



TV

UNITED NATIONS NATIONS UNIES

UN IN ACTION

Release Date: June 2009

Programme No. 1188

Length: 5'02"

Languages: English, French, Spanish, Russian

ECUADOR: A MODEL OF GREEN ENTERPRISE

VIDEO

JUNGLE/PARAKEETS ON
BRANCHES

PARAKEETS FLYING DOWN
FEEDING ON GROUND

PARAKEET EATING CLAY

WIDE SHOT FOREST

BIRDS/MONKEY/TREES
INSECT/CHAMELEON/OTTERS

AUDIO

NARRATION

It's early morning... A loud screeching noise fills the air... (4.5")

Appearing in twos and fours, the parakeets and parrots arrive. They descend from the rainforest, branch by branch, to the clay bank below. (11.5")

They come for the mineral rich clay – an antidote to the toxins in the nuts and seeds. (5")

This corner of the Ecuadorian Amazon jungle is the Yasuni National Park. Located in the easternmost part of the country, the park covers two and a half million acres of rainforest. (11.5")

The area is known as one of the most bio-diverse places on earth, and UNESCO designated it as a biosphere reserve to protect its wildlife and ensure sustainable livelihood. (12")

TOURISTS IN BOAT

Tourists from around the world come to see the dramatic diversity of life – more than five hundred fifty recorded species of birds, and the endangered giant otters. (11")

PARK

But the park also sits on large oil deposits. And behind its seemingly peaceful lushness lies a struggle by the indigenous peoples to protect their ancestral land against reckless exploitation by oil companies. (15")

GIOVANNI ON CAMERA

GIOVANNI: (Spanish) **M**
"Oil has spilled all over the Amazon River." (3")

GIOVANNI

NARRATION
Giovanni Rivadneira is a Quechua Indian from the Anangu community. (5")

GIOVANNI ON CAMERA

GIOVANNI: (Spanish) **M**
"With all the exploitation that has been done, the community has gotten absolutely nothing. (6")

OIL WASTE

"We don't have water, we don't have a good education, and we don't have good health." (5")

OIL PLATFORM

OIL PLATFORM/ROAD

CONSTRUCTION

NARRATION
Amazon crude production has been the main source of revenues that keeps Ecuador's economy afloat. But four decades of oil exploitation has left a legacy of deforestation and pollution. (13.2")

INDIGENOUS PEOPLE IN FOREST

The forest is home to some 300,000 indigenous peoples. Struggling with poverty, many are lured

by the quick money offered by oil companies.
(11")

WOMAN HARVESTING BANANAS

But people in Anangu resisted. Ten years ago, they came up with an economic alternative. (6")

GIOVANNI ON CAMERA

GIOVANNI: (Spanish) **M**

"We could build something here in this beautiful place God has given us." (4")

WOMEN WITH CHILDREN

"So I proposed my community to work in sustainable tourism." (4")

NARRATION

PEOPLE BUILDING

With seed money from a non-governmental group, people in Anangu started to design and build the tour centre by themselves. It took five years to complete. (10")

LODGE ON THE LAKE
CABANAS INTERIOR

Called the Napo Wildlife Centre, it's the first native-owned and operated lodge in the Yasuni National Park; and a certified ecological destination in Ecuador. (11")

FAUSTO IN KITCHEN

Fausto Cornejo is the manager. (2")

FAUSTO ON CAMERA/ SHOWING
WATER TREATMENT SYSTEM

FAUSTO: (English) **M**

"Plastic, paper, aluminium, gets separated into these coloured bags and then goes all the way to Quito for recycling" (7.5")

"We do not discharge anything to the soil or to the lake. All the water that comes from the toilet and from the kitchen goes to the septic tanks. These septic tanks will distribute the gray water

and black water to a system of wetlands.”
(13.5”)

NARRATION

FAUSTO SHOWING SOLAR PANEL The lodge also uses solar panels to collect energy for the electricity. (5”)

TATIANA WITH GIOVANNI ON CANOPY TOWER The Napo Wildlife Centre has caught the attention of Tatiana Calderone from the UN World Tourism Organization. (6”)

TATIANA: (English) **F**

TATIANA ON CAMERA *“We think sustainable tourism is a key for any conservation or preservation programme... That’s the model we could find in Napo Wildlife Centre... We want to apply that model in other communities.”* (11.5”)

NARRATION

LAKE/FOREST Since 2008, the United Nations has been working closely with the government and local communities to develop eco-friendly projects in the Yasuni Park. Giovanni shares the experiences of the Anangu project. (14”)

GIOVANNI: (Spanish) **M**

GIOVANNI ON CAMERA *“We want to show everyone there are many job opportunities by taking care of the forest. Working for an oil company is not the only way.”*
(10”)

NARRATION

TOURISTS IN BOAT/LAKE Sustainable tourism provides development and leaves a small footprint on the environment. It’s

a boost to the local economy and the project's supporters are hopeful it can be a viable alternative to oil. (13")

UN LOGO

This report was prepared by Patricia Chan for the United Nations. (5")