



TV

# UNITED NATIONS NATIONS UNIES

## UN IN ACTION

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### SOUTH AFRICA: RECYCLING FOR CASH

#### VIDEO

SCENES OF CAPETOWN

JUSTIN AT BILLIARD GAME

JUSTIN ON-CAMERA

JUSTIN LEAVES ON HIS  
MOTORCYCLE

JUSTIN ON-CAMERA

#### AUDIO

MUSIC

NATSOT

#### NARRATION

South African Justin Van Der Walt (JUSTIN VAN DER VALT) regrets his wayward past... (3.5)

JUSTIN (ENGLISH) M

*"When I was fifteen my father passed away... later on I obviously realized that I could have spent a bit more time with him rather than being a delinquent. "* (8)

#### NARRATION

After his father died, he decided to get serious. Then something terrible happened... (6.5)

JUSTIN (ENGLISH)

*"I had a motorcycle accident. I lost about seventy per cent of the use of my arm. "* (5)

**NARRATION**

JUSTIN ON HIS LAPTOP AT HOME Worried about his future, Justin's mother made a decision that changed his life...she enrolled him in a computer course... (7.5)

**JUSTIN** (ENGLISH)

JUSTIN ON-CAMERA *"I passed the course. I just worked on my own computers."* (2)

**NARRATION**

WATCHING PHULMANI FIXING COMPUTER Repairing his own computers boosted Justin's confidence. Soon he found himself working as a free lancer for small businesses. (8.5)

**JUSTIN** (ENGLISH)

JUSTIN ON-CAMERA *"I made enough money to buy food. It was just keeping me going."* (8)

**NARRATION**

JUSTIN INSIDE A MOVING VEHICLE Justin's big break came one day while he was cruising through his neighbourhood. He saw computer equipment in a warehouse and decided to introduce himself to the owner. (9.5)

WAREHOUSE SHOTS

**JUSTIN** (ENGLISH)

JUSTIN ON-CAMERA *"There-were a lot of monitors and stuff in his warehouse. He asked me if I could repair computers. I said, Yes I can.//And he sub-contracted me to repair his computers."* (11.5)

**NARRATION**

STORE ACTIVITIES Today, at 26 years of age, Justin is the proud owner of "Just PCs", a company in Cape Town,

WASTE  
CRT'S IN DUMPSTER

South Africa. Focused on diverting e-waste or electronic waste targeted for dumpsites, Just PCs refurbishes computers. As well as running a profitable business, Justin is helping South Africa to reduce the 100,000 tons of e-waste produced annually. (25)

STEINER ON-CAMERA

**STEINER** (ENGLISH) M

*"E-waste is not simply something we should turn our eyes away from and ignore."* (2.5)

STEINER INTRO

**NARRATION**

Achim Steiner (AKIM SHTEINER) is head of the United Nations Environment Programme, UNEP. (5)

STEINER ON-CAMERA

**STEINER** (ENGLISH)

*"It is a mountain that is building up across the planet. They need to be managed so we can reduce the volume of waste and have both an environmental and economic benefit."* ()

GROUP MEETING

**NARRATION**

Justin and a group of pioneering creative thinkers formed the E-waste Alliance to raise awareness in communities. (7.5)

PHUMLANI WORKING

This initiative is bringing jobs to the country's unemployed like 23-year-old Phumlani Silwana (PUM-LANEE SIL-WANA). He started at Just PC's cleaning computers. Now he's fixing them... but his dream is much bigger. (14.5)

**PHUMLANI** (LOCAL DIALECT) M

PHUMLANI ON-CAMERA

*“One day I want to own my own business...At the moment I’m still saving money.” (4)*

**NARRATION**

VAR. SHOTS OF REFURBISHING

But refurbishing is only one part of the solution. More needs to be done to curb e-waste globally says Susan Dittke, (SUSAN DIT-KEE) Head of the Alliance. (8.5)

**DITTKE** (ENGLISH) F

DITTKE ON-CAMERA

*“I Think people have to actually look through this nonsense - stop buying things they don’t need with money they don’t have.” (5.5)*

**NARRATION**

SHOTS AT  
ECYCLE COMPANY  
TILE COMPANY

In the meantime other members of the Alliance are using e-waste as a resource for manufacturing, like this roof tile factory. (7.5)

MAKING TILES

*NATSOT TILE FACTORY*

**JUSTIN** (ENGLISH)

JUSTIN ON-CAMERA

*“They take the plastics and mix it with other plastics and make tiles for low-income housing. It’s actually cheaper than normal roof tiles.” (10)*

**NARRATION**

SCENES AT TOWNSHIP  
STORE

And young South Africans are also benefiting from Justin’s efforts. (4)

INTERNET CAFÉ

At internet cafes installed in townships across Cape Town, children are using computers initially thrown out as garbage. (7.5)

JUSTIN ON-CAMERA	<p><b><u>JUSTIN</u></b> (ENGLISH)</p> <p><i>“The aim of these internet business cafes is to get the computers to the people that need them the most that cannot afford a new computer.”</i></p> <p>(10.5)</p>
VAR. SHOTS AT INTERNET CAFÉ JUSTIN WITH FRIENDS OUTSIDE HIS INTERNET CAFÉ	<p><b><u>NARRATION</u></b></p> <p>Helping to set up internet cafes is Justin’s way to give back to society and keep his country free of e-waste. (7.5)</p>
UN LOGO	<p>This report was produced by Mary Ferreira for the United Nations. (5)</p>