

Climate Neutral Now Announcement Event

Sports and individual contributions to climate action

Conference Room 3, United Nations Headquarters, New York City
8 September 2016
10:00 - 11:30

On 8 September, the UN Climate Change secretariat is hosting an event to showcase new pledges to Climate Neutral Now (ClimateNeutralNow.org) by recognized organizations, also marking the first anniversary of the launch of the initiative.

Climate Neutral Now was launched during Climate Week in 2015 to promote and recognize climate action taken by non-State actors (business, citizens and other stakeholders). It showcases organizations such as Sony, Microsoft, adidas, and the International Telecommunication Union, who have committed to climate neutrality and to help raise awareness of the need and the opportunity to act today. As part of Climate Week 2016, the UNFCCC secretariat will announce exciting new signatories of its pledge, including FIFA, the first international sports organization to join.

The event will have the participation of FIFA's Secretary General, Ms. Fatma Samba Diouf Samoura, and Mr. David Nabarro, UN Special Adviser on Agenda 2030 for Sustainable Development, representing the Secretary General of the United Nations, as well the Senior Director of Strategy from the UNFCCC secretariat. The event will feature a panel discussion and a video message from actor and Climate Neutral Now champion Edward Norton, followed by a Q & A session. The role of citizens will also be highlighted and encouraged through the launch of a dedicated call for action.

We welcome the participation of NGO and IGO representatives who would like to attend the event in order to:

- Learn more about climate neutrality and its role in the world of sports.
- Connect with colleagues within the UN system and beyond.
- Support the outreach to encourage individuals to take personal action on climate change.
- Consider becoming signatories to [the Climate Neutral Now pledge](#).

To attend the event, contact Mr. Miguel Naranjo (mnaranjogonzalez@unfccc.int) or Ms. Lindita Xhaferi-Salihi (lxhaferi-salihi@unfccc.int).