



United Nations, DPI/NGO Resource Centre, Room L-1B-31
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DEVELOPING COMMUNICATIONS STRATEGIES
A DPI/NGO COMMUNICATIONS WORKSHOP
Organized in cooperation with the NGO/DPI Executive Committee

Thursday, 8 December 2005

Communications Strategies: Development and Implementation

Morning Panel Discussion
10:00 a.m. – 12:00 p.m.
Dag Hammarskjold Library Auditorium

Moderator:
Joan Kirby, Chair, NGO/DPI Executive Committee

Speakers:
Susan Markham, Director, Strategic Communications Division, DPI
Pragati Pascale, Spokesperson, Office of the President of the 60th Session of the General Assembly
Sasa Gorisek, OiC, Information Officer, DPI/NGO Section
Minky Worden, Media Director, Human Rights Watch

Developing a Communications Strategy for the 59th DPI/NGO Conference

Afternoon Session
2:00 p.m. – 4:00 p.m.
ECOSOC Chamber

Moderator:
Joan Levy, Chair, December 2005 Communications Workshop

NGO representatives registered to participate in this session will break into groups and work to develop communications strategies for the five most popular themes of the 59th Annual DPI/NGO Conference that emerged from the 1 December Townhall Meeting. The five thematic groups are as follows:

1. MDGs
2. Migration and Employment
3. Peace and Security
4. Responsibility and Accountability
5. Strengthening the UN through Reform and NGO Partnerships