



UNITED NATIONS
OFFICE OF COUNTER-TERRORISM
UN Counter-Terrorism Centre (UNCCT)

Global Programme on Preventing and Countering Violent Extremism (PCVE)



The Global Programme on Preventing and Countering Violent Extremism (PCVE) builds the capacity of key beneficiaries to become more resilient to violent extremism and reduce the threat of terrorism.

Established in 2021, the Programme is delivered by expert staff from the United Nations Counter-Terrorism Centre (UNCCT) of the United Nations Office of Counter-Terrorism (UNOCT). It supports the UN Global Counter Terrorism Strategy and the UN Secretary General’s Plan of Action on Preventing Violent Extremism.

FUNDING

Since 2021 the Global Programme on PCVE has received generous support from the Kingdom of Saudi Arabia, the European Union, Australia, United Arab Emirates, Sweden, Norway, the State of Qatar and, through the UN Peace and Development Trust Fund, the Peoples’ Republic of China.

For the period 2024 to 2026 the Global Programme on PCVE has a budget of USD \$3 million per year. The Programme relies solely on voluntary contributions and is looking forward to new and continued funding partnerships.

GEOGRAPHICAL REACH



BENEFICIARIES & PARTNERS

-  Member States
-  Regional organisations
-  Civil society
(including CSOs, journalists and young people)
-  Other UN entities
-  Academic institutions and think tanks
-  Private sector organisations

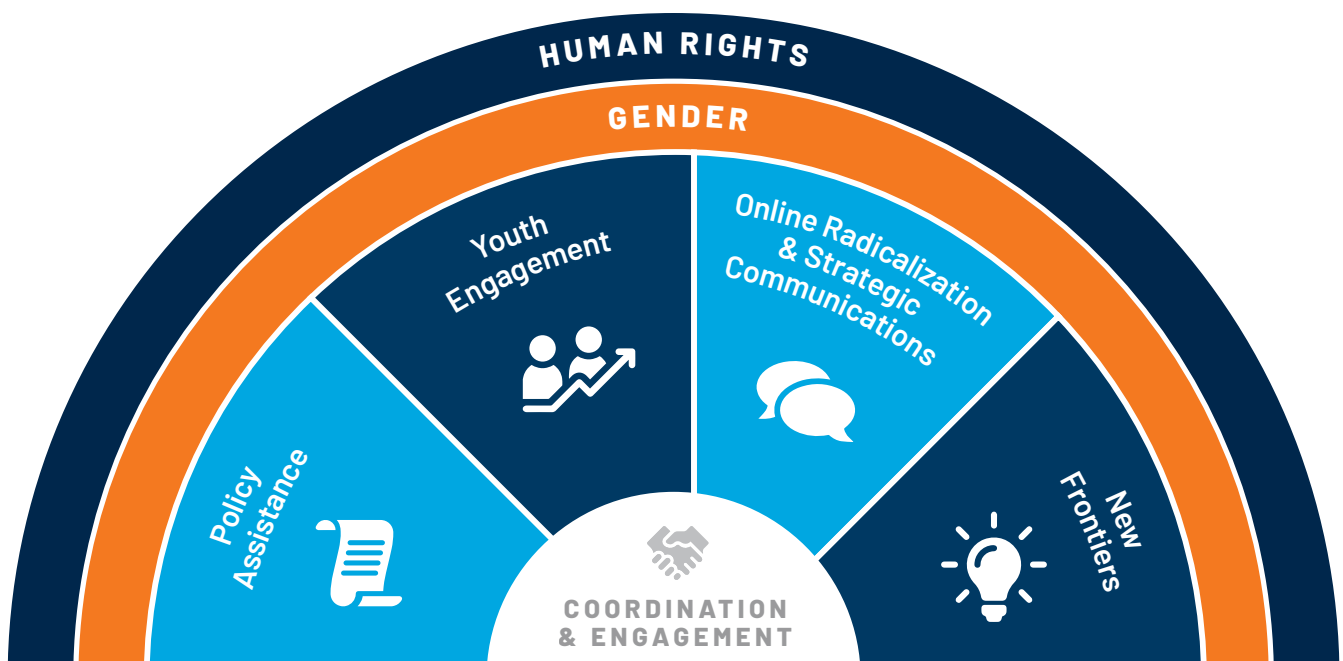
TIMESCALE



Key Portfolios

The Programme delivers globally informed and locally tailored capacity building, across four key portfolio areas.

All our work is supported by an overarching focus on mainstreaming human rights and gender considerations, and on developing sustainable partnerships to support coordination and engagement in PCVE.



Policy Assistance

Supporting government officials and regional organisations to develop, implement and evaluate PCVE policies, plans and strategies



Youth Engagement

Empowering young people to contribute to PCVE efforts in their local communities



Online Radicalization & Strategic Communications

Supporting government officials, regional organisations and civil society to counter hateful and violent narratives



New Frontiers

Generating insights and dialogue around emerging areas of PCVE policy and practice, including video games, artificial intelligence (AI), climate change, mental health & psychosocial support, and migration

Key Portfolios



Online Radicalization & Strategic Communication

Harmful narratives, mis/disinformation, and hate speech, aimed at legitimising extremist ideologies, can fuel violent extremist action. Strategic communication can play a vital role in countering harmful narratives, to reduce the threat of terrorism. Governments, civil society actors, regional organisations, and media representatives all have a key role to play.



We provide interactive training on the delivery of PCVE strategic communication initiatives, across ten key modules

1. Situation and environment analysis
2. Target audience analysis
3. Stakeholder identification and mapping
4. Setting objectives
5. Building and utilising a coherent narrative
6. Measurement and evaluation
7. Proactive communications (including campaigns and interventions designed to promote positive narratives)
8. Reactive communications (including countering misinformation and communicating during a crisis)
9. Countering hate speech conducive to violent extremism and misinformation
10. Communications to support the reintegration of returnees and their family members

We have published a suite of innovative products to further support capacity building in strategic communication

1. Crisis Communication Online Course
2. Crisis Communication Toolkit
3. Crisis Communication Simulation Platform
4. Reintegration Communications Handbook
5. Strategic Communication Monitoring and Evaluation Toolkit

We also provide expert advice and technical support, for example building a comprehensive strategic communication plan with a civil society organisation, or working with a Member State to strengthen inter-agency coordination in strategic communication delivery

Global Expertise, Local Delivery



Youth Engagement

Young people have an important role to play in PCVE yet are rarely given opportunities to contribute their perspectives. The Global Programme on PCVE has delivered three key initiatives with young people:

- The Youth Engagement and Empowerment Project (YEEP) in Southeast Asia (2022) and East Africa (2023) which supports young people to become leaders in PCVE policymaking.
- Empowering Dialogue and Interfaith Networks (EDIN) (2021) which supports young religious leaders and young media makers across the globe to develop media campaigns championing religious harmony.
- Young Leaders for Online PCVE (2023) which supports young people in Southeast Asia to develop online PCVE strategic communication initiatives.
- In 2024 we will establish a PCVE youth network so that young people from across our projects can continue to collaborate.



Policy Assistance

Many Member States and regional organisations require support to design, implement and measure PCVE national and regional action plans (NAPs and RAPs). The Global Programme on PCVE provides tailored technical support to ensure these plans contribute to effective PCVE efforts, as recommended by the overarching United Nations Plan of Action to Prevent Violent Extremism. This includes:

- Technical support to develop or update PCVE NAPs and RAPs in line with international best practice.
- Technical support to effectively implement PCVE NAPs and RAPs, including advice on inter-agency coordination.
- Technical support to measure the impact of PCVE NAPs and RAPs and promote continuous improvement, including through our Monitoring, Evaluation and Learning Toolkit.



New Frontiers

PCVE is an evolving field of policy and practice. This portfolio aims to generate dialogue around emerging topics – such as the nexus between violent extremism and video games, AI, climate change, mental health & psychosocial support, and migration. The Global PCVE Programme achieves this through:

- Commissioning original research in partnership with leading academics and think tanks to inform capacity building efforts.
- Preparing discussion papers and other thought leadership products on emerging topics.
- Convening and presenting at international events and conferences to share insights and promote discussion.

What has the Programme achieved?

CASE STUDY:

Enhancing Crisis Communication Responses in East Africa

In 2022, the Global Programme on PCVE partnered with Africa's Intergovernmental Authority on Development (IGAD) Centre of Excellence for Preventing and Countering Violent Extremism (ICEPCVE), to deliver an advanced three-day PCVE crisis communications workshop with delegates from six East African countries: Kenya, Somalia, Uganda, Djibouti, Tanzania and Rwanda.

The workshop built delegates' technical skills in PCVE crisis communications, and supported them to develop a regional crisis communication narrative - to ensure a coherent and effective response to future crises in the region, such as terrorist attacks. In fact, the narrative was used in response to violent attacks in East Africa in 2023.

Learnings were enhanced through the use of the Programme's innovative crisis simulation platform, and Crisis Communications Toolkit.

CASE STUDY:

Monitoring, Evaluation and Learning (MEL) Toolkit to Support Action Plans to Prevent and Counter Violent Extremism

The Global Programme on PCVE has published a Toolkit to support organizations - such as local and national governments, and regional organizations - to measure the impact of their Action Plans to Prevent and Counter Violent Extremism.

The Toolkit was developed and tested through an extensive peer review and validation process, drawing expertise and best practice from more than 20 leading policy and evaluation experts globally.

In 2024 the Programme will help organisations measure the impact of their investment in PCVE at the regional, national and local levels - through training and technical support.

SINCE 2019

2k+

beneficiaries
trained through
the programme

60+

member states
engaged in the
programme

30+

partners
supporting
the programme



CASE STUDY:

Empowering young people in South and Southeast Asia to be leaders in PCVE

In 2022, the Global Programme on PCVE delivered YEEP to 189 young people in South and Southeast Asia. A total of 24 young people were trained as leaders in PCVE, who then engaged with 165 of their peers to formulate policy recommendations, which were shared with representatives from their national governments.

An evaluation of the project revealed very strong results - young leaders reported feeling more confident discussing PCVE, through an uplift in their knowledge and skills. Young leaders also reported establishing lasting networks and implementing new PCVE initiatives in their own communities as a result of their participation in the project.

CASE STUDY:

Promoting dialogue on the nexus between violent extremism and video games

In 2021, the Global Programme on PCVE commissioned leading academics from Queen's University, Canada and Goethe University, Germany, to undertake research into the nexus between violent extremism and video games. Research was also conducted in partnership with a leading research organization based in the Middle East on patterns of extremist activity on gaming-adjacent social media platforms.

The results of the research were presented at an Expert Roundtable Event on Video Games and Violent Extremism, hosted by UNOCT/UNCCT in December 2021. The Event also included panel discussions convened with key partners from academia, think tanks and the private sector, including the Extremism Gaming and Research Network (EGRN), Healthy Gamer, Twitch, Love Frankie and Discord.

Over 2,000 viewers watched the event live, and there have been over 5,000 additional views of the recording on UN Web TV and YouTube following the event.

CONTACT

If you'd like to know more about the Global Programme on PCVE, or explore opportunities to partner with us, please contact us at:

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