

SAVE THE DATE WHY SLAVERY?

GLOBAL LAUNCH OF THE LARGEST-EVER MEDIA CAMPAIGN ON MODERN SLAVERY

High-level UNGA72 side event co-hosted by
THE PERMANENT MISSION OF DENMARK, THE UNITED KINGDOM AND HUNGARY
TO THE UNITED NATIONS
THE WHY FOUNDATION
DR - THE DANISH BROADCASTING CORPORATION
BBC and BBC WORLD NEWS

Thursday, 21 September 2017
11:00 AM – 12:30 PM
Trusteeship Council
UN Headquarters, New York

An estimated 45 million people worldwide live in some form of slavery today, overwhelmingly affecting the poorest people in our societies. In a panel discussion with experts and global influencers led by a BBC journalist, we ask the question why – because the world needs to know.

Scenes from the documentaries in production will be exclusively previewed. In 2018, 6 documentary films and 30 short films will be distributed globally through a unique network of 70+ broadcast partners reaching an estimated audience of 700 million people.

Please RSVP [here](#). A formal invitation will follow.

For more information, please contact Policy Adviser [Ms. Stefanie Engelberg](#), steeng@um.dk or Ms. Christina Roed, cr@thewhy.dk

