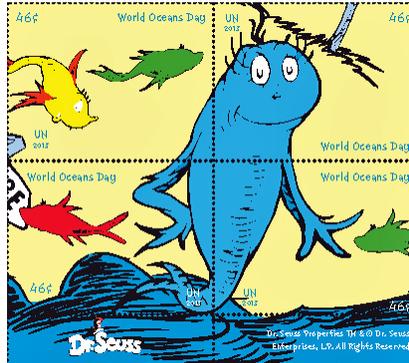




Press Release

United Nations Postal Administration

21 May 2013



United Nations to Issue “World Oceans Day” Stamps *Whimsical Images Highlight Important Subject*

The United Nations Postal Administration (UNPA) is issuing three new stamp panes designed to raise awareness for World Oceans Day. The stamps, set to go on sale 31 May 2013, feature creative images from children’s book author, Dr. Seuss. The issuance includes three panes of 12 stamps and a unique First Day of Issue envelope.

In developing the World Oceans Day stamps, UNPA partnered with Dr. Seuss Enterprises and the classic children’s book *One Fish, Two Fish, Red Fish, Blue Fish*. The stamps incorporate timeless characters who bring their unique view of healthy oceans.

“Protecting the world’s oceans is an important subject that deserves the attention of people around the world,” noted UNPA Creative Director, Rorie Katz. “Designing these stamps using the colorful images from Dr. Seuss was not only a lot of fun but allows us to draw attention to the subject in a creative and unique way.”

World Oceans Day was officially recognized by the United Nations in 2008 and is now celebrated on 8 June each year. This special day is an opportunity to celebrate the world’s shared oceans and to raise awareness about the crucial role the ocean plays in people lives. The oceans are essential to food security and the health and survival of all life. They also power our climate and are a critical part of the biosphere. World Oceans Day is an opportunity to raise global awareness of the current challenges faced by the international community in connection with the oceans.

The stamps, issued in US dollars, Swiss francs and Euros, will be sold at United Nations stamp shops in New York, Geneva and Vienna. They can also be purchased at unstamps.org, or by calling the New York office at 1-800-234-8672.

To learn more about World Oceans Day please visit www.un.org/Depts/los or www.worldoceansday.org.

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