



## United Nations Office at Geneva

**REQUEST FOR EXPRESSION OF INTEREST (EOI)**

This notice is placed by UNOG. The accuracy, reliability and completeness of the contents of furnished information is the responsibility of United Nations Office at Geneva. You are therefore requested to direct all queries regarding this EOI to United Nations Office at Geneva using the fax number or e-mail address provided below.

**Title of the EOI:**

English: Provision of a dataset platform to capture real-time perceptions drawn from a large sample of news sources and social media.

Français: Fourniture d'une plate-forme de données pour capturer en temps réel les perceptions tirées d'un large échantillon de sources d'information et de médias sociaux.

**Date of this EOI:** 19 January 2024**Closing Date for Receipt of EOI:** 2 February 2024**EOI Number:** EOIUNOG22273**Beneficiary Country/Territory:** Switzerland**Commodity/Service category:** ICT Professional Services**Address EOI response by fax or e-mail to the Attention of:** Maeva Poirey**Fax Number:****E-mail Address:** maeva.poirey@un.org; procurementunog@un.org**UNSPSC Code:**

43232314 - Business intelligence and data analysis software

83121604 - Online database information retrieval systems

84121705 - Market data



## DESCRIPTION OF REQUIREMENTS

English:

UNOG, on behalf of the United Nations Conference on Trade and development (UNCTAD) is seeking qualified vendors to provide a dataset platform to capture real-time perceptions drawn from a large sample of news sources and social media.

The objective is to enhance the ability to respond promptly to the potential implications of recent shocks on the economy, society, and the environment, with a focus on monitoring key areas such as food, energy, finance, and other factors affecting issues like food security in developing countries.

The required dataset platform should fulfill the following objectives:

1. Real-Time Perception Capture: the platform must have the capability to capture and analyze perceptions on a real-time basis based on a large volume of published articles and social media posts.
2. Wide Geographic Coverage: the dataset should encompass information on perceptions from as many countries as possible. Special emphasis should be placed on vulnerable and least developed countries where conventional statistics are not always available or regularly updated.
3. Wide Thematic Coverage: the data should cover a broad spectrum of topics or groupings, including but not limited to: climate issues, political and violent conflict, pricing and inflationary trends, and sentiment. The objective is to provide comprehensive coverage that aligns with the key areas of emphasis for the Global Crisis Response Group.
4. Support for Monitoring Mandate: the dataset platform should contribute to the monitoring mandate of the Global Crisis Response Group, providing timely and insightful information on food, energy, finance, and other relevant topics.

Interested companies must provide evidence of complying with the specific requirements described in the next section.

The purpose of this Request for Expression of Interest does not constitute an invitation to bid but is meant to identify potential qualified vendors for possible future solicitation.

The deadline for submitting your response to this EOI is indicated in the cover page above.

All responses will be treated with strict confidentiality.

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French:

(Note: In case of differences in meaning between the two languages, the prevailing language is English.

Remarque : En cas de différences de sens entre les deux langues, la langue prédominante est l'anglais.)

L'ONUG, au nom de la Conférence des Nations Unies sur le commerce et le développement (CNUCED), recherche des fournisseurs qualifiés pour fournir une plate-forme de données permettant de capturer les perceptions en temps réel tirées d'un large échantillon de sources d'information et de médias sociaux.

L'objectif est d'améliorer la capacité de réagir rapidement aux implications potentielles des chocs récents sur l'économie, la société et l'environnement, en mettant l'accent sur le suivi de domaines clés tels que l'alimentation, l'énergie, la finance et d'autres facteurs affectant des questions telles que la sécurité alimentaire dans les pays en développement.

La plateforme de données demandée doit remplir les objectifs suivants :

1. Capture des perceptions en temps réel : la plateforme doit avoir la capacité de capturer et d'analyser les perceptions en temps réel sur la base d'un grand volume d'articles publiés et de publications sur les réseaux sociaux.



2. Large couverture géographique : l'ensemble de données doit englober des informations sur les perceptions du plus grand nombre de pays possible. Une attention particulière devrait être accordée aux pays vulnérables et aux pays les moins avancés où les statistiques conventionnelles ne sont pas toujours disponibles ou régulièrement mises à jour.
3. Large couverture thématique : les données doivent couvrir un large éventail de sujets ou de groupes, y compris, mais sans s'y limiter : les questions climatiques, les conflits politiques et violents, les tendances en matière de prix et d'inflation, et sentiments. L'objectif est de fournir une couverture complète qui correspond aux principaux domaines d'intervention du Global Crisis Response Group.
4. Soutien au mandat de surveillance : la plate-forme de données doit contribuer au mandat de surveillance du Global Crisis Response Group, en fournissant des informations opportunes et pertinentes sur l'alimentation, l'énergie, la finance et d'autres sujets pertinents.

Les entreprises intéressées doivent justifier du respect des exigences spécifiques décrites dans la section plus bas.

Le but de cet Appel à manifestation d'intérêt ne constitue pas un appel d'offres mais vise à identifier des fournisseurs potentiels qualifiés pour une éventuelle future sollicitation. La date limite pour soumettre votre réponse à cette EOI est indiquée dans la page de couverture plus haut. Toutes les réponses seront traitées avec la plus stricte confidentialité.

### **SPECIFIC REQUIREMENTS / INFORMATION (IF ANY)**

Interested companies must provide evidence of complying with the following requirements:

1. Real-Time Analytics: The platform employs advanced analytics and machine learning techniques to enable real-time processing and analysis of large volumes of data.
2. Geographic Diversity: The platform collects and processes data from a wide range of countries, with a particular focus on vulnerable and least developed nations.
3. Thematic Diversity: The platform covers diverse themes related to climate, political and violent conflict, pricing, inflationary trends, and country sentiment.
4. Data Quality and Accuracy: The platform ensures the dataset's quality and accuracy, employing mechanisms for filtering out misinformation and ensuring the reliability of the captured perceptions.
5. User-Friendly Interface: The platform provides a user-friendly interface for UN personnel to access and interpret the data effectively, facilitating informed decision-making.
6. Scalability: The platform demonstrates scalability to accommodate increasing data volumes and user demands as the project progresses.
7. Data Security and Privacy: The Platform ensures robust data security measures and compliance with international privacy standards to safeguard sensitive information.

Vendors complying with the requirements must send an email to [maeva.poirey@un.org](mailto:maeva.poirey@un.org) sending evidence that they comply with all the requirements above, including at least:

- estimates of the expected volume of data to be processed and provided on a daily, weekly, and monthly basis.
- the number of countries and regions covered by the dataset.
- the range of themes and topics covered by the dataset.

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French:

(Note: In case of differences in meaning between the two languages, the prevailing language is English.  
Remarque : En cas de différences de sens entre les deux langues, la langue prédominante est l'anglais.)

Les entreprises intéressées doivent justifier du respect des exigences suivantes :



1. Analyse en temps réel : la plate-forme utilise des techniques avancées d'analyse et d'apprentissage automatique pour permettre le traitement et l'analyse en temps réel de grands volumes de données.
2. Diversité géographique : La plateforme collecte et traite des données provenant d'un large éventail de pays, avec un accent particulier sur les pays vulnérables et les moins avancés.
3. Diversité thématique : La plateforme couvre divers thèmes liés au climat, aux conflits politiques et violents, aux prix, aux tendances inflationnistes et au sentiment du pays.
4. Qualité et précision des données : la plateforme garantit la qualité et l'exactitude de l'ensemble de données, en utilisant des mécanismes pour filtrer les informations erronées et en garantissant la fiabilité des perceptions capturées.
5. Interface conviviale : La plateforme fournit une interface conviviale permettant au personnel de l'ONU d'accéder et d'interpréter les données de manière efficace, facilitant ainsi une prise de décision éclairée.
6. Évolutivité : La plateforme fait preuve d'évolutivité pour s'adapter aux volumes de données croissants et aux demandes des utilisateurs à mesure que le projet progresse.
7. Sécurité et confidentialité des données : la plateforme garantit des mesures robustes de sécurité des données et le respect des normes internationales de confidentialité pour protéger les informations sensibles.

Les fournisseurs se conformant aux exigences doivent envoyer un e-mail à [maeva.poirey@un.org](mailto:maeva.poirey@un.org) en envoyant la preuve qu'ils respectent toutes les exigences ci-dessus, et comprenant au moins :

- des estimations du volume prévu de données à traiter et à fournir sur une base quotidienne, hebdomadaire et mensuelle.
- le nombre de pays et de régions couverts par les données.
- la gamme de thèmes et de sujets couverts par les données.

#### NOTE

Information on tendering for the UN Procurement System is **available free of charge** at the following address: <https://www.ungm.org/Public/Notice>

Only the United Nations Global Marketplace (UNGM) has been authorised to collect a nominal fee from vendors that wish to receive automatically Procurement Notices or Requests for Expression Of Interest. Vendors interested in this Tender Alert Service are invited to subscribe on <http://www.ungm.org>

***Vendors interested in participating in the planned solicitation process should submit the Vendor Response Form of this EOI electronically (through the link available on the next page) before the closing date set forth above.***



# VENDOR RESPONSE

## NOTICE

- Companies can only participate in solicitations of the UN Secretariat after completing their registration (free of charge) at the United Nations Global Marketplace ([www.ungm.org](http://www.ungm.org)).
- As you express interest in the planned solicitation by submitting this response form, please verify that your company is registered under its **full legal** name on the United Nations Global Marketplace ([www.ungm.org](http://www.ungm.org)) and that your application has been submitted to the **UN Secretariat**.
- While companies can participate in solicitations after completion of registration at Basic Level, we strongly recommend all companies to register at least at **Level 1** under the United Nations Secretariat prior to participating in any solicitations.
- Companies are reminded of the restrictions of employment of former UN personnel that were involved in the procurement process during their last three years of service as per [ST/SGB/2006/15](http://ST/SGB/2006/15), including (a) employing those personnel for one year after separation of service and (b) allowing those personnel to communicate with, or appear before, active UN personnel for matters related to the procurement process for two years after separation of service. Violation of the provisions of ST/SGB/2006/15 may lead to suspension of the registration of the company as a UN vendor.

**PLEASE NOTE: You should express your interest to this EOI electronically at:**

<https://www.ungm.org/Public/Notice/224533>

**In case you have difficulties submitting your interest electronically, please contact [maeva.poirey@un.org](mailto:maeva.poirey@un.org); [procurementunog@un.org](mailto:procurementunog@un.org) directly for instructions.**



## EOI INSTRUCTIONS

### 1) Registering as a Vendor with the United Nations

Vendors interested in fulfilling the requirement described above must be registered at the UN Global Marketplace ([www.ungm.org](http://www.ungm.org)) with the UN Secretariat in order to be eligible to participate in any solicitation. Information on the registration process can be found at <https://www.un.org/Depts/ptd/vendors>.

#### **Prerequisites for Eligibility**

In order to be eligible for UN registration, you must declare that:

- A. Your company (as well as any parent, subsidiary or affiliate companies) is not listed in, or associated with a company or individual listed in:
  - I. the Compendium of United Nations Security Council Sanctions Lists (<https://www.un.org/securitycouncil/content/un-sc-consolidated-list>), or
  - II. the IIC Oil for Food List website or, if listed on either, this has been disclosed to the United Nations Procurement Division in writing.
- B. Your company (as well as any parent, subsidiary or affiliate companies) is not currently removed or suspended by the United Nations or any other UN organisation (including the World Bank);
- C. Your company (as well as any parent, subsidiary or affiliate companies) is not under formal investigation, nor have been sanctioned within the preceding three (3) years, by any national authority of a United Nations Member State for engaging or having engaged in proscribed practices, including but not limited to: corruption, fraud, coercion, collusion, obstruction, or any other unethical practice;
- D. Your company has not declared bankruptcy, are not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against your company that could impair your company's operations in the foreseeable future;
- E. Your company does not employ, or anticipate employing, any person(s) who is, or has been a UN staff member within the last year, if said UN staff member has or had prior professional dealings with the Vendor in his/her capacity as UN staff member within the last three years of service with the UN (in accordance with UN post-employment restrictions published in ST/SGB/2006/15).
- F. Your company undertakes not to engage in proscribed practices (including but not limited to: corruption, fraud, coercion, collusion, obstruction, or any other unethical practice), with the UN or any other party, and to conduct business in a manner that averts any financial, operational, reputational or other undue risk to the UN.

**For Registered Vendors:** Vendors already registered at the UN Global Marketplace with the UN Secretariat must ensure that the information and documentation (e.g. financial statements, address, contact name, etc.) provided in connection with their registration are up to date in UNGM. Please verify and ensure that your company is registered under its full legal name.

**For Vendors Interested in Registration:** Vendors not yet registered should apply for registration on the United Nations Global Marketplace (<http://www.ungm.org>); information on the registration process can be found at <https://www.un.org/Depts/ptd/vendors>. Vendors must complete the registration process prior to the closing date of the REOI. Vendors who have not completed the UNGM registration process with the UN Secretariat before the closing date of the REOI are not considered eligible to participate in solicitations of the UN Secretariat. We strongly recommend all companies to register at least at Level 1 under the UN Secretariat prior to participating in any solicitations.

**IMPORTANT NOTICE:** Any false, incomplete or defective vendor registration may result in the rejection of the application or cancellation of an already existing registration.

### 2) EOI Process

Vendors interested in participating in the planned solicitation process should forward their expression of interest (EOI) to United Nations Office at Geneva (UNOG) by the closing date set forth in this EOI. *Due to the high volume of communications UNOG is not in a position to issue confirmation of receipt of EOIs.*

Please note that no further details of the planned solicitation can be made available to the vendors prior to issuance of the solicitation documents.

This EOI is issued subject to the conditions contained in the EOI introductory page available at <https://www.un.org/Depts/ptd/eoi>.

