

AIESEC  
&  
office of the  
**United Nations**  
Secretary General's Envoy on Youth

present:

AIESEC  
**YOUTH  
ACTION**  
SUMMIT

DECEMBER 9th TO 11th  
UNITED NATIONS • NYC

# ABOUT AIESEC

AIESEC is the world's largest youth-led organization developing leadership potential of young people worldwide. Founded after the Second World War with the vision of achieving Peace and Fulfillment of Humankind's potential, AIESEC places its confidence in young people to unlock a better future for the world and prevent similar conflicts. Present in over 125 countries and territories with 70,000+ members across 2600 universities, we offer young people life-changing experiential learning experiences, volunteer and professional internships. Since 1948, we have developed over one million leaders, including a Nobel Peace Prize laureate, Martti Ahtisaari of Finland and many prominent world, business and civil society leaders.

AIESEC believes that leadership is the fundamental solution to pressing global issues and the key to building a better world. That is why we offer advanced leadership framework to young people, providing them with hands-on experience, practical skills and spaces to reflect, learn and become the best possible version of themselves. AIESEC develops responsible young leaders who are self-aware, world citizens, able to empower others and always strive to find solutions.



**125**  
COUNTRIES &  
TERRITORIES



**500+**  
CONFERENCES  
ANNUALLY



**2,600+**  
UNIVERSITIES



**8,000+**  
PARTNER  
ORGANIZATIONS



**8,000+**  
INTERN PLACEMENTS  
ANNUALLY FOR INTERNS  
WORLDWIDE



**20,000+**  
VOLUNTEER PLACEMENTS  
ANNUALLY FOR  
VOLUNTEERS WORLDWIDE




**100,000+**  
ACTIVE  
MEMBERS



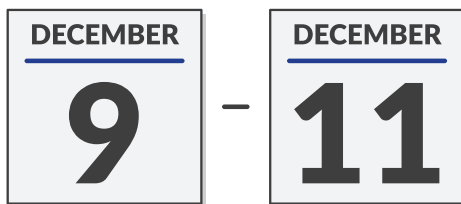
**1,000,000+**  
ALUMNI



# AIESEC YOUTH ACTION SUMMIT

POWERED BY 

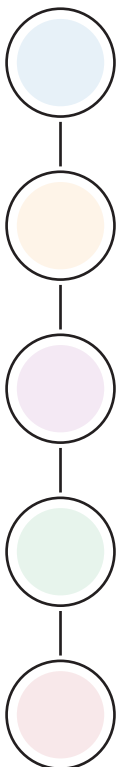
The AIESEC Youth Action Summit is a three day conference bringing together top young leaders with experts, government, business and thought leaders for a conversation around global issues and the new global agenda. It is a call to action from youth globally to focus on the impact beyond 2015.



 **UNITED NATIONS HEADQUARTERS  
NEW YORK, NY**

At AIESEC Youth Action Summit, we will take a deeper look into the state of the world and the impact of the Millennium Development Goals, to be able to grasp the potential of the Sustainable Development Goals and role that each stakeholder plays in it, especially young people. The event will act as a platform, connecting different sectors and providing an opportunity for everyone to come together and act collectively. The AIESEC Youth Action Summit is a place where new and actionable ideas will be born to be implemented to impact the world and its future.

## WHO CAN PARTICIPATE?



**120+ AIESEC country directors** will ensure that AIESEC supports the implementation of the Global Goals.

**High-Level Guests:** Youth ministers and UN representatives will support organizations and youth leaders in making a world a better place to live.

**Business leaders** will provide resources for the projects that will support implementation of the Global Goals and align their CSR strategies to current global trends to catch up with modern trends and impact-seeking millennials.

**Academic leaders** will showcase the power of higher education to empower youth to make positive impact.

**Civil Society Representatives:** Youth Organizations and NGOs will co-create meaningful partnerships and collaborate for positive impact.

# AGENDA

## EVENT OPENING

KEYNOTE: THE STATE OF THE WORLD

KEYNOTE: WHERE ARE WE HEADING?

KEYNOTE: YOUTH AS THE LEADERS OF TODAY

WORKSHOPS:  
THE ROLE YOUNG PEOPLE PLAY

NETWORKING  
LUNCH

KEYNOTE: SHAPING WHAT WE DO AROUND WHAT  
THE WORLD NEEDS

WORKSHOPS:  
THE GLOBAL GOALS

DAY ONE CLOSING: THE NEW GLOBAL AGENDA

## DAY ONE

### Youth in the New Global Agenda

*"Never before have there been so many young people. Never again is there likely to be such potential for economic and social progress. How we meet the needs and aspirations of young people will define our common future." - UNFPA State of the World Population 2014*

During the first day, we will dive deeper into the state of the world during the past 15 years to reflect on innovation, progress, changes and our learnings so far. This will help us transition to present and the current state of the world - trends shaping it, statistics, potential dangers and solutions, moving into the new global agenda and better understanding of it.

The day is designed to inform, educate and bring perspective to everyone about the Sustainable Development Goals and make sure that we base our actions around what the world needs.

## DAY TWO

### Collaboration for Impact

*"If we can't all swim together, we will sink. There is no plan B, because there is no planet B." - Ban Ki-moon, Secretary-General of the United Nations*

Now that we know more about the past, understand the present and are therefore able to shape the future, we will look into how we can move forward together. Our speakers and workshops will focus around scaling up business through disruptive growth, accessibility and providing spaces for cross-sector collaboration and partnerships.

The day will trigger ideas for collaborative projects among different sectors of society - business, government, civil society, and youth; that focus on the needs of the world and the Sustainable Development Goals.

DAY TWO OPENING: BUSINESS FOR IMPACT

SCALE UP YOUR BUSINESS

WORKSHOP:  
DISRUPTIVE GROWTH AND ACCESSIBILITY

NETWORKING  
LUNCH

ROUNDTABLES:  
WORKING WITH LIKE-MINDED ORGANIZATIONS

CLOSING DAY TWO: COLLABORATION FOR IMPACT

DAY THREE OPENING: A CALL TO ACTION

SIX KEYNOTES

WORKSHOPS: STATE OF OUR REGIONS

LUNCH &  
TRANSITION

PRESS CONFERENCE OPENING

2020 COMMITMENTS

KEYNOTE: UNDERSTANDING FOR A BETTER WORLD

KEYNOTE: CREATING CHANGE AGENTS

KEYNOTE: THE WAY THE WORLD WILL BE SHAPED BY  
2030 DEPENDS ON US

CLOSING OF THE SUMMIT

COCKTAIL RECEPTION

## DAY THREE

### A Call To Action

*"The future depends on what you do today." — Mahatma Gandhi*

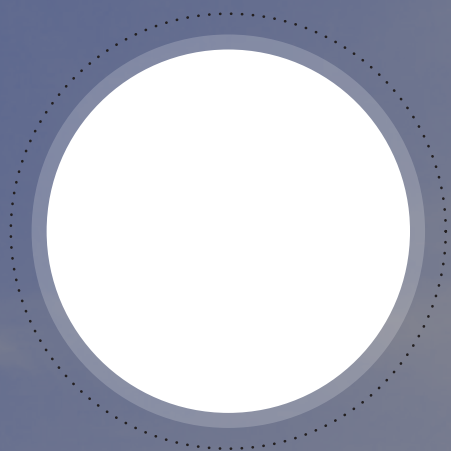
After knowing the state of the world, understanding the new global agenda and with insight into how to scale it up through partnerships, it is time to act. During the last day, we will look into how to implement projects, partnerships and new initiatives regionally, nationally and locally, which is where action happens.

Moreover, representatives from all the sectors will come together to summarize the outcomes of the summit. Media guests will play a big role in publicizing the outcomes and strategizing on how to engage the public in a way that generates ownership of them and the Sustainable Development Goals. During Day 3, AIESEC will also launch its commitment and contribution towards the Sustainable Development Goals - a commitment of young people to make the Global Goals happen.

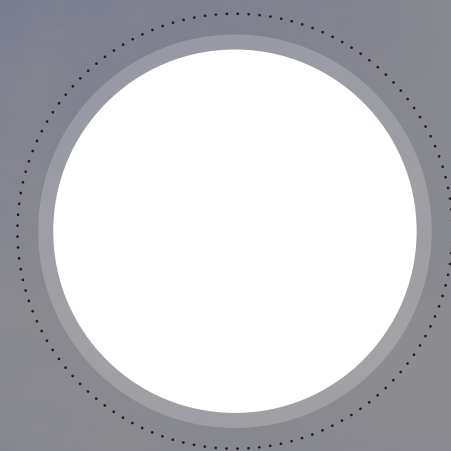
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