

# **Mainstreaming a Gender Perspective in Science, Technology, and Innovation Policy**

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# Mainstreaming gender in STI policy

A matter of development effectiveness as well as an ethical issue:

- 1) Women play a central and vital role in society (productive activities, social functions)
- 2) Gender mainstreaming can make STI policies more effective and
- 3) Appropriate STI policies can enhance women's contribution to economic growth and development

- In 1995, the Report of the Gender Working Group of the United Nations Commission on Science and Technology for Development (CSTD) : *“Missing links – gender equity in science and technology for development”*.

- Identified 7 Transformative Action Areas

- Fifteen years later it's time to revisit
- Timing is opportune: STI is getting back on the development agenda
- Few national STI policies address gender equality



# Making science, technology and innovation policy gender responsive

Three key elements:

- Promoting S&T to support women's development and livelihood activities (“Science for Women”)
- Promoting gender equality in science, technology, and engineering education, workforce, and leadership (“Women in Science”)
- Supporting the role of women in innovation systems



# Science for Women

Promoting science and technology to support women's development and livelihood activities

- Three key sectors where women play a central role
  - Agriculture, food security, and nutrition
  - Water and sanitation
  - Energy
- Science and technology can help address women's challenges (many examples)



- Strong role for proactive policies to support the *design, development and diffusion* of gender responsive technologies



# Women in science

## Promoting gender equality in science, technology and engineering education, workforce and leadership

- Why? To ensure women contribute shaping the STI agenda and make it more gender responsive
- Key issues
  - Promoting a S&T literate women population
  - Working with women to improve production and support of women's enterprises
  - Ensuring women gain participate in decision making on STI policies
- Strategies and tools
  - Promote female education in science, mathematics and technology (SMT)
  - Continuing education and vocational training
  - Information and communication technologies: ICTs have a great potential for female education
  - Fixing the "leaking pipeline"



# Supporting women in innovations systems

- Women in SMES
  - Technical and scientific education and training
  - Venture capital
  - Recognition and protection of women's knowledge and innovation
  - Training for enterprise development
- Having women in management of medium and large enterprises is important for innovation systems and for countries to compete globally (Transformation Action Area No 8)

# Some basic features of a gender-affirmative policy

- COHERENCE with other policy areas (an integrated approach)
- Evidence –based
- Integration of gender perspective throughout the policy making process
- Scaling-up of successful programmes (i.e from local to national level)



# Conclusions

- Political will
- Three key words: assess, understand, translate.
- Developing STI approaches which benefit women (science **FOR** women) and ensuring women's role in STI (women **IN** science)

This involves in particular:

- Consulting and working with women
- Providing them access to resources
- Recognizing and supporting their local knowledge and innovation practices

# Conclusions (cont'd)

- Gender mainstreaming in STI policy:  
the “gender lens approach”  
at each stage of the STI policy making process
  - At **research** and assessment level  
evidence-based assessments taking into account  
gender equity and gender gaps  
(e.g gender impact analysis)
  - At **design** level:  
solutions and strategies in consultation with women  
at all levels
  - At **implementation & monitoring** level  
programs and support structures to implement and  
monitor gender-responsive STI policy

Thank you for your attention

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