></p> <ul style="list-style-type: none"> - Amazonas Sustainable Foundation / FAS - Sports Incentives Law - Bradesco Bank
SDG Alignment:	<p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <p>SDG 3 Good health and well-being 3.5 Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol</p>

	<p>3.5.1 Coverage of treatment interventions (pharmacological, psychosocial and rehabilitation and aftercare services) for substance use disorders.</p> <p>SDG 4 Quality education</p> <p>4.5 By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations.</p> <p>4.5.1 Parity indices (female/male, rural/urban, bottom/top wealth quintile and others such as disability status, indigenous peoples and conflict-affected, as data become available) for all education indicators on this list that can be disaggregated.</p> <p>4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.</p> <p>4.7.1 Extent to which (i) global citizenship education and (ii) education for sustainable development, including gender equality and human rights, are mainstreamed at all levels in (a) national education policies; (b) curricula; (c) teacher education; and (d) student assessment.</p> <p>SDG 10 Reduced inequalities</p> <p>10.2 By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.</p> <p>10.2.1 Proportion of people living below 50 per cent of median income, by sex, age and persons with disabilities</p> <p>10.3 Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard</p> <p>10.3.1 Proportion of population reporting having personally felt discriminated against or harassed in the previous 12 months on the basis of a ground of discrimination prohibited under international human rights law</p> <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i></p> <ol style="list-style-type: none"> 1. Decree Law n°. 7.747 / 05.06.2012 (National Policy for Territorial and Environmental Management of Indigenous Lands - PNGATI) 2. ILO Convention 169, articles 14 and 15, emphasize the right of consultation and participation of indigenous peoples in the use, management and conservation of their territories.
<p>Alignment with global frameworks:</p>	<p><i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i></p>

	<p>The right to access and participate in sports is recognized in several international conventions. In 1978, the United Nations Educational, Scientific and Cultural Organization (UNESCO), described this activity as a "fundamental right for all". According to the UN, however, "the right to play and practice sports has often been ignored or disrespected". In the 2000s, sport was also part of the Millennium Development Goals. In the 2030 Agenda, the General Assembly recognized the activity as "an important facilitator of sustainable development", highlighting "its promotion of tolerance and respect and contributions to the empowerment of women and young people, individuals and communities". (Source: https://news.un.org/).</p> <p>1. Through cultural practices and based on the specificities of the people involved in the project, the aim is to promote cultural rescue, self-esteem and to value the practice of archery that was previously used only as a tool for hunting, fishing and in tribal wars. Today, this practice is also used as a sports alternative among the indigenous people and outside the villages when these young people are prepared to compete on equal terms with any other practitioners of the sport, taking advantage of the innate potential that these peoples demonstrate for this sport. Sport for indigenous peoples does not go alone. It is closely related to their territories, cultural identity and good living. The awakening of the harmonious relationship with nature.</p> <p>2. Cultural and sporting practices among peoples are means of promoting interethnic relations and unity among indigenous peoples, like the indigenous games that take place in Brazil.</p>
<p>Alignment with United Nations Action Plan on SDP:</p>	<p><i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i></p> <p><i>Theme 1 Global framework for sport for development and peace: Create a paradigm shift across society, increasing knowledge, understanding and appreciation of the multiple benefits of regular physical activity, according to capacity and at all ages</i></p> <p><i>Theme 3 Resource mobilization, programming and implementation: Create and promote access to opportunities and programs, in different contexts, to support people of all ages and abilities to engage in regular physical activity, individually, in the family and in community.</i></p> <p><i>To which action area(s) of the Plan is this initiative designed to contribute?</i></p> <ul style="list-style-type: none"> - Promote shared benefits. - Reinforce physical education and promote physical activity at school - Implement initiatives at community level - Reinforce policies, leadership and governance.
<p>Outcomes:</p>	<p><i>What are the expected/actual outcomes of the initiative?</i></p> <p>1. Participation of members of the local community and two nearby communities; 2. Reception and adhesion of 17 young indigenous people to this sport, mainly women.</p>

	<p>3. Valorization of ethnic identity and cultural practice of using canoeing as a self-performance sport among the indigenous people.</p> <p>4. Raising R \$ 100,000.00 to provide the participation of 10 young people in 03 championships in 2020.</p>
<p>Mechanism for monitoring and evaluating implementation:</p>	<p><i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i></p> <p>For monitoring and evaluating the initiative during all phases of implementation, the following indicators are used:</p> <ol style="list-style-type: none"> 1. Number of Athletes (Male and Female) served by the project. 2. Number of state, national and international championships in which athletes will participate. 3. Number of medals won, type (gold / silver / bronze). 4. Number of project financing partners. 5. Number of schools that joined the project. 6. Number of communities that joined the project <p><i>What are the specific monitoring and evaluation tools involved?</i></p> <ol style="list-style-type: none"> 1. Annual calendar of state, national and international championships and competitions. 2. Tracking athletes' performance - participation in championships and medal numbers won. 3. Adherence to the project - selective of new athletes. 4. Disclosure of the Project - number of articles published about the project (by type: TV, radio, newspaper, magazine)
<p>Challenges/Lessons learned</p>	<p><i>What have been/were the main challenges to implementation?</i></p> <ol style="list-style-type: none"> 1. Financial resources to reach the most distant villages and involve the more indigenous peoples in the process of selecting athletes. 2. Financial resources to maintain the project and expand to other regions. 3. Incorporate the modality in amazon schools as a public policy. <p><i>What lessons learned have been/can be utilized in the planning of future initiatives?</i></p> <ul style="list-style-type: none"> - The young indigenous people are related with canoeing as a transportation tool. This relation with canoeing facilitates the commitment with the sport. - The project must take advantage of the sport to overcome differences, discrimination and prejudice with indigenous people. - Policies changes must be consider for the future projects.