

**TEMPLATE FOR REPORTING ON RECENT INITIATIVES ON SPORT FOR DEVELOPMENT AND PEACE**

*Title of Initiative*

*“Sustainability, Sports & Science”*

*Provide a summary of the initiative, including a brief overview, proposed/actual outcomes and an assessment of any lessons learned and the way forward.*

As many international organizations, public, and private representatives pointed out, there is a need for new knowledge and a systematic approach to the *field* of ‘Sports for Development and Peace’ in order to have greater impact.

SDSN Director and UN SDG Advocate Professor Jeffrey Sachs began contributing to this *field* in 2008, as Director of The Earth Institute, Columbia University (EI), by participating in the United States Bid for the 2022 FIFA World Cup™. Some of this Bid’s sustainable development propositions were led/continued at Columbia University under the direction of EI staff Rita Ricobelli. Ricobelli then became Director of Sustainability for the United Bid of Canada, Mexico, and the U.S. for the 2026 FIFA World Cup™. In 2018, SDSN and Professor Sachs supported this United Bid and its ambitious legacy initiative to support the SDGs through the event/sport.

In 2019, Rita Ricobelli started advising the Ibero-American Secretariat ([SEGIB](#), with 22 Member States) as well as the Ibero-American Sports Council (CID) on how to enhance/maximize the impact of sports to support sustainable development. This endeavor included the review and development of a report for the Ibero-American Region. [Part I](#) of the report is a general description of the field of sports for development, including an analysis of the SDGs in the region based on SDSN’s annual [SDG Index](#) (although the SDSN Index team did not contribute to this work). [Part II](#) presents new perspectives, challenges, and opportunities, contemplating the Kazan Plan, WHO’s 2018-30 Plan, and how the active and passive participation in sports can support these plans’ targets.

SDSN is now contemplating new contributions to this initiative, from a global perspective and expanding on the science aspects, covering all SDGs, sectors and related disciplines.

| <b>Please provide more details on the initiative below:</b> |   |  |
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| <b>Objective(s):</b>  | <i>Please indicate which, if any, of the following fell among the main objectives of the initiative:</i>        |  |
|   | <ul style="list-style-type: none"><li>Ensuring that no one is left behind</li></ul>                             | <ul style="list-style-type: none"><li>Eradicating poverty and promoting prosperity in a changing world</li></ul> |
|   | <ul style="list-style-type: none"><li>Transformation towards sustainable and resilient societies</li></ul>      | <ul style="list-style-type: none"><li>Empowering people and ensuring inclusiveness and equality</li></ul>        |
|   | <ul style="list-style-type: none"><li>Research development, data collection and/or data dissemination</li></ul> | <ul style="list-style-type: none"><li>Preventing and fighting corruption in sport</li></ul>                      |
|   | <ul style="list-style-type: none"><li>Conflict prevention/peace building</li></ul>                              | <ul style="list-style-type: none"><li>Strengthened global framework on sport for development and peace</li></ul> |

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|                                   | <ul style="list-style-type: none"> <li>• Policy development for mainstreaming and integrating sport for development and peace in development programmes and policies</li> </ul>  | <ul style="list-style-type: none"> <li>• Resource mobilization, programming and implementation</li> </ul> |
|                                   | <ul style="list-style-type: none"> <li>• Research, monitoring and evaluation</li> </ul>  | <ul style="list-style-type: none"> <li>• Other (please specify)</li> </ul>                                |
|                                   | The currently planned initiative involves the development of a research agenda and action plan, data collection/dissemination, M&E, resource mobilization, programming, and implementation to mainstream/integrate/maximize the impact of ‘sports for development and peace’ programs and related public policy, in order then support all other objectives included above.  |   |
| <b>Implementation mechanisms:</b> | <p><i>What are the means/processes of implementation of the initiative?</i></p> <p><i>What are the main deliverables/activities involved?</i></p> <p><i>What is the time frame of implementation?</i></p>  |   |
|                                   | The implementation mechanisms are still to be determined.  |   |
| <b>Target Audience(s):</b>        | <i>Who are the beneficiaries of the proposed/implemented initiative?</i>   |   |
|                                   | All stakeholders involved in Sports for Development and Peace field, mainly civil society (youth/adults) non-profit/international organizations and the public sector as well as sports organizations.   |   |
| <b>Partners/Funding:</b>          | <p><i>Who are the main organizations/entities involved in the initiative and what are their roles in development and/or implementation?</i></p> <p><i>What are the main sources of funding of the initiative?</i></p>  |   |
|                                   | It is envisioned to continue working with public-private sector funding while involving organizations/entities across all sectors: public, private, non-profit and academia, in collaboration with multilateral organizations.   |   |
| <b>SDG Alignment:</b>             | <p><i>To what SDG goal/target/indicator is this initiative targeted?</i></p> <p><i>Please indicate any other national or internationally agreed goals/commitments to which this initiative is aligned.</i></p>   |   |
|                                   | This initiative is targeted to all SDGs, contemplating both the active and passive participation in sports.  |   |
|                                   | The starting point of the initiative included 8 SDGs that have been presented to SEGIB-CID’s 22 Ibero-American countries as the most clearly linked to physical activity and “active” sports participation: SDGs 3, 4, 5, 10, 11, 12, 16, 17. The first three SDGs are clear priorities in this region contemplating WHO’s 2018-2030 Plan, the close collaboration between the Ibero-American Sports Council (CID) and UNESCO as well as CID’s Women in Sport Network (initiated in 2009). |   |

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|  | In terms of the “passive participation” in sports (the fans), plans involve systematically working on the impact of sports on youth and adults. This approach does not promote sedentary behavior but rather takes advantage of the millions/billions of fans that do not practice sports but can still be engaged in supporting the SDGs through their passion for sports.  |
| <b>Alignment with global frameworks:</b>                       | <i>How does this initiative align with/contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan on Physical Activity or other related internationally agreed frameworks on sport and/or physical activity?</i>  |
|  | This initiative aligns with and looks to contribute to the objectives of the Kazan Action Plan, WHO Global Action Plan, and other international efforts on sports and sustainable development. It can add critical knowledge and know-how to expand the impact of sports and physical activity on all the SDGs prioritized by these initiatives, which have a less common – and key – consideration on SDGs targets and indicators. With greater data and multidisciplinary knowledge, this consideration/approach will be able to better support public policy; not only on sports and physical activity, but also on other critical areas that can be supported by sports such as health and education (even formal education).  |
| <b>Alignment with United Nations Action Plan on SDP:</b>       | <i>Which of the four thematic areas of the UN Action Plan on Sport for Development and Peace is this initiative designed to align?</i><br><br><i>To which action area(s) of the Plan is this initiative designed to contribute?</i>  |
|  | As explained, this initiative aims to contribute to all thematic/action areas of the UN Action plan gathering key information and developing new science-based knowledge in order to support: <ol style="list-style-type: none"> <li>1. A global framework for sport for development and peace</li> <li>2. Policy development</li> <li>3. Resource mobilization, programming and implementation</li> <li>4. Evidence of impact and follow-up</li> </ol> Thus, looking to “maximize the contribution of sport to sustainable development and peace, fostering multi-sector collaboration, including States, the UN system, civil society, and businesses,” as well as academia. The academic sector has been less involved in this work, having a critical role in the effectiveness/efficiency in planning, designing, implementing and evaluating these programs. |
| <b>Outcomes:</b>   | <i>What are the expected/actual outcomes of the initiative?</i>  |
|  | More effective cross-sector collaborations based on greater evidence, new knowledge, and know-how based on cutting-edge resources, including technology.   |
| <b>Mechanism for monitoring and evaluating implementation:</b> | <i>What are the mechanisms for monitoring and evaluating the implementation, outcomes and impact of the initiative?</i><br><br><i>What are the specific monitoring and evaluation tools involved?</i>  |

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|                                   | To be determined.   |
| <b>Challenges/Lessons learned</b> | <p><i>What have been/were the main challenges to implementation?</i></p> <p><i>What lessons learned have been/can be utilized in the planning of future initiatives?</i></p>  |
|                                   | <p>Strategic multisector collaborations and resource mobilization have been a challenge to the present initiative. Nevertheless, the expertise gathered in over ten years, across sectors and disciplines, present a very interesting opportunity to enhance the field of sports for development and peace.</p> <p>Lessons learned: Program design is key! We need more evidence and new knowledge to determine what works and what does not work in this field and how to maximize its impact on the SDGs.</p> |