



TV

UNITED NATIONS NATIONS UNIES

U.N. IN ACTION

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Duration: 3'35"

UNFPA SUPPORTS CHINA TO SPREAD HIV/AIDS MESSAGE

VIDEO

PASSENGERS GETTING ONTO
TRAIN

CONDUCTOR WITH PASSENGERS
ON PLATFORM & GIVING OUT
BROCHURES IN TRAIN

JIANG ON CAMERA

TRAVELLERS IN RAILWAY
STATION

AUDIO

NARRATION

Passengers on this train are headed from Beijing to Panzhihua, a city in southern China, a journey of forty-four hours. (7 secs.)

Jiang Xiao Ying, the train conductor, is among the 2.5 million staff employed by China's Railways. In addition to running the trains safely and efficiently, railroad employees now have an additional task: helping to spread the message of HIV prevention. (16 secs.)

JIANG: (In Chinese)

"We have been trained and asked to make particular efforts to reach out to passengers and raise their awareness about HIV/AIDS."
(6 secs.)

Every year, one billion people ride on China's vast railway system. Beijing's West Station alone services 70,000 passengers daily, and up to 300,000 per day in peak holiday seasons.
(13 secs.)

MIGRANTS AT STATION

Many are migrant workers seeking jobs, and are considered to be at high risk of contracting HIV/AIDS. But many have little knowledge of the disease or know that condom use prevents infection. (10 secs.)

RAIL PASSENGER ON CAMERA

PASSENGER: (In Chinese) Man

“No. I don’t know anything about HIV. I see it on TV, in the newspapers. But I don’t understand.” (7 secs.)

RAIL STAFF GIVING OUT
LEAFLETS IN WAITING HALL

Since 2003, Beijing’s West Station has started a campaign to give out information on HIV prevention. It’s one of nine stations participating in a groundbreaking project initiated by the Ministry of Railways, supported by UNFPA, the UN Population Fund. (18 secs.)

PASSENGERS GETTING
BROCHURES AT STAND IN MAIN
TERMINAL

The programme taps into the railway’s massive networks in reaching out to a vast audience, especially the floating population of migrants. (8 secs)

HAN IN OFFICE

Han Shu Rong is a Deputy Director in the Ministry of Railways. (4 secs.)

HAN ON CAMERA

HAN: (In Chinese) WOMAN

“On average passengers will spend two hours in the station and 20 hours on the train. We are targeting these waiting and travelling times during which we believe passengers are receptive to hearing and accepting information about HIV prevention.” (18”)

CONDUCTOR AND ANNOUNCER
ON TRAIN

On the long journey, two half-hour announcements about HIV/AIDS are broadcast, one in the morning, and one in the evening. (7 secs.)

BROADCAST

ANNOUNCER: (In Chinese) WOMAN
“Ladies and gentlemen, welcome aboard. I’d like to tell you about HIV/AIDS. (7 secs.)

PLAYING CARDS

Passengers also receive playing cards.
(2 secs.)

TRAIN PASSENGERS

No one knows exactly how many Chinese are infected with HIV/AIDS, but many recognize that, without an open and concerted response, it could become a catastrophic problem.
(9 secs.)

TELLIER IN OFFICE

Siri Tellier is the UNFPA Representative in China. (3 secs.)

TELLIER ON CAMERA

TELLIER: (In English) WOMAN
“I think it’s quite clear, and I think it’s widely recognized that the Chinese government has really taken much stronger steps to prevent HIV/AIDS in the last two to three years.” (13 secs.)

CONDUCTOR SPEAKING WITH
TRAIN PASSENGERS & HANDING
OUT LEAFLETS

The Ministry of Railways hopes to scale up the HIV/AIDS prevention efforts and expand the programme to its 5,700 railway stations across the country, a challenge that would require

continued political and economic support. (13
secs.)

LOGO

This report was prepared by Christian Delsol
and Patricia Chan for the United Nations.