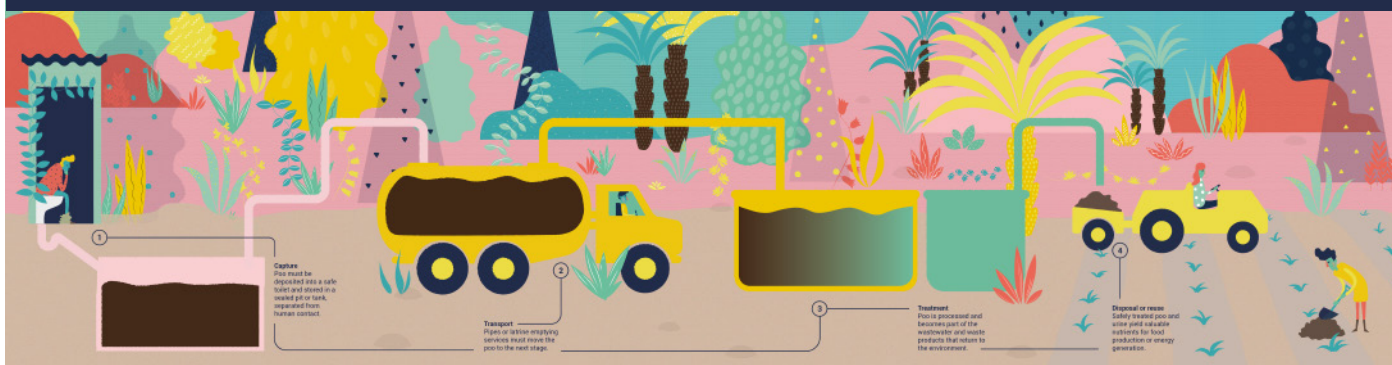


# SUGGESTED SOCIAL MEDIA MESSAGES WORLD TOILET DAY

## 19 NOVEMBER 2017



**Hashtag:** #WorldToiletDay

**Website:** [www.worldtoiletday.org](http://www.worldtoiletday.org)

**Twitter:** [twitter.com/UN\\_Water](https://twitter.com/UN_Water)

**Facebook:** [www.facebook.com/UnitedNationsWater](https://www.facebook.com/UnitedNationsWater)

**Instagram:** [www.instagram.com/un\\_water/](https://www.instagram.com/un_water/)

**YouTube:** <http://bit.ly/UNWaterYouTube>

**PREWRITTEN MESSAGES THAT YOU MAY COPY AND PASTE, ADAPT AND PUBLISH WITH THE DIGITAL CARDS.**

### WHERE DOES OUR POO GO?

- Have you ever thought about what happens to the poo once it drops into the loo? #WorldToiletDay #WhereDoesOurPooGo [www.wheredoesourpoo.org](http://www.wheredoesourpoo.org)
- If there's one thing that unites humanity, it's the call of nature. But where does our poo go? #WorldToiletDay [www.wheredoesourpoo.org](http://www.wheredoesourpoo.org)

### 4-STEP JOURNEY – GIF

- Where does your poo go? Let's hope it takes this four-step journey. #WorldToiletDay #WhereDoesOurPooGo [www.wheredoesourpoo.org](http://www.wheredoesourpoo.org)
- In an ideal world, this is where everyone's poo

should go. #WorldToiletDay #WhereDoesOurPooGo [www.wheredoesourpoo.org](http://www.wheredoesourpoo.org)

- Where does your poo go? The beach, street, ocean? Let's hope not. #WorldToiletDay #WhereDoesOurPooGo [www.wheredoesourpoo.org](http://www.wheredoesourpoo.org)
- Want to see poos on the loose? #WorldToiletDay #WhereDoesOurPooGo [www.wheredoesourpoo.org](http://www.wheredoesourpoo.org)

### FACT CARDS

- For billions of people around the world, sanitation systems are either non-existent or ineffective. #WorldToiletDay [www.worldtoiletday.org](http://www.worldtoiletday.org)
- When poo gets out, diseases spread, making people sick & killing thousands of children each year. #WorldToiletDay [www.worldtoiletday.org](http://www.worldtoiletday.org)
- Safely processed poo can become a valuable & sustainable source of nutrients, energy and water. #WorldToiletDay [www.worldtoiletday.org](http://www.worldtoiletday.org)
- Hitting #SDG 6 will drive progress across many of the other goals. Learn more this #WorldToiletDay on [www.worldtoiletday.org](http://www.worldtoiletday.org)
- Sanitation systems generate jobs, investment opportunities, & valuable products such as fertilizer. #WorldToiletDay [www.worldtoiletday.org](http://www.worldtoiletday.org)