



United Nations Global Compact

**13th Meeting of the UNGC Working Group on the 10th Principle against
Corruption
&
Commemoration of International Anti-Corruption Day**

UN Headquarters, New York
9 December 2013

- *Annotated Draft Agenda* -

In collaboration with the **UN Development Programme**

8:30 – 9:00 Arrival & Registration

Participants are asked to arrive at the **Visitor's entrance** of the United Nations located at **45th Street and 1st Avenue** and claim the UN pass at the registration desk located at the Visitor's Centre Lobby. Participants will then be escorted to the Venue. Please make sure to keep this pass as it will provide access for both days of the meeting.

Venue: Conference Room 1, Conference Building - UN Headquarters

9:00 – 10:45 High-Level Plenary: *The role of good governance and anti-corruption in the Post-2015 Development Agenda.*

The Report¹ of the *High-Level Panel of eminent persons on the Post-2015 Development Agenda*, identified peace and good governance as one of five “transformative” shifts needed to drive the post-2015 development framework. According to the report, a “transparency and data revolution” is also needed to guarantee full accountability. To prevent future development efforts from being undermined by corruption, it is critical to integrate good governance and anti-corruption into the post-2015 development agenda.

The plenary will explore how transparency and accountability as well as fighting corruption are essential ingredients to achieve better development outcomes, and discuss why good governance is fundamental to the post-2015 framework. In addition, the session will introduce the *Call to Action* campaign recently launched by the UN Global Compact in collaboration with Transparency International and the World Bank Institute. The *Call to Action* is a collective action initiative to support transparency and integrity in conducting business. For more information please visit: http://www.unglobalcompact.org/Issues/transparency_anticorruption/call_to_action_post2015.html

¹ “A new global partnership: Eradicate poverty and transform economies through sustainable development”. To view the report, please visit: <http://www.post2015hlp.org/wp-content/uploads/2013/05/UN-Report.pdf>

The event will also serve to present an award to the winner of the UN campaign “Zero Corruption, 100% Development” led by UNDP and UNODC, and launch an online course on the prevention of corruption, which targets both civil service and civil society.

11:00 – 12:30 High-Level Plenary: Fighting Corruption in sport sponsorship and hospitality

Sporting events have become popular platforms for companies to enhance their visibility and to connect with fans. Sport sponsorship can help companies enter new markets, shape branding and corporate image, and establish emotional connections to their products and services. However, the opportunity for companies to potentially benefit from involvement in sporting events also means that there is the risk that such involvement could be tainted by corruption.

This high-level plenary will discuss the business case for fighting corruption in sport sponsorship and sport-related hospitality, showcasing the risks posed by corruption for both companies and sport entities but also the benefits of establishing and implementing anti-corruption policies and measures. The session will provide practical examples from companies as well as sport entities, and will serve to introduce the guide developed by the task force on Sport Sponsorship and Sport-related Hospitality of the UN Global Compact Working Group on the 10th Principle against corruption.

Panel of Speakers

Opening remarks and International Anti-Corruption Day message by:

- H.E. Mr. Ban Ki-moon, United Nations Secretary-General*

Award to the winner of the UNDP-UNODC “Zero Corruption, 100% Development” campaign

- Ms. Helen Clark, Administrator, United Nations Development Programme

Session 1 panel discussion

Chair and moderator: Ms. Helen Clark, Administrator, United Nations Development Programme

Distinguished Panellists for Session 1:

- H.E. Mr. Martin Shearman, Ambassador, Permanent Mission of the United Kingdom to the United Nations
- Dr. Huguette Labelle, Chair, Transparency International
- Ms. Futhi Mtoba, Chairman of the Board, Deloitte Africa
- Mr. Samuel di Piazza, Vice Chairman, Institutional Clients Group, Citigroup Inc.

Distinguished Panellists for Session 2:

- Ms. Simone Monasebian, Director, United Nations Office on Drugs and Crime, New York Office
- Dr. Markus Kattner, Deputy Secretary General, Federation Internationale de Football FIFA*
- Mr. Walter Palmer, Head of Department - Sport PRO, UNI Global Union
- Ms. Sylvia Schenk, Senior Advisor for Sport, Transparency International
- Ms. Marina Martins Ferro, Projects Coordinator, Instituto Ethos
- Ms. Sharon Zealey, Chief Compliance Officer, The Coca-Cola Company
- Ms. Cinthia Battilani, Government Affairs Director Brazil, Nike Inc.

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