



United Nations Procurement Division

REQUEST FOR EXPRESSION OF INTEREST (EOI)

This notice is placed by UNPD. The accuracy, reliability and completeness of the contents of furnished information is the responsibility of United Nations Procurement Division. You are therefore requested to direct all queries regarding this EOI to United Nations Procurement Division using the fax number or e-mail address provided below.

Title of the EOI:

Development and Maintenance of United Nations Crypto Stamps

Date of this EOI: 19 December 2023**Closing Date for Receipt of EOI:** 31 January 2024**EOI Number:** EOIUNPD22204**Beneficiary Country/Territory:** Global**Commodity/Service category:** Conference & Office Support Services**Address EOI response by fax or e-mail to the Attention of:** Mr. Yacine Gherbi**Fax Number:** n.a.**E-mail Address:** gherbi@un.org**UNSPSC Code:**

44121500 - Mailing supplies

78102200 - Postal and small parcel and courier services

81110000 - Computer services

82121500 - Printing



DESCRIPTION OF REQUIREMENTS

The United Nations Postal Administration (UNPA) seeks to engage a contractor to help develop, create, and maintain the next generation of the United Nations Crypto Stamps.

The service involved must include:

- a. Conceptual development and design of the UN Crypto Stamps;
- b. Work with UNPA to design and print the physical stamps;
- c. Create and maintain the digital portion of the stamps as non-fungible tokens (NFTs) on a blockchain;
- d. Develop and maintain UN Crypto Stamps website for interfacing with UNPA's customers;
- e. Lead the marketing and promotion campaign of the UN Crypto Stamps to interest groups around the world;
- f. Educate and provide training to all relevant UNPA staff;
- g. Provide support to UNPA's teams and customers.

Depending on the popularity of the new UN Crypto Stamps, the UNPA may develop and issue a new series every 1 or 2 years. For each UN Crypto Stamps series, there will be 3 different physical stamp designs, one for each UNPA issuing location, namely UN Headquarters in New York (UNHQ), UN Office in Geneva (UNOG), and UN Office in Vienna (UNOV). The total printing quantity for each UN Crypto Stamps series could be between 60,000 and 120,000 sheets, meaning 20,000 to 40,000 stamp sheets per design.

The size of the entire UN Crypto Stamps must be approximately 54-55mm by 84-86mm and printed on durable cardboard-like paper with several security layers. The size of the stamp must be 43mm by 53mm, easily peel off, and preferably use real gum paper rather than self-adhesive. It is preferable that the new UN Crypto Stamps use chip technology instead of QR codes for viewing, authenticating, and claiming them.

The features the UNPA is looking to incorporate into the UN Crypto Stamps Series 3 and beyond are:

- a. Ability to display video, virtual or general image, and sound of the content created for the UN entities;
- b. Ability to broadcast and/or send messages to the owners of the stamps;
- c. Ability for the stamp owner to select a UN entity, specify the amount, and make a donation to the selected entity;
- d. Ability for the stamp owner to include message back to UNPA and/or selected UN entity; and
- e. Display an appreciation message and include a game that encourages stamp owners to donate more.

The new UN Crypto Stamps should be pre-minted and easy for buyers/stamp collectors to claim and trade on secondary markets.

The new website to be developed for UN Crypto Stamps Series 3 and beyond must include and be able to accommodate features for UN Crypto Stamps Series 1 and 2 which have been issued by UNPA previously.

It is anticipated that a contract for three (3) years with the option to extend for two (2) additional one-year periods will be established.



SPECIFIC REQUIREMENTS / INFORMATION (IF ANY)

The detailed scope of requirements will be provided in the Request for Proposal (RFP), which will be sent out to all vendors responding to this EOI. No further detail can be made available prior to the issuance of the RFP solicitation

This solicitation will be conducted through the ARIBA platform (e-tendering) directly connected to UNGM data. Therefore, interested vendors are instructed to verify that their UNGM account is up to date regarding the contact information (representative emails) in order to ensure receipt of tender notifications.

Please NOTE that:

- a. This REOI does not constitute a Solicitation; responding to the REOI does not guarantee that the Vendor will be invited to participate in the Solicitation when issued.
- b. The UN reserves the right to change or cancel the procurement at any time during the REOI process or the formal Solicitation process.
- c. The UN reserves the right to send the Solicitation Documents to Vendors who were identified through additional market research or other means to source the UN requirements.

Additional NOTES:

Due to the expected high volume of communications, please follow the instructions below:

1. Please review all the information provided in this Request for Expression of Interest document.
2. Interested vendors must register electronically by clicking on the form link provided on page 4 of this document. At this stage please do not submit any additional information.
3. If you have questions related to UN vendor registration, please follow the instructions provided on page 5 of this document or contact register@un.org.

NOTE

Information on tendering for the UN Procurement System is **available free of charge** at the following address: <https://www.ungm.org/Public/Notice>

Only the United Nations Global Marketplace (UNGM) has been authorised to collect a nominal fee from vendors that wish to receive automatically Procurement Notices or Requests for Expression Of Interest. Vendors interested in this Tender Alert Service are invited to subscribe on <http://www.ungm.org>

Vendors interested in participating in the planned solicitation process should submit the Vendor Response Form of this EOI electronically (through the link available on the next page) before the closing date set forth above.



VENDOR RESPONSE

NOTICE

- Companies can only participate in solicitations of the UN Secretariat after completing their registration (free of charge) at the United Nations Global Marketplace (www.ungm.org).
- As you express interest in the planned solicitation by submitting this response form, please verify that your company is registered under its **full legal** name on the United Nations Global Marketplace (www.ungm.org) and that your application has been submitted to the **UN Secretariat**.
- While companies can participate in solicitations after completion of registration at Basic Level, we strongly recommend all companies to register at least at **Level 1** under the United Nations Secretariat prior to participating in any solicitations.
- Companies are reminded of the restrictions of employment of former UN personnel that were involved in the procurement process during their last three years of service as per ST/SGB/2006/15, including (a) employing those personnel for one year after separation of service and (b) allowing those personnel to communicate with, or appear before, active UN personnel for matters related to the procurement process for two years after separation of service. Violation of the provisions of ST/SGB/2006/15 may lead to suspension of the registration of the company as a UN vendor.

PLEASE NOTE: You should express your interest to this EOI electronically at:

<https://www.ungm.org/Public/Notice/222968>

In case you have difficulties submitting your interest electronically, please contact gherbi@un.org directly for instructions.



EOI INSTRUCTIONS

1) Registering as a Vendor with the United Nations

Vendors interested in fulfilling the requirement described above must be registered at the UN Global Marketplace (www.ungm.org) with the UN Secretariat in order to be eligible to participate in any solicitation. Information on the registration process can be found at <https://www.un.org/Depts/ptd/vendors>.

Prerequisites for Eligibility

In order to be eligible for UN registration, you must declare that:

- A. Your company (as well as any parent, subsidiary or affiliate companies) is not listed in, or associated with a company or individual listed in:
 - I. the Compendium of United Nations Security Council Sanctions Lists (<https://www.un.org/securitycouncil/content/un-sc-consolidated-list>), or
 - II. the IIC Oil for Food List website or, if listed on either, this has been disclosed to the United Nations Procurement Division in writing.
- B. Your company (as well as any parent, subsidiary or affiliate companies) is not currently removed or suspended by the United Nations or any other UN organisation (including the World Bank);
- C. Your company (as well as any parent, subsidiary or affiliate companies) is not under formal investigation, nor have been sanctioned within the preceding three (3) years, by any national authority of a United Nations Member State for engaging or having engaged in proscribed practices, including but not limited to: corruption, fraud, coercion, collusion, obstruction, or any other unethical practice;
- D. Your company has not declared bankruptcy, are not involved in bankruptcy or receivership proceedings, and there is no judgment or pending legal action against your company that could impair your company's operations in the foreseeable future;
- E. Your company does not employ, or anticipate employing, any person(s) who is, or has been a UN staff member within the last year, if said UN staff member has or had prior professional dealings with the Vendor in his/her capacity as UN staff member within the last three years of service with the UN (in accordance with UN post-employment restrictions published in ST/SGB/2006/15).
- F. Your company undertakes not to engage in proscribed practices (including but not limited to: corruption, fraud, coercion, collusion, obstruction, or any other unethical practice), with the UN or any other party, and to conduct business in a manner that averts any financial, operational, reputational or other undue risk to the UN.

For Registered Vendors: Vendors already registered at the UN Global Marketplace with the UN Secretariat must ensure that the information and documentation (e.g. financial statements, address, contact name, etc.) provided in connection with their registration are up to date in UNGM. Please verify and ensure that your company is registered under its full legal name.

For Vendors Interested in Registration: Vendors not yet registered should apply for registration on the United Nations Global Marketplace (<http://www.ungm.org>); information on the registration process can be found at <https://www.un.org/Depts/ptd/vendors>. Vendors must complete the registration process prior to the closing date of the REOI. Vendors who have not completed the UNGM registration process with the UN Secretariat before the closing date of the REOI are not considered eligible to participate in solicitations of the UN Secretariat. We strongly recommend all companies to register at least at Level 1 under the UN Secretariat prior to participating in any solicitations.

IMPORTANT NOTICE: Any false, incomplete or defective vendor registration may result in the rejection of the application or cancellation of an already existing registration.

2) EOI Process

Vendors interested in participating in the planned solicitation process should forward their expression of interest (EOI) to United Nations Procurement Division (UNPD) by the closing date set forth in this EOI. *Due to the high volume of communications UNPD is not in a position to issue confirmation of receipt of EOIs.*

Please note that no further details of the planned solicitation can be made available to the vendors prior to issuance of the solicitation documents.

This EOI is issued subject to the conditions contained in the EOI introductory page available at <https://www.un.org/Depts/ptd/eoi>.

