



Global Education First Initiative

The UN Secretary-General's Global Initiative on Education

MEDIA ADVISORY

Updated information as of 18 September 2014

Global Education First Initiative focuses on providing quality education

More than 250 million of the 650 million primary school-aged children in the world cannot read, write or do basic mathematics, whether they have been to school or not. Though the number of children enrolled in school has increased in the last two decades, many do not leave with the skills they need to succeed in life. Many advocates consider this a 'global learning crisis'.

The Global Education First Initiative will hold a high-level event, 'Quality Education for the World We Want', on 24 September, bringing together Heads of State and Government, leading international advocates and UN principals to focus on the importance of quality education as a way to build a more equitable, prosperous and sustainable world.

UN Secretary-General Ban Ki-moon founded the Global Education First Initiative (GEFI) in 2012 to accelerate progress towards achieving universal access to basic education, improve the quality of learning and to foster global citizenship.

WHO Heads of State and Government from [GEFI Champion Countries](#)

UN Deputy Secretary-General, Jan Eliasson
MDG2 Advocate, H.H. Sheikha Moza of Qatar
UNDP Administrator, Helen Clark
UNESCO Director-General and GEFI Executive Secretary, Irina Bokova
UNFPA Executive Director, Babatunde Osotimehin
UN Women Executive Director, Phumzile Mlambo-Ngcuka
UN Special Envoy for Global Education, Gordon Brown
World Bank Group President, Jim Yong Kim

Moderator: Zeinab Badawi, BBC

WHEN Wednesday, 24 September 2014, 3:00pm–5:30pm

WHERE Trusteeship Council Chamber, UN Headquarters, New York

Please note: a limited number of seats will be available for media, contact jw.lammens@unesco.org and boelt@un.org

The GEFI Anniversary event will be webcast live on UN Web TV: <http://webtv.un.org/>

For more information, visit: <http://www.globaleducationfirst.org/>

Social media:

Live tweeting will take place throughout the event. Follow the conversation: @GlobalEduFirst using #EducationFirst

Media Contacts

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More details from MALU can be found here:

<http://www.un.org/en/media/accreditation/UNGA69.shtml>

For an embed code of the live webcast from UN Web TV:

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For television live coverage/feeds and b-roll:

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