



2017  
INTERNATIONAL YEAR  
OF SUSTAINABLE TOURISM  
FOR DEVELOPMENT



## International Year of Sustainable Tourism for Development, 2017: The Way Forward – Our Journey to 2030

Closing Ceremony of the International Year of Sustainable Tourism for Development, 2017

*Palace of Nations (Room XX), Geneva, Switzerland  
19 December 2017, 14:00-17:30*

### PROVISIONAL PROGRAMME

Master of Ceremony: Ms. Anita Mendiratta, Special Advisor to the Secretary-General of UNWTO

#### **14:00-14:30 Opening Remarks**

**Mr. Taleb Rifai**, Secretary-General, World Tourism Organization (UNWTO)

**Mr. Michael Møller**, Director General, United Nations Office at Geneva (UNOG) (tbc)

**Mr. Achim Steiner**, Administrator, United Nations Development Programme (UNDP) (tbc)

**Mrs. Marie-Gabrielle Ineichen-Fleisch**, State Secretary Economic Affairs, Switzerland

**H.E. Mrs. Marie-Louise Coleiro Preca**, President of Malta

#### **14:30-15:30 International Year of Sustainable Tourism for Development, 2017: the Year in Review**

**Moderation: Mr. Max Foster**, CNN International

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**H.M. King Simeon II**, Special Ambassador of the IY2017

**H.E. Mr. Fatumanava III Dr. Pa'olelei Lutero**, Ambassador of the Independent State of Samoa to the Kingdom of Belgium and the European Union, Chair of the IY2017 Steering Committee (tbc)

#### **15:30-16:30 Tourism and the Sustainable Development Goals - The Way Forward**

Launch of the Flagship Report "Tourism and SDGs - Journey to 2030"

**Mr. Márcio Favilla**, Executive Director for Operational Programmes and Institutional Relations, World Tourism Organization (UNWTO)

UNDP representative (tbc)

**Panel discussion**

**Moderation: Mr. Max Foster**, CNN International

**H.E. Mrs. María Lorena Gutiérrez**, Minister of Commerce, Industry and Tourism, Colombia (tbc)

**H.E. Mr. Mohamed Sajid**, Minister of Tourism, Air Transport, Crafts and Social Economy, Morocco (tbc)

**Mrs. Monica Rubiolo**, Head of Trade Promotion, State Secretariat of Economic Affairs, Switzerland

**Dr. Andreas Deuber**, Director of Studies in Tourism, Institute for Tourism and Leisure, HTW Chur

**16:30-17:00 Closing Remarks and Designation of Special Ambassadors for Tourism and the Sustainable Development Goals (SDGs)**

**Remarks by Mr. Taleb Rifai**, Secretary-General, World Tourism Organization (UNWTO)

**H.E. Mrs. Marie-Louise Coleiro Preca**, President of Malta

**H.E. Shaikha Mai bint Mohammed Al Khalifa**, President of Bahrain Authority for Culture and Antiquities

**Mr. Huayong Ge**, Chairman, UnionPay

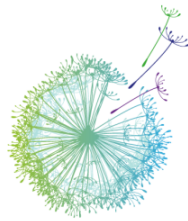
**Dr. Michael Frenzel**, President, Federal Association of the German Tourism Industry

**Dr. Talal Abu-Ghazaleh**, Chairman, Talal Abu-Ghazaleh Organization

**17:00-17:30 Visit to the Exhibition on Tourism and the Sustainable Development Goals**

**Social Programme:**

**Gala Dinner (venue tbc) – by invitation only**



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