

United Nations
Division for the Advancement of Women
Expert Group Meeting on
“Participation and access of women to the media,
and the impact of media on and its use as an
instrument for the advancement
and empowerment of women”
Beirut, Lebanon
12 to 15 November 2002

PROGRAMME OF WORK

Tuesday, 12 November 2002

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| 8.30. – 9.30 a.m. | Registration of Participants (Experts and Observers) |
| 10.00 – 11.00 a.m. | Opening ceremony |
| | Message from Ms. Carolyn Hannan, Director, Division for the Advancement of Women, Department of Economic and Social Affairs delivered by Ms. Amina Adam, Chief, Coordination and Outreach Unit, Division for the Advancement of Women |
| | Opening statement from Ms. Thérèse Gastaut, Director, Public Affairs Division, Department of Public Information |
| | Opening statement from Ms. Mervat El-Tallawy, Executive Secretary, ESCWA |
| | Opening statement from H. E. Mr. Ghazi Al-Aridi, Minister of Information of Lebanon |
| 11.00 – 11.15 a.m. | Break |
| 11.15 a.m. – 11.45 p.m. | Election of Officers and adoption of the Programme of Work |
| | Introduction to the meeting |

- 11.45 – 1.00 p.m. Presentation of two Background Papers
- “Women, Media And Democratic Society. In Pursuit Of Rights And Freedoms”* by Margaret Gallagher, Consultant, DAW
- Presentation of online discussion report by Victoria Cabrera-Balleza, Consultant, DAW
- 1.00 – 1.45 p.m. Lunch
- 1.45 – 2.45 p.m. Presentation by Experts of Panel I on *“Policy approaches as enabling frameworks”*
- Melanie Cisheski (Canada) *“Co-Regulation. A New Model of Media Regulation”*
- Sonia Gill (Barbados) *“Participation and Access of Women to the Media and its Impact on and Use as an Instrument for the Advancement and Empowerment of Women”*
- Presentation by Expert Observers
- Neziha Zarrouk (Ambassador of Tunisia to Lebanon) *“Tunisian Experience of Policy-Making for Women in the Media”*
- Nahawand Al-Kaderi Issa (Lebanon) *“Women in Lebanese Television”*
- Leslie Wright (USA/NGO Committee on the Status of Women, New York) *“Roundtable and Recommendations on Women in Media”*
- 2.45 – 4.00 p.m. Presentation by Experts of Panel II on *“Access, employment, decision-making”*
- Barbara Crossette (USA) *“Access, Employment and Decision-Making”*
- Ammu Joseph (India) *“Working, Watching and Waiting. Women and issues of access, employment and decision-making in the media in India”*
- 4.00 – 6.00 p.m. Presentation by Expert Observers followed by general debate
- Marlene Sanders (USA). *“Older Women and the Media”*
- Rita Henley Jensen (USA) *“A call for a global grassroots campaign to enhance women’s access, employment and image in the media through creating additional standards for paid legal notices”*

Wednesday, 13 November 2002

9.30 – 11.00 a.m.

Presentation by Experts of Panel III on “*Representation/Portrayal and content issues*”

Colleen Lowe Morna (South Africa) “*Promoting gender Equality in and through the Media a Southern African Case study*”

Bernadette Van Dijck (Netherlands) “*Screening Gender, Gender Portrayal and Programme Making Routines*”

Teresa Uca Silva (Chile) “*Beyond contents. Proposals from a gender perspective for intervention in the media*”

Presentations by Expert Observers

Bushra Jabre (Lebanon/USA/John Hopkins University) “*Arab Women Speak Out*”

Emily Freeburg (USA/Franciscans International) *Selling Ourselves Short: Individual versus collective power of young women in the United States media*

Dima Dabbous-Sensenig (Lebanon/Lebanese American University)

Khawla Mattar (Bahrain) “*Women in Satellite Television Stations in the Arab Region*”

11.00 – 11.15 a.m.

Break

11.15 a.m. – 1.00 p.m.

Presentation by Experts Panel IV on “*Impact of the new technologies on media professions and media content*”

Sharon Bhagwan Rolls (Fiji) “*The impact of New Information Communication Technology on the Media. A Community Media Perspective from the Pacific Island Region*”

Anne S. Walker (Australia) “*Impact of the new technologies on media professions and media content*”

Lynne Muthoni Wanyeki (Kenya) “*The Impact of (New) Information and Communication Technologies (NICTs) on the Media Professions and Media Content with respect to Gender*”

Presentations by UN and Expert Observers

Thérèse Gastaut (France/UNDPI) *“Participation and access of women to the media, and the impact of media on, and its use as an instrument for the advancement and empowerment of women”*

Sorosh Roshan (Iran/USA/IHAN)

1..00 – 1.45 p.m.	Lunch
1.45 – 3.00 p.m.	Presentation by Observers followed by general debate
3.00 – 5.00 p.m.	Discussion
	Establishment of Working Groups on different issues presented

Thursday 14 November 2002

9.30 – 1.00 p.m.	Working Groups continue on the draft recommendations
1.00 – 1.45 p.m.	Lunch
1.45 – 3.00 p.m.	Working Groups continue, followed by meeting of the drafting committee
3.00 – 5.00 p.m.	Feedback from the Working Groups to plenary

Friday, 15 November 2002

9.30 – 11.00 a.m.	Completion of recommendations by the Drafting Committee
11.00 – 11.15 a.m.	Break
11.15 a.m. – 1.00 p.m.	Presentation and discussion of draft report and recommendation
1.00 – 1.45 p.m.	Lunch/Press Conference
1.45 – 3.00 p.m.	Adoption of final report and recommendations
3.00 – 4.00 p.m.	Closing session