



U.S. CHAMBER OF COMMERCE FOUNDATION



United Nations Office for Partnerships

In partnership with:



United Nations Office for Partnerships and
the U.S. Chamber of Commerce Foundation's Corporate Citizenship Center

**Turning Inspiration into Action:
Next Steps for the Private Sector to Empower Women Globally**
#Inspire2Act

Tuesday, March 4, 2014
8:00 a.m. registration opens
9:00 a.m. – 5:45 p.m.

The United Nations
First Avenue
New York City, New York 10017
Entrance: 47th Street on First Avenue

Draft Agenda

Tuesday, March 4, 2014	
8:30 a.m. – 9:00 a.m.	Registration
9:00 a.m. – 9:15 a.m. <i>UN General Assembly Hall</i>	Framework for the Day - Discovering and Winning in the Next Emerging Market: Women <ul style="list-style-type: none"> • Master of Ceremonies: Carolyn Buck Luce, Managing Partner, Imaginal Labs & Former Global Life Sciences Sector Leader, EY
9:15 am – 9:20 am <i>UN General Assembly Hall</i>	Opening Remarks from the United Nations <ul style="list-style-type: none"> • Robert Orr, Assistant Secretary General for Strategic Planning, Executive Office of Secretary General
9:20 a.m. – 9:30 a.m. <i>UN General Assembly Hall</i>	Opening Remarks and Introduction to Speakers <ul style="list-style-type: none"> • The Honorable John McKernan, President, U.S. Chamber of Commerce Foundation
9:30 a.m. – 9:40 a.m. <i>UN General Assembly Hall</i>	Special Remarks <ul style="list-style-type: none"> • Ambassador Melanne Verveer, Executive Director of the Institute for Women, Peace and Security at Georgetown University

February 27, 2014

9:40 a.m. – 9:50 a.m. <i>UN General Assembly Hall</i>	Special Remarks <ul style="list-style-type: none"> • Chelsea Clinton, Vice Chair, Clinton Foundation
9:50 a.m. – 10:45 a.m. <i>UN General Assembly Hall</i>	Keynote Discussion: Cross Sector Partnerships to Empower Women Globally <ul style="list-style-type: none"> • Chelsea Clinton, Vice Chair, The Clinton Foundation • Ambassador Melanne Verveer, Executive Director of the Institute for Women, Peace and Security at Georgetown University • Jane Nelson, Director of Harvard Kennedy School Corporate Social Responsibility Initiative
10:45 a.m. – 11:00 a.m.	Networking Break
11:00 a.m. – 12:15 p.m. <i>UN General Assembly Hall</i>	Plenary Panel: Training as a Catalyst for Empowerment: Private Sector Initiatives that Bridge the Gap for Women to Succeed <ul style="list-style-type: none"> • Pierre Börjesson, Senior Sustainability Specialist, H&M • Dotti Hatcher, Executive Director, P.A.C.E. Global Initiatives, Gap Inc. • Charlotte Oades, Global Director, Women's Economic Empowerment, The Coca-Cola Company • Diane Melley, Vice President, Global Citizenship Initiatives, IBM • Moderator: Aman Singh, Editorial Director, CSRwire.com
12:15 p.m. – 12:30 p.m.	Transition to Lunch
12:30 p.m. – 1:45 p.m. <i>Delegates Dining Room</i>	Lunch & Keynote <ul style="list-style-type: none"> • Introduction <ul style="list-style-type: none"> ○ Marc DeCoursey, Executive Director, U.S. Chamber of Commerce Foundation Corporate Citizenship Center • Dialogue and Interview <ul style="list-style-type: none"> ○ Soledad O'Brien, Award Winning Journalist, Documentarian, News Anchor, and Producer <ul style="list-style-type: none"> ▪ Phumzile Mlambo-Ngcuka, Executive Director, UN Women ▪ Shiza Shahid, Co-Founder and CEO, The Malala Fund • Reflections from Master of Ceremonies <ul style="list-style-type: none"> ○ Carolyn Buck Luce, Managing Partner, Imaginal Labs
1:45 p.m. - 2:00 p.m.	Transition to Breakout Sessions
2:00 p.m. - 3:15 p.m. <i>Delegates Dining Room and Breakout Rooms 1-6</i>	Breakouts <ul style="list-style-type: none"> • <u>Greater Inclusion of Women in Agriculture</u> <ul style="list-style-type: none"> ○ Ashley Arbuckle, Marketing Director & Foundation Correspondent, L'Occitane USA ○ Willy Foote, Founder and CEO, Root Capital ○ Simon Winter, Senior Vice President Development, TechnoServe ○ Moderator: T.J. Whalen, Chief Strategy and Sustainability Officer, Green Mountain Coffee Roasters

2:00 p.m. - 3:15 p.m.

*Delegates Dining Room and Breakout
Rooms 1-6*

Breakouts

- **The Sheconomy: The Power of the Female Consumer in a Growing Middle Class**
 - **Yolanda Londono**, Vice President Global Social Responsibility, Tupperware Brands
 - **Judy Spalthoff**, Executive Director, Head of Business Development - Private Wealth Management, UBS Financial Services Inc.
 - **Eden Sulzer**, Director, Women in Pharmacy, Cardinal Health
 - **Lynn O'Connor Vos**, Chief Executive Officer, Grey Healthcare Group
 - Moderator: **Carolyn Buck Luce**, Managing Partner, Imaginal Labs
- **Overcoming Challenges in Insecure Markets**
 - **Afshan Khan**, Chief Executive Officer, Women for Women International
 - **Eniola Mafe**, Program Manager at The Niger Delta Partnership Initiative Foundation (NDPI)
 - **Kristi Ragan**, Chief of Party, USAID Grand Challenges for Development
 - Moderator: **Kara Valikai**, Director, Issue Networks, Corporate Citizenship Center, U.S. Chamber of Commerce Foundation
- **Addressing Women at the Base of the Pyramid: Energy, WASH, and Education**
 - **Jessica Alderman**, Director of Communications and Public Relations, Envirofit International
 - **Nicola Dixon**, Associate Director of Community Action, General Mills
 - **Sandro Mesquita**, Director of Marketing, Programming, Intelligence & Generación, DirecTV
 - Moderator: **Ben Mann**, Director of Global Partnerships, WASH Advocates
- **Women & Access to Technology**
 - **Angela Baker**, Senior Manager Wireless Reach, Qualcomm
 - **Suzanne Fallender**, Director Global Girls & Women Initiative, Intel
 - **Ting Shih**, Founder and Chief Executive Officer, ClickMedix
 - Moderator: **Henriette Kolb**, Gender Secretariat - Head, International Finance Corporation
- **Supplier Diversity Workshop**
 - **Michael Robinson**, Program Director, Global Supplier Diversity, IBM
 - **MiKaela Lemmon** Senior Director, Women's Economic Empowerment, Corporate Affairs at Walmart
 - **Elizabeth Vazquez**, President and CEO, WEConnect International

2:00 p.m. - 3:15 p.m. <i>Delegates Dining Room and Breakout Rooms 1-6</i>	Breakouts <ul style="list-style-type: none"> • <u>Private Sector Approaches to Support Women's Health</u> <ul style="list-style-type: none"> ○ Priya Agrawal, Executive Director, Merck for Mothers, Merck & Co., Inc. ○ Sharon D'Agostino, Vice President, Corporate Citizenship, Johnson & Johnson ○ Moderator: Leith Greenslade, Vice-Chair, Office of UN Special Envoy for Financing the Health Millennium Development Goals
3:15 p.m. – 3:30 p.m.	Transition back to UN General Assembly Hall
3:30 p.m. – 3:45 p.m. <i>UN General Assembly Hall</i>	Research Release <ul style="list-style-type: none"> • Rebecca Fries, Board of Directors and Policy Director, Value for Women • Jeff Lundy, Ph.D., Manager of Research, U.S. Chamber of Commerce Foundation
3:45 p.m. – 5:00 p.m. <i>UN General Assembly Hall</i>	Plenary Panel: Improving Financial Literacy and Inclusion <ul style="list-style-type: none"> • Jeannette Ferran Astorga, Vice President, Corporate Social Responsibility, ANN Inc. • Michelle Greene, Head of Corporate Responsibility at NYSE EuroNext, New York Stock Exchange • Mary Ellen Iskenderian, President and CEO, Women's World Banking • Erika Karp, Chief Executive Officer, Cornerstone Capital Group • Moderator: Kara Valikai, Director, Issue Networks, Corporate Citizenship Center, U.S. Chamber of Commerce Foundation
5:00 p.m. – 5:30 p.m. <i>UN General Assembly Hall</i>	Keynote: Calling to Action Beyond Beijing '95: Women Leaders of the New Global Powers <ul style="list-style-type: none"> • Vishakha Desai, Ph.D., President Emerita, Asia Society and Special Advisor for Global Affairs, Professor of Professional Practice in the Faculty of International and Public Affairs, Columbia University
5:30 p.m. – 5:45 p.m. <i>UN General Assembly Hall</i>	Closing Comments <ul style="list-style-type: none"> • Sahba Sobhani, Acting Programme Manager, Business Call to Action, and Programme Manager, Growing Inclusive Markets Initiative, United Nations Development Programme • Marc DeCoursey, Executive Director, Corporate Citizenship Center, U.S. Chamber of Commerce Foundation
6:00 p.m. – 8:00 p.m. <i>World Bar</i> <i>845 United Nations Plaza,</i> <i>New York, NY 10017</i>	International Women's Day Reception at the World Bar